CONTRACT

WBAY
115 S Jefferson St
Green Bay, WI 54301
Sales T & C: http://advertising.graymed
(920) 432-3331

Contract / Revision	Alt Order #
4407215 /	WOC15692030

Advertiser	Original Date / Revision
Safer Wisconsin Fund	10/20/26 / 10/20/26

Contract Dates	Estimate #	Ext. Opp. ID
10/28/26 - 11/03/26	**3321**	

Product
TV

And:

Medium Buying LLC
1100 Dennison Ave, Suite 200
Columbus, OH 43201

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WBAY	Green Bay House	Green Bay Natic

Special Handling

Demographic
Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
	601	724

Agency Ref	Advertiser Ref
124983	657260

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Type	Spots	Amount
D 1	WBAY	10/28/26	11/03/26	Action 2 News @ 530a	530a-6a		:15			P- 1	NM	0	$0.00
D 2	WBAY	10/28/26	11/03/26	Action 2 News M-F @ 12p-1230p			:15			P- 1	NM	0	$0.00
D 3	WBAY	10/28/26	11/03/26	Action 2 News M-F @ 4p-430p			:15			P- 1	NM	0	$0.00
D 4	WBAY	10/28/26	10/31/26	ABC GMA Sat 2nd Ho	9a-10a		:15			P- 1	NM	0	$0.00
D 5	WBAY	10/28/26	11/01/26	Action 2 News Su @ 6	558a-7a		:15			P- 1	NM	0	$0.00
6	WBAY	10/28/26	11/03/26	Action 2 News @ 530a	530a-6a		:15			P- 1	NM	5	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	5	$1,300.00							
7	WBAY	10/28/26	11/03/26	Action 2 News M-F @ 12p-1230p			:15			P- 1	NM	5	$11,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	5	$2,275.00							
8	WBAY	10/28/26	11/03/26	Action 2 News M-F @ 4p-430p			:15			P- 1	NM	5	$11,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	5	$2,275.00							
9	WBAY	10/28/26	11/03/26	ABC GMA Sat 2nd Ho	9a-10a		:15			P- 1	NM	1	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	- - - - - S-	1	$1,625.00							
10	WBAY	10/28/26	11/03/26	Action 2 News Su @ 6	558a-7a		:15			P- 1	NM	1	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	- - - - - - S	1	$1,625.00							
N 11	WBAY	10/28/26	11/03/26	Action 2 News @ 6a	6a-630a		:15			P- 1	NM	4	$10,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	4	$2,600.00							
N 12	WBAY	10/28/26	11/03/26	GMA 7a	7a-8a		:15			P- 1	NM	2	$6,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	2	$3,250.00							
N 13	WBAY	10/28/26	11/03/26	GMA 8a	8a-9a		:15			P- 1	NM	2	$5,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	2	$2,925.00							
N 14	WBAY	10/28/26	11/03/26	Action 2 News M-F @ 430-5p			:15			P- 1	NM	2	$6,175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/28/26	11/03/26	MTWTF- -	2	$3,087.50							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. All advertising, production services, consulting services, and digital management services sold or offered by Gray Local Media, Inc. ("Gray") are subject to Gray's Standard Terms and Conditions available at http://advertising.graymedia.com/.

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		Start Date	End Date	Weekdays	Spots/Week		Rate						
N 15	WBAY	10/28/26	11/02/26	Your Voie Your Vote	630p-7p		:15			P- 1	NM	1	$3,575.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/28/26	11/03/26	M-WTF--	1		$3,575.00						
							Totals					28	$65,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/26 -11/03/26	28	$65,000.00	($9,750.00)	$55,250.00
Totals	28	$65,000.00	($9,750.00)	$55,250.00

Signature: _____ **Date:** _____

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