



125 West 55th St
New York, NY 10019

Contract # 28735533		Changes as of: 10/12/2026 at 8:42 AM		Version: Original Order	
CPE: 72/75/506		Flight: 10/13/26 - 10/19/26		Station: WVTM	
Agency: THEMATIC CAMPAIGNS		Advertiser: DCCC/MITCHELL BERNAN		Market: Milwaukee-Racine	
111 W Illinois St.		Product: DCCC/Mitchell Berman for Congress		Office: PHILADELPHIA	
Chicago, IL 60664		Agency Order #: 15159117		Service: Nielsen	
		Buyer: Bremer, Ann		Primary Demo: ROB TISDALE	
		Salesperson: 214-525-2637		Assistant: 214-525-2637	
		Separation:			
		Comments: Separation: 15;PopulationBuyType: CPP			

Con Type: POLITICAL/VOTE
Total \$: \$3,500.00
Total Spots: 90
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/19								Total Spots	Total \$	CPP**	GRP**
						10/13	10/14	10/15	10/16	10/17	10/18	10/19					
1	Tu-F,M 7a-8a		The National News Desk	\$20.00	30	0	3	3	2	0	0	2		10	\$200.00	\$0.00	0.0
2	Tu-F,M 11a-12n		Chicago Fire	\$20.00	30	0	3	3	2	0	0	2		10	\$200.00	\$0.00	0.0
3	Tu-F,M 12n-1p		Family Feud 2x	\$20.00	30	0	3	3	2	0	0	2		10	\$200.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Scrambled Up 2x	\$20.00	30	0	3	3	2	0	0	2		10	\$200.00	\$0.00	0.0
5	Tu-F,M 2p-3p		The Flip Side	\$20.00	30	0	3	3	2	0	0	2		10	\$200.00	\$0.00	0.0
6	Tu-F,M 3p-4p		Funny You Should Ask	\$30.00	30	0	3	3	2	0	0	2		10	\$300.00	\$0.00	0.0
7	Tu-F,M 4p-4:30p		25 Words Or Less	\$40.00	30	0	2	1	1	0	0	1		5	\$200.00	\$0.00	0.0
8	Tu-F,M 4:30p-5p		25 Words Or Less	\$40.00	30	0	2	1	1	0	0	1		5	\$200.00	\$0.00	0.0
9	Tu-F,M 5p-5:30p		Scrabble	\$60.00	30	0	2	1	1	0	0	1		5	\$300.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Trivial Pursuit	\$60.00	30	0	2	1	1	0	0	1		5	\$300.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		Family Feud	\$120.00	30	0	2	1	1	0	0	1		5	\$600.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		Family Feud	\$120.00	30	0	2	1	1	0	0	1		5	\$600.00	\$0.00	0.0
TOTALS:						0	30	24	18	0	0	18	90	\$3,500.00	\$0.00	0.0	



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CPE: 72/75/506		Flight: 10/13/26 - 10/19/26		Station: WVTW		Total \$: \$3,500.00	
Agency: THEMATIC CAMPAIGNS		Advertiser: DCCC/MITCHELL BERMAN		Market: Milwaukee-Racine			
111 W Illinois St.		Product: DCCC/Mitchell Berman for Congress		Office: PHILADELPHIA		Total Spots: 90	
Chicago, IL 60664		Agency Order #: 15159117		Service: Nielsen		Total CPP: \$0.00	
		Buyer: Bremer, Ann		Primary Demo:		Total GRP:	
		Salesperson: ROB TISDALE		Assistant: ROB TISDALE			
		214-525-2637		214-525-2637			
		Separation:					

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/12/26 9:24 AM	ROB TISDALE	Separation: 15;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$3,500
WTVT Share:	100%
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	90	\$3,500.00	N/A
Total	100%	90	\$3,500.00	N/A

Monthly Summary		
Month	Spots	Dollars
2026-Oct	90	\$3,500.00
Total	90	\$3,500.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	10/12/26 12:42 PM				\$0
Queued for Electronic Contracting	10/12/26 12:10 PM				\$0
Queued for Electronic Contracting	10/12/26 11:31 AM				\$0
Queued for Electronic Contracting	10/12/26 10:17 AM				\$0
New	10/12/26 8:42 AM	ROB TISDALE	New	90	\$3,500.00 \$3,500.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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