

ORDER



Orders

Order / Rev:	1567379
Alt Order #:	WOC15937783
Product Desc:	WI AD 88/89
Estimate:	10147
Flight Dates:	10/20/26 - 10/26/26
Original Date / Rev:	10/19/26 / 10/19/26
Order Type:	GENERAL

	WGBA
Primary AE:	John Saladino
Sales Office:	EWSDC
Sales Region:	NAT

Agency

Name:	FlexPoint Media
Buying Contact:	
Billing Contact:	
	6530 West Oval
	New Albany, OH 43054

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Jobs First Coalition
Demographic:	A35+
Product Codes:	Ballot Issue
Revenue Code 1:	POL
Revenue Code 2:	POL
Revenue Code 3:	ISS
Priority:	P-1

New Business End:	
Advertiser External ID:	217283
Agency External ID:	108332
Unit Code:	General
Order Separation:	00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	44	\$24,825.00	\$21,101.25
10/26/26	10/26/26	8	\$1,665.00	\$1,415.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	44	\$24,825.00	\$21,101.25	0.00
November 2026	8	\$1,665.00	\$1,415.25	0.00
Totals	52	\$26,490.00	\$22,516.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	10/20/26	10/26/26	M-F 5-6am News NBC26 TODAY 1	CM	5:00 AM-6:00 AM	11111--	:30	5	\$90.00	P-1	0.00	NM	5	\$450.00
(Program: NBC26 TODAY 1) Index: 123															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/20/26	10/26/26	11111--	5		\$90.00	0.00							
N 2	WGBA	10/20/26	10/26/26	M-F 6-7am News NBC26 TODAY 2	CM	6:00 AM-7:00 AM	11111--	:30	5	\$125.00	P-1	0.00	NM	5	\$625.00
(Program: NBC26 TODAY 2) Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/20/26	10/26/26	11111--	5		\$125.00	0.00							
N 3	WGBA	10/20/26	10/26/26	M-F 7-9am Today Show TODAY SHW	CM	7:00 AM-9:00 AM	11111--	:30	5	\$175.00	P-1	0.00	NM	5	\$875.00
(Program: TODAY SHW) Index: 105															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/20/26	10/26/26	11111--	5		\$175.00	0.00							
N 4	WGBA	10/20/26	10/24/26	Sa Today Show SATURDAY TODAY	CM	7:00 AM-8:30 AM	-----2-	:30	2	\$125.00	P-1	0.00	NM	2	\$250.00
(Program: SATURDAY TODAY) Index: 107															

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Advertiser: Jobs First Coalition
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 Estimate: 10147

WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----2-			2		\$125.00	0.00					
N 5	WGBA	10/20/26	10/25/26	Su Today Show SUNDAY TODAY	CM	7:00 AM-8:00 AM	-----2	:30	2	\$125.00	P-1	0.00	NM	2	\$250.00
		(Program: SUNDAY TODAY) Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----2			2		\$125.00	0.00					
N 6	WGBA	10/20/26	10/25/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----1	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		(Program: MEET PRESS-SUN) Index: 110													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----1			1		\$275.00	0.00					
N 7	WGBA	10/20/26	10/25/26	Su 9-930am SHE'S IN THE GAME	CM	9:00 AM-9:30 AM	-----1	:30	1	\$65.00	P-1	0.00	NM	1	\$65.00
		(Program: SHE'S IN THE GAME) Index: 108													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----1			1		\$65.00	0.00					
N 8	WGBA	10/20/26	10/26/26	M-F 9-10am TODAY SHOW THIRD HOUR	CM	9:00 AM-10:00 AM	11111--	:30	5	\$125.00	P-1	0.00	NM	5	\$625.00
		(Program: TODAY SHOW THIRD HOUR) Index: 112													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	11111--			5		\$125.00	0.00					
N 9	WGBA	10/20/26	10/26/26	M-F 10-11am TODAY W JENNA & SHEINELL	CM	10:00 AM-11:00 AM	11111--	:30	5	\$100.00	P-1	0.00	NM	5	\$500.00
		(Program: TODAY W JENNA & SHEINELLE) Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	11111--			5		\$100.00	0.00					
N 10	WGBA	10/20/26	10/23/26	M-F 3-4pm DATELINE	CM	3:00 PM-4:00 PM	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		(Program: DATELINE) Index: 106													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	----1--			1		\$100.00	0.00					
N 11	WGBA	10/20/26	10/26/26	M-F 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	11111--	:30	5	\$325.00	P-1	0.00	NM	5	\$1,625.00
		(Program: NBC26 NEWS-5) Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	11111--			5		\$325.00	0.00					
N 12	WGBA	10/20/26	10/26/26	M-F 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	11111--	:30	5	\$325.00	P-1	0.00	NM	5	\$1,625.00
		(Program: NBC26 NEWS-6) Index: 116													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	11111--			5		\$325.00	0.00					
N 13	WGBA	10/20/26	10/25/26	Sa-Su NBC Nightly News NBC NITELY NWS	CM	5:30 PM-6:00 PM	-----11	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		(Program: NBC NITELY NWS) Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----11			2		\$750.00	0.00					
N 14	WGBA	10/20/26	10/25/26	Su 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	-----1	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
		(Program: NBC26 NEWS-5) Index: 78													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----1			1		\$325.00	0.00					

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N15	WGBA	10/20/26	10/26/26	M-F 10-1035pm News NBC26 NEWS-10	CM	10:00 PM-10:35 PM	11111--	:30	5	\$400.00	P-1	0.00	NM	5	\$2,000.00
(Program: NBC26 NEWS-10) Index: 91															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	11111--	5		\$400.00		0.00						
N16	WGBA	10/20/26	10/24/26	Sa 10-1035pm News NBC26 NEWS-10	CM	10:00 PM-10:30 PM	1-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
(Program: NBC26 NEWS-10) Index: 86															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	-----1-	1		\$400.00		0.00						
N17	WGBA	10/20/26	10/25/26	NFL Game Sunday NFL Game Sunday	CM	715-1032p	-----1	:30	1	\$15,000.00	P-1	0.00	NM	1	\$15,000.00
(Program: NFL SNF CHIEFS/SEAHAWKS) Index: 93															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	-----1	1		\$15,000.00		0.00						
													Totals	52	\$26,490.00