

ORDER



Orders

Order / Rev: 486243

Alt Order #: 20161101

Ext. Opp. ID:

Product Desc: supports Steil

Estimate: 490111

Flight Dates: 08/20/26 - 08/27/26

Original Date / Rev: 08/12/26 / 08/12/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Del Ray Media

Buying Contact:

Billing Contact:

1427 Leslie Ave Suite #102

Alexandria, VA 22301

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Issue/Choose Freedom Inc.

Demographic: A50+

Product Codes: PL Issue

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: ISS

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/26/26	26	\$43,450.00	\$36,932.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	26	\$43,450.00	\$36,932.50	0.00
Totals	26	\$43,450.00	\$36,932.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$43,450.00
Market	100%	\$217,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	15%	\$32,587.50
WITI	20%	\$43,450.00
WMLW-	2%	\$4,345.00
WPXE	0%	\$0.00
WTMJ	15%	\$32,587.50
WVTV	28%	\$60,830.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/23/26	08/23/26	Face the Nation	CM	930a-1030a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S			1			\$600.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/20/26	08/20/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	---T---			1		\$2,000.00		0.00				
N 3	WDJT	08/21/26	08/21/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	----F--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	----F--			1		\$2,000.00		0.00				
N 4	WDJT	08/24/26	08/24/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	M-----			1		\$2,000.00		0.00				
N 5	WDJT	08/25/26	08/25/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	-T-----			1		\$2,000.00		0.00				
N 6	WDJT	08/26/26	08/26/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	--W----			1		\$2,000.00		0.00				
N 7	WDJT	08/20/26	08/20/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	---T---			1		\$350.00		0.00				
N 8	WDJT	08/21/26	08/21/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	----F--			1		\$350.00		0.00				
N 9	WDJT	08/24/26	08/24/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	M-----			1		\$350.00		0.00				
N 10	WDJT	08/25/26	08/25/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	-T-----			1		\$350.00		0.00				
N 11	WDJT	08/26/26	08/26/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	--W----			1		\$350.00		0.00				
N 12	WDJT	08/20/26	08/20/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	---T---			1		\$600.00		0.00				
N 13	WDJT	08/21/26	08/21/26	M-F 5pm News M-F 5pm News	CM	5p-530p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/20/26		08/20/26	08/26/26	----F--			1		\$600.00		0.00				
N 14	WDJT	08/24/26	08/24/26		CM	5p-530p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5pm News											
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	M-----					1	\$600.00		0.00			
N15	WDJT	08/25/26	08/25/26	M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-T-----					1	\$600.00		0.00			
N16	WDJT	08/26/26	08/26/26	M-F 5pm News	CM	5p-530p	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	--W----					1	\$600.00		0.00			
N17	WDJT	08/22/26	08/22/26	Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sat 5pm News											
				CBS 58 NEWS-5P (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S-					1	\$500.00		0.00			
N18	WDJT	08/23/26	08/23/26	Sun 530pm News	CM	530p-6p	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				Sun 530pm News											
				CBS 58 NEWS-530P (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S					1	\$500.00		0.00			
N19	WDJT	08/21/26	08/21/26	Jeopardy 6p-630p	CM	6p-630p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	----F--					1	\$3,500.00		0.00			
N20	WDJT	08/24/26	08/24/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	M-----					1	\$4,000.00		0.00			
N22	WDJT	08/23/26	08/23/26	Su 6p - 7p	CM	6p - 7p	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
				60 Minutes											
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S					1	\$10,000.00		0.00			
N23	WDJT	08/21/26	08/21/26	M-F Late News	CM	10p-1035p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	----F--					1	\$1,000.00		0.00			
N24	WDJT	08/23/26	08/23/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S					1	\$600.00		0.00			
N25	WDJT	08/22/26	08/22/26	PGA Golf	SPRT	2-5p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00
				PGA Golf											
				GOLF BMW CHAMPIONSHIP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	-----S-					2	\$3,500.00		0.00			
N26	WDJT	08/24/26	08/24/26	M-F Late News	CM	10p-1035p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/26	08/26/26	M-----					1	\$1,000.00		0.00			
													Totals	26	\$43,450.00