



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054-1051

Contract # 7118607

Schedule Dates 10/07/26-10/13/26
Advertiser Right Direction Wisconsin PAC (71095)
Agency Flexpoint Media Inc (18944)
Product POLITICAL ISSUE (ns) (1187)
Brand 1004/1389/9455 (2380897)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Skyler Durlin,
Phone/Fax /
CPE 1004/1389/9455
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WI-GOV 2026 ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/09/26
Last Modified 09/09/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28715661
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,066.50
Net Total \$159,043.50
Sales Tax

Green Bay (WLUK)
By Broadcast Month Spots Rate
Oct. 2026 89 \$187,110.00
Grand Total: 89 \$187,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/07/26-10/07/26	1	:30	4:30A- 5A (CST)	1			1					1	\$315.00	\$315.00	Green Bay (WLUK)	Good Day Wisconsin Index: 92	9/9/26
2.0	Normal Line / News (1)	10/08/26-10/08/26	1	:30	4:30A- 5A (CST)	1				X				1	\$315.00	\$315.00	Green Bay (WLUK)	Good Day Wisconsin Index: 92	9/9/26
3.0	Normal Line / News (1)	10/09/26-10/09/26	1	:30	4:30A- 5A (CST)	1					X			1	\$315.00	\$315.00	Green Bay (WLUK)	Good Day Wisconsin Index: 92	9/9/26
4.0	Normal Line / News (1)	10/12/26-10/12/26	1	:30	4:30A- 5A (CST)	1	X							1	\$315.00	\$315.00	Green Bay (WLUK)	Good Day Wisconsin Index: 92	9/9/26
5.0	Normal Line / News (1)	10/13/26-10/13/26	1	:30	4:30A- 5A (CST)	1		X						1	\$315.00	\$315.00	Green Bay (WLUK)	Good Day Wisconsin Index: 92	9/9/26
6.0	Normal Line / News (2)	10/07/26-10/07/26	1	:30	5A- 5:30A (CST)	1			1					1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
7.0	Normal Line / News (2)	10/08/26-10/08/26	1	:30	5A- 5:30A (CST)	1				X				1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
8.0	Normal Line / News (2)	10/09/26-10/09/26	1	:30	5A- 5:30A (CST)	1					X			1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
9.0	Normal Line / News (2)	10/12/26-10/12/26	1	:30	5A- 5:30A (CST)	1	X							1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / News (2)	10/13/26-10/13/26	1	:30	5A- 5:30A (CST)	1		X						1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
11.0	Normal Line / News (3)	10/07/26-10/07/26	1	:30	5:30A- 6A (CST)				1					1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
12.0	Normal Line / News (3)	10/08/26-10/08/26	1	:30	5:30A- 6A (CST)	1				X				1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
13.0	Normal Line / News (3)	10/09/26-10/09/26	1	:30	5:30A- 6A (CST)	1					X			1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
14.0	Normal Line / News (3)	10/12/26-10/12/26	1	:30	5:30A- 6A (CST)	1	X							1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
15.0	Normal Line / News (3)	10/13/26-10/13/26	1	:30	5:30A- 6A (CST)	1		X						1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin Index: 96	9/9/26
16.0	Normal Line / News (4)	10/07/26-10/07/26	1	:30	6:30A- 7A (CST)				1					1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
17.0	Normal Line / News (4)	10/08/26-10/08/26	1	:30	6:30A- 7A (CST)	1				X				1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
18.0	Normal Line / News (4)	10/09/26-10/09/26	1	:30	6:30A- 7A (CST)	1					X			1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26

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19.0	Normal Line / News (4)	10/12/26-10/12/26	1	:30	6:30A- 7A (CST)	1	X							1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
20.0	Normal Line / News (4)	10/13/26-10/13/26	1	:30	6:30A- 7A (CST)	1		X						1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
21.0	Normal Line / News (5)	10/07/26-10/07/26	1	:30	7:30A- 8A (CST)				1					1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
22.0	Normal Line / News (5)	10/08/26-10/08/26	1	:30	7:30A- 8A (CST)	1				X				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
23.0	Normal Line / News (5)	10/09/26-10/09/26	1	:30	7:30A- 8A (CST)	1					X			1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
24.0	Normal Line / News (5)	10/12/26-10/12/26	1	:30	7:30A- 8A (CST)	1	X							1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
25.0	Normal Line / News (5)	10/13/26-10/13/26	1	:30	7:30A- 8A (CST)	1		X						1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
26.0	Normal Line / News (6)	10/10/26-10/10/26	1	:30	7A- 7:30A (CST)							1		1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 99	9/9/26
27.0	Normal Line / News (6)	10/10/26-10/10/26	1	:30	7:30A- 8A (CST)	1						X		1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 98	9/9/26

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Sales Office Katz Washington DC
Buyer Name Skyler, Durbin,
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By Broadcast Month	Spots	Rate
Oct. 2026	89	\$187,110.00
Grand Total:	89	\$187,110.00

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28.0	Normal Line / News (8)	10/10/26-10/10/26	1	:30	8A- 8:30A (CST)							1		1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 97	9/9/26
29.0	Normal Line / News (9)	10/10/26-10/10/26	1	:30	8:30A- 9A (CST)							1		1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin Index: 97	9/9/26
30.0	Normal Line / News (10)	10/11/26-10/11/26	1	:30	6:30A- 7A (CST)								1	1	\$1,440.00	\$1,440.00	Green Bay (WLUK)	Good Day Wisconsin Index: 100	9/9/26
31.0	Normal Line / News (11)	10/11/26-10/11/26	1	:30	7A- 7:30A (CST)								1	1	\$1,440.00	\$1,440.00	Green Bay (WLUK)	Good Day Wisconsin Index: 99	9/9/26
32.0	Normal Line / News (12)	10/11/26-10/11/26	1	:30	7:30A- 8A (CST)								1	1	\$1,440.00	\$1,440.00	Green Bay (WLUK)	Good Day Wisconsin Index: 98	9/9/26
33.0	Normal Line / News (13)	10/11/26-10/11/26	1	:30	8A- 8:30A (CST)								1	1	\$1,440.00	\$1,440.00	Green Bay (WLUK)	Good Day Wisconsin Index: 97	9/9/26
34.0	Normal Line / News (14)	10/11/26-10/11/26	1	:30	8:30A- 9A (CST)								1	1	\$1,170.00	\$1,170.00	Green Bay (WLUK)	News: Full Measure Index: 96	9/9/26
35.0	Normal Line / SPOT (15)	10/11/26-10/11/26	1	:30	9A- 10A (CST)								1	1	\$1,395.00	\$1,395.00	Green Bay (WLUK)	FOX News Sunday Index: 96	9/9/26
36.0	Normal Line / SPOT (16)	10/07/26-10/07/26	1	:30	4A- 4:30A (CST)				1					1	\$90.00	\$90.00	Green Bay (WLUK)	Ag Day Index: 96	9/9/26
37.0	Normal Line / SPOT (16)	10/08/26-10/08/26	1	:30	4A- 4:30A (CST)		1					X		1	\$90.00	\$90.00	Green Bay (WLUK)	Ag Day Index: 96	9/9/26

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10/07/26-10/13/26

Advertiser

Right Direction Wisconsin PAC (71095)

Agency

Flexpoint Media Inc (18944)

Product

POLITICAL ISSUE (ns) (1187)

Brand

1004/1389/9455 (2380897)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Skyler, Durbin,

Phone/Fax

/

CPE

1004/1389/9455

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

WI-GOV 2026 ALEXANDRA BRADLEY
Separation: 30; Population Buy Type: CPP

Date Entered 09/09/26

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Entered By Christian Delos Santos

CO-OP No

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Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$28,066.50

Net Total \$159,043.50

Sales Tax

Green Bay (WLUK)			
By Broadcast Month	Spots	Rate	
Oct. 2026	89	\$187,110.00	
Grand Total:	89	\$187,110.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (16)	10/09/26-10/09/26	1	:30	4A- 4:30A (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Ag Day Index: 96	9/9/26
39.0	Normal Line / SPOT (16)	10/12/26-10/12/26	1	:30	4A- 4:30A (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Ag Day Index: 96	9/9/26
40.0	Normal Line / SPOT (16)	10/13/26-10/13/26	1	:30	4A- 4:30A (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	Ag Day Index: 96	9/9/26
41.0	Normal Line / SPOT (17)	10/07/26-10/07/26	1	:30	9A- 10A (CST)	1			1					1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark Index: 98	9/9/26
42.0	Normal Line / SPOT (17)	10/08/26-10/08/26	1	:30	9A- 10A (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark Index: 98	9/9/26
43.0	Normal Line / SPOT (17)	10/09/26-10/09/26	1	:30	9A- 10A (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark Index: 98	9/9/26
44.0	Normal Line / SPOT (17)	10/12/26-10/12/26	1	:30	9A- 10A (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark Index: 98	9/9/26
45.0	Normal Line / SPOT (17)	10/13/26-10/13/26	1	:30	9A- 10A (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark Index: 98	9/9/26
46.0	Normal Line / SPOT (18)	10/07/26-10/07/26	1	:30	3P- 4P (CST)	1			1					1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court Index: 99	9/9/26
47.0	Normal Line / SPOT (18)	10/08/26-10/08/26	1	:30	3P- 4P (CST)	1				X				1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court Index: 99	9/9/26
48.0	Normal Line / SPOT (18)	10/09/26-10/09/26	1	:30	3P- 4P (CST)	1	1				X			1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court Index: 99	9/9/26

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50.0	Normal Line / SPOT (18)	10/13/26-10/13/26	1	:30	3P- 4P (CST)	1		X						1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court Index: 99	9/9/26
51.0	Normal Line / SPOT (19)	10/07/26-10/07/26	1	:30	4:30P- 5P (CST)	1			1					1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy Index: 100	9/9/26
52.0	Normal Line / SPOT (19)	10/08/26-10/08/26	1	:30	4:30P- 5P (CST)	1				X				1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy Index: 100	9/9/26
53.0	Normal Line / SPOT (19)	10/09/26-10/09/26	1	:30	4:30P- 5P (CST)	1					X			1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy Index: 100	9/9/26
54.0	Normal Line / SPOT (19)	10/12/26-10/12/26	1	:30	4:30P- 5P (CST)	1	X							1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy Index: 100	9/9/26
55.0	Normal Line / SPOT (19)	10/13/26-10/13/26	1	:30	4:30P- 5P (CST)	1		X						1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy Index: 100	9/9/26
56.0	Normal Line / News (20)	10/07/26-10/07/26	1	:30	5P- 5:30P (CST)	1			1					1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
57.0	Normal Line / News (20)	10/08/26-10/08/26	1	:30	5P- 5:30P (CST)	1				X				1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
58.0	Normal Line / News (20)	10/09/26-10/09/26	1	:30	5P- 5:30P (CST)	1					X			1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
59.0	Normal Line / News (20)	10/12/26-10/12/26	1	:30	5P- 5:30P (CST)	1	X							1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26

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Green Bay (WLUK)
By Broadcast Month
Oct. 2026 89 \$187,110.00
Grand Total: 89 \$187,110.00

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054-1051

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	Normal Line / News (20)	10/13/26-10/13/26	1	:30	5P- 5:30P (CST)	1		X						1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
61.0	Normal Line / News (21)	10/07/26-10/07/26	1	:30	5:30P- 6P (CST)				1					1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
62.0	Normal Line / News (21)	10/08/26-10/08/26	1	:30	5:30P- 6P (CST)	1				X				1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
63.0	Normal Line / News (21)	10/09/26-10/09/26	1	:30	5:30P- 6P (CST)	1				X				1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
64.0	Normal Line / News (21)	10/12/26-10/12/26	1	:30	5:30P- 6P (CST)	1	X							1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
65.0	Normal Line / News (21)	10/13/26-10/13/26	1	:30	5:30P- 6P (CST)	1		X						1	\$1,935.00	\$1,935.00	Green Bay (WLUK)	FOX 11 News at 5PM Index: 100	9/9/26
66.0	Normal Line / SPOT (22)	10/07/26-10/07/26	1	:30	6P- 6:30P (CST)				1					1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Jeopardy Index: 100	9/9/26
67.0	Normal Line / SPOT (22)	10/08/26-10/08/26	1	:30	6P- 6:30P (CST)	1				X				1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Jeopardy Index: 100	9/9/26
68.0	Normal Line / SPOT (22)	10/09/26-10/09/26	1	:30	6P- 6:30P (CST)	1					X			1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Jeopardy Index: 100	9/9/26
69.0	Normal Line / SPOT (22)	10/12/26-10/12/26	1	:30	6P- 6:30P (CST)	1	X							1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Jeopardy Index: 100	9/9/26
70.0	Normal Line / SPOT (22)	10/13/26-10/13/26	1	:30	6P- 6:30P (CST)	1		X						1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Jeopardy Index: 100	9/9/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Contract # 7118607

Schedule Dates

10/07/26-10/13/26

Advertiser

Right Direction Wisconsin PAC (71095)

Agency

Flexpoint Media Inc (18944)

Product

POLITICAL ISSUE (ns) (1187)

Brand

1004/1389/9455 (2380897)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Skyler, Durbin,

Phone/Fax

/

CPE

1004/1389/9455

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

WT-GOV 2026 ALEXANDRA BRADLEY

Separation: 30; Population Buy Type: CPP

Date Entered 09/09/26

Last Modified 09/09/26

Entered By Christian Delos Santos

CO-OP No

External # ECR28715661

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$28,066.50

Net Total \$159,043.50

Sales Tax

Green Bay (WLUK)

By Broadcast Month

Oct. 2026 89 \$187,110.00

Grand Total: 89 \$187,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / News (23)	10/07/26-10/07/26	1	:30	9P- 9:30P (CST)	1			1					1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM Index: 102	9/9/26
72.0	Normal Line / News (23)	10/08/26-10/08/26	1	:30	9P- 9:30P (CST)	1				X				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM Index: 102	9/9/26
73.0	Normal Line / News (23)	10/09/26-10/09/26	1	:30	9P- 9:30P (CST)	1					X			1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM Index: 102	9/9/26
74.0	Normal Line / News (23)	10/12/26-10/12/26	1	:30	9P- 9:30P (CST)	1	X							1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM Index: 102	9/9/26
75.0	Normal Line / News (23)	10/13/26-10/13/26	1	:30	9P- 9:30P (CST)	1		X						1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM Index: 102	9/9/26
76.0	Normal Line / News (24)	10/10/26-10/10/26	1	:30	12A- 12:30A (CST)						1			1	\$225.00	\$225.00	Green Bay (WLUK)	The National News Desk Index: 100	9/9/26
77.0	Normal Line / News (24)	10/11/26-10/11/26	1	:30	11:05P- 11:35P (CST)							1		1	\$225.00	\$225.00	Green Bay (WLUK)	The National News Desk Index: 96	9/9/26
78.0	Normal Line / Prime (26)	10/12/26-10/12/26	1	:30	7P- 8P (CST)		1							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Celebrity Name That Tune-FOX Index: 100	9/9/26
79.0	Normal Line / Baseball (27)	10/09/26-10/09/26	1	:30	7P- 10P (CST)						1			1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	FOX MLB NLDS Game 5 Index: 101	9/9/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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WLUK
787 Lombardi Ave
Green Bay, WI 54304

Flexpoint Media Inc
PO Box 1051
New Albany, OH 43054-1051

Contract # 7118607

Schedule Dates 10/07/26-10/13/26
Advertiser Right Direction Wisconsin PAC (71095)
Agency Flexpoint Media Inc (18944)
Product POLITICAL ISSUE (ns) (1187)
Brand 1004/1389/9455 (2380897)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Skyler,Durbin,
Phone/Fax /
CPE 1004/1389/9455
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WT-GOV 2026 ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/09/26
Last Modified 09/09/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28715661
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,066.50
Net Total \$159,043.50
Sales Tax

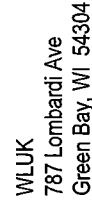
Green Bay (WLUK)
By Broadcast Month
Oct. 2026 89 \$187,110.00
Grand Total: 89 \$187,110.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
80.0	Normal Line / Pre-Game (28)	10/10/26-10/10/26	1	:30	9A- 11A (CST)							1		1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Big Noon Kickoff Index: 96	9/9/26
81.0	Normal Line / Football (29)	10/10/26-10/10/26	1	:30	11A- Sports-FOX College Football Early							2		2	\$2,700.00	\$5,400.00	Green Bay (WLUK)	FOX College Football Noon Game Index: 93	9/9/26
82.0	Normal Line / Football (20)	10/10/26-10/10/26	1	:30	2:30P- Sports-FOX College Football Late							1		1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	FOX College Football Evening Game Index: 100	9/9/26
83.0	Normal Line / Football (31)	10/10/26-10/10/26	1	:30	6P- Sports-FOX College Football Prime							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX College Football Prime Index: 101	9/9/26
84.0	Normal Line / Pre-Game (32)	10/11/26-10/11/26	1	:30	10A- 11A (CST)							1		1	\$3,600.00	\$3,600.00	Green Bay (WLUK)	FOX NFL Kickoff Index: 96	9/9/26
85.0	Normal Line / Pre-Game (33)	10/11/26-10/11/26	1	:30	11A- 12P (CST)								1	1	\$11,250.00	\$11,250.00	Green Bay (WLUK)	FOX NFL Sunday Pre-Game Index: 96	9/9/26
86.0	Normal Line / Football (34)	10/11/26-10/11/26	1	:30	12P- Sports-FOX NFL Early Game								2	2	\$18,000.00	\$36,000.00	Green Bay (WLUK)	NFL Early Game: Minnesota @ New Orleans Index: 94	9/9/26
87.0	Normal Line / Baseball (35)	10/11/26-10/11/26	1	:30	7P- Sports-FOX MLB NLCS Game 1								1	1	\$4,500.00	\$4,500.00	Green Bay (WLUK)	FOX MLB NLCS Game 1 Index: 101	9/9/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Comments:

Page 1 of 4



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Contract # 7117097

Schedule Dates

10/13/26-10/19/26

Advertiser

Protect Our Wisconsin (169778)

Agency

Hulsen Media Services (15485)

Product

POLITICAL ISSUE (ns) (1187)

Brand

557/540/4418 (2380032)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Kristin, Hulsen,

Buyer Name

/

Phone/Fax

557/540/4418

CPE

National/Political Issue Agency BRD

Account Types

Weekly/Irregular

Billing Type

Issue

Comments

ALEXANDRA BRADLEY

Separation: 15;PopulationBuyType: CPP

Date Entered 09/04/26

Last Modified 09/15/26

Entered By Christian Delos Santos

CO-OP No

External # ECR28714946

Demo A50+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$16,848.00

Net Total \$95,472.00

Sales Tax

Green Bay (WLUK)			
By Broadcast Month	Spots	Rate	
Oct. 2026	54	\$112,320.00	
Grand Total:	54	\$112,320.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (15)	10/13/26-10/13/26	1	:30	9P- 10P (CST)	1		1						1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/4/26
15.0	Normal Line / News (15)	10/14/26-10/14/26	1	:30	9P- 10P (CST)	1			X					1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/4/26
16.0	Normal Line / News (15)	10/15/26-10/15/26	1	:30	9P- 10P (CST)	1				X				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/4/26
17.0	Normal Line / News (15)	10/19/26-10/19/26	1	:30	9P- 10P (CST)	1	X							1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/4/26
18.0	Normal Line / News (16)	10/18/26-10/18/26	1	:30	9P- 10P (CST)	1							1	1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News At 9PM	9/4/26
19.0	Normal Line / News (1)	10/15/26-10/15/26	1	:30	5A- 6A (CST)	1				1				1	\$990.00	\$990.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
20.0	Normal Line / News (2)	10/13/26-10/13/26	1	:30	6A- 7A (CST)	1								1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
21.0	Normal Line / News (2)	10/14/26-10/14/26	1	:30	6A- 7A (CST)	1			X					1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
22.0	Normal Line / News (2)	10/15/26-10/15/26	1	:30	6A- 7A (CST)	1				X				1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
23.0	Normal Line / News (2)	10/16/26-10/16/26	1	:30	6A- 7A (CST)	1					X			1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
24.0	Normal Line / News (2)	10/19/26-10/19/26	1	:30	6A- 7A (CST)	1	X							1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
25.0	Normal Line / News (3)	10/13/26-10/13/26	1	:30	7A- 8A (CST)	1								1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
26.0	Revised Line / News (3)	10/14/26-10/14/26	1	:30	7A- 8A (CST)	1				X				1			Green Bay (WLUK)	Good Day Wisconsin	9/4/26
26.1	Normal Line / News (3)	10/14/26-10/14/26	1	:30	7A- 8A (CST)	2			X					2	\$2,700.00	\$5,400.00	Green Bay (WLUK)	Good Day Wisconsin	9/15/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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WLUK
787 Lombardi Ave
Green Bay, WI 54304

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 7117097

Schedule Dates 10/13/26-10/19/26
Advertiser Protect Our Wisconsin (169778)
Agency Hulsen Media Services (15485)
Product POLITICAL ISSUE (ns) (1187)
Brand 557/540/4418 (2380032)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Kristin, Hulsen,
Phone/Fax /
CPE 557/540/4418
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue ALEXANDRA BRADLEY
Separation: 15;PopulationBuyType: CPP

Date Entered 09/04/26
Last Modified 09/15/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28714946
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,848.00
Net Total \$95,472.00
Sales Tax

Green Bay (WLUK)		
By Broadcast Month	Spots	Rate
Oct. 2026	54	\$112,320.00
Grand Total:	54	\$112,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / News (3)	10/15/26-10/15/26	1	:30	7A- 8A (CST)	1				X				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
28.0	Normal Line / News (3)	10/16/26-10/16/26	1	:30	7A- 8A (CST)	1					X			1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
29.0	Normal Line / News (3)	10/19/26-10/19/26	1	:30	7A- 8A (CST)	1	X							1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
30.0	Normal Line / News (4)	10/13/26-10/13/26	1	:30	8A- 9A (CST)	1		1						1	\$2,880.00	\$2,880.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
31.0	Normal Line / News (4)	10/14/26-10/14/26	1	:30	8A- 9A (CST)	1			X					1	\$2,880.00	\$2,880.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
32.0	Normal Line / News (4)	10/15/26-10/15/26	1	:30	8A- 9A (CST)	1				X				1	\$2,880.00	\$2,880.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
33.0	Normal Line / News (4)	10/16/26-10/16/26	1	:30	8A- 9A (CST)	1					X			1	\$2,880.00	\$2,880.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
34.0	Normal Line / News (4)	10/19/26-10/19/26	1	:30	8A- 9A (CST)	1	X							1	\$2,880.00	\$2,880.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
35.0	Normal Line / News (5)	10/18/26-10/18/26	1	:30	6A- 8:30A (CST)	1							1	1	\$1,440.00	\$1,440.00	Green Bay (WLUK)	Good Day Wisconsin	9/4/26
36.0	Normal Line / News (6)	10/18/26-10/18/26	1	:30	8:30A- 9A (CST)	1							1	1	\$1,170.00	\$1,170.00	Green Bay (WLUK)	News: Full Measure	9/4/26
37.0	Normal Line / SPOT (7)	10/13/26-10/13/26	1	:30	9A- 10A (CST)	1		1						1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/4/26
38.0	Normal Line / SPOT (7)	10/15/26-10/15/26	1	:30	9A- 10A (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/4/26
39.0	Normal Line / SPOT (7)	10/19/26-10/19/26	1	:30	9A- 10A (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/4/26
40.0	Normal Line / SPOT (7)	10/14/26-10/14/26	1	:30	10A- 11A (CST)	1			X					1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/4/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WLUK
787 Lombardi Ave
Green Bay, WI 54304

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 7117097

Schedule Dates 10/13/26-10/19/26
Advertiser Protect Our Wisconsin (169778)
Agency Hulsen Media Services (15485)
Product POLITICAL ISSUE (ns) (1187)
Brand 557/540/4418 (2380032)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Kristin, Hulsen,
Buyer Name /
Phone/Fax /
CPE 557/540/4418
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue ALEXANDRA BRADLEY
Separation: 15;PopulationBuyType: CPP

Date Entered 09/04/26
Last Modified 09/15/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28714946
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,848.00
Net Total \$95,472.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 54 \$112,320.00
Grand Total: 54 \$112,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (8)	10/16/26-10/16/26	1	:30	10A- 11A (CST)						1			1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/4/26
42.0	Normal Line / SPOT (9)	10/13/26-10/13/26	1	:30	3P- 4P (CST)			1						1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court	9/4/26
43.0	Normal Line / SPOT (9)	10/14/26-10/14/26	1	:30	3P- 4P (CST)	1			X					1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court	9/4/26
44.0	Normal Line / SPOT (9)	10/15/26-10/15/26	1	:30	3P- 4P (CST)	1				X				1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court	9/4/26
45.0	Normal Line / SPOT (9)	10/19/26-10/19/26	1	:30	3P- 4P (CST)	1	X							1	\$585.00	\$585.00	Green Bay (WLUK)	People's Court	9/4/26
46.0	Normal Line / SPOT (10)	10/14/26-10/14/26	1	:30	4P- 4:30P (CST)				1					1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy	9/4/26
47.0	Normal Line / SPOT (10)	10/15/26-10/15/26	1	:30	4P- 4:30P (CST)	1				X				1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	Judge Judy	9/4/26
48.0	Normal Line / SPOT (11)	10/13/26-10/13/26	1	:30	4:30P- 5P (CST)			1						1	\$1,125.00	\$1,125.00	Green Bay (WLUK)		9/4/26
49.0	Normal Line / News (1)	10/13/26-10/19/26	1	:30	5A- 6A (CST)		1	1	1		1			4	\$990.00	\$3,960.00	Green Bay (WLUK)	Good Day Wisconsin	9/15/26
50.0	Normal Line / News (17)	10/17/26-10/17/26	1	:30	6A- 9A (CST)							1		1	\$2,340.00	\$2,340.00	Green Bay (WLUK)	Good Day Wisconsin	9/15/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FlexPoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: FlexPoint Media

Address: PO Box 1051, New Albany, OH 43054

Contact: FlexPoint Media

Phone number: 202-417-2274

Email: info@flexpointmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Right Direction Wisconsin PAC

Address: 1747 Pennsylvania Avenue NW, Suite 250, Washington DC 20006

Contact: Erim Canligil

Phone number:

Email: ecanligil@RGA.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: Erim Canligil

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>flexPoint Media</i> Name: FlexPoint Media Date of Request to Purchase Ad Time: 07/14/2026	Signature: Chris Sack Digitally signed by Chris Sack Date: 2026.07.27 10:38:41 -05'00' Name: Chris Sack Date of Station Agreement to Sell Time: 9/9/26

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 7118607	Station Call Letters: WLUK	Date Received/Requested: 9/9/26
Est. #: 9455	Station Location: Green Bay, WI	Run Start and End Dates: 10/7/26-10/13/26

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.