



WLUK
787 Lombardi Ave
Green Bay, WI 54304

GMMB, Inc.
Washington Harbor
3050 K St NW
Washington, DC 20007-5108

Contract

7129052

Schedule Dates

10/27/26-11/02/26

Advertiser

Kaul for Attorney General-D (126387)

Agency

GMMB, Inc. (21734)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

429/457/16319 (2384486)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Andrew Hutson,

Phone/Fax

/

CPE

429/457/16319

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

candidate ALEXANDRA BRADLEY

Separation: 30;PopulationBuyType: CFP

Contract

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CPE

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Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

candidate ALEXANDRA BRADLEY

Separation: 30;PopulationBuyType: CFP

09/17/26

Date Entered

09/17/26

Last Modified

09/17/26

Entered By

Christian Delos Santos

CO-OP

No

External #

ECR28718006

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,536.25

Net Total

\$37,038.75

Sales Tax

Green Bay (WLUK)

By Broadcast Month

Spots

Rate

Nov. 2026

40

\$43,575.00

Grand Total:

40

\$43,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/27/26-11/02/26	2	:30	6:30A- 7A (CST)	1	1				1			3	\$780.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
2.0	Normal Line / News (2)	10/27/26-10/30/26	2	:30	7:30A- 8A (CST)	3		X	X	X	X			3	\$900.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
3.0	Normal Line / News (3)	10/27/26-11/02/26	2	:30	8:30A- 9A (CST)	1	1							2	\$960.00	\$1,920.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
4.0	Normal Line / News (4)	10/31/26-10/31/26	2	:30	8A- 8:30A (CST)							1		1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
5.0	Normal Line / News (5)	11/01/26-11/01/26	2	:30	7:30A- 8A (CST)								1	1	\$480.00	\$480.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
6.0	Normal Line / SPOT (6)	10/27/26-10/30/26	2	:30	9A- 10A (CST)	3		X	X	X	X			3	\$300.00	\$900.00	Green Bay (WLUK)	Livel with Kelly and Mark	9/17/26
7.0	Normal Line / SPOT (7)	10/27/26-10/30/26	2	:30	10A- 11A (CST)	3		X	X	X	X			3	\$240.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/17/26
8.0	Normal Line / News (8)	10/27/26-11/02/26	2	:30	5P- 5:30P (CST)	1	1							3	\$645.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/17/26
9.0	Normal Line / SPOT (9)	10/27/26-11/02/26	2	:30	6P- 6:30P (CST)	1	1	1	1	1	1			5	\$1,050.00	\$5,250.00	Green Bay (WLUK)	Jeopardy	9/17/26
10.0	Normal Line / SPOT (10)	10/27/26-11/02/26	2	:30	6:30P- 7P (CST)	1	1	1	1	1	1			5	\$1,350.00	\$6,750.00	Green Bay (WLUK)	Wheel of Fortune	9/17/26
11.0	Normal Line / News (11)	10/27/26-11/02/26	2	:30	9P- 9:30P (CST)	1	1	1	1	1	1			4	\$900.00	\$3,600.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/17/26
12.0	Normal Line / News (12)	11/01/26-11/01/26	2	:30	9P- 9:30P (CST)							1		1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/17/26
13.0	Normal Line / Baseball (13)	10/27/26-10/30/26	2	:30	7P- 10P (CST)	1		X	X	X	X			1	\$3,750.00	\$3,750.00	Green Bay (WLUK)	MLB World Series	9/17/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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GMMB, Inc.
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3050 K St. NW
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Contract # 7129052

Schedule Dates

10/27/26-11/02/26

Advertiser

Kaul for Attorney General-D (126387)

Agency

GMMB, Inc. (21734)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

429/457/16319 (2384486)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Andrew Hutson,

Phone/Fax

/

CPE

429/457/16319

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

candidate ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/17/26

Last Modified 09/17/26

Entered By Christian Delos Santos

CO-OP No

External # ECR28718006

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,536.25

Net Total \$37,038.75

Sales Tax

Green Bay (WLUK)			
By Broadcast Month	Spots	Rate	
Nov. 2026	40	\$43,575.00	
Grand Total:	40	\$43,575.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Pre-Game (14)	10/31/26-10/31/26	2	:30	9A- 11A (CST)								1	1	\$450.00	\$450.00	Green Bay (WLUK)	Big Noon Kickoff	9/17/26
15.0	Normal Line / Football (15)	10/31/26-10/31/26	2	:30	11A- 2:30P (CST)								1	1	\$900.00	\$900.00	Green Bay (WLUK)	FOX College Football Noon Game	9/17/26
16.0	Normal Line / Football (16)	10/31/26-10/31/26	2	:30	2:30P- 6P (CST)								1	1	\$750.00	\$750.00	Green Bay (WLUK)	CFB: Teams TBD	9/17/26
17.0	Normal Line / Baseball (17)	10/31/26-10/31/26	2	:30	7P- 10P (CST)								1	1	\$3,750.00	\$3,750.00	Green Bay (WLUK)	MLB World Series Game 7 *If Necessary	9/17/26
18.0	Normal Line / Football (18)	11/01/26-11/01/26	2	:30	12P- Sports-FOX NFL Early Game								1	1	\$6,000.00	\$6,000.00	Green Bay (WLUK)	NFL Early Game: Minnesota @ Detroit	9/17/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Green Bay, WI 54304

GMMB, Inc.
Washington Harbor
3050 K St NW
Washington, DC 20007-5108

Contract # 7129028

Schedule Dates 10/13/26-10/19/26
Advertiser Kaul for Attorney General-D (126387)
Agency GMMB, Inc. (21734)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 429/457/16317 (2384471)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Andrew Hutson,
Phone/Fax /
CPE 429/457/16317
Account Types National/Political Candidate Agency/ BRD
Billing Type Weekly/Irregular
Comments candidate ALEXANDRA BRADLEY
Separation: 30/PopulationBuyType: CPP

Date Entered 09/17/26
Last Modified 09/17/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28718004
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,350.00
Net Total \$7,650.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month Spots Rate
Oct. 2026 10 \$9,000.00
Grand Total: 10 \$9,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/13/26-10/19/26	2	:30	5:30A- 6A (CST)	1	1							2	\$330.00	\$660.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
2.0	Normal Line / News (2)	10/19/26-10/19/26	2	:30	6:30A- 7A (CST)	1								1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
3.0	Normal Line / News (3)	10/13/26-10/16/26	2	:30	7:30A- 8A (CST)	2		X	X	X	X			2	\$900.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
4.0	Normal Line / News (4)	10/19/26-10/19/26	2	:30	8:30A- 9A (CST)	1								1	\$960.00	\$960.00	Green Bay (WLUK)	Good Day Wisconsin	9/17/26
5.0	Normal Line / SPOT (5)	10/13/26-10/16/26	2	:30	6P- 6:30P (CST)	2		X	X	X	X			2	\$1,050.00	\$2,100.00	Green Bay (WLUK)	Jeopardy	9/17/26
6.0	Normal Line / SPOT (6)	10/13/26-10/19/26	2	:30	6:30P- 7P (CST)	1	1							2	\$1,350.00	\$2,700.00	Green Bay (WLUK)	Wheel of Fortune	9/17/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, GMMB, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Josh Kaul

Authorized committee:

Josh Kaul for Attorney General

Agency requesting time (and contact information):

☐

N/A GMMB 3050 K Street NW, Suite 100, Washington DC 20007

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Wisconsin Attorney General

Date of election:

11/3/2026

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Mandy Roberts

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Madeleine Buchholz Digitally signed by Madeleine Buchholz Date: 2026.09.08 14:32:20 -05'00'	Signature: Chris Sack Digitally signed by Chris Sack Date: 2026.09.30 21:13:42 -05'00'
Name: Madeleine Buchholz	Name: Chris Sack
Date of Request to Purchase Ad Time: 9.9.2026	Date of Station Agreement to Sell Time: 9/18/26

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 7129052	Station Call Letters: WLUK	Date Received/Requested: 9/18/26
Est. #: 16319	Station Location: Green Bay, WI	Run Start and End Dates: 10/27/26-11/2/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

16319