

ORDER



Orders

Order / Rev:

486170

Alt Order #:

20160509

Ext. Opp. ID:

Product Desc:

People's Lawyer Project

Estimate:

16122

Flight Dates:

10/27/26 - 11/02/26

Original Date / Rev:

08/10/26 / 08/10/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Great American Media

Buying Contact:

Kelli Folkers

Billing Contact:

Andrew Hutson

3050 K Street NW

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/DAGA People's Lawyer Project

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/26	11/02/26	62	\$108,450.00	\$92,182.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2026	62	\$108,450.00	\$92,182.50	0.00
Totals	62	\$108,450.00	\$92,182.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	19%	\$108,450.00
Market	100%	\$570,789.47

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	3%	\$17,123.68
WCGV	0%	\$0.00
WISN	22%	\$125,573.68
WITI	15%	\$85,618.42
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	23%	\$131,281.58
WVTV	18%	\$102,742.11
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/27/26	11/02/26	Morning News M-F 5a - 6a	CM	5a - 6a	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
CBS 58 MORN NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	3		\$200.00		0.00						

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Advertiser: Issue/DAGA People's Lawyer Project
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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/27/26	11/02/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	MTWTF--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
				CBS 58 MORN NEWS-6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$250.00		0.00			
N 3	WDJT	10/27/26	11/02/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$650.00		0.00			
N 4	WDJT	10/31/26	10/31/26	CBS This Morning - SAT CBS This Morning-SAT	CM	7am-9am	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				CBS THIS MORNING (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	-----S-					1	\$500.00		0.00			
N 5	WDJT	11/01/26	11/01/26	Weekend AM Local News CBS 58 AM News - Weekend	CM	6am-7am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				CBS 58 MORNING NEWS AT 6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	-----S					1	\$300.00		0.00			
N 6	WDJT	11/01/26	11/01/26	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS 58 SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	-----S					1	\$600.00		0.00			
N 7	WDJT	11/01/26	11/01/26	CBS Sunday Morn 758a-9a CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	-----S					1	\$2,000.00		0.00			
N 8	WDJT	11/01/26	11/01/26	Face the Nation Face the Nation	CM	930a-1030a	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	-----S					1	\$800.00		0.00			
N 9	WDJT	10/27/26	11/02/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
				CBS 58 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$500.00		0.00			
N 10	WDJT	10/27/26	11/02/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
				BEYOND THE GATES / BOLD BEAUTIFUL ENC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$500.00		0.00			
N 11	WDJT	10/27/26	11/02/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	MTWTF--	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00
				BOLD & THE BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					4	\$500.00		0.00			
N 12	WDJT	10/27/26	11/02/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$400.00		0.00			
N 13	WDJT	10/27/26	11/02/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/26	11/02/26	MTWTF--					3	\$400.00		0.00			
N 14	WDJT	10/27/26	11/02/26		CM	4p-5p	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p News											
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$450.00		0.00			
N15	WDJT	10/27/26	11/02/26	M-F 5pm News	CM	5p-530p	MTWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$600.00		0.00			
N16	WDJT	10/31/26	10/31/26	Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Sat 5pm News											
				CBS 58 NEWS-5P (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$550.00		0.00			
N17	WDJT	11/01/26	11/01/26	Sun 530pm News	CM	530p-6p	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				Sun 530pm News											
				CBS 58 NEWS-530P (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S					1	\$550.00		0.00			
N18	WDJT	10/27/26	11/02/26	Jeopardy 6p-630p	CM	6p-630p	MTWTF--	:30	3	\$3,500.00	P-2	0.00	NM	3	\$10,500.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$3,500.00		0.00			
N19	WDJT	10/27/26	11/02/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	MTWTF--	:30	3	\$4,000.00	P-2	0.00	NM	3	\$12,000.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$4,000.00		0.00			
N20	WDJT	10/31/26	10/31/26	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sat 6p-7p Jep/Wheel											
				JEOPARDY WKND/ WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$1,000.00		0.00			
N21	WDJT	10/27/26	11/02/26	M-F Late News	CM	10p-1035p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$1,000.00		0.00			
N22	WDJT	10/31/26	10/31/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Late News											
				CBS 58 NEWS-10PM (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$600.00		0.00			
N23	WDJT	11/01/26	11/01/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S					1	\$600.00		0.00			
N24	WDJT	10/27/26	11/02/26	LF 1035p-1137p	CM	1035p-1138p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
				Comics Unleashed											
				THE LATE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					3	\$700.00		0.00			
N25	WDJT	11/02/26	11/02/26	Mo 8p - 9p	CM	Mo 8p - 9p	M-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				CIA											
				FBI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	M-----					1	\$5,000.00		0.00			
N26	WDJT	10/27/26	10/27/26		CM	Tu 7p - 8p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00

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WDJT-TV CBS58

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				Tu 7p - 8p											
				NCIS											
				NCIS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	-T-----	1	\$3,000.00	0.00						
N 27	WDJT	10/29/26	10/29/26	Th 7p - 8p	CM	Th 7p - 8p	---T---	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				Th 7p - 8p											
				GEORGIE-MANDY/GHOSTS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	---T---	1	\$4,000.00	0.00						
N 28	WDJT	10/29/26	10/29/26	Th 8p - 9p	CM	Th 8p - 9p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
				Th 8p - 9p											
				MATLOCK											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	---T---	1	\$4,500.00	0.00						
N 29	WDJT	10/29/26	10/29/26	Th 9p - 10p	CM	Th 9p - 10p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
				Th 9p - 10p											
				ELSBETH											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	---T---	1	\$4,500.00	0.00						
N 30	WDJT	10/30/26	10/30/26	Fr 7p - 8p	CM	Fri 7p - 8p	----F--	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Sheriff Country											
				SHERIFFS COUNTRY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	----F--	1	\$3,500.00	0.00						
N 31	WDJT	10/30/26	10/30/26	Fr 9p - 10p	CM	9p - 10p	----F--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Boston Blue											
				BOSTON BLUE											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	----F--	1	\$5,000.00	0.00						
N 32	WDJT	11/01/26	11/01/26	NFL Early Game Regular Season	SPRT	NFL Early Game	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
				NFL Early Game											
				NFL EARLY GAME											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	-----S	1	\$10,000.00	0.00						
N 33	WDJT	11/01/26	11/01/26	NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
				NFL Late Game Regular Season											
				NFL LATE GAME											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 10/27/26	11/02/26	-----S	1	\$20,000.00	0.00						
													Totals	62	\$108,450.00