

ORDER



Orders

Order / Rev:

488101

Alt Order #:

20177295

Ext. Opp. ID:

Product Desc:

BUILD AMERICAN AI

Estimate:

4575

Flight Dates:

10/13/26 - 10/19/26

Original Date / Rev:

10/05/26 / 10/05/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Build American AI

Buying Contact:

Jen Pera

Billing Contact:

A/P The Richards Group

1489 W Warm Springs Rd.

Henderson, NV 89014

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Build American AI

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	19	\$27,000.00	\$22,950.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	19	\$27,000.00	\$22,950.00	0.00
Totals	19	\$27,000.00	\$22,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	20%	\$27,000.00
Market	100%	\$135,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	25%	\$33,750.00
WITI	25%	\$33,750.00
WMLW-	5%	\$6,750.00
WPXE	0%	\$0.00
WTMJ	25%	\$33,750.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/19/26	10/19/26	Morning News M-F 6a - 7a	M	6a-7a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
CBS 58 MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	M-----			1			\$500.00		0.00			

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Advertiser: Issue/Build American AI
 Product Desc: BUILD AMERICAN AI
 Estimate: 4575

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/18/26	10/18/26	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 SUN MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-----S	1		\$1,000.00		0.00						
N 3	WDJT	10/13/26	10/13/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-T-----	1		\$1,000.00		0.00						
N 4	WDJT	10/14/26	10/14/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	--W----	1		\$1,000.00		0.00						
N 5	WDJT	10/15/26	10/15/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	---T---	1		\$1,000.00		0.00						
N 6	WDJT	10/16/26	10/16/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	----F--	1		\$1,000.00		0.00						
N 7	WDJT	10/19/26	10/19/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	M-----	1		\$1,000.00		0.00						
N 8	WDJT	10/13/26	10/13/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-T-----	1		\$1,000.00		0.00						
N 9	WDJT	10/14/26	10/14/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	--W----	1		\$1,000.00		0.00						
N 10	WDJT	10/15/26	10/15/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	---T---	1		\$1,000.00		0.00						
N 11	WDJT	10/16/26	10/16/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	----F--	1		\$1,000.00		0.00						
N 12	WDJT	10/19/26	10/19/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS 58 NEWS 4P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	M-----	1		\$1,000.00		0.00						
N 13	WDJT	10/13/26	10/13/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
CBS 58 NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-T-----	1		\$2,000.00		0.00						
N 14	WDJT	10/15/26	10/15/26		CM	5p-530p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00

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WDJT-TV CBS58

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				M-F 5pm News											
				M-F 5pm News											
CBS 58 NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	---T---			1		\$2,000.00		0.00				
N 15	WDJT	10/19/26	10/19/26	M-F 5pm News	CM	5p-530p	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				M-F 5pm News											
CBS 58 NEWS 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	M-----			1		\$2,000.00		0.00				
N 16	WDJT	10/13/26	10/13/26	M-F Late News	CM	10p-1035p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				M-F Late News											
CBS 58 NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	-T-----			1		\$2,500.00		0.00				
N 17	WDJT	10/15/26	10/15/26	M-F Late News	CM	10p-1035p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				M-F Late News											
CBS 58 NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	---T---			1		\$2,500.00		0.00				
N 18	WDJT	10/19/26	10/19/26	M-F Late News	CM	10p-1035p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				M-F Late News											
CBS 58 NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	M-----			1		\$2,500.00		0.00				
N 19	WDJT	10/18/26	10/18/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				Sun Late News											
CBS 58 NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	-----S			1		\$2,000.00		0.00				
													Totals	19	\$27,000.00