

ORDER



Orders
Order / Rev: 1485766
Alt Order #: WOC15555374
Product Desc: Chris Taylor for Justice
Estimate: 8661
Flight Dates: 02/09/26 - 02/22/26
Original Date / Rev: 02/09/26 / 02/09/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AL Media
Buying Contact:
Billing Contact: AL Media AP
 222 W Ontario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Taylor/Non-Partisan/State Supreme Co
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 287518
Agency External ID: 100911
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/26/26	02/16/26	49	\$40,810.00	\$34,688.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2026	49	\$40,810.00	\$34,688.50	0.00
Totals	49	\$40,810.00	\$34,688.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	02/09/26	02/14/26	Oly DY Wknd Sa Oly DY Wknd Sa (Program: OLYMPICS DAYTIME SA) WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics	CM	4am-6pm	-----S-	:30	4	\$800.00	P-6	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/09/26	02/15/26	-----S-			4		\$800.00		0.00				
N 2	WTMJ	02/09/26	02/15/26	Oly DY Wknd Su Oly DY Wknd Su (Program: OLYMPICS DAYTIME SU) WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics	CM	5a-5p	-----S	:30	4	\$800.00	P-6	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/09/26	02/15/26	-----S			4		\$800.00		0.00				
N 3	WTMJ	02/09/26	02/15/26	Oly Prime M-Su Oly Prime M-Su (Program: OLYMPICS PRIME SU) WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics	CM	6-11pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/09/26	02/15/26	-----S			1		\$3,000.00		0.00				
N 4	WTMJ	02/16/26	02/16/26	M-F 7-9am Today Show M-F 7-9am Today Show (Program: OLYMPICS TODAY SHOW) WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics	CM	7-9am	M-----	:30	3	\$340.00	P-3	0.00	NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					3	\$340.00		0.00			
N 5	WTMJ	02/09/26	02/13/26	M-F 7-9am Today Show	CM	7-9am	-TWTF--	:30	9	\$340.00	P-3	0.00	NM	9	\$3,060.00
		M-F 7-9am Today Show													
		(Program: OLYMPICS TODAY SHOW)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/09/26		02/09/26	02/15/26	-TWTF--					9	\$340.00		0.00			
N 6	WTMJ	02/16/26	02/16/26	M-F 5-530pm News	CM	5-530pm	M-----	:30	1	\$190.00	P-6	0.00	NM	1	\$190.00
		M-F 5-530pm News													
		(Program: TMJ4 NEWS AT 5PM)													
		1Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jan/2025 Mo-Fr 5:00p-5:30p TIME PERIOD ON WTMJ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					1	\$190.00		0.00			
N 7	WTMJ	02/09/26	02/13/26	M-F 5-530pm News	CM	5-530pm	-TWTF--	:30	4	\$190.00	P-6	0.00	NM	4	\$760.00
		M-F 5-530pm News													
		(Program: TMJ4 NEWS AT 5PM)													
		1Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jan/2025 Mo-Fr 5:00p-5:30p TIME PERIOD ON WTMJ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/09/26		02/09/26	02/15/26	-TWTF--					4	\$190.00		0.00			
N 8	WTMJ	02/16/26	02/16/26	M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$220.00	P-6	0.00	NM	1	\$220.00
		M-F 6pm Live at 6pm News													
		(Program: TMJ4 NEWS AT 6PM)													
		1Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jan/2025 Mo-Fr 6:00p-6:30p TIME PERIOD ON WTMJ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					1	\$220.00		0.00			
N 9	WTMJ	02/09/26	02/13/26	M-F 6-630pm News	CM	6-630pm	-TWTF--	:30	4	\$220.00	P-6	0.00	NM	4	\$880.00
		M-F 6pm Live at 6pm News													
		(Program: TMJ4 NEWS AT 6PM)													
		1Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jan/2025 Mo-Fr 6:00p-6:30p TIME PERIOD ON WTMJ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/09/26		02/09/26	02/15/26	-TWTF--					4	\$220.00		0.00			
N 10	WTMJ	02/16/26	02/16/26	Oly M-F Late News	CM	10-1035pm	M-----	:30	1	\$480.00	P-3	0.00	NM	1	\$480.00
		Oly M-F Late News													
		(Program: OLYMPIC LATE NEWS)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					1	\$480.00		0.00			
N 11	WTMJ	02/09/26	02/15/26	Oly M-F Late News	CM	10-1035pm	-TWTFS	:30	5	\$480.00	P-3	0.00	NM	5	\$2,400.00
		Oly M-F Late News													
		(Program: OLYMPIC LATE NEWS)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/09/26		02/09/26	02/15/26	-TWTFS					5	\$480.00		0.00			
N 12	WTMJ	02/16/26	02/16/26	Oly Daytime	CM	8am-5pm	M-----	:30	1	\$280.00	P-3	0.00	NM	1	\$280.00
		Oly Daytime													
		(Program: OLYMPICS DAYTIME)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					1	\$280.00		0.00			
N 13	WTMJ	02/09/26	02/13/26	Oly Daytime	CM	8am-5pm	-TWTF--	:30	4	\$280.00	P-3	0.00	NM	4	\$1,120.00
		Oly Daytime													
		(Program: OLYMPICS DAYTIME)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/09/26		02/09/26	02/15/26	-TWTF--					4	\$280.00		0.00			
N 14	WTMJ	02/16/26	02/16/26	Oly Prime M-Su	CM	6-11pm	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		Oly Prime M-Su													
		(Program: OLYMPICS PRIME)													
		WINTER OLYMPICS (sell) - MILWAUKEE - Estimate based on 2022 Winter Olympics													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/16/26		02/16/26	02/22/26	M-----					1	\$3,000.00		0.00			
N 15	WTMJ	02/09/26	02/14/26		CM	6-11pm	-TWTFS-	:30	6	\$3,000.00	P-3	0.00	NM	6	\$18,000.00

