



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract # 6761476
Schedule Dates 12/12/25-02/28/26
Advertiser Puff Cannabis Company (165170)
Agency Direct Account (1)
Product RETAIL-OTHER (ns) (1210)
Brand WLUK 2025 (2057612)
Salesperson Schlies, Kyle (5150)
Sales Office WLUK/WCWF
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/New Direct BRD
Billing Type Calendar
Comments

Date Entered 12/11/25
Last Modified 02/18/26
Entered By Kyle Schlies
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$56,000.00
Sales Tax

Green Bay (WLUK)

<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Dec. 2025	76	\$11,475.00
Jan. 2026	131	\$17,550.00
Feb. 2026	121	\$26,975.00
Grand Total:	328	\$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / News	12/12/25-12/12/25	3	:30	7A- 8A (CST)						1			1	\$250.00	\$250.00	Green Bay (WLUK)			12/11/25
2.0	Normal Line / News	12/12/25-12/12/25	3	:30	8A- 9A (CST)						1			1	\$250.00	\$250.00	Green Bay (WLUK)			12/11/25
3.0	Normal Line / News	12/12/25-12/12/25	3	:30	5P- 6P (CST)						1			1	\$200.00	\$200.00	Green Bay (WLUK)			12/11/25
4.0	Normal Line / News	12/12/25-12/12/25	3	:30	9P- 10P (CST)						1			1	\$200.00	\$200.00	Green Bay (WLUK)			12/11/25
5.0	Normal Line / SPOT	12/12/25-12/14/25	9	:30	6A- 12A (CST)	3					X	X	X				Green Bay (WLUK)			12/11/25
5.0.1	Closed Preempt	12/12/25															Green Bay (WLUK)	No Availability/Exception -		
5.0.2	Closed Preempt	12/12/25															Green Bay (WLUK)	No Availability/Exception -		
5.0.3	Closed Preempt	12/12/25															Green Bay (WLUK)	No Availability/Exception -		
6.0	Normal Line / News	12/13/25-12/13/25	3	:30	7A- 9A (CST)							1		1	\$200.00	\$200.00	Green Bay (WLUK)			12/11/25
7.0	Normal Line / News	12/14/25-12/14/25	3	:30	9P- 10P (CST)								1	1	\$200.00	\$200.00	Green Bay (WLUK)			12/11/25
8.0	Normal Line / News	12/15/25-12/19/25	3	:30	7A- 8A (CST)	3	X	X	X	X	X			3	\$250.00	\$750.00	Green Bay (WLUK)			12/11/25
9.0	Normal Line / News	12/15/25-12/19/25	3	:30	8A- 9A (CST)	3	X	X	X	X	X			3	\$250.00	\$750.00	Green Bay (WLUK)			12/11/25
10.0	Normal Line / News	12/15/25-12/19/25	3	:30	5P- 6P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Green Bay (WLUK)			12/11/25

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11.0	Normal Line / News	12/15/25-12/19/25	3	:30	9P- 10P (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Green Bay (WLUK)			12/11/25
12.0	Normal Line / SPOT	12/15/25-12/21/25	9	:30	6A- 12A (CST)	8	X	X	X	X	X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)			12/11/25
12.0.1	Closed Preempt	12/15/25															Green Bay (WLUK)		No Availability/Exception -	
12.0.2	Closed Preempt	12/15/25															Green Bay (WLUK)		No Availability/Exception -	
12.0.3	Closed Preempt	12/15/25															Green Bay (WLUK)		No Availability/Exception -	
12.0.4	Closed Preempt	12/15/25															Green Bay (WLUK)		No Availability/Exception -	
13.0	Normal Line / News	12/20/25-12/20/25	3	:30	7A- 9A (CST)							1		1	\$200.00	\$200.00	Green Bay (WLUK)			12/16/25
14.0	Normal Line / News	12/27/25-12/27/25	3	:30	7A- 9A (CST)							1		1	\$200.00	\$200.00	Green Bay (WLUK)			12/16/25
15.0	Normal Line / SPOT	12/20/25-12/21/25	9	:30	5A- 12A (CST)	3						X	X	3	\$0.00	\$0.00	Green Bay (WLUK)			12/16/25
16.0	Normal Line / News	12/22/25-12/26/25	3	:30	7A- 9A (CST)	7	X	X	X	X	X			7	\$250.00	\$1,750.00	Green Bay (WLUK)			12/16/25
17.0	Normal Line / News	12/22/25-12/26/25	3	:30	5P- 6P (CST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Green Bay (WLUK)			12/16/25
18.0	Normal Line / News	12/22/25-12/26/25	3	:30	9P- 10P (CST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Green Bay (WLUK)			12/16/25
19.0	Normal Line / News	12/21/25-12/21/25	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)			12/16/25
20.0	Normal Line / News	12/21/25-12/21/25	3	:30	10P- 10:35P (CST)								1	1	\$100.00	\$100.00	Green Bay (WLUK)			12/16/25

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21.0	Normal Line / SPOT	12/22/25-12/28/25	9	:30	5A- 12A (CST)	7	X	X	X	X	X	X	X	7	\$0.00	\$0.00	Green Bay (WLUK)			12/16/25
22.0	Normal Line / News	12/26/25-12/26/25	3	:30	8A- 9A (CST)						1			1	\$250.00	\$250.00	Green Bay (WLUK)			12/23/25
23.0	Normal Line / News	12/26/25-12/26/25	3	:30	5P- 6P (CST)						1			1	\$175.00	\$175.00	Green Bay (WLUK)			12/23/25
24.0	Normal Line / News	12/27/25-12/27/25	3	:30	7A- 9A (CST)							1		1	\$200.00	\$200.00	Green Bay (WLUK)			12/23/25
25.0	Normal Line / News	12/28/25-12/28/25	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)			12/23/25
26.0	Normal Line / SPOT	12/26/25-12/28/25	9	:30	4A- 3:59A (CST)	6					X	X	X	6	\$0.00	\$0.00	Green Bay (WLUK)			12/23/25
27.0	Normal Line / News	12/29/25-12/31/25	3	:30	7A- 8A (CST)		1	1	1					3	\$250.00	\$750.00	Green Bay (WLUK)			12/23/25
28.0	Normal Line / News	12/29/25-12/31/25	3	:30	8A- 9A (CST)		1	1	1					3	\$250.00	\$750.00	Green Bay (WLUK)			12/23/25
29.0	Normal Line / News	12/29/25-12/31/25	3	:30	5P- 6P (CST)		1	1	1					3	\$200.00	\$600.00	Green Bay (WLUK)			12/23/25
30.0	Normal Line / News	12/29/25-01/02/26	3	:30	9P- 10P (CST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Green Bay (WLUK)			12/23/25
31.0	Normal Line / News	01/03/26-01/03/26	3	:30	7A- 9A (CST)							1		1	\$175.00	\$175.00	Green Bay (WLUK)			12/23/25
32.0	Normal Line / News	01/04/26-01/04/26	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)			12/23/25
33.0	Normal Line / SPOT	12/29/25-01/04/26	9	:30	5A- 12A (CST)	7	X	X	X	X	X	X	X	6	\$0.00	\$0.00	Green Bay (WLUK)			12/23/25

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33.0.1	Closed Preempt	01/03/26															Green Bay (WLUK)	Marked as Did not Air/Spot - due to Basketball over run spots did not air	
34.0	Normal Line / News	01/02/26-01/02/26	3	:30	8A- 9A (CST)						1			1	\$250.00	\$250.00	Green Bay (WLUK)		12/29/25
35.0	Normal Line / News	01/02/26-01/02/26	3	:30	5P- 6P (CST)						1			1	\$175.00	\$175.00	Green Bay (WLUK)		12/29/25
36.0	Normal Line / News	01/03/26-01/03/26	3	:30	7A- 9A (CST)							1		1	\$175.00	\$175.00	Green Bay (WLUK)		12/29/25
37.0	Normal Line / News	01/04/26-01/04/26	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)		12/29/25
38.0	Normal Line / SPOT	01/02/26-01/04/26	9	:30	5A- 12A (CST)	3					X	X	X	3	\$0.00	\$0.00	Green Bay (WLUK)		12/29/25
39.0	Normal Line / News	01/05/26-01/08/26	3	:30	7A- 8A (CST)	3	X	X	X	X				3	\$250.00	\$750.00	Green Bay (WLUK)		12/29/25
40.0	Normal Line / News	01/05/26-01/08/26	3	:30	8A- 9A (CST)	3	X	X	X	X				3	\$250.00	\$750.00	Green Bay (WLUK)		12/29/25
41.0	Normal Line / News	01/05/26-01/08/26	3	:30	5P- 6P (CST)	3	X	X	X	X				3	\$200.00	\$600.00	Green Bay (WLUK)		12/29/25
42.0	Normal Line / News	01/05/26-01/09/26	3	:30	9P- 10P (CST)		1	1	1	1	1			5	\$200.00	\$1,000.00	Green Bay (WLUK)		12/29/25
43.0	Normal Line / News	01/10/26-01/10/26	3	:30	7A- 9A (CST)							1		1	\$150.00	\$150.00	Green Bay (WLUK)		12/29/25
44.0	Normal Line / SPOT	01/05/26-01/11/26	9	:30	6A- 12A (CST)	7	X	X	X	X	X	X	X	7	\$0.00	\$0.00	Green Bay (WLUK)		12/29/25
45.0	Normal Line / News	01/09/26-01/09/26	3	:30	8A- 9A (CST)						1			1	\$250.00	\$250.00	Green Bay (WLUK)		1/7/26

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46.0	Normal Line / News	01/09/26-01/09/26	3	:30	5P- 6P (CST)						1			1	\$175.00	\$175.00	Green Bay (WLUK)			1/7/26
47.0	Normal Line / News	01/10/26-01/10/26	3	:30	7A- 9A (CST)							1		1	\$175.00	\$175.00	Green Bay (WLUK)			1/7/26
48.0	Normal Line / News	01/11/26-01/11/26	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)			1/7/26
49.0	Normal Line / SPOT	01/09/26-01/11/26	10	:30	4A- 12A (CST)	3					X	X	X	3	\$0.00	\$0.00	Green Bay (WLUK)			1/7/26
50.0	Normal Line / News	01/12/26-01/16/26	3	:30	7A- 9A (CST)	6	X	X	X	X	X			6	\$250.00	\$1,500.00	Green Bay (WLUK)			1/7/26
51.0	Normal Line / News	01/09/26-01/09/26	3	:30	9P- 10P (CST)						1			1	\$200.00	\$200.00	Green Bay (WLUK)			1/7/26
52.0	Normal Line / News	01/12/26-01/15/26	3	:30	9P- 10P (CST)		1	1	1	1				4	\$200.00	\$800.00	Green Bay (WLUK)			1/7/26
53.0	Normal Line / News	01/17/26-01/17/26	3	:30	7A- 9A (CST)							1		1	\$150.00	\$150.00	Green Bay (WLUK)			1/7/26
54.0	Normal Line / News	01/12/26-01/14/26	3	:30	5P- 6P (CST)		1	1	1					3	\$200.00	\$600.00	Green Bay (WLUK)			1/7/26
55.0	Normal Line / SPOT	01/12/26-01/17/26	10	:30	4A- 12A (CST)	7	X	X	X	X	X	X		7	\$0.00	\$0.00	Green Bay (WLUK)			1/7/26
56.0	Normal Line / News	01/16/26-01/16/26	3	:30	7A- 9A (CST)						2			2	\$250.00	\$500.00	Green Bay (WLUK)			1/14/26
57.0	Normal Line / News	01/19/26-01/22/26	3	:30	7A- 9A (CST)	5	X	X	X	X				5	\$250.00	\$1,250.00	Green Bay (WLUK)			1/14/26
58.0	Normal Line / News	01/16/26-01/16/26	3	:30	5P- 6P (CST)						1			1	\$175.00	\$175.00	Green Bay (WLUK)			1/14/26
59.0	Normal Line / News	01/19/26-01/22/26	3	:30	5P- 6P (CST)	3	X	X	X	X				3	\$200.00	\$600.00	Green Bay (WLUK)			1/14/26

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12/12/25-02/28/26

Advertiser

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Product

RETAIL-OTHER (ns) (1210)

Brand

WLUK 2025 (2057612)

Salesperson

Schlies, Kyle (5150)

Sales Office

WLUK/WCWF

Buyer Name**Phone/Fax**

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CPE

N/A

Account Types

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Billing Type

Calendar

Comments**Date Entered**

12/11/25

Last Modified

02/18/26

Entered By

Kyle Schlies

CO-OP

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External #**Demo****Order Type**

Normal

Package Deal**Commission %**

0.00

Commission

\$0.00

Net Total

\$56,000.00

Sales Tax**Green Bay (WLUK)****By Calendar Month****Spots****Rate**

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Jan. 2026 131 \$17,550.00

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60.0	Normal Line / News	01/19/26-01/23/26	3	:30	9P- 10P (CST)	5	X	X	X	X	X			5	\$200.00	\$1,000.00	Green Bay (WLUK)		1/14/26
61.0	Normal Line / News	01/24/26-01/24/26	3	:30	7A- 9A (CST)							1		1	\$175.00	\$175.00	Green Bay (WLUK)		1/14/26
62.0	Normal Line / News	01/18/26-01/18/26	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)		1/14/26
63.0	Normal Line / SPOT	01/16/26-01/19/26	9	:30	5A- 12A (CST)	3	X				X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)		1/14/26
63.0.1	Closed Preempt	01/19/26															Green Bay (WLUK)	Marked as Did not Air/Exception - No break found	
63.0.2	Closed Preempt	01/19/26															Green Bay (WLUK)	Marked as Did not Air/Exception - No break found	
64.0	Normal Line / SPOT	01/19/26-01/25/26	9	:30	5A- 12A (CST)	7	X	X	X	X	X	X	X	7	\$0.00	\$0.00	Green Bay (WLUK)		1/14/26
65.0	Normal Line / News	01/17/26-01/17/26	3	:30	7A- 9A (CST)							1		1	\$150.00	\$150.00	Green Bay (WLUK)		1/14/26
66.0	Normal Line / News	01/23/26-01/23/26	3	:30	7A- 9A (CST)	2					X			2	\$250.00	\$500.00	Green Bay (WLUK)		1/20/26
67.0	Normal Line / News	01/26/26-01/29/26	3	:30	7A- 9A (CST)	5	X	X	X	X				5	\$250.00	\$1,250.00	Green Bay (WLUK)		1/20/26
68.0	Normal Line / News	01/23/26-01/23/26	3	:30	5P- 6P (CST)						1			1	\$200.00	\$200.00	Green Bay (WLUK)		1/20/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract # 6761476
Schedule Dates 12/12/25-02/28/26
Advertiser Puff Cannabis Company (165170)
Agency Direct Account (1)
Product RETAIL-OTHER (ns) (1210)
Brand WLUK 2025 (2057612)
Salesperson Schlies, Kyle (5150)
Sales Office WLUK/WCWF
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/New Direct BRD
Billing Type Calendar
Comments

Date Entered 12/11/25
Last Modified 02/18/26
Entered By Kyle Schlies
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$56,000.00
Sales Tax

Green Bay (WLUK)

<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Dec. 2025	76	\$11,475.00
Jan. 2026	131	\$17,550.00
Feb. 2026	121	\$26,975.00
Grand Total:	328	\$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
69.0	Normal Line / News	01/26/26-01/28/26	3	:30	5P- 6P (CST)		1	1	1					3	\$175.00	\$525.00	Green Bay (WLUK)			1/20/26
70.0	Normal Line / News	01/26/26-01/30/26	3	:30	9P- 10P (CST)	5	X	X	X	X	X			5	\$200.00	\$1,000.00	Green Bay (WLUK)			1/20/26
71.0	Normal Line / News	01/24/26-01/31/26	3	:30	7A- 9A (CST)							1		2	\$175.00	\$350.00	Green Bay (WLUK)			1/20/26
72.0	Normal Line / News	01/25/26-01/25/26	3	:30	9P- 10P (CST)								1		\$175.00		Green Bay (WLUK)			1/20/26
72.0.1	Closed Preempt	01/25/26															Green Bay (WLUK)		Program Change/Exception	
73.0	Normal Line / SPOT	01/23/26-01/25/26	9	:30	6A- 12A (CST)	4					X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)			1/20/26
74.0	Normal Line / SPOT	01/26/26-01/31/26	9	:30	6A- 12A (CST)	8	X	X	X	X	X	X		8	\$0.00	\$0.00	Green Bay (WLUK)			1/20/26
75.0	M/G For 72.0.1 / News	01/25/26-01/25/26	3	:30	10P- 10:30P (CST)								1	1	\$175.00	\$175.00	Green Bay (WLUK)			1/20/26
76.0	Normal Line / News	01/30/26-01/30/26	3	:30	7A- 9A (CST)						2			2	\$250.00	\$500.00	Green Bay (WLUK)			1/27/26
77.0	Normal Line / News	02/02/26-02/05/26	3	:30	7A- 9A (CST)	6	X	X	X	X				6	\$250.00	\$1,500.00	Green Bay (WLUK)			1/27/26
78.0	Normal Line / News	01/30/26-01/30/26	3	:30	5P- 6P (CST)						1			1	\$175.00	\$175.00	Green Bay (WLUK)			1/27/26
79.0	Normal Line / News	02/02/26-02/05/26	3	:30	5P- 6P (CST)	3	X	X	X	X				3	\$175.00	\$525.00	Green Bay (WLUK)			1/27/26
80.0	Normal Line / News	02/02/26-02/05/26	3	:30	9P- 10P (CST)		1	1	1	1				4	\$200.00	\$800.00	Green Bay (WLUK)			1/27/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLUK
787 Lombardi Ave
Green Bay, WI 54304

Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract #**6761476****Schedule Dates**

12/12/25-02/28/26

Advertiser

Puff Cannabis Company (165170)

Agency

Direct Account (1)

Product

RETAIL-OTHER (ns) (1210)

Brand

WLUK 2025 (2057612)

Salesperson

Schlies, Kyle (5150)

Sales Office

WLUK/WCWF

Buyer Name**Phone/Fax**

/

CPE

N/A

Account Types

Local/New Direct BRD

Billing Type

Calendar

Comments**Date Entered**

12/11/25

Last Modified

02/18/26

Entered By

Kyle Schlies

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

0.00

Commission

\$0.00

Net Total

\$56,000.00

Sales Tax**Green Bay (WLUK)****By Calendar Month****Spots****Rate**

Dec. 2025 76 \$11,475.00

Jan. 2026 131 \$17,550.00

Feb. 2026 121 \$26,975.00

Grand Total: 328 \$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
81.0	Normal Line / News	01/31/26-01/31/26	3	:30	7A- 9A (CST)							2		2	\$175.00	\$350.00	Green Bay (WLUK)		1/27/26
82.0	Normal Line / News	02/01/26-02/01/26	3	:30	9P- 10P (CST)								1	1	\$150.00	\$150.00	Green Bay (WLUK)		1/27/26
83.0	Normal Line / SPOT	01/30/26-02/05/26	9	:30	6A- 12A (CST)	5	X	X	X	X	X	X	X	8	\$0.00	\$0.00	Green Bay (WLUK)		1/27/26
83.0.1	Closed Preempt	02/01/26															Green Bay (WLUK)	Weather/Spot - Due to the NASCAR race being postponed, we used the alt log for S	
83.0.2	Closed Preempt	02/04/26															Green Bay (WLUK)	Marked as Did not Air/Spot - Alt log was used due to NASCAR rescheduled	
84.0	Normal Line / News(B/E)	02/06/26-02/06/26	3	:30/:30	7A- 9A (CST)						1			1	\$500.00	\$500.00	Green Bay (WLUK)		2/4/26
85.0	Normal Line / News(B/E)	02/09/26-02/12/26	3	:30/:30	7A- 9A (CST)		2	2	2	1				7	\$500.00	\$3,500.00	Green Bay (WLUK)		2/4/26
86.0	Normal Line / News(B/E)	02/06/26-02/06/26	3	:30/:30	5P- 6P (CST)						1			1	\$350.00	\$350.00	Green Bay (WLUK)		2/4/26
87.0	Normal Line / News(B/E)	02/09/26-02/12/26	3	:30/:30	5P- 6P (CST)		1	1	1	1				4	\$350.00	\$1,400.00	Green Bay (WLUK)		2/4/26
88.0	Normal Line / News(B/E)	02/09/26-02/12/26	3	:30/:30	9P- 10P (CST)		1	1	1	1				4	\$400.00	\$1,600.00	Green Bay (WLUK)		2/4/26
89.0	Normal Line / News(B/E)	02/07/26-02/07/26	3	:30/:30	7A- 9A (CST)							1		1	\$350.00	\$350.00	Green Bay (WLUK)		2/4/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLUK
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Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract #**6761476****Schedule Dates**

12/12/25-02/28/26

Advertiser

Puff Cannabis Company (165170)

Agency

Direct Account (1)

Product

RETAIL-OTHER (ns) (1210)

Brand

WLUK 2025 (2057612)

Salesperson

Schlies, Kyle (5150)

Sales Office

WLUK/WCWF

Buyer Name**Phone/Fax**

/

CPE

N/A

Account Types

Local/New Direct BRD

Billing Type

Calendar

Comments**Date Entered**

12/11/25

Last Modified

02/18/26

Entered By

Kyle Schlies

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

0.00

Commission

\$0.00

Net Total

\$56,000.00

Sales Tax**Green Bay (WLUK)****By Calendar Month****Spots****Rate**

Dec. 2025 76 \$11,475.00

Jan. 2026 131 \$17,550.00

Feb. 2026 121 \$26,975.00

Grand Total: 328 \$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
90.0	Normal Line / News(B/E)	02/08/26-02/08/26	3	:30/:30	9P- 10P (CST)								1	1	\$300.00	\$300.00	Green Bay (WLUK)		2/4/26
91.0	Normal Line / SPOT	02/06/26-02/08/26	9	:30	6A- 12A (CST)	6					X	X	X	6	\$0.00	\$0.00	Green Bay (WLUK)		2/4/26
92.0	Normal Line / SPOT	02/09/26-02/15/26	9	:30	6A- 12A (CST)	14	X	X	X	X	X	X	X	9	\$0.00	\$0.00	Green Bay (WLUK)		2/4/26
92.0.1	Closed Preempt	02/09/26															Green Bay (WLUK)	No Availability/Exception -	
92.0.2	Closed Preempt	02/09/26															Green Bay (WLUK)	No Availability/Exception -	
92.0.3	Closed Preempt	02/09/26															Green Bay (WLUK)	No Availability/Exception -	
92.0.4	Closed Preempt	02/09/26															Green Bay (WLUK)	No Availability/Exception -	
92.0.5	Closed Preempt	02/09/26															Green Bay (WLUK)	No Availability/Exception -	
93.0	Normal Line / News(B/E)	02/13/26-02/13/26	3	:30/:30	7A- 8A (CST)						1			1	\$500.00	\$500.00	Green Bay (WLUK)		2/9/26
94.0	Normal Line / News(B/E)	02/13/26-02/13/26	3	:30/:30	8A- 9A (CST)						1			1	\$500.00	\$500.00	Green Bay (WLUK)		2/9/26
95.0	Normal Line / News(B/E)	02/13/26-02/13/26	3	:30/:30	5P- 6P (CST)						1			1	\$350.00	\$350.00	Green Bay (WLUK)		2/9/26
96.0	Normal Line / News(B/E)	02/14/26-02/14/26	3	:30/:30	7A- 9A (CST)							1		1	\$350.00	\$350.00	Green Bay (WLUK)		2/9/26
97.0	Normal Line / News(B/E)	02/15/26-02/15/26	3	:30/:30	9P- 10P (CST)								1	1	\$300.00	\$300.00	Green Bay (WLUK)		2/9/26
98.0	Normal Line / News(B/E)	02/16/26-02/18/26	3	:30/:30	7A- 8A (CST)		1	1	1					3	\$500.00	\$1,500.00	Green Bay (WLUK)		2/9/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WLUK
787 Lombardi Ave
Green Bay, WI 54304

Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract # 6761476
Schedule Dates 12/12/25-02/28/26
Advertiser Puff Cannabis Company (165170)
Agency Direct Account (1)
Product RETAIL-OTHER (ns) (1210)
Brand WLUK 2025 (2057612)
Salesperson Schlies, Kyle (5150)
Sales Office WLUK/WCWF
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/New Direct BRD
Billing Type Calendar
Comments

Date Entered 12/11/25
Last Modified 02/18/26
Entered By Kyle Schlies
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 0.00
Commission \$0.00
Net Total \$56,000.00
Sales Tax

Green Bay (WLUK)

<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Dec. 2025	76	\$11,475.00
Jan. 2026	131	\$17,550.00
Feb. 2026	121	\$26,975.00
Grand Total:	328	\$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
99.0	Normal Line / News(B/E)	02/16/26-02/18/26	3	:30/:30	8A- 9A (CST)		1	1	1					3	\$500.00	\$1,500.00	Green Bay (WLUK)			2/9/26
100.0	Normal Line / News(B/E)	02/16/26-02/19/26	3	:30/:30	5P- 6P (CST)		1	1	1	1				4	\$350.00	\$1,400.00	Green Bay (WLUK)			2/9/26
101.0	Normal Line / News(B/E)	02/16/26-02/19/26	3	:30/:30	9P- 10P (CST)		1	1	1	1				4	\$400.00	\$1,600.00	Green Bay (WLUK)			2/9/26
102.0	Normal Line / SPOT	02/13/26-02/15/26	9	:30	4A- 12A (CST)	6					X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)			2/9/26
102.0.1	Closed Preempt	02/13/26															Green Bay (WLUK)		No Availability/Exception -	
102.0.2	Closed Preempt	02/13/26															Green Bay (WLUK)		Marked as Did not Air/Spot - show not timed out correctly	
103.0	Normal Line / SPOT	02/16/26-02/22/26	9	:30	4A- 12A (CST)	14	X	X	X	X	X	X	X	3	\$0.00	\$0.00	Green Bay (WLUK)			2/9/26
103.0.1	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	
103.0.2	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	
103.0.3	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	
103.0.4	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	
103.0.5	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	
103.0.6	Closed Preempt	02/16/26															Green Bay (WLUK)		No Availability/Exception -	

CONFIRMATION CONTRACT

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Puff Cannabis Company
888 W BIG BEAVER RD STE 300
TROY, MI 48084-4723

Contract #**6761476****Schedule Dates**

12/12/25-02/28/26

Advertiser

Puff Cannabis Company (165170)

Agency

Direct Account (1)

Product

RETAIL-OTHER (ns) (1210)

Brand

WLUK 2025 (2057612)

Salesperson

Schlies, Kyle (5150)

Sales Office

WLUK/WCWF

Buyer Name**Phone/Fax**

/

CPE

N/A

Account Types

Local/New Direct BRD

Billing Type

Calendar

Comments**Date Entered**

12/11/25

Last Modified

02/18/26

Entered By

Kyle Schlies

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

0.00

Commission

\$0.00

Net Total

\$56,000.00

Sales Tax**Green Bay (WLUK)****By Calendar Month****Spots****Rate**

Dec. 2025 76 \$11,475.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
103.0.7	Closed Preempt	02/16/26															Green Bay (WLUK)	No Availability/Exception -	
103.0.8	Closed Preempt	02/16/26															Green Bay (WLUK)	No Availability/Exception -	
103.0.9	Closed Preempt	02/16/26															Green Bay (WLUK)	No Availability/Exception -	
103.0.10	Closed Preempt	02/16/26															Green Bay (WLUK)	No Availability/Exception -	
103.0.11	Closed Preempt	02/16/26															Green Bay (WLUK)	No Availability/Exception -	
104.0	Normal Line / News(B/E)	02/23/26-02/25/26	3	:30/:30	7A- 8A (CST)		1	1	1					3	\$500.00	\$1,500.00	Green Bay (WLUK)		2/16/26
105.0	Normal Line / News(B/E)	02/23/26-02/25/26	3	:30/:30	8A- 9A (CST)		1	1	1					3	\$500.00	\$1,500.00	Green Bay (WLUK)		2/16/26
106.0	Normal Line / News(B/E)	02/21/26-02/21/26	3	:30/:30	7A- 9A (CST)							1		1	\$350.00	\$350.00	Green Bay (WLUK)		2/16/26
107.0	Normal Line / News(B/E)	02/22/26-02/22/26	3	:30/:30	9P- 10P (CST)								1	1	\$300.00	\$300.00	Green Bay (WLUK)		2/16/26
108.0	Normal Line / News(B/E)	02/23/26-02/26/26	3	:30/:30	5P- 6P (CST)		1	1	1	1				4	\$350.00	\$1,400.00	Green Bay (WLUK)		2/16/26
109.0	Normal Line / News(B/E)	02/23/26-02/26/26	3	:30/:30	9P- 10P (CST)		1	1	1	1				4	\$400.00	\$1,600.00	Green Bay (WLUK)		2/16/26
110.0	Normal Line / News(B/E)	02/20/26-02/20/26	3	:30/:30	5P- 6P (CST)						1			1	\$350.00	\$350.00	Green Bay (WLUK)		2/16/26
111.0	Normal Line / News(B/E)	02/20/26-02/20/26	3	:30/:30	7A- 9A (CST)						2			2	\$500.00	\$1,000.00	Green Bay (WLUK)		2/16/26
112.0	Normal Line / SPOT	02/18/26-02/22/26	9	:30	4A- 2A (CST)	12			X	X	X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)		2/16/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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TROY, MI 48084-4723

Contract #**6761476****Schedule Dates**

12/12/25-02/28/26

Advertiser

Puff Cannabis Company (165170)

Agency

Direct Account (1)

Product

RETAIL-OTHER (ns) (1210)

Brand

WLUK 2025 (2057612)

Salesperson

Schlies, Kyle (5150)

Sales Office

WLUK/WCWF

Buyer Name**Phone/Fax**

/

CPE

N/A

Account Types

Local/New Direct BRD

Billing Type

Calendar

Comments**Date Entered**

12/11/25

Last Modified

02/18/26

Entered By

Kyle Schlies

CO-OP

No

External #**Demo****Order Type**

Normal

Package Deal**Commission %**

0.00

Commission

\$0.00

Net Total

\$56,000.00

Sales Tax**Green Bay (WLUK)****By Calendar Month****Spots****Rate**

Dec. 2025 76 \$11,475.00

Jan. 2026 131 \$17,550.00

Feb. 2026 121 \$26,975.00

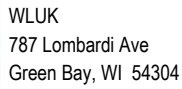
Grand Total: 328 \$56,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
112.0.1	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.2	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.3	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.4	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.5	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.6	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.7	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
112.0.8	Closed Preempt	02/18/26															Green Bay (WLUK)	No Availability/Exception -	
113.0	Normal Line / SPOT	02/23/26-02/28/26	9	:30	4A- 2A (CST)	14	X	X	X	X	X	X		13	\$0.00	\$0.00	Green Bay (WLUK)		2/16/26
113.0.1	Closed Preempt	02/23/26															Green Bay (WLUK)	No Availability/Exception -	
114.0	Normal Line / SPOT	02/20/26-02/28/26	9	:30	4A- 3:59A (CST)	4	X	X	X	X	X	X	X	4	\$0.00	\$0.00	Green Bay (WLUK)		2/18/26
114.0.1	Closed Preempt	02/20/26															Green Bay (WLUK)	No Availability/Exception -	
114.0.2	Closed Preempt	02/20/26															Green Bay (WLUK)	No Availability/Exception -	
114.0.3	Closed Preempt	02/20/26															Green Bay (WLUK)	No Availability/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Contract #	6761476
Schedule Dates	12/12/25-02/28/26
Advertiser	Puff Cannabis Company (165170)
Agency	Direct Account (1)
Product	RETAIL-OTHER (ns) (1210)
Brand	WLUK 2025 (2057612)
Salesperson	Schlies, Kyle (5150)
Sales Office	WLUK/WCWF
Buyer Name	
Phone/Fax	/
CPE	N/A
Account Types	Local/New Direct BRD
Billing Type	Calendar
Comments	

Green Bay (WLUK)		
<u>By Calendar Month</u>	<u>Spots</u>	<u>Rate</u>
Dec. 2025	76	\$11,475.00
Jan. 2026	131	\$17,550.00
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Grand Total:	328	\$56,000.00

CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, MORT MEISNER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Mort Meisner

Agency name: Mort Meisner Associates

Address: 322 E. Lincoln Avenue

Contact: Mort Meisner

Phone number: 248.545.2222

Email: mort@mortmeisner.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Per II, LLC Dba Puff Menominee

Address: 888 W Big Beaver Rd, Ste 300, Troy, Michigan, 48084

Contact: MORT MEISNER

Phone number: 248-613-0948

Email: MORT@MORTMEISNER.COM

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

NICK HAMMA - OWNER
JUSTIN ELIAS - OWNER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

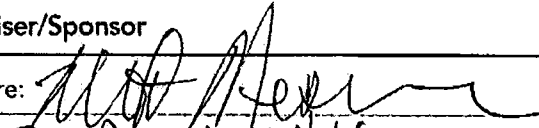
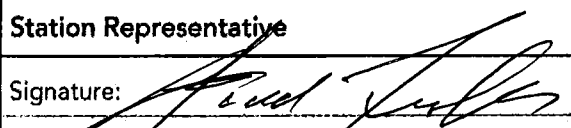
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: <u>Puff Cannabis</u>	Name: <u>Todd Ziegler</u>
Date of Request to Purchase Ad Time: <u>12/11/25</u>	Date of Station Agreement to Sell Time: <u>12-11-25</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 12/10/2025

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <u>WLUK</u>	Date Received/Requested:
Est. #:	Station Location: <u>Green Bay, Wisconsin</u>	Run Start and End Dates: <u>12/12/2025 - 1/8/2026</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.