

ORDER



Orders
Order / Rev: 488072
Alt Order #: 20177037
Ext. Opp. ID:
Product Desc: WI-1 Steil
Estimate: 8288
Flight Dates: 10/13/26 - 10/19/26
Original Date / Rev: 10/05/26 / 10/05/26
Order Type: GENERAL

WDJT-TV CBS58
Primary AE: Nick Welte
Sales Office: HPHIL
Sales Region: NAT

Agency
Name: Main Street Media Group
Buying Contact: Emily Milhoan
Billing Contact:
P.O. Box 25093
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Fairshake
Demographic: A35+
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	23	\$63,500.00	\$53,975.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	23	\$63,500.00	\$53,975.00	0.00
Totals	23	\$63,500.00	\$53,975.00	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share		
	Share	Total
WDJT-TV CBS58	19%	\$63,500.00
Market	100%	\$334,210.53

Competitive Share		
	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$3,342.11
WCGV	0%	\$0.00
WISN	31%	\$103,605.26
WITI	30%	\$100,263.16
WMLW-	1%	\$3,342.11
WPXE	0%	\$0.00
WTMJ	18%	\$60,157.89
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/13/26	10/13/26	Y&R 11a-12p	CM	11a - 12p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
The Young & the Restless 11a-1															
YOUNG & THE RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-T-----					1	\$3,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/15/26	10/15/26	Y&R 11a-12p The Young & the Restless 11a-1	CM	11a - 12p	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		YOUNG & THE RESTLESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	---T---		1				\$3,000.00		0.00			
N 3	WDJT	10/19/26	10/19/26	Y&R 11a-12p The Young & the Restless 11a-1	CM	11a - 12p	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		YOUNG & THE RESTLESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	M-----		1				\$3,000.00		0.00			
N 4	WDJT	10/13/26	10/13/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	-T-----		1				\$1,000.00		0.00			
N 5	WDJT	10/14/26	10/14/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	--W----		1				\$1,000.00		0.00			
N 6	WDJT	10/19/26	10/19/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	M-----		1				\$1,000.00		0.00			
N 7	WDJT	10/13/26	10/13/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	-T-----		1				\$2,000.00		0.00			
N 8	WDJT	10/15/26	10/15/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	---T---		1				\$2,000.00		0.00			
N 9	WDJT	10/19/26	10/19/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	M-----		1				\$2,000.00		0.00			
N 10	WDJT	10/13/26	10/13/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	-T-----		1				\$6,000.00		0.00			
N 11	WDJT	10/16/26	10/16/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	----F--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	----F--		1				\$6,000.00		0.00			
N 12	WDJT	10/14/26	10/14/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	--W----		1				\$7,000.00		0.00			
N 13	WDJT	10/19/26	10/19/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	M-----		1				\$7,000.00		0.00			
N 14	WDJT	10/14/26	10/14/26		CM	10p-1035p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News											
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	--W----					1	\$2,500.00		0.00			
N15	WDJT	10/15/26	10/15/26	M-F Late News	CM	10p-1035p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	---T---					1	\$2,500.00		0.00			
N16	WDJT	10/16/26	10/16/26	M-F Late News	CM	10p-1035p	----F--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	----F--					1	\$2,500.00		0.00			
N17	WDJT	10/17/26	10/17/26	Weekend AM Local News	CM	6am-7am	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				CBS 58 AM News - Weekend											
				CBS 58 MORNING NEWS AT 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$500.00		0.00			
N18	WDJT	10/17/26	10/17/26	CBS This Morning - SAT	CM	7am-9am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				CBS This Morning-SAT											
				CBS THIS MORNING (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$1,000.00		0.00			
N19	WDJT	10/17/26	10/17/26	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Sat 6p-7p Jep/Wheel											
				JEOPARDY WKND/ WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$2,000.00		0.00			
N20	WDJT	10/18/26	10/18/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				CBS58 Sun Morning 7a-8a											
				CBS 58 SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$1,000.00		0.00			
N21	WDJT	10/18/26	10/18/26	CBS Sunday Morn 758a	CM	8a-930a	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				CBS Sunday Morning											
				CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$3,000.00		0.00			
N22	WDJT	10/18/26	10/18/26	Sun 530pm News	CM	530p-6p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Sun 530pm News											
				CBS 58 NEWS-530P (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$2,500.00		0.00			
N23	WDJT	10/18/26	10/18/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$2,000.00		0.00			
													Totals	23	\$63,500.00