

CONTRACT



Television Wisconsin Inc
7025 Raymond Road
Madison, WI 53719
(608) 271-4321

www.channel3000.com

And:

AI Media
222 W Ontario St, Ste 600
Chicago, IL 60654

<u>Contract / Revision</u> 28737638 /		<u>Alt Order #</u> 28737638
<u>Advertiser</u> Cooke for Congress		<u>Original Date / Revision</u> 10/16/26 / 10/16/26
<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Estimate #</u> 10424	<u>Ext. Opp. ID</u>
<u>Product</u> Cooke for Congress/D		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WISC	<u>Account Executive</u> AE Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9923631	<u>Advertiser Code</u> 349	<u>Product 1/2</u> 429
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WISC	10/23/26	10/23/26	Fri Hour 2	8:00 PM-9:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$1,200.00			
N 2	WISC	10/25/26	10/25/26	Sun Hour 2	7:00 PM-8:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$2,000.00			
N 3	WISC	10/24/26	10/24/26	News 3 Now at Ten Sat	10:00 PM-10:35 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$500.00			
N 4	WISC	10/25/26	10/25/26	News 3 Now at Ten Sun	10:00 PM-10:35 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$500.00			
N 5	WISC	10/24/26	10/24/26	The Goldbergs	10:35 PM-11:05 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$100.00			
N 6	WISC	10/25/26	10/25/26	The Goldbergs	10:35 PM-11:05 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$100.00			
N 7	WISC	10/20/26	10/23/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-TWTF--				2	\$700.00			
N 8	WISC	10/26/26	10/26/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$600.00			
N 9	WISC	10/20/26	10/23/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-TWTF--				4	\$600.00			
Totals											13	\$8,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Television Wisconsin Inc
7025 Raymond Road
Madison, WI 53719
(608) 271-4321

www.channel3000.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
28737638 /	28737638

<u>Advertiser</u>	<u>Original Date / Revision</u>
Cooke for Congress	10/16/26 / 10/16/26

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/26 - 10/26/26	Cooke for Congress/D	10424

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/28/26 - 10/25/26	12	\$8,200.00	(\$1,230.00)	\$6,970.00
10/26/26 - 10/26/26	1	\$600.00	(\$90.00)	\$510.00
Totals	13	\$8,800.00	(\$1,320.00)	\$7,480.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.