

INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Targeted Platform Media --EDI
Attention: Accounts Payable
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526080142	Order #	211493
Invoice Date	08/30/26	Alt Order #	28703020
Invoice Month	August 2026	Deal #	
Invoice Period	07/27/26 - 07/27/26	Flight Dates	07/21/26 - 07/27/26
Advertiser	Impossible Until Its Done		
Product	2187/2202/17518 - ISSUE		
Estimate #	17518		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	2187		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1268		
Advertiser Ref	116002		
Product 1	2202		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/27/26	07/27/26	27 News @ 10p M-F	10:00 PM-10:35 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW M 07/27/26 10:32 PM 27 News @ 10p M-F 10:00 PM-10:35 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
18	07/27/26	07/27/26	27 News @ 6p M-F	6:00 PM-6:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW M 07/27/26 6:28 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
26	07/27/26	07/27/26	Justice for the People	11:30 AM-12:00 PM	M-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 M----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW M 07/27/26 11:46 AM Justice for the People 11:30 AM-12:00 PM :30 ORL-UID-2026-01H \$160.00 NM									
30	07/27/26	07/27/26	Good Morning America	7:00 AM-9:00 AM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW M 07/27/26 7:24 AM Good Morning America 7:00 AM-9:00 AM :30 ORL-UID-2026-01H \$800.00 NM									

Total Spots **4**

Payment Terms 30 Days

Gross Total **\$4,160.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

For Accounting Help, please contact:

1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity, or gender.



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

wkow.com

INVOICE

Invoice #	4526080142	Invoice Month	August 2026
Invoice Date	08/30/26	Invoice Period	07/27/26 - 07/27/26
Advertiser	Impossible Until Its Done		
Product	2187/2202/17518 - ISSUE		
Estimate #	17518		

Agency Commission **\$624.00**

Net Amount Due **\$3,536.00**

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Targeted Platform Media --EDI
Attention: Accounts Payable
650 MASSACHUSETTS AVE NW
WASHINGTON, DC 20001

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526080109	Order #	212119
Invoice Date	08/30/26	Alt Order #	28705133
Invoice Month	August 2026	Deal #	
Invoice Period	07/27/26 - 07/30/26	Flight Dates	07/28/26 - 08/01/26
Advertiser	Impossible Until Its Done		
Product	2187/2202/17598 - ISSUE		
Estimate #	17598		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	2187		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	1268		
Advertiser Ref	116002		
Product 1	2202		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/28/26	07/28/26	27 News @ 10p M-F	10:00 PM-10:35 PM	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 -T----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW Tu 07/28/26 10:33 PM 27 News @ 10p M-F 10:00 PM-10:35 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
6	07/29/26	07/29/26	Inside Edition	6:30 PM-7:00 PM	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW W 07/29/26 6:50 PM Inside Edition 6:30 PM-7:00 PM :30 ORL-UID-2026-01H \$1,000.00 NM									
7	07/30/26	07/30/26	Inside Edition	6:30 PM-7:00 PM	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW Th 07/30/26 6:50 PM Inside Edition 6:30 PM-7:00 PM :30 ORL-UID-2026-01H \$1,000.00 NM									
9	07/28/26	07/28/26	27 News @ 6p M-F	6:00 PM-6:30 PM	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 -T----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW Tu 07/28/26 6:09 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
10	07/29/26	07/29/26	27 News @ 6p M-F	6:00 PM-6:30 PM	--W----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 --W---- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKOW W 07/29/26 6:28 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM									

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Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526080109	Invoice Month	August 2026
Invoice Date	08/30/26	Invoice Period	07/27/26 - 07/30/26
Advertiser	Impossible Until Its Done		
Product	2187/2202/17598 - ISSUE		
Estimate #	17598		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/30/26	07/30/26	27 News @ 6p M-F	6:00 PM-6:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 ---T--- 1 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Th 07/30/26 6:08 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
13	07/28/26	07/28/26	27 News @ 5p M-F	5:00 PM-5:30 PM	-T-----	:30	1	\$1,280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 -T----- 1 \$1,280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Tu 07/28/26 5:09 PM 27 News @ 5p M-F 5:00 PM-5:30 PM :30 ORL-UID-2026-01H \$1,280.00 NM									
14	07/29/26	07/29/26	27 News @ 5p M-F	5:00 PM-5:30 PM	--W----	:30	1	\$1,280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 --W---- 1 \$1,280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW W 07/29/26 5:22 PM 27 News @ 5p M-F 5:00 PM-5:30 PM :30 ORL-UID-2026-01H \$1,280.00 NM									
15	07/30/26	07/30/26	27 News @ 5p M-F	5:00 PM-5:30 PM	---T---	:30	1	\$1,280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 ---T--- 1 \$1,280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Th 07/30/26 5:09 PM 27 News @ 5p M-F 5:00 PM-5:30 PM :30 ORL-UID-2026-01H \$1,280.00 NM									
17	07/28/26	07/28/26	Justice for the People	11:30 AM-12:00 PM	-T-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 -T----- 1 \$160.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Tu 07/28/26 11:46 AM Justice for the People 11:30 AM-12:00 PM :30 ORL-UID-2026-01H \$160.00 NM									
18	07/29/26	07/29/26	Justice for the People	11:30 AM-12:00 PM	--W----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 --W---- 1 \$160.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW W 07/29/26 11:46 AM Justice for the People 11:30 AM-12:00 PM :30 ORL-UID-2026-01H \$160.00 NM									
19	07/30/26	07/30/26	Justice for the People	11:30 AM-12:00 PM	---T---	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 ---T--- 1 \$160.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Th 07/30/26 11:46 AM Justice for the People 11:30 AM-12:00 PM :30 ORL-UID-2026-01H \$160.00 NM									
20	07/28/26	07/28/26	Good Morning America	7:00 AM-9:00 AM	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 -T----- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Tu 07/28/26 8:29 AM Good Morning America 7:00 AM-9:00 AM :30 ORL-UID-2026-01H \$800.00 NM									

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INVOICE



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526080109	Invoice Month	August 2026
Invoice Date	08/30/26	Invoice Period	07/27/26 - 07/30/26
Advertiser	Impossible Until Its Done		
Product	2187/2202/17598 - ISSUE		
Estimate #	17598		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	07/28/26	07/28/26	Good Morning America	7:00 AM-9:00 AM	-T-----	:30	1	\$800.00	NM
21	07/29/26	07/29/26	Good Morning America	7:00 AM-9:00 AM	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 --W---- 1 \$800.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	W	07/29/26	7:59 AM	Good Morning America	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$800.00 NM
22	07/30/26	07/30/26	Good Morning America	7:00 AM-9:00 AM	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/26 08/02/26 ---T--- 1 \$800.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Th	07/30/26	8:59 AM	Good Morning America	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$800.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,120.00
<u>Agency Commission</u>	\$2,268.00
<u>Net Amount Due</u>	\$12,852.00

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