

ORDER



Orders

Order / Rev:

482215

Alt Order #:

20128608

Product Desc:

Chris Taylor for Justice

Estimate:

8784

Flight Dates:

03/30/26 - 04/12/26

Original Date / Rev:

03/30/26 / 03/30/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

AL Media

Buying Contact:

Candy Kyle

Billing Contact:

A/P AL Media

222 W. Ontario, Suite 600

Chicago, IL 60610

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Poli/C Taylor/D/SSC/WI

Demographic:

A35+

Product Codes:

PL Candidate

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/30/26	04/06/26	46	\$29,050.00	\$24,692.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2026	46	\$29,050.00	\$24,692.50	0.00
Totals	46	\$29,050.00	\$24,692.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	13%	\$29,050.00
Market	100%	\$223,461.54

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	26%	\$58,100.00
WITI	40%	\$89,384.62
WMLW-	1%	\$2,234.62
WPXE	0%	\$0.00
WTMJ	19%	\$42,457.69
WVTV	1%	\$2,234.62
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	04/05/26	04/05/26	CBS Sunday Morn 758a	CM	8a-930a	-----S	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
CBS Sunday Morning															
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/30/26	04/05/26	-----S			2			\$1,000.00		0.00			

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Advertiser: Poli/C Taylor/D/SSC/WI
 Product Desc: Chris Taylor for Justice
 Estimate: 8784

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	04/02/26	04/02/26	Th 7p - 8p Georgie & Mandy/Ghosts	CM	Th 7p - 8p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
GEORGIE-MANDY/GHOSTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	---T---	1		\$1,200.00		0.00							
N 3	WDJT	04/02/26	04/02/26	Th 9p - 10p Elsbeth	CM	Th 9p - 10p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
ELSBETH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	---T---	1		\$1,200.00		0.00							
N 4	WDJT	04/03/26	04/03/26	Fri Expanded Prime OT Fire Country	CM	7-8p (6:58 PM-8:00 PM)	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
SHERIFFS COUNTRY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	----F--	1		\$1,200.00		0.00							
N 5	WDJT	04/05/26	04/05/26	Su 7p - 8p Marshalls	CM	7p - 8p	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
Y: MARSHALS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-----S	1		\$1,600.00		0.00							
N 6	WDJT	04/05/26	04/05/26	Su 8p - 9p Tracker	CM	8p-9p	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
TRACKER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-----S	1		\$1,600.00		0.00							
N 7	WDJT	04/04/26	04/04/26	Sat Late News Sat Late News	CM	10pm-11pm	-----S-	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
CBS 58 NEWS-10PM (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-----S-	2		\$300.00		0.00							
N 8	WDJT	04/05/26	04/05/26	Sun Late News Sun Late News	CM	10pm-11pm	-----S	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
CBS 58 NEWS-10PM (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-----S	2		\$350.00		0.00							
N 9	WDJT	04/06/26	04/06/26	CBS This Morning M-F CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/06/26		04/12/26	M-----	2		\$150.00		0.00							
N 10	WDJT	03/31/26	04/03/26	CBS This Morning M-F CBS This Morning M-F 7a-9a	CM	7a-9a	-TWTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-TWTF--	3		\$150.00		0.00							
N 11	WDJT	04/06/26	04/06/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/06/26		04/12/26	M-----	1		\$700.00		0.00							
N 12	WDJT	03/31/26	04/03/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 03/30/26		04/05/26	-TWTF--	2		\$700.00		0.00							
N 13	WDJT	04/06/26	04/06/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/06/26		04/12/26	M-----	1		\$150.00		0.00							
N 14	WDJT	03/31/26	04/03/26		CM	3p-330p	-TWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-3:30p Judy Justice											
JUDY JUSTICE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 2 \$150.00 0.00															
N15	WDJT	04/06/26	04/06/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
JUDY JUSTICE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$150.00 0.00															
N16	WDJT	03/31/26	04/03/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	-TWTF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
JUDY JUSTICE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 2 \$150.00 0.00															
N17	WDJT	04/06/26	04/06/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-5P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$400.00 0.00															
N18	WDJT	03/31/26	04/03/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-TWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
CBS 58 NEWS-5P															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 3 \$400.00 0.00															
N19	WDJT	04/06/26	04/06/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
JEOPARDY															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$1,200.00 0.00															
N20	WDJT	03/31/26	04/03/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-TWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 3 \$1,200.00 0.00															
N21	WDJT	04/06/26	04/06/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
WHEEL OF FORTUNE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$1,400.00 0.00															
N22	WDJT	03/31/26	04/03/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-TWTF--	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
WHEEL OF FORTUNE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 3 \$1,400.00 0.00															
N23	WDJT	04/06/26	04/06/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-10PM															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$400.00 0.00															
N24	WDJT	03/31/26	04/03/26	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
CBS 58 NEWS-10PM															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 03/30/26 04/05/26 -TWTF-- 4 \$400.00 0.00															
N25	WDJT	04/06/26	04/06/26	LF 1035p-1137p Late Show w/Stephen Colbert	CM	1035p-1137p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
THE LATE SHOW															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/06/26 04/12/26 M----- 1 \$300.00 0.00															
N26	WDJT	03/31/26	04/03/26		CM	1035p-1137p	-TWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00

