ORDER

Orders

Order / Rev:	**485556**
Alt Order #:	20155314
Product Desc:	Right Direction Wisconsin PAC/WI-GOV
Estimate:	9061
Flight Dates:	07/16/26 - 08/12/26
Original Date / Rev:	07/15/26 / 07/15/26
Order Type:	GENERAL

WDJT-TV CBS58

Primary AE:	Nick Welte
Sales Office:	HPHIL
Sales Region:	NAT

Agency

Name:	**Flexpoint Media**
Buying Contact:	Skyler Durbin
Billing Contact:	A/P Flexpoint Media
	P.O. Box 1051
	New Albany, OH 43054

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Issue/Right Direction WI PAC**
Demographic:	A35+
Product Codes:	PL Issue
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	ISS
Priority:	P-2

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/26	07/26/26	82	$83,650.00	$71,102.50
07/27/26	08/11/26	116	$123,400.00	$104,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2026	82	$83,650.00	$71,102.50	0.00
August 2026	116	$123,400.00	$104,890.00	0.00
Totals	198	$207,050.00	$175,992.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	20%	$207,050.00
Market	100%	$1,035,250.00

Competitive Share	Share	Total
CABLE	0%	$0.00
WBME	0%	$0.00
WCGV	0%	$0.00
WISN	30%	$310,575.00
WITI	15%	$155,287.50
WMLW-	0%	$0.00
WPXE	0%	$0.00
WTMJ	35%	$362,337.50
WVTV	0%	$0.00
WYTU	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WDJT	07/16/26	08/06/26	Morning News M-F 6a - 7a	CM	6a-7a	- - - T - - -	:30	1	$250.00	P-2	0.00 NM	4	$1,000.00

CBS 58 MORN NEWS-6A
Order Comment: Index: 100

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	---T---	1	$250.00	0.00							
		Week: 07/23/26	07/29/26	---T---	1	$250.00	0.00							
		Week: 07/30/26	08/05/26	---T---	1	$250.00	0.00							
		Week: 08/06/26	08/12/26	---T---	1	$250.00	0.00							
N	2	WDJT	07/17/26	08/07/26	Morning News M-F 6a - 7a CM M-F 6a - 7a	6a-7a	----F--	:30	1	$250.00	P-2	0.00 NM	4	$1,000.00
		CBS 58 MORN NEWS-6A Order Comment: Index: 100												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	----F--	1	$250.00	0.00							
		Week: 07/23/26	07/29/26	----F--	1	$250.00	0.00							
		Week: 07/30/26	08/05/26	----F--	1	$250.00	0.00							
		Week: 08/06/26	08/12/26	----F--	1	$250.00	0.00							
N	3	WDJT	07/20/26	08/10/26	Morning News M-F 6a - 7a CM M-F 6a - 7a	6a-7a	M------	:30	1	$250.00	P-2	0.00 NM	4	$1,000.00
		CBS 58 MORN NEWS-6A Order Comment: Index: 100												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	M------	1	$250.00	0.00							
		Week: 07/23/26	07/29/26	M------	1	$250.00	0.00							
		Week: 07/30/26	08/05/26	M------	1	$250.00	0.00							
		Week: 08/06/26	08/12/26	M------	1	$250.00	0.00							
N	4	WDJT	07/21/26	08/11/26	Morning News M-F 6a - 7a CM M-F 6a - 7a	6a-7a	-T-----	:30	1	$250.00	P-2	0.00 NM	4	$1,000.00
		CBS 58 MORN NEWS-6A Order Comment: Index: 100												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-T-----	1	$250.00	0.00							
		Week: 07/23/26	07/29/26	-T-----	1	$250.00	0.00							
		Week: 07/30/26	08/05/26	-T-----	1	$250.00	0.00							
		Week: 08/06/26	08/12/26	-T-----	1	$250.00	0.00							
N	5	WDJT	07/22/26	08/05/26	Morning News M-F 6a - 7a CM M-F 6a - 7a	6a-7a	--W----	:30	1	$250.00	P-2	0.00 NM	3	$750.00
		CBS 58 MORN NEWS-6A Order Comment: Index: 100												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	--W----	1	$250.00	0.00							
		Week: 07/23/26	07/29/26	--W----	1	$250.00	0.00							
		Week: 07/30/26	08/05/26	--W----	1	$250.00	0.00							
N	6	WDJT	07/18/26	08/08/26	Weekend AM Local News CM CBS 58 AM News - Weekend	6am-7am	-----S-	:30	1	$300.00	P-2	0.00 NM	4	$1,200.00
		CBS 58 MORNING NEWS AT 6AM Order Comment: Index: 106												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-----S-	1	$300.00	0.00							
		Week: 07/23/26	07/29/26	-----S-	1	$300.00	0.00							
		Week: 07/30/26	08/05/26	-----S-	1	$300.00	0.00							
		Week: 08/06/26	08/12/26	-----S-	1	$300.00	0.00							
N	7	WDJT	07/18/26	08/08/26	CBS This Morning - SAT CM CBS This Morning-SAT	7am-9am	-----S-	:30	1	$400.00	P-2	0.00 NM	4	$1,600.00
		CBS THIS MORNING (SAT) Order Comment: Index: 100												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-----S-	1	$400.00	0.00							
		Week: 07/23/26	07/29/26	-----S-	1	$400.00	0.00							
		Week: 07/30/26	08/05/26	-----S-	1	$400.00	0.00							
		Week: 08/06/26	08/12/26	-----S-	1	$400.00	0.00							
N	8	WDJT	07/19/26	08/09/26	Weekend AM Local News CM CBS 58 AM News - Weekend	6am-7am	------S	:30	1	$300.00	P-2	0.00 NM	4	$1,200.00
		CBS 58 MORNING NEWS AT 6AM Order Comment: Index: 106												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	------S	1	$300.00	0.00							

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/23/26	07/29/26	------S	1	$300.00	0.00								
		Week: 07/30/26	08/05/26	------S	1	$300.00	0.00								
		Week: 08/06/26	08/12/26	------S	1	$300.00	0.00								
N	9	WDJT	07/19/26	08/09/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	------S	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
					CBS58 Sun Morning 7a-8a											
		CBS 58 SUNDAY MORNING														
		Order Comment: Index: 99														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	------S	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	------S	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	------S	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	------S	1	$600.00	0.00								
N	10	WDJT	07/19/26	08/09/26	CBS Sunday Morn 758a	CM	8a-930a	------S	:30	1	$1,800.00	P-2	0.00	NM	4	$7,200.00
					CBS Sunday Morning											
		CBS SUNDAY MORNING														
		Order Comment: Index: 106														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	------S	1	$1,800.00	0.00								
		Week: 07/23/26	07/29/26	------S	1	$1,800.00	0.00								
		Week: 07/30/26	08/05/26	------S	1	$1,800.00	0.00								
		Week: 08/06/26	08/12/26	------S	1	$1,800.00	0.00								
N	11	WDJT	07/19/26	08/09/26	Face the Nation	CM	930a-1030a	------S	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
					Face the Nation											
		FACE THE NATION														
		Order Comment: Index: 97														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	------S	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	------S	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	------S	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	------S	1	$600.00	0.00								
N	12	WDJT	07/16/26	08/06/26	Price Is Right 10a-11a	CM	10a - 11a	---T---	:30	1	$2,000.00	P-2	0.00	NM	4	$8,000.00
					Price is Right 10a-11a											
		THE PRICE IS RIGHT														
		Order Comment: Index: 99														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	---T---	1	$2,000.00	0.00								
		Week: 07/23/26	07/29/26	---T---	1	$2,000.00	0.00								
		Week: 07/30/26	08/05/26	---T---	1	$2,000.00	0.00								
		Week: 08/06/26	08/12/26	---T---	1	$2,000.00	0.00								
N	13	WDJT	07/17/26	08/07/26	Price Is Right 10a-11a	CM	10a - 11a	----F--	:30	1	$2,000.00	P-2	0.00	NM	4	$8,000.00
					Price is Right 10a-11a											
		THE PRICE IS RIGHT														
		Order Comment: Index: 99														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	----F--	1	$2,000.00	0.00								
		Week: 07/23/26	07/29/26	----F--	1	$2,000.00	0.00								
		Week: 07/30/26	08/05/26	----F--	1	$2,000.00	0.00								
		Week: 08/06/26	08/12/26	----F--	1	$2,000.00	0.00								
N	14	WDJT	07/20/26	08/10/26	Price Is Right 10a-11a	CM	10a - 11a	M------	:30	1	$2,000.00	P-2	0.00	NM	4	$8,000.00
					Price is Right 10a-11a											
		THE PRICE IS RIGHT														
		Order Comment: Index: 99														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	M------	1	$2,000.00	0.00								
		Week: 07/23/26	07/29/26	M------	1	$2,000.00	0.00								
		Week: 07/30/26	08/05/26	M------	1	$2,000.00	0.00								
		Week: 08/06/26	08/12/26	M------	1	$2,000.00	0.00								
N	15	WDJT	07/21/26	08/04/26	Price Is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	$2,000.00	P-2	0.00	NM	3	$6,000.00
					Price is Right 10a-11a											
		THE PRICE IS RIGHT														
		Order Comment: Index: 99														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	-T-----	1	$2,000.00	0.00								

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/23/26	07/29/26	-T-----	1	$2,000.00	0.00								
		Week: 07/30/26	08/05/26	-T-----	1	$2,000.00	0.00								
N	16 WDJT	07/22/26	08/05/26	Price Is Right 10a-11a	CM	10a - 11a	--W----	:30	1	$2,000.00	P-2	0.00	NM	3	$6,000.00
				Price is Right 10a-11a											
		THE PRICE IS RIGHT													
		Order Comment: Index: 99													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	--W----	1	$2,000.00	0.00								
		Week: 07/23/26	07/29/26	--W----	1	$2,000.00	0.00								
		Week: 07/30/26	08/05/26	--W----	1	$2,000.00	0.00								
N	17 WDJT	07/16/26	08/06/26	News at Noon 60	CM	12p-1p	---T---	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Noon News ONE HOUR 12p-1p											
		CBS 58 NEWS AT NOON													
		Order Comment: Index: 115													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	---T---	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	---T---	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	---T---	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	---T---	1	$600.00	0.00								
N	18 WDJT	07/17/26	08/07/26	News at Noon 60	CM	12p-1p	----F--	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Noon News ONE HOUR 12p-1p											
		CBS 58 NEWS AT NOON													
		Order Comment: Index: 115													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	----F--	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	----F--	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	----F--	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	----F--	1	$600.00	0.00								
N	19 WDJT	07/20/26	08/10/26	News at Noon 60	CM	12p-1p	M------	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Noon News ONE HOUR 12p-1p											
		CBS 58 NEWS AT NOON													
		Order Comment: Index: 115													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	M------	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	M------	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	M------	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	M------	1	$600.00	0.00								
N	20 WDJT	07/21/26	08/04/26	News at Noon 60	CM	12p-1p	-T-----	:30	1	$600.00	P-2	0.00	NM	3	$1,800.00
				Noon News ONE HOUR 12p-1p											
		CBS 58 NEWS AT NOON													
		Order Comment: Index: 115													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	-T-----	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	-T-----	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	-T-----	1	$600.00	0.00								
N	21 WDJT	07/22/26	08/05/26	News at Noon 60	CM	12p-1p	--W----	:30	1	$600.00	P-2	0.00	NM	3	$1,800.00
				Noon News ONE HOUR 12p-1p											
		CBS 58 NEWS AT NOON													
		Order Comment: Index: 115													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	--W----	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	--W----	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	--W----	1	$600.00	0.00								
N	22 WDJT	07/16/26	08/06/26	CBS Block 1p-230p	CM	1p-2p	---T---	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Beyond the Gates		(1:00 PM-2:00 PM)									
		BEYOND THE GATES / BOLD BEAUTIFUL ENC													
		Order Comment: Index: 120													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	---T---	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	---T---	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	---T---	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	---T---	1	$600.00	0.00								
N	23 WDJT	07/17/26	08/07/26		CM	1-2p	----F--	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				CBS Block 1p-230p Beyond the Gates		(1:00 PM-2:00 PM)								

BEYOND THE GATES / BOLD BEAUTIFUL ENC
Order Comment: Index: 120

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	----F--	1	$600.00	0.00
Week: 07/23/26	07/29/26	----F--	1	$600.00	0.00
Week: 07/30/26	08/05/26	----F--	1	$600.00	0.00
Week: 08/06/26	08/12/26	----F--	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N24	WDJT	07/20/26	08/10/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	M------	:30	1	$600.00	P-2	0.00 NM	4	$2,400.00

BEYOND THE GATES / BOLD BEAUTIFUL ENC
Order Comment: Index: 120

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	M------	1	$600.00	0.00
Week: 07/23/26	07/29/26	M------	1	$600.00	0.00
Week: 07/30/26	08/05/26	M------	1	$600.00	0.00
Week: 08/06/26	08/12/26	M------	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N25	WDJT	07/21/26	08/04/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	-T-----	:30	1	$600.00	P-2	0.00 NM	3	$1,800.00

BEYOND THE GATES / BOLD BEAUTIFUL ENC
Order Comment: Index: 120

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	-T-----	1	$600.00	0.00
Week: 07/23/26	07/29/26	-T-----	1	$600.00	0.00
Week: 07/30/26	08/05/26	-T-----	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N26	WDJT	07/22/26	08/05/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	--W----	:30	1	$600.00	P-2	0.00 NM	3	$1,800.00

BEYOND THE GATES / BOLD BEAUTIFUL ENC
Order Comment: Index: 120

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	--W----	1	$600.00	0.00
Week: 07/23/26	07/29/26	--W----	1	$600.00	0.00
Week: 07/30/26	08/05/26	--W----	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N27	WDJT	07/16/26	08/06/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	---T---	:30	1	$450.00	P-2	0.00 NM	4	$1,800.00

BOLD & THE BEAUTIFUL
Order Comment: Index: 123

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	---T---	1	$450.00	0.00
Week: 07/23/26	07/29/26	---T---	1	$450.00	0.00
Week: 07/30/26	08/05/26	---T---	1	$450.00	0.00
Week: 08/06/26	08/12/26	---T---	1	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N28	WDJT	07/17/26	08/07/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	----F--	:30	1	$450.00	P-2	0.00 NM	4	$1,800.00

BOLD & THE BEAUTIFUL
Order Comment: Index: 123

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	----F--	1	$450.00	0.00
Week: 07/23/26	07/29/26	----F--	1	$450.00	0.00
Week: 07/30/26	08/05/26	----F--	1	$450.00	0.00
Week: 08/06/26	08/12/26	----F--	1	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N29	WDJT	07/20/26	08/10/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	M------	:30	1	$450.00	P-2	0.00 NM	4	$1,800.00

BOLD & THE BEAUTIFUL
Order Comment: Index: 123

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 07/16/26	07/22/26	M------	1	$450.00	0.00
Week: 07/23/26	07/29/26	M------	1	$450.00	0.00
Week: 07/30/26	08/05/26	M------	1	$450.00	0.00
Week: 08/06/26	08/12/26	M------	1	$450.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N30	WDJT	07/21/26	08/04/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	-T-----	:30	1	$450.00	P-2	0.00 NM	3	$1,350.00

BOLD & THE BEAUTIFUL
Order Comment: Index: 123

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-T-----	1	$450.00	0.00							
		Week: 07/23/26	07/29/26	-T-----	1	$450.00	0.00							
		Week: 07/30/26	08/05/26	-T-----	1	$450.00	0.00							
N31	WDJT	07/22/26	08/05/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	--W----	:30	1	$450.00	P-2	0.00 NM	3	$1,350.00
		BOLD & THE BEAUTIFUL												
		Order Comment: Index: 123												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	--W----	1	$450.00	0.00							
		Week: 07/23/26	07/29/26	--W----	1	$450.00	0.00							
		Week: 07/30/26	08/05/26	--W----	1	$450.00	0.00							
N32	WDJT	07/16/26	08/06/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	---T---	:30	1	$350.00	P-2	0.00 NM	4	$1,400.00
		CBS 58 NEWS-4P/430P												
		Order Comment: Index: 101												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	---T---	1	$350.00	0.00							
		Week: 07/23/26	07/29/26	---T---	1	$350.00	0.00							
		Week: 07/30/26	08/05/26	---T---	1	$350.00	0.00							
		Week: 08/06/26	08/12/26	---T---	1	$350.00	0.00							
N33	WDJT	07/17/26	08/07/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	----F--	:30	1	$350.00	P-2	0.00 NM	4	$1,400.00
		CBS 58 NEWS-4P/430P												
		Order Comment: Index: 101												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	----F--	1	$350.00	0.00							
		Week: 07/23/26	07/29/26	----F--	1	$350.00	0.00							
		Week: 07/30/26	08/05/26	----F--	1	$350.00	0.00							
		Week: 08/06/26	08/12/26	----F--	1	$350.00	0.00							
N34	WDJT	07/20/26	08/10/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M------	:30	1	$350.00	P-2	0.00 NM	4	$1,400.00
		CBS 58 NEWS-4P/430P												
		Order Comment: Index: 101												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	M------	1	$350.00	0.00							
		Week: 07/23/26	07/29/26	M------	1	$350.00	0.00							
		Week: 07/30/26	08/05/26	M------	1	$350.00	0.00							
		Week: 08/06/26	08/12/26	M------	1	$350.00	0.00							
N35	WDJT	07/21/26	08/04/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-T-----	:30	1	$350.00	P-2	0.00 NM	3	$1,050.00
		CBS 58 NEWS-4P/430P												
		Order Comment: Index: 101												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-T-----	1	$350.00	0.00							
		Week: 07/23/26	07/29/26	-T-----	1	$350.00	0.00							
		Week: 07/30/26	08/05/26	-T-----	1	$350.00	0.00							
N36	WDJT	07/22/26	08/05/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--W----	:30	1	$350.00	P-2	0.00 NM	3	$1,050.00
		CBS 58 NEWS-4P/430P												
		Order Comment: Index: 101												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	--W----	1	$350.00	0.00							
		Week: 07/23/26	07/29/26	--W----	1	$350.00	0.00							
		Week: 07/30/26	08/05/26	--W----	1	$350.00	0.00							
N37	WDJT	07/18/26	08/08/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	$500.00	P-2	0.00 NM	4	$2,000.00
		CBS 58 NEWS-5P (SAT)												
		Order Comment: Index: 98												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 07/16/26	07/22/26	-----S-	1	$500.00	0.00							
		Week: 07/23/26	07/29/26	-----S-	1	$500.00	0.00							
		Week: 07/30/26	08/05/26	-----S-	1	$500.00	0.00							
		Week: 08/06/26	08/12/26	-----S-	1	$500.00	0.00							

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N38	WDJT	07/19/26	08/09/26	Sun 530pm News Sun 530pm News	CM	530p-6p	------S	:30	1	$500.00	P-2	0.00 NM	4	$2,000.00

CBS 58 NEWS-530P (SUN)
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	------S	1	$500.00	0.00
Week:	07/23/26	07/29/26	------S	1	$500.00	0.00
Week:	07/30/26	08/05/26	------S	1	$500.00	0.00
Week:	08/06/26	08/12/26	------S	1	$500.00	0.00

N39	WDJT	07/16/26	07/30/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	---T---	:30	1	$3,500.00	P-2	0.00 NM	2	$7,000.00

JEOPARDY
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	---T---	1	$3,500.00	0.00
Week:	07/23/26	07/29/26	-------	0	$0.00	0.00
Week:	07/30/26	08/05/26	---T---	1	$3,500.00	0.00

N40	WDJT	07/20/26	08/10/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M------	:30	1	$3,500.00	P-2	0.00 NM	3	$10,500.00

JEOPARDY
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	M------	1	$3,500.00	0.00
Week:	07/23/26	07/29/26	-------	0	$0.00	0.00
Week:	07/30/26	08/05/26	M------	1	$3,500.00	0.00
Week:	08/06/26	08/12/26	M------	1	$3,500.00	0.00

N41	WDJT	07/22/26	08/05/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	--W----	:30	1	$3,500.00	P-2	0.00 NM	2	$7,000.00

JEOPARDY
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	--W----	1	$3,500.00	0.00
Week:	07/23/26	07/29/26	-------	0	$0.00	0.00
Week:	07/30/26	08/05/26	--W----	1	$3,500.00	0.00

N42	WDJT	07/24/26	08/07/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	----F--	:30	1	$3,500.00	P-2	0.00 NM	2	$7,000.00

JEOPARDY
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/23/26	07/29/26	----F--	1	$3,500.00	0.00
Week:	07/30/26	08/05/26	-------	0	$0.00	0.00
Week:	08/06/26	08/12/26	----F--	1	$3,500.00	0.00

N43	WDJT	07/28/26	07/28/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	$3,500.00	P-2	0.00 NM	1	$3,500.00

JEOPARDY
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/23/26	07/29/26	-T-----	1	$3,500.00	0.00

N44	WDJT	07/17/26	07/31/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	:30	1	$4,000.00	P-2	0.00 NM	2	$8,000.00

WHEEL OF FORTUNE
Order Comment: Index: 96

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	----F--	1	$4,000.00	0.00
Week:	07/23/26	07/29/26	-------	0	$0.00	0.00
Week:	07/30/26	08/05/26	----F--	1	$4,000.00	0.00

N45	WDJT	07/21/26	08/04/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-T-----	:30	1	$4,000.00	P-2	0.00 NM	2	$8,000.00

WHEEL OF FORTUNE
Order Comment: Index: 96

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	-T-----	1	$4,000.00	0.00
Week:	07/23/26	07/29/26	-------	0	$0.00	0.00
Week:	07/30/26	08/05/26	-T-----	1	$4,000.00	0.00

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N46	WDJT	07/23/26	08/06/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---T---	:30	1	$4,000.00	P-2	0.00 NM	2	$8,000.00

WHEEL OF FORTUNE
Order Comment: Index: 96

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/23/26	07/29/26	---T---	1	$4,000.00	0.00
Week:	07/30/26	08/05/26	-------	0	$0.00	0.00
Week:	08/06/26	08/12/26	---T---	1	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N47	WDJT	07/27/26	07/27/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M------	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00

WHEEL OF FORTUNE
Order Comment: Index: 96

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/23/26	07/29/26	M------	1	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N48	WDJT	07/29/26	07/29/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	$4,000.00	P-2	0.00 NM	1	$4,000.00

WHEEL OF FORTUNE
Order Comment: Index: 96

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/23/26	07/29/26	--W----	1	$4,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N49	WDJT	07/18/26	08/08/26	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	$1,000.00	P-2	0.00 NM	4	$4,000.00

JEOPARDY WKND/ WHEEL OF FORTUNE WKND
Order Comment: Index: 108

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	-----S-	1	$1,000.00	0.00
Week:	07/23/26	07/29/26	-----S-	1	$1,000.00	0.00
Week:	07/30/26	08/05/26	-----S-	1	$1,000.00	0.00
Week:	08/06/26	08/12/26	-----S-	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N50	WDJT	07/18/26	08/08/26	Sa 9p - 10p 48 Hours	CM	9p - 10p	-----S-	:30	1	$1,000.00	P-2	0.00 NM	4	$4,000.00

48 HOURS ENC
Order Comment: Index: 103

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	-----S-	1	$1,000.00	0.00
Week:	07/23/26	07/29/26	-----S-	1	$1,000.00	0.00
Week:	07/30/26	08/05/26	-----S-	1	$1,000.00	0.00
Week:	08/06/26	08/12/26	-----S-	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N51	WDJT	07/16/26	08/06/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	$1,000.00	P-2	0.00 NM	4	$4,000.00

CBS 58 NEWS-10PM
Order Comment: Index: 106

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	---T---	1	$1,000.00	0.00
Week:	07/23/26	07/29/26	---T---	1	$1,000.00	0.00
Week:	07/30/26	08/05/26	---T---	1	$1,000.00	0.00
Week:	08/06/26	08/12/26	---T---	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N52	WDJT	07/17/26	08/07/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	$1,000.00	P-2	0.00 NM	4	$4,000.00

CBS 58 NEWS-10PM
Order Comment: Index: 106

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	----F--	1	$1,000.00	0.00
Week:	07/23/26	07/29/26	----F--	1	$1,000.00	0.00
Week:	07/30/26	08/05/26	----F--	1	$1,000.00	0.00
Week:	08/06/26	08/12/26	----F--	1	$1,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N53	WDJT	07/20/26	08/10/26	M-F Late News M-F Late News	CM	10p-1035p	M------	:30	1	$1,000.00	P-2	0.00 NM	4	$4,000.00

CBS 58 NEWS-10PM
Order Comment: Index: 106

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/16/26	07/22/26	M------	1	$1,000.00	0.00
Week:	07/23/26	07/29/26	M------	1	$1,000.00	0.00
Week:	07/30/26	08/05/26	M------	1	$1,000.00	0.00

Order / Rev: 485556 Advertiser: Issue/Right Direction WI PAC

Alt Order #: 20155314 Product Desc: Right Direction Wisconsin PAC/WI-GOV **WDJT-TV CBS58**

Flight Dates: 07/16/26 - 08/12/26 Estimate: 9061

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/06/26	08/12/26	M------	1	$1,000.00	0.00								
N54	WDJT	07/21/26	08/11/26	M-F Late News	CM	10p-1035p	-T-----	:30	1	$1,000.00	P-2	0.00	NM	4	$4,000.00
				M-F Late News											
		CBS 58 NEWS-10PM													
		Order Comment: Index: 106													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	-T-----	1	$1,000.00	0.00								
		Week: 07/23/26	07/29/26	-T-----	1	$1,000.00	0.00								
		Week: 07/30/26	08/05/26	-T-----	1	$1,000.00	0.00								
		Week: 08/06/26	08/12/26	-T-----	1	$1,000.00	0.00								
N55	WDJT	07/22/26	08/05/26	M-F Late News	CM	10p-1035p	--W----	:30	1	$1,000.00	P-2	0.00	NM	3	$3,000.00
				M-F Late News											
		CBS 58 NEWS-10PM													
		Order Comment: Index: 106													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	--W----	1	$1,000.00	0.00								
		Week: 07/23/26	07/29/26	--W----	1	$1,000.00	0.00								
		Week: 07/30/26	08/05/26	--W----	1	$1,000.00	0.00								
N56	WDJT	07/18/26	08/08/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Sat Late News											
		CBS 58 NEWS-10PM (SAT)													
		Order Comment: Index: 105													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	-----S-	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	-----S-	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	-----S-	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	-----S-	1	$600.00	0.00								
N57	WDJT	07/19/26	08/09/26	Sun Late News	CM	10pm-11pm	------S	:30	1	$600.00	P-2	0.00	NM	4	$2,400.00
				Sun Late News											
		CBS 58 NEWS-10PM (SUN)													
		Order Comment: Index: 105													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	------S	1	$600.00	0.00								
		Week: 07/23/26	07/29/26	------S	1	$600.00	0.00								
		Week: 07/30/26	08/05/26	------S	1	$600.00	0.00								
		Week: 08/06/26	08/12/26	------S	1	$600.00	0.00								
N58	WDJT	07/18/26	07/18/26	Nat'l Women's Soccer Lea	SPRT	3-5p	-----S-	:30	1	$1,000.00	P-2	0.00	NM	1	$1,000.00
				NWSL Soccer		(3:00 PM-5:00 PM)									
		NWSL - BAY VS NORTH CAROLINA													
		Order Comment: Index: 100													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/16/26	07/22/26	-----S-	1	$1,000.00	0.00								
N59	WDJT	07/26/26	07/26/26	PGA Golf	SPRT	2-5p	------S	:30	1	$3,500.00	P-2	0.00	NM	1	$3,500.00
				PGA Golf											
		GOLF 3M OPEN													
		Order Comment: Index: 100													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/23/26	07/29/26	------S	1	$3,500.00	0.00								
N60	WDJT	08/02/26	08/02/26	PGA Golf	SPRT	2-5p	------S	:30	1	$3,500.00	P-2	0.00	NM	1	$3,500.00
				PGA Golf											
		GOLF ROCKET CLASSIC													
		Order Comment: Index: 100													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 07/30/26	08/05/26	------S	1	$3,500.00	0.00								
N61	WDJT	08/09/26	08/09/26	PGA Golf	SPRT	2-5p	------S	:30	1	$3,500.00	P-2	0.00	NM	1	$3,500.00
				PGA Golf											
		GOLF WYNDHAM CHAMPIONSHIP													
		Order Comment: Index: 100													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/06/26	08/12/26	------S	1	$3,500.00	0.00								
													Totals	198	$207,050.00