

ORDER



Orders
Order / Rev: 1565493
Alt Order #: WOC15927271
Product Desc: WI-AG
Estimate: 9986
Flight Dates: 10/14/26 - 10/20/26
Original Date / Rev: 10/13/26 / 10/13/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: FlexPoint Campaigns
Buying Contact:
Billing Contact:
 14 Ealy Xing S
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Toney/Republican/Attorney General
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 274865
Agency External ID: 150552
Unit Code: General
Order Separation: 00:02:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/20/26	67	\$40,395.00	\$34,335.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	67	\$40,395.00	\$34,335.75	0.00
Totals	67	\$40,395.00	\$34,335.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/14/26	10/20/26	M-F 5-6am News TMJ4 NEWS TODAY 5AM	CM	5:00 AM-6:00 AM	11111--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00
				(Program: TMJ4 NEWS TODAY 5AM)											
				Index: 94											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/26	10/20/26	11111--		5				\$180.00		0.00			
N 2	WTMJ	10/14/26	10/20/26	M-F 6-7am News TMJ4 NEWS TODAY 6AM	CM	6:00 AM-7:00 AM	11111--	:30	5	\$470.00	P-3	0.00	NM	5	\$2,350.00
				(Program: TMJ4 NEWS TODAY 6AM)											
				Index: 96											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/26	10/20/26	11111--		5				\$470.00		0.00			
N 3	WTMJ	10/14/26	10/20/26	M-F 4-5am Early Today EARLY TODAY-NBC	CM	4:00 AM-5:00 AM	11111--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
				(Program: EARLY TODAY-NBC)											
				Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/26	10/20/26	11111--		5				\$30.00		0.00			
N 4	WTMJ	10/14/26	10/17/26	SA 5-7am News TMJ4 NEWS TODAY SAT	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
				(Program: TMJ4 NEWS TODAY SAT)											
				Index: 97											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----1-		1			\$165.00	0.00					
N 5	WTMJ	10/14/26	10/17/26	Saturday Today Show SAT TODAY-NBC	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		(Program: SAT TODAY-NBC) Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----1-		1			\$375.00	0.00					
N 6	WTMJ	10/14/26	10/18/26	SU 530-7am News TMJ4 NEWS TODAY SUN	CM	5:30 AM-7:00 AM	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		(Program: TMJ4 NEWS TODAY SUN) Index: 96													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----1		1			\$450.00	0.00					
N 7	WTMJ	10/14/26	10/18/26	Sunday Today Show SUN TODAY-NBC	CM	7:00 AM-8:00 AM	-----2	:30	2	\$585.00	P-3	0.00	NM	2	\$1,170.00
		(Program: SUN TODAY-NBC) Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----2		2			\$585.00	0.00					
N 8	WTMJ	10/14/26	10/20/26	M-F 9-10am Morning Blend MORNING BLEND	CM	9:00 AM-10:00 AM	11111--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00
		(Program: MORNING BLEND) Index: 84													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/14/26	10/20/26	11111--		5			\$180.00	0.00					
N 9	WTMJ	10/14/26	10/20/26	Today Third Hour TODAY THIRD HOUR	CM	10:00 AM-11:00 AM	11111--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
		(Program: TODAY THIRD HOUR) Index: 86													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/14/26	10/20/26	11111--		5			\$165.00	0.00					
N 10	WTMJ	10/14/26	10/20/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	11111--	:30	5	\$240.00	P-3	0.00	NM	5	\$1,200.00
		(Program: LIVE AT 12-1P NEWS) Index: 81													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/14/26	10/20/26	11111--		5			\$240.00	0.00					
N 11	WTMJ	10/14/26	10/20/26	M-F 3-330pm WHATS BREWING WISCONSIN	CM	3:00 PM-3:30 PM	11111--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
		(Program: WHATS BREWING WISCONSIN) Index: 80													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/14/26	10/20/26	11111--		5			\$90.00	0.00					
N 12	WTMJ	10/14/26	10/20/26	M-F 330-4pm INSIDE EDITION	CM	3:30 PM-4:00 PM	11111--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00
		(Program: INSIDE EDITION) Index: 79													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/14/26	10/20/26	11111--		5			\$120.00	0.00					
N 13	WTMJ	10/14/26	10/17/26	Sa 5-530pm News TMJ4 NEWS AT 5PM SAT	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$765.00	P-3	0.00	NM	1	\$765.00
		(Program: TMJ4 NEWS AT 5PM SAT) Index: 81													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----1-		1			\$765.00	0.00					
N 14	WTMJ	10/14/26	10/17/26	Big Ten Countdown TMJ4 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$330.00	P-3	0.00	NM	1	\$330.00
		(Program: TMJ4 NEWS AT 6PM SAT) Index: 96													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----1-		1			\$330.00	0.00					
N 15	WTMJ	10/14/26	10/18/26		CM	5:00 PM-5:30 PM	-----1	:30	1	\$570.00	P-3	0.00	NM	1	\$570.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 5-530pm News TMJ4 NEWS AT 5PM SUN (Program: TMJ4 NEWS AT 5PM SUN) Index: 81 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/12/26 10/18/26 -----1 1 \$570.00 0.00															
N 16	WTMJ	10/14/26	10/18/26	Su NBC Nightly News NBC-NWS SUN	CM	5:30 PM-6:00 PM	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: NBC-NWS SUN) Index: 88 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/12/26 10/18/26 -----1 1 \$600.00 0.00															
N 17	WTMJ	10/14/26	10/20/26	Milwaukee Tonight MILWAUKEE TONIGHT	CM	6:30 PM-7:00 PM	11-11--	:30	4	\$555.00	P-3	0.00	NM	4	\$2,220.00
(Program: MILWAUKEE TONIGHT) Index: 106 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/26 10/20/26 11-11-- 4 \$555.00 0.00															
N 18	WTMJ	10/14/26	10/20/26	M-F 10-1035pm News TMJ4 NEWS AT 10PM	CM	10:00 PM-10:35 PM	11111--	:30	5	\$540.00	P-3	0.00	NM	5	\$2,700.00
(Program: TMJ4 NEWS AT 10PM) Index: 98 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/26 10/20/26 11111-- 5 \$540.00 0.00															
N 19	WTMJ	10/14/26	10/17/26	SA 10-1030pm News TMJ4 NEWS AT 10PM SAT	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$645.00	P-3	0.00	NM	1	\$645.00
(Program: TMJ4 NEWS AT 10PM SAT) Index: 110 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/12/26 10/18/26 -----1- 1 \$645.00 0.00															
N 20	WTMJ	10/14/26	10/18/26	SU Live at 10:30pm News LIVE AT 10PM AFTER NFL	CM	10:30 PM-11:05 PM	-----1	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: LIVE AT 10PM AFTER NFL) Index: 110 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/12/26 10/18/26 -----1 1 \$780.00 0.00															
N 22	WTMJ	10/14/26	10/17/26	Big Ten FB - Prime Game CFB BIG TEN PRIME	CM	6:30 PM-10:00 PM	-----1-	:30	1	\$21,000.00	P-3	0.00	NM	1	\$21,000.00
(Program: CFB BIG TEN PRIME) Index: 107 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/12/26 10/18/26 -----1- 1 \$21,000.00 0.00															
N 25	WTMJ	10/14/26	10/20/26	Total Packers - LOCAL Total Packers - LOCAL	CM	630-7pm	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
(Program: MILWAUKEE TONIGHT) Index: 106 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/26 10/20/26 --1---- 1 \$1,200.00 0.00															
N 26	WTMJ	10/14/26	10/20/26	M-F 10pm News Re-Air M-F 10pm News Re-Air	CM	1237-112am	MTWTF--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
(Program: TMJ4 NEWS AT 10PM) Index: 98 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/26 10/20/26 MTWTF-- 1 \$30.00 0.00															
N 27	WTMJ	10/14/26	10/20/26	M-F 4-5am Early Today M-F 4-5am Early Today	CM	4-5am	MTWTF--	:30	4	\$5.00	P-6	0.00	NM	4	\$20.00
(Program: TMJ4 NEWS AT 10PM) Index: 98 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/26 10/20/26 MTWTF-- 4 \$5.00 0.00															
													Totals	67	\$40,395.00