

ORDER



Orders
Order / Rev: 1536376
Alt Order #: WOC15799385
Product Desc: Primary
Estimate: 261
Flight Dates: 07/14/26 - 07/20/26
Original Date / Rev: 07/13/26 / 07/13/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 1720 W Division Street
 Chicago, IL 60622

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Barnes/Democrat/Governor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 289254
Agency External ID: 155264
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/26	07/20/26	59	\$8,020.00	\$6,817.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2026	59	\$8,020.00	\$6,817.00	0.00
Totals	59	\$8,020.00	\$6,817.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	07/14/26	07/19/26	SU 10-1035pm News TMJ4 NEWS AT 10PM SUN	CM	10:00 PM-10:37 PM	-----1	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
(Program: TMJ4 NEWS AT 10PM SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/26	07/19/26	-----1					1	\$175.00		0.00			
N 2	WTMJ	07/14/26	07/20/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	11111--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
(Program: LIVE AT 12-1P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/26	07/20/26	11111--					5	\$50.00		0.00			
N 3	WTMJ	07/14/26	07/20/26	M-F 5-530pm News TMJ4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	11111--	:30	5	\$160.00	P-6	0.00	NM	10	\$1,600.00
(Program: TMJ4 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/26	07/20/26	22222--					10	\$160.00		0.00			
N 4	WTMJ	07/14/26	07/20/26	M-F 6-7am News TMJ4 NEWS TODAY 6AM	CM	6:00 AM-7:00 AM	11111--	:30	5	\$100.00	P-6	0.00	NM	10	\$1,000.00
(Program: TMJ4 NEWS TODAY 6AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/14/26	07/20/26	22222--					10	\$100.00		0.00			
N 5	WTMJ	07/14/26	07/20/26	M-F 7-9am Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	22222--	:30	10	\$100.00	P-6	0.00	NM	10	\$1,000.00

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/26	07/20/26	22222--		10				\$100.00		0.00			
N 6	WTMJ	07/14/26	07/20/26	M-F 10-1035pm News TMJ4 NEWS AT 10PM	CM	10:00 PM-10:35 PM	1111---	:30	4	\$175.00	P-6	0.00	NM	8	\$1,400.00
(Program: TMJ4 NEWS AT 10PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/26	07/20/26	12221--		8				\$175.00		0.00			
N 7	WTMJ	07/14/26	07/20/26	M-F 6-630pm News TMJ4 NEWS AT 6PM	CM	6:00 PM-6:30 PM	22222--	:30	10	\$195.00	P-6	0.00	NM	9	\$1,755.00
(Program: TMJ4 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/14/26	07/20/26	12222--		9				\$195.00		0.00			
N 8	WTMJ	07/14/26	07/14/26	Tuesday Prime A AMERICAS GOT TALENT	CM	7:00 PM-9:00 PM	-2-----	:30	2	\$400.00	P-6	0.00	NM	2	\$800.00
(Program: AMERICAS GOT TALENT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/26	07/19/26	-2-----		2				\$400.00		0.00			
N 9	WTMJ	07/14/26	07/17/26	M-F 10pm News Re-Air M-F 10pm News Re-Air	CM	1237-112am	-TWTF--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/26	07/19/26	-TWTF--		4				\$10.00		0.00			
													Totals	59	\$8,020.00