

ORDER



Orders

Order / Rev: 1567382

Alt Order #: WOC15937638

Product Desc: candidate

Estimate: 18678

Flight Dates: 10/20/26 - 10/26/26

Original Date / Rev: 10/19/26 / 10/19/26

Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Buying Time LLC - Political

Buying Contact:

Billing Contact: Buying Time LLC - Political AP
650 Massachusetts Avenue NW - Suite 2
Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ADCC/Brist-Bukiewicz

Demographic: A35+

Product Codes: State Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business End:

Advertiser External ID: 290202

Agency External ID: 103810

Unit Code: General

Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	53	\$34,655.00	\$29,456.75
10/26/26	10/26/26	12	\$7,775.00	\$6,608.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	53	\$34,655.00	\$29,456.75	0.00
November 2026	12	\$7,775.00	\$6,608.75	0.00
Totals	65	\$42,430.00	\$36,065.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/20/26	10/26/26	M-F 6-7am News TMJ4 NEWS TODAY 6AM	CM	6:00 AM-7:00 AM	11111--	:15/:15	5	\$470.00	P-3	0.00	BK	5	\$2,350.00
(Program: TMJ4 NEWS TODAY 6AM) 4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	11111--	5		\$470.00		0.00						
N 2	WTMJ	10/20/26	10/26/26	M-F 7-9am Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	11211--	:15/:15	6	\$600.00	P-3	0.00	BK	6	\$3,600.00
(Program: TODAY SHOW) 4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	11211--	6		\$600.00		0.00						
N 3	WTMJ	10/20/26	10/26/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	11111--	:15/:15	5	\$240.00	P-3	0.00	BK	5	\$1,200.00
(Program: LIVE AT 12-1P NEWS) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at Noon on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	11111--	5		\$240.00		0.00						
N 4	WTMJ	10/20/26	10/26/26	M-F 1-2pm NBC NEWS DAILY	CM	1:00 PM-2:00 PM	11111--	:15/:15	5	\$330.00	P-3	0.00	BK	5	\$825.00

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NBC NEWS DAILY) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC News Daily on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$165.00		0.00			
N 5	WTMJ	10/20/26	10/26/26	M-F 330-4pm INSIDE EDITION	CM	3:30 PM-4:00 PM	11111--	:15/:15	5	\$120.00	P-3	0.00	BK	5	\$600.00
(Program: INSIDE EDITION) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Inside Edition on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/13/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$120.00		0.00			
N 6	WTMJ	10/20/26	10/25/26	Su 5-530pm News TMJ4 NEWS AT 5PM SUN	CM	5:00 PM-5:30 PM	-----1	:15/:15	1	\$570.00	P-3	0.00	BK	1	\$570.00
(Program: TMJ4 NEWS AT 5PM SUN) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 Sunday on WTMJ airing 4 times on 11/9/2025, 11/16/2025, 11/23/2025 and 11/30/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/26		10/19/26	10/25/26	-----1					1	\$570.00		0.00			
N 7	WTMJ	10/20/26	10/26/26	M-F NBC Nightly News NBC NITELY NWS	CM	5:30 PM-6:00 PM	11111--	:15/:15	5	\$1,650.00	P-3	0.00	BK	5	\$8,250.00
(Program: NBC NITELY NWS) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC Nightly News on WTMJ airing 11 times on 11/10/2025, 11/11/2025, 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025 and 11/25/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$1,650.00		0.00			
N 8	WTMJ	10/20/26	10/26/26	M-F 5-530pm News TMJ4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	11111--	:15/:15	5	\$1,170.00	P-3	0.00	BK	5	\$5,850.00
(Program: TMJ4 NEWS AT 5PM) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 on WTMJ airing 25 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$1,170.00		0.00			
N 9	WTMJ	10/20/26	10/26/26	M-F 6-630pm News TMJ4 NEWS AT 6PM	CM	6:00 PM-6:30 PM	11111--	:15/:15	5	\$1,260.00	P-3	0.00	BK	5	\$6,300.00
(Program: TMJ4 NEWS AT 6PM) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 6 on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$1,260.00		0.00			
N 10	WTMJ	10/20/26	10/26/26	M-F 4-5pm News TMJ4 NEWS AT 4PM	CM	4:00 PM-5:00 PM	11111--	:15/:15	5	\$585.00	P-3	0.00	BK	5	\$2,925.00
(Program: TMJ4 NEWS AT 4PM) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 4 on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/12/2025, 11/13/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	11111--					5	\$585.00		0.00			
N 11	WTMJ	10/20/26	10/26/26	Milwaukee Tonight MILWAUKEE TONIGHT	CM	6:30 PM-7:00 PM	1-111--	:15/:15	4	\$720.00	P-3	0.00	BK	4	\$2,880.00
(Program: MILWAUKEE TONIGHT) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Milwaukee Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	1-111--					4	\$720.00		0.00			
N 12	WTMJ	10/20/26	10/20/26	Packers Live - LOCAL PACKERS LIVE	CM	6:30 PM-7:00 PM	-1-----	:15/:15	1	\$1,110.00	P-3	0.00	BK	1	\$1,110.00
(Program: PACKERS LIVE) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Packers Live 2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/19/26		10/19/26	10/25/26	-1-----					1	\$1,110.00		0.00			
N 13	WTMJ	10/20/26	10/26/26		CM	10:00 PM-10:35 PM	11111--	:15/:15	4	\$540.00	P-3	0.00	BK	4	\$2,160.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-1035pm News															
TMJ4 NEWS AT 10PM															
(Program: TMJ4 NEWS AT 10PM)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	1111---					4	\$540.00		0.00			
N 14	WTMJ	10/20/26	10/26/26	Tonight Show	CM	10:35 PM-11:37 PM	11111--	:15/:15	5	\$255.00	P-3	0.00	BK	5	\$1,275.00
TONITE SHW-NBC															
(Program: TONITE SHW-NBC)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	11111--					5	\$255.00		0.00			
N 15	WTMJ	10/20/26	10/24/26	Saturday Night Live	CM	10:30 PM-12:05 AM	-----1-	:15/:15	1	\$1,230.00	P-3	0.00	BK	1	\$1,230.00
SAT NITE LIVE															
(Program: SAT NITE LIVE)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Saturday Night Live on WTMJ airing 4 times on 11/1/2025, 11/8/2025, 11/15/2025 and 11/29/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/26	10/25/26	-----1-					1	\$1,230.00		0.00			
N 16	WTMJ	10/20/26	10/25/26	Meet The Press	CM	8:00 AM-9:00 AM	-----1	:15/:15	1	\$630.00	P-3	0.00	BK	1	\$630.00
MEET PRESS-SUN															
(Program: MEET PRESS-SUN)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/26	10/25/26	-----1					1	\$630.00		0.00			
N 17	WTMJ	10/20/26	10/25/26	Sunday Today Show	CM	7:00 AM-8:00 AM	-----1	:15/:15	1	\$585.00	P-3	0.00	BK	1	\$585.00
SUN TODAY-NBC															
(Program: SUN TODAY-NBC)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/26	10/25/26	-----1					1	\$585.00		0.00			
N 18	WTMJ	10/20/26	10/26/26	M-F 3-330pm	CM	3-330p	--1----	:15/:15	1	\$90.00	P-3	0.00	BK	1	\$90.00
M-F 3-330p															
(Program: TMJ4 NEWS AT 5PM)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 on WTMJ airing 25 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	--1----					1	\$90.00		0.00			
													Totals	65	\$42,430.00