



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Nappens LLC
200 PENSACOLA BEACH RD F1
GULF BREEZE, FL 32561

Contract # 7063191
Schedule Dates 07/22/26-07/28/26
Advertiser Wisconsin Future Rising (169507)
Agency Nappens LLC (22850)
Product POLITICAL ISSUE (ns) (1187)
Brand 2195/2210/17560 (2362187)
Salesperson Katz/NY, New York (4029)
Sales Office Katz New York
Buyer Name
Phone/Fax /
CPE 2195/2210/17560
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE MEREDITH THOMPSON

Date Entered 07/21/26
Last Modified 07/21/26
Entered By Payton Berg
CO-OP No
External # ECR28703759
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$877.50
Net Total \$4,972.50
Sales Tax

Madison (WMSN)

By Broadcast Month	Spots	Rate
Jul. 2026	8	\$3,900.00
Aug. 2026	4	\$1,950.00
Grand Total:	12	\$5,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	07/22/26-07/22/26	1	:30	7A- 8A (CST)	1			X					1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
2.0	Normal Line / News (1)	07/24/26-07/24/26	1	:30	7A- 8A (CST)	1					X			1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
3.0	Normal Line / News (1)	07/28/26-07/28/26	1	:30	7A- 8A (CST)	1		X						1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
4.0	Normal Line / News (1)	07/23/26-07/23/26	1	:30	8A- 9A (CST)	1				X				1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
5.0	Normal Line / News (2)	07/24/26-07/24/26	1	:30	8A- 9A (CST)	1					X			1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
6.0	Normal Line / News (2)	07/27/26-07/27/26	1	:30	8A- 9A (CST)	1	X							1	\$100.00	\$100.00	Madison (WMSN)	The National News Desk	7/21/26
7.0	Normal Line / News (3)	07/22/26-07/22/26	1	:30	9P- 9:30P (CST)	1			X					1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26
8.0	Normal Line / News (3)	07/24/26-07/24/26	1	:30	9P- 9:30P (CST)	1					X			1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26
9.0	Normal Line / News (3)	07/28/26-07/28/26	1	:30	9P- 9:30P (CST)	1		X						1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26
10.0	Normal Line / News (4)	07/22/26-07/22/26	1	:30	9:30P- 10P (CST)	1			X					1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26
11.0	Normal Line / News (4)	07/23/26-07/23/26	1	:30	9:30P- 10P (CST)	1				X				1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26
12.0	Normal Line / News (4)	07/27/26-07/27/26	1	:30	9:30P- 10P (CST)	1	X							1	\$875.00	\$875.00	Madison (WMSN)	Fox 47 News at 9	7/21/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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CONFIRMATION CONTRACT															
Accepted-Agency/Advertiser:				Date:		Accepted-Station:				Date:		Comments:			

The parties intend for the Standard Advertiser Terms and Conditions (“Terms”) located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms .