



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Targeted Platform Media
PO Box 237
Crownsville, MD 21032-0237

Contract # 7072985

Schedule Dates 07/30/26-07/30/26
Advertiser Impossible Until Its Done (169201)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 2187/2202/17621 (2364828)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Carol Bryant,
Phone/Fax /
CPE 2187/2202/17621
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 07/29/26
Last Modified 07/30/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28706071
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,835.00
Net Total \$16,065.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Aug. 2026 9 \$18,900.00
Grand Total: 9 \$18,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News (1)	07/30/26-07/30/26	1	:30	8A- 8:30A (CST)	1				1				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	7/29/26
23.0	Normal Line / News (3)	07/30/26-07/30/26	1	:30	7:30A- 8A (CST)	1				1				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	7/29/26
25.0	Normal Line / News (5)	07/30/26-07/30/26	1	:30	7A- 7:30A (CST)	1				1				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	7/29/26
26.0	Normal Line / News (6)	07/30/26-07/30/26	1	:30	6A- 6:30A (CST)	1				1				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	7/29/26
28.0	Normal Line / SPOT (8)	07/30/26-07/30/26	1	:30	4:30P- 5P (CST)	1				1				1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	7/29/26
30.0	Normal Line / News (9)	07/30/26-07/30/26	1	:30	5P- 5:30P (CST)	1				1				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	7/29/26
32.0	Normal Line / SPOT (11)	07/30/26-07/30/26	1	:30	6P- 6:30P (CST)	1				1				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Jeopardy	7/29/26
33.0	Normal Line / SPOT (12)	07/30/26-07/30/26	1	:30	6:30P- 7P (CST)	1				1				1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Wheel of Fortune	7/29/26
34.0	Normal Line / News (13)	07/30/26-07/30/26	1	:30	9P- 9:30P (CST)	1				1				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	7/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Impossible Until It's Done, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Targeted Platform Media, LLC

Address: PO Box 237 Crownsville, MD 21032

Contact: Liz Olson

Phone number: (202) 643-5172

Email: Liz@targetedplatform.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Impossible Until It's Done

Address: 1360 Regent St. #191, Madison, WI 53715

Contact: Marilyn Johnson

Phone number: 443 336 3359

Email: marilyn@leftfieldcompliance.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Marilyn Johnson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Marilyn Johnson</u> Name: <u>Marilyn Johnson</u> Date of Request to Purchase Ad Time: <u>7/7/2026</u>	Signature: <u>Chris W</u> Name: <u>Chris W</u> Date of Station Agreement to Sell Time: <u>7/19/26</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 7/19/26

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>7072986</u>	Station Call Letters: <u>WLUK</u>	Date Received/Requested: <u>7/19/26</u>
Est. #: <u>17621</u>	Station Location: <u>GREEN BAY, WI</u>	Run Start and End Dates: <u>7/30/26</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

OR U102026024 "KNOW ME"