



125 West 55th St
New York, NY 10019

Contract # 28738214	Changes as of: 10/19/2026 at 11:43 AM	Version: Current State Version 1
CPE: 323/397/10500	Flight: 10/19/26 - 11/1/26	Station: WMSN
Agency: AL MEDIA	Advertiser: DAVID CROWLEY FOR WISCONSIN	Market: Madison
222 W. Ontario Street, Suite 600 Chicago, IL 60654	Product: Crowley for Wisconsin	Office: CHICAGO
Agency Order #: 15174088	Service: Nielsen	Total Spots: 122
Buyer: Kyle, Candy	Primary Demo:	Total CPP: \$0.00
Salesperson: MATTHEW GAGGIANO 312-832-6617	Assistant: MIKKIE BASELICE 312-755-3834	Total GRP:

Separation:

Comments: Flight starts 10-20 and ends 10-26;

#	Day/Time	DP	Program	Rate	Len	10/19 - 10/26		Total Spots	Total \$	CPP*	GRP*
						10/19	10/26				
1	Su 8a-9a		FOX News Sunday	\$75.00	30	2	0	2	\$150.00	\$0.00	0.0
2	Su 9a-9:30a		News: Full Measure	\$50.00	30	1	0	1	\$50.00	\$0.00	0.0
3	M 7p-8p		Celebrity Name That Tune-FOX	\$450.00	30	0	2	2	\$900.00	\$0.00	0.0
4	M 8p-9p		Celebrity Weakest Link-FOX	\$450.00	30	0	2	2	\$900.00	\$0.00	0.0
5	Tu 7p-8p		Best Medicine-FOX	\$350.00	30	2	0	2	\$700.00	\$0.00	0.0
6	Tu 8p-9p		Doc-FOX	\$350.00	30	2	0	2	\$700.00	\$0.00	0.0
7	W 7p-8p		The Floor-FOX	\$400.00	30	2	0	2	\$800.00	\$0.00	0.0
8	W 8p-9p		99 To Beat-FOX	\$350.00	30	2	0	2	\$700.00	\$0.00	0.0
9	Th 8p-9p		Special Forces: World's Toughest Test-FOX	\$300.00	30	2	0	2	\$600.00	\$0.00	0.0
10	Su 9p-9:30p		Fox 47 News at 9PM	\$750.00	30	1	0	1	\$750.00	\$0.00	0.0
11	Su 9:30p-10p		Fox 47 News at 9PM	\$750.00	30	1	0	1	\$750.00	\$0.00	0.0
12	Su 10p-10:30p		News: Full Measure	\$100.00	30	1	0	1	\$100.00	\$0.00	0.0
13	Su 10:30p-11p		In Depth	\$55.00	30	1	0	1	\$55.00	\$0.00	0.0
14	Sa 11a-2:30p		CFB: Teams TBD	\$350.00	30	6	0	6	\$2,100.00	\$0.00	0.0
15	Sa 2:30p-6p		CFB: Teams TBD	\$350.00	30	6	0	6	\$2,100.00	\$0.00	0.0
16	Su 12n-3:25p		NFL Early Game: San Francisco @ Atlanta	\$2,500.00	30	4	0	4	\$10,000.00	\$0.00	0.0
17	M 8a-9a		The National News Desk	\$75.00	30	0	2	2	\$150.00	\$0.00	0.0
18	Tu-F 8a-9a		The National News Desk	\$75.00	30	8	0	8	\$600.00	\$0.00	0.0
19	M 9a-9:30a		Judge Judy	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
20	Tu-F 9a-9:30a		Judge Judy	\$50.00	30	4	0	4	\$200.00	\$0.00	0.0



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						10/19	10/26				
21	M 9:30a-10a		Judge Judy	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
22	Tu-F 9:30a-10a		Judge Judy	\$50.00	30	4	0	4	\$200.00	\$0.00	0.0
23	M 12n-12:30p		Family Feud	\$60.00	30	0	1	1	\$60.00	\$0.00	0.0
24	Tu-F 12n-12:30p		Family Feud	\$60.00	30	4	0	4	\$240.00	\$0.00	0.0
25	M 12:30p-1p		Family Feud	\$60.00	30	0	1	1	\$60.00	\$0.00	0.0
26	Tu-F 12:30p-1p		Family Feud	\$60.00	30	4	0	4	\$240.00	\$0.00	0.0
27	M 3p-4p		People's Court	\$50.00	30	0	2	2	\$100.00	\$0.00	0.0
28	Tu-F 3p-4p		People's Court	\$50.00	30	8	0	8	\$400.00	\$0.00	0.0
29	M 4p-4:30p		Judge Judy	\$90.00	30	0	1	1	\$90.00	\$0.00	0.0
30	Tu-F 4p-4:30p		Judge Judy	\$90.00	30	4	0	4	\$360.00	\$0.00	0.0
31	Tu-F 4:30p-5p		Judge Judy	\$75.00	30	4	0	4	\$300.00	\$0.00	0.0
32	M 4:30p-5p		Judge Judy	\$90.00	30	0	1	1	\$90.00	\$0.00	0.0
33	M 5:30p-6p		Family Feud	\$60.00	30	0	1	1	\$60.00	\$0.00	0.0
34	Tu-F 5:30p-6p		Family Feud	\$60.00	30	4	0	4	\$240.00	\$0.00	0.0
35	M 5p-5:30p		The National News Desk	\$75.00	30	0	1	1	\$75.00	\$0.00	0.0
36	Tu-F 5p-5:30p		The National News Desk	\$75.00	30	4	0	4	\$300.00	\$0.00	0.0
37	M 6p-6:30p		Big Bang Theory	\$225.00	30	0	1	1	\$225.00	\$0.00	0.0
38	Tu-F 6p-6:30p		Big Bang Theory	\$225.00	30	4	0	4	\$900.00	\$0.00	0.0
39	M 6:30p-7p		Big Bang Theory	\$275.00	30	0	1	1	\$275.00	\$0.00	0.0
40	Tu-F 6:30p-7p		Big Bang Theory	\$275.00	30	4	0	4	\$1,100.00	\$0.00	0.0



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	Buyer: Kyle, Candy	Primary Demo:
	Salesperson: MATTHEW GAGGIANO 312-832-6617	Assistant: MIKKIE BASELICE 312-755-3834
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$35,770.00
		Total Spots: 122
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/19 - 10/26		Total Spots	Total \$	CPP*	GRP*
						10/19	10/26				
41	M 9p-9:30p		Fox 47 News at 9	\$750.00	30	0	1	1	\$750.00	\$0.00	0.0
42	Tu-F 9p-9:30p		Fox 47 News at 9	\$750.00	30	4	0	4	\$3,000.00	\$0.00	0.0
43	M 9:30p-10p		Fox 47 News at 9	\$750.00	30	0	1	1	\$750.00	\$0.00	0.0
44	Tu-F 9:30p-10p		Fox 47 News at 9	\$750.00	30	4	0	4	\$3,000.00	\$0.00	0.0
45	Tu-F 10p-10:30p		The National News Desk	\$100.00	30	4	0	4	\$400.00	\$0.00	0.0
46	M 10p-10:30p		The National News Desk	\$150.00	30	0	1	1	\$150.00	\$0.00	0.0
TOTALS:						101	21	122	\$35,770.00	\$0.00	0.0



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Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/19/26 11:43 AM	MATTHEW GAGGIANO	Flight starts 10-20 and ends 10-26;

Competitive Information	
Market Budget:	\$238,467
WMSN Share:	15%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	122	\$35,770.00	N/A	0.0
Total	100%	122	\$35,770.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	101	\$31,035.00
2026-Nov	21	\$4,735.00
Total	122	\$35,770.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/26 11:45 AM					\$0	\$0	
New	10/19/26 11:43 AM	MATTHEW GAGGIANO	New	122		\$35,770.00	\$35,770.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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