



125 West 55th St
New York, NY 10019

Contract # 28737596	Changes as of: 10/16/2026 at 2:12 PM	Version: Original Order
CPE: 349/429/10424	Flight: 10/19/26 - 11/1/26	Station: WMSN
Agency: AL MEDIA	Advertiser: REBECCA COOKE FOR CONGRESS/DCCC	Market: Madison
	Product: Cooke for Congress/DCCC	Office: CHICAGO
222 W. Ontario Street, Suite 600 Chicago, IL 60654	Agency Order #: 15171361	Service: Nielsen
	Buyer: Kyle, Candy	Primary Demo:
	Salesperson: MATTHEW GAGGIANO 312-832-6617	Assistant: MIKKIE BASELICE 312-755-3834
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$1,350.00

Total Spots: 11
Total CPP: \$0.00
Total GRP:

Comments: Flight runs from 10-20 to 10-26;

#	Day/Time	DP	Program	Rate	Len	10/19 - 10/26		Total Spots	Total \$	CPP*	GRP*
						10/19	10/26				
1	Su 9a-9:30a		News: Full Measure	\$50.00	30	1	0	1	\$50.00	\$0.00	0.0
2	Tu 7p-8p		Best Medicine-FOX	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
3	Sa 11a-2:30p		CFB: Teams TBD	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
4	M 8a-9a		The National News Desk	\$75.00	30	0	1	1	\$75.00	\$0.00	0.0
5	Tu-F 8a-9a		The National News Desk	\$75.00	30	3	0	3	\$225.00	\$0.00	0.0
6	M 5p-5:30p		The National News Desk	\$75.00	30	0	1	1	\$75.00	\$0.00	0.0
7	Tu-F 5p-5:30p		The National News Desk	\$75.00	30	3	0	3	\$225.00	\$0.00	0.0
TOTALS:						9	2	11	\$1,350.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/16/26 2:12 PM	MATTHEW GAGGIANO	Flight runs from 10-20 to 10-26;

Competitive Information	
Market Budget:	\$9,000
WMSN Share:	15%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,350.00	N/A	0.0
Total	100%	11	\$1,350.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	9	\$1,200.00
2026-Nov	2	\$150.00
Total	11	\$1,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/16/26 2:14 PM					\$0	\$0	
New	10/16/26 2:12 PM	MATTHEW GAGGIANO	New	11		\$1,350.00	\$1,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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