

ORDER



Orders

Order / Rev:

482983

Alt Order #:

20133690

Product Desc:

House Majority PAC

Estimate:

15409

Flight Dates:

10/27/26 - 11/02/26

Original Date / Rev:

04/27/26 / 04/27/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Waterfront Strategies

Buying Contact:

Elizabeth Nielsen

Billing Contact:

Nicole Meade

3050 K Street NW

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/House Majority PAC

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/26	11/02/26	80	\$134,550.00	\$114,367.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2026	80	\$134,550.00	\$114,367.50	0.00
Totals	80	\$134,550.00	\$114,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	20%	\$134,550.00
Market	100%	\$672,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$6,727.50
WCGV	0%	\$0.00
WISN	19%	\$127,822.50
WITI	24%	\$161,460.00
WMLW-	2%	\$13,455.00
WPXE	0%	\$0.00
WTMJ	34%	\$228,735.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/27/26	11/02/26	Morning News M-F 6a - 7a	M	6a-7a	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--			5			\$250.00		0.00			

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/27/26	11/02/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$650.00		0.00						
N 3	WDJT	10/31/26	10/31/26	CBS This Morning - SATCM CBS This Morning-SAT	CM	7am-9am	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S-	1		\$500.00		0.00						
N 4	WDJT	10/27/26	11/02/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$2,000.00		0.00						
N 5	WDJT	10/27/26	11/02/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$500.00		0.00						
N 6	WDJT	10/27/26	11/02/26	CBS Block 1p-230p B&B	CM	2p-230p (2:00 PM-2:30 PM)	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$500.00		0.00						
N 7	WDJT	10/27/26	11/02/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$400.00		0.00						
N 8	WDJT	10/27/26	11/02/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$400.00		0.00						
N 9	WDJT	10/27/26	11/02/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$450.00		0.00						
N 10	WDJT	10/27/26	11/02/26	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$600.00		0.00						
N 11	WDJT	10/31/26	10/31/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
CBS 58 NEWS-5P (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S-	1		\$550.00		0.00						
N 12	WDJT	11/01/26	11/01/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
CBS 58 NEWS-530P (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$550.00		0.00						
N 13	WDJT	10/27/26	11/02/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	MTWTF--	:30	5	\$3,500.00	P-2	0.00	NM	5	\$17,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$3,500.00		0.00						
N 14	WDJT	10/27/26	11/02/26		CM	630pm-7pm	MTWTF--	:30	5	\$4,000.00	P-2	0.00	NM	5	\$20,000.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Fortune 630p-7p											
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					5	\$4,000.00		0.00			
N15	WDJT	10/31/26	10/31/26	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sat 6p-7p Jep/Wheel											
				JEOPARDY WKND/ WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$1,000.00		0.00			
N16	WDJT	10/27/26	11/02/26	M-F Late News	CM	10p-1035p	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					5	\$1,000.00		0.00			
N17	WDJT	10/31/26	10/31/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Late News											
				CBS 58 NEWS-10PM (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$600.00		0.00			
N18	WDJT	11/01/26	11/01/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S					1	\$600.00		0.00			
N19	WDJT	10/27/26	11/02/26	LF 1035p-1137p	CM	1035p-1138p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
				Late Show											
				THE LATE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					5	\$700.00		0.00			
N20	WDJT	11/02/26	11/02/26	Mo 8p - 9p	CM	Mo 8p - 9p	M-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				FBI											
				FBI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	M-----					1	\$5,000.00		0.00			
N21	WDJT	10/27/26	10/27/26	Tu 7p - 8p	CM	Tu 7p - 8p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NCIS											
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-T-----					1	\$3,000.00		0.00			
N22	WDJT	10/28/26	10/28/26	Wed Expanded Prime OTCM	CM	7-830p	--W----	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
				Survivor											
				SURVIVOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	--W----					1	\$5,500.00		0.00			
N23	WDJT	10/28/26	10/28/26	Wed 9p - 10p	CM	830-10p	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Amazing Race											
				AMAZING RACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	--W----					1	\$3,500.00		0.00			
N24	WDJT	10/31/26	10/31/26	Sa 9p - 10p	CM	9p - 10p	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				48 Hours											
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$2,000.00		0.00			
N25	WDJT	10/31/26	10/31/26	BIG10 Football	SPRT	230-6p	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				BIG10 Football											
				BIG10 FTBL ON CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$4,000.00		0.00			
N26	WDJT	11/01/26	11/01/26		SPRT	NFL Today	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00

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WDJT-TV CBS58

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				NFL Today											
				NFL Today											
				CBS NFL TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$3,000.00		0.00						
N27	WDJT	11/01/26	11/01/26	NFL Early Game Regular Season	SPRT	NFL Early Game	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
				NFL Early Game											
				NFL EARLY GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$10,000.00		0.00						
N28	WDJT	11/01/26	11/01/26	NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
				NFL Late Game Regular Season											
				NFL LATE GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$20,000.00		0.00						
													Totals	80	\$134,550.00