

INVOICE



WMTV
615 Forward Drive
Madison, WI 53711
Sales T & C: <http://advertising.graymed.com>
Main: (608) 274-1515
Billing:

Property	WMTV	Order #	4535588
Invoice #	4535588-1	Alt Order #	WOC15846308
Invoice Date	09/27/26	Ext. Opp. ID	
Invoice Month	September 2026	Deal #	
Invoice Period	08/31/26 - 09/15/26	Flight Dates	09/02/26 - 09/15/26
Advertiser	WIRACC - Todd Novak		
Product	TV		
Estimate #	3608		
	Account Executive	Don Vesely	
	Sales Office	Madison National	
	Sales Region	National	
	Agency Code		
	Advertiser Code	278	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	124983	
	Advertiser Ref	637648	
	Product 1	321	
	Product 2		

Billing Address:

Medium Buying LLC
Attention: Aaron Kozikowski
1100 Dennison Ave, Suite 200
Columbus, OH 43201

Send Payment To:

WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1	09/02/26	09/15/26	The Morning Show @ 6a	5:59 AM-7:00 AM	MTWTF--	:30	5	\$500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/02/26 09/08/26 MTWTF-- 5 \$500.00											
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMTV	W	09/02/26	6:27 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	5	WMTV	Th	09/03/26	6:45 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	3	WMTV	F	09/04/26	6:20 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	4	WMTV	M	09/07/26	6:13 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	1	WMTV	Tu	09/08/26	6:28 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/09/26 09/15/26 MTWTF-- 5 \$500.00											
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	8	WMTV	W	09/09/26	6:11 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	9	WMTV	Th	09/10/26	6:29 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN9926H	\$500.00	NM
	10	WMTV	F	09/11/26	6:38 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN9926H	\$500.00	NM
	6	WMTV	M	09/14/26	6:13 AM	The Morning Show @ 6a	5:59 AM-7:00 AM	:30	WIAD51TN9926H	\$500.00	NM
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2	09/02/26	09/15/26	Today Show	7:00 AM-9:00 AM	MTWTF--	:30	7	\$500.00	NM		
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	2	WMTV	Th	09/03/26	7:59 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	7	WMTV	F	09/04/26	7:57 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	3	WMTV	F	09/04/26	8:48 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	4	WMTV	M	09/07/26	8:29 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	6	WMTV	Tu	09/08/26	7:21 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
	5	WMTV	Tu	09/08/26	8:35 AM	Today Show	7:00 AM-9:00 AM	:30	WIAD51TN81126H	\$500.00	NM
Weeks: <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>											

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

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WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4535588-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/15/26
Advertiser	WIRACC - Todd Novak		
Product	TV		
Estimate #	3608		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4535588-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/15/26
Advertiser	WIRACC - Todd Novak		
Product	TV		
Estimate #	3608		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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Sunday 15 News @ 5p

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To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4535588-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/15/26
Advertiser	WIRACC - Todd Novak		
Product	TV		
Estimate #	3608		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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Payment Terms 30 Days

<u>Gross Total</u>	\$67,700.00
<u>Agency Commission</u>	\$10,155.00
<u>Net Amount Due</u>	\$57,545.00
<u>Invoice Balance as of 10/08/26 11:56:09 AM CT</u>	\$0.00

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