

ORDER



Orders

Order / Rev:

487075

Alt Order #:

20167083

Ext. Opp. ID:

Product Desc:

Jim Croft for Wisconsin

Estimate:

9524

Flight Dates:

09/16/26 - 10/06/26

Original Date / Rev:

09/14/26 / 09/14/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Flexpoint Campaigns

Buying Contact:

Whitney Eversole

Billing Contact:

6530 W Campus Oval, Suite 175

New Albany, OH 43054

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Poli/J Croft/R/SSN/WI

Demographic:

A35+

Product Codes:

PL Candidate

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/26	09/27/26	87	\$61,250.00	\$52,062.50
09/28/26	10/06/26	66	\$44,450.00	\$37,782.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2026	87	\$61,250.00	\$52,062.50	0.00
October 2026	66	\$44,450.00	\$37,782.50	0.00
Totals	153	\$105,700.00	\$89,845.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	19%	\$105,700.00
Market	100%	\$556,315.79

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	24%	\$133,515.79
WITI	33%	\$183,584.21
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	23%	\$127,952.63
WVTV	1%	\$5,563.16
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/16/26	09/30/26	CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	1	\$150.00	P-2	0.00	NM	3	\$450.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/16/26	09/22/26	--W----					1	\$150.00		0.00			

WDJT-TV CBS58

Advertiser:	Poli/J Croft/R/SSN/WI
Product Desc:	Jim Croft for Wisconsin
Estimate:	9524

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	-T-----		1				\$600.00		0.00			
		Week: 09/23/26	09/29/26	-T-----		1				\$600.00		0.00			
		Week: 09/30/26	10/06/26	-T-----		1				\$600.00		0.00			
N 11	WDJT	09/16/26	09/30/26	Price Is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
	Price is Right 10a-11a														
	THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	--W----		1				\$700.00		0.00			
		Week: 09/23/26	09/29/26	--W----		1				\$700.00		0.00			
		Week: 09/30/26	10/06/26	--W----		1				\$700.00		0.00			
N 12	WDJT	09/17/26	10/01/26	Price Is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
	Price is Right 10a-11a														
	THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	---T---		1				\$700.00		0.00			
		Week: 09/23/26	09/29/26	---T---		1				\$700.00		0.00			
		Week: 09/30/26	10/06/26	---T---		1				\$700.00		0.00			
N 13	WDJT	09/18/26	10/02/26	Price Is Right 10a-11a	CM	10a - 11a	----F--	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
	Price is Right 10a-11a														
	THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	----F--		1				\$700.00		0.00			
		Week: 09/23/26	09/29/26	----F--		1				\$700.00		0.00			
		Week: 09/30/26	10/06/26	----F--		1				\$700.00		0.00			
N 14	WDJT	09/21/26	10/05/26	Price Is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
	Price is Right 10a-11a														
	THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	M-----		1				\$700.00		0.00			
		Week: 09/23/26	09/29/26	M-----		1				\$700.00		0.00			
		Week: 09/30/26	10/06/26	M-----		1				\$700.00		0.00			
N 15	WDJT	09/22/26	10/06/26	Price Is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
	Price is Right 10a-11a														
	THE PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	-T-----		1				\$700.00		0.00			
		Week: 09/23/26	09/29/26	-T-----		1				\$700.00		0.00			
		Week: 09/30/26	10/06/26	-T-----		1				\$700.00		0.00			
N 16	WDJT	09/16/26	09/30/26	News at Noon 60	CM	12p-1p	--W----	:30	1	\$300.00	P-2	0.00	NM	3	\$900.00
	Noon News ONE HOUR 12p-1p														
	CBS 58 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	--W----		1				\$300.00		0.00			
		Week: 09/23/26	09/29/26	--W----		1				\$300.00		0.00			
		Week: 09/30/26	10/06/26	--W----		1				\$300.00		0.00			
N 17	WDJT	09/17/26	10/01/26	News at Noon 60	CM	12p-1p	---T---	:30	1	\$300.00	P-2	0.00	NM	3	\$900.00
	Noon News ONE HOUR 12p-1p														
	CBS 58 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	---T---		1				\$300.00		0.00			
		Week: 09/23/26	09/29/26	---T---		1				\$300.00		0.00			
		Week: 09/30/26	10/06/26	---T---		1				\$300.00		0.00			
N 18	WDJT	09/18/26	10/02/26	News at Noon 60	CM	12p-1p	----F--	:30	1	\$300.00	P-2	0.00	NM	3	\$900.00
	Noon News ONE HOUR 12p-1p														
	CBS 58 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/26	09/22/26	----F--		1				\$300.00		0.00			
		Week: 09/23/26	09/29/26	----F--		1				\$300.00		0.00			
		Week: 09/30/26	10/06/26	----F--		1				\$300.00		0.00			
N 19	WDJT	09/21/26	10/05/26	News at Noon 60	CM	12p-1p	M-----	:30	1	\$300.00	P-2	0.00	NM	3	\$900.00
	Noon News ONE HOUR 12p-1p														
	CBS 58 NEWS AT NOON														

Order / Rev: 487075
 Alt Order #: 20167083
 Flight Dates: 09/16/26 - 10/06/26

Advertiser: Poli/J Croft/R/SSN/WI
 Product Desc: Jim Croft for Wisconsin
 Estimate: 9524

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	M-----		1			\$300.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	M-----		1			\$300.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	M-----		1			\$300.00		0.00				
N20	WDJT	09/22/26	10/06/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	-T-----	:30	1	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	-T-----		1			\$300.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	-T-----		1			\$300.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	-T-----		1			\$300.00		0.00				
N21	WDJT	09/16/26	09/30/26	M-F 2:30p-3p Tribunal Justice	CM	230p - 3p	--W----	:30	1	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	--W----		1			\$100.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	--W----		1			\$100.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	--W----		1			\$100.00		0.00				
N22	WDJT	09/17/26	10/01/26	M-F 2:30p-3p Tribunal Justice	CM	230p - 3p	---T---	:30	1	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	---T---		1			\$100.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	---T---		1			\$100.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	---T---		1			\$100.00		0.00				
N23	WDJT	09/18/26	10/02/26	M-F 2:30p-3p Tribunal Justice	CM	230p - 3p	----F--	:30	1	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	----F--		1			\$100.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	----F--		1			\$100.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	----F--		1			\$100.00		0.00				
N24	WDJT	09/21/26	10/05/26	M-F 2:30p-3p Tribunal Justice	CM	230p - 3p	M-----	:30	1	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	M-----		1			\$100.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	M-----		1			\$100.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	M-----		1			\$100.00		0.00				
N25	WDJT	09/22/26	10/06/26	M-F 2:30p-3p Tribunal Justice	CM	230p - 3p	-T-----	:30	1	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	-T-----		1			\$100.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	-T-----		1			\$100.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	-T-----		1			\$100.00		0.00				
N26	WDJT	09/16/26	09/30/26	M-F 5pm News M-F 5pm News	CM	5p-530p	--W----	:30	1	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	--W----		1			\$400.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	--W----		1			\$400.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	--W----		1			\$400.00		0.00				
N27	WDJT	09/17/26	10/01/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	---T---		1			\$400.00		0.00				
Week: 09/23/26		09/23/26	09/29/26	---T---		1			\$400.00		0.00				
Week: 09/30/26		09/30/26	10/06/26	---T---		1			\$400.00		0.00				
N28	WDJT	09/18/26	10/02/26	M-F 5pm News M-F 5pm News	CM	5p-530p	----F--	:30	1	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/16/26		09/16/26	09/22/26	----F--		1			\$400.00		0.00				

CBS 58 NEWS-5P

Order / Rev: 487075
 Alt Order #: 20167083
 Flight Dates: 09/16/26 - 10/06/26

Advertiser: Poli/J Croft/R/SSN/WI
 Product Desc: Jim Croft for Wisconsin
 Estimate: 9524

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	----F--		1			\$400.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	----F--		1			\$400.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	----F--		1			\$400.00	0.00					
N29	WDJT	09/21/26	10/05/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	0.00	NM	3	\$1,200.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	M-----		1			\$400.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	M-----		1			\$400.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	M-----		1			\$400.00	0.00					
N30	WDJT	09/22/26	10/06/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$400.00	P-2	0.00	NM	3	\$1,200.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	-T-----		1			\$400.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	-T-----		1			\$400.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	-T-----		1			\$400.00	0.00					
N31	WDJT	09/19/26	09/26/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$250.00	P-2	0.00	NM	2	\$500.00
CBS 58 NEWS-5P (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	-----S-		1			\$250.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	-----S-		1			\$250.00	0.00					
N32	WDJT	09/20/26	09/27/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$400.00	P-2	0.00	NM	2	\$800.00
CBS 58 NEWS-530P (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	-----S		1			\$400.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	-----S		1			\$400.00	0.00					
N33	WDJT	09/16/26	09/30/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	--W----		1			\$1,200.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	--W----		1			\$1,200.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	--W----		1			\$1,200.00	0.00					
N34	WDJT	09/17/26	10/01/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	---T---		1			\$1,200.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	---T---		1			\$1,200.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	---T---		1			\$1,200.00	0.00					
N35	WDJT	09/18/26	10/02/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	----F--	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	----F--		1			\$1,200.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	----F--		1			\$1,200.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	----F--		1			\$1,200.00	0.00					
N36	WDJT	09/21/26	10/05/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	M-----		1			\$1,200.00	0.00					
Week: 09/23/26		09/23/26	09/29/26	M-----		1			\$1,200.00	0.00					
Week: 09/30/26		09/30/26	10/06/26	M-----		1			\$1,200.00	0.00					
N37	WDJT	09/22/26	10/06/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 09/16/26		09/16/26	09/22/26	-T-----		1			\$1,200.00	0.00					

Order / Rev: 487075
 Alt Order #: 20167083
 Flight Dates: 09/16/26 - 10/06/26

Advertiser: Poli/J Croft/R/SSN/WI
 Product Desc: Jim Croft for Wisconsin
 Estimate: 9524

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/23/26	09/29/26	-T-----			1		\$1,200.00			0.00			
Week:		09/30/26	10/06/26	-T-----			1		\$1,200.00			0.00			
N38	WDJT	09/16/26	09/30/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	--W----			1		\$1,400.00			0.00			
Week:		09/23/26	09/29/26	-----			0		\$0.00			0.00			
Week:		09/30/26	10/06/26	--W----			1		\$1,400.00			0.00			
N39	WDJT	09/17/26	10/01/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---T---	:30	1	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	---T---			1		\$1,400.00			0.00			
Week:		09/23/26	09/29/26	---T---			1		\$1,400.00			0.00			
Week:		09/30/26	10/06/26	---T---			1		\$1,400.00			0.00			
N40	WDJT	09/18/26	10/02/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	:30	1	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	----F--			1		\$1,400.00			0.00			
Week:		09/23/26	09/29/26	----F--			1		\$1,400.00			0.00			
Week:		09/30/26	10/06/26	----F--			1		\$1,400.00			0.00			
N41	WDJT	09/21/26	10/05/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	M-----			1		\$1,400.00			0.00			
Week:		09/23/26	09/29/26	M-----			1		\$1,400.00			0.00			
Week:		09/30/26	10/06/26	M-----			1		\$1,400.00			0.00			
N42	WDJT	09/22/26	10/06/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-T-----	:30	1	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	-T-----			1		\$1,400.00			0.00			
Week:		09/23/26	09/29/26	-T-----			1		\$1,400.00			0.00			
Week:		09/30/26	10/06/26	-T-----			1		\$1,400.00			0.00			
N43	WDJT	09/16/26	09/23/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	--W----			1		\$300.00			0.00			
Week:		09/23/26	09/29/26	--W----			1		\$300.00			0.00			
N44	WDJT	09/17/26	09/24/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	---T---			1		\$300.00			0.00			
Week:		09/23/26	09/29/26	---T---			1		\$300.00			0.00			
N45	WDJT	09/18/26	09/25/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$300.00	P-2	0.00	NM	2	\$600.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	----F--			1		\$300.00			0.00			
Week:		09/23/26	09/29/26	----F--			1		\$300.00			0.00			
N46	WDJT	09/21/26	09/21/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/16/26	09/22/26	M-----			1		\$300.00			0.00			
N47	WDJT	09/22/26	09/22/26		CM	10p-1035p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00

Order / Rev: 487075
 Alt Order #: 20167083
 Flight Dates: 09/16/26 - 10/06/26

Advertiser: Poli/J Croft/R/SSN/WI
 Product Desc: Jim Croft for Wisconsin
 Estimate: 9524

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/30/26	10/06/26	--W----			1		\$400.00	0.00					
N58	WDJT	10/01/26	10/01/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/30/26	10/06/26	---T---			1		\$400.00	0.00					
N59	WDJT	10/02/26	10/02/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/30/26	10/06/26	----F--			1		\$400.00	0.00					
N60	WDJT	10/03/26	10/03/26	BIG10 Football BIG10 Football	SPRT	Various	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
BIG10 FTBL ON CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 09/30/26	10/06/26	-----S-			1		\$1,000.00	0.00					
													Totals	153	\$105,700.00