

INVOICE



Television Wisconsin Inc
7025 Raymond Road
Madison, WI 53719
Main: (608) 271-4321
Billing: (608) 277-5119

www.channel3000.com

Billing Address:

American Media Advocacy Group
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314

Send Payment To:

Television Wisconsin Inc
P.O. Box 88190
Milwaukee, WI 53288-8190

Property	WISC	Order #	28717528
Invoice #	28717528-1	Alt Order #	28717528
Invoice Date	09/27/26	Ext. Opp. ID	
Invoice Month	September 2026	Deal #	
Invoice Period	08/31/26 - 09/22/26	Flight Dates	09/16/26 - 09/22/26
Advertiser	Tiffany, Tom/R/WI Governor		
Product	WI GOV		
Estimate #	19896		
Account Executive	AE Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914860		
Advertiser Code	1439		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	2310		
Product 2			

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	WISC	W	09/16/26	4:51 AM	News 3 Now Early Morning	4:30 AM-5:00 AM	:30	TTWI0831H	\$50.00	NM
6	1	WISC	W	09/16/26	5:21 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0908H	\$100.00	NM
6	2	WISC	W	09/16/26	5:40 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0811H	\$100.00	NM
11	1	WISC	W	09/16/26	6:11 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0831H	\$250.00	NM
11	2	WISC	W	09/16/26	6:42 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0908H	\$250.00	NM
16	2	WISC	W	09/16/26	7:28 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0811H	\$300.00	NM
16	1	WISC	W	09/16/26	7:55 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0831H	\$300.00	NM
21	1	WISC	W	09/16/26	8:14 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0908H	\$150.00	NM
21	2	WISC	W	09/16/26	8:58 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0831H	\$150.00	NM
26	2	WISC	W	09/16/26	9:20 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0908H	\$100.00	NM
26	1	WISC	W	09/16/26	9:41 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0811H	\$100.00	NM
37	1	WISC	W	09/16/26	9:59 AM	The Price is Right	10:00 AM-11:00 AM	:30	TTWI0831H	\$300.00	NM
42	1	WISC	W	09/16/26	12:09 PM	News 3 Now at Noon	12:00 PM-12:30 PM	:30	TTWI0908H	\$400.00	NM
47	1	WISC	W	09/16/26	2:25 PM	Let's Make a Deal	2:00 PM-3:00 PM	:30	TTWI0831H	\$300.00	NM
53	2	WISC	W	09/16/26	3:08 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	TTWI0908H	\$50.00	NM
58	1	WISC	W	09/16/26	4:09 PM	News 3 Now at Four	4:00 PM-4:30 PM	:30	TTWI0811H	\$150.00	NM
63	1	WISC	W	09/16/26	4:42 PM	News 3 Now at Four	4:30 PM-5:00 PM	:30	TTWI0831H	\$250.00	NM
68	1	WISC	W	09/16/26	5:10 PM	News 3 Now at Five	5:00 PM-5:30 PM	:30	TTWI0908H	\$350.00	NM
73	1	WISC	W	09/16/26	6:21 PM	News 3 Now at Six	6:00 PM-6:30 PM	:30	TTWI0831H	\$400.00	NM
80	1	WISC	W	09/16/26	6:58 PM	Entertainment Tonight	6:30 PM-7:00 PM	:30	TTWI0908H	\$300.00	NM
90	1	WISC	W	09/16/26	9:47 PM	Wed Hour 3	9:00 PM-10:00 PM	:30	TTWI0811H	\$500.00	NM
99	1	WISC	W	09/16/26	10:19 PM	M-F Late News	10:00 PM-10:35 PM	:30	TTWI0831H	\$600.00	NM
106	1	WISC	W	09/16/26	10:44 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0908H	\$200.00	NM
106	2	WISC	W	09/16/26	11:32 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0831H	\$200.00	NM
111	1	WISC	W	09/16/26	12:23 AM	Late Night Hour 2	11:37 PM-12:37 AM	:30	TTWI0908H	\$100.00	NM
116	1	WISC	W	09/16/26	1:14 AM	48 Hours	M-F 1235a-135a	:30	TTWI0811H	\$50.00	NM
2	1	WISC	Th	09/17/26	4:50 AM	News 3 Now Early Morning	4:30 AM-5:00 AM	:30	TTWI0915H	\$50.00	NM
7	2	WISC	Th	09/17/26	5:22 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0908H	\$100.00	NM
7	1	WISC	Th	09/17/26	5:57 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0811H	\$100.00	NM
12	2	WISC	Th	09/17/26	6:28 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0915H	\$250.00	NM
12	1	WISC	Th	09/17/26	6:53 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0908H	\$250.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Morgan Murphy Media, including all of its subsidiaries and any stations it owns or operates, prohibits all forms of discrimination in advertising contracts. We do not, and shall not, discriminate on the basis of race, ethnicity, national origin, or gender regarding advertising practices. By entering into an advertising sales contract with us, all advertisers certify that they are not buying broadcasting time for a discriminatory purpose, including, but not limited to, decisions not to place advertising on particular stations on the basis of race, national origin, ancestry or gender. All advertising agencies warrant, where applicable, that all commercials provided to our stations are properly licensed to be broadcast on radio and/or television stations and the associated internet streams. We reserve the right to not accept any commercial advertising.

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Invoice #	28717528-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/22/26
Advertiser	Tiffany, Tom/R/WI Governor		
Product	WI GOV		
Estimate #	19896		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
17	2	WISC	Th	09/17/26	7:39 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0915H	\$300.00	NM
17	1	WISC	Th	09/17/26	7:58 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0908H	\$300.00	NM
22	1	WISC	Th	09/17/26	8:20 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0811H	\$150.00	NM
22	2	WISC	Th	09/17/26	8:44 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0915H	\$150.00	NM
27	1	WISC	Th	09/17/26	9:11 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0908H	\$100.00	NM
27	2	WISC	Th	09/17/26	9:42 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0915H	\$100.00	NM
38	1	WISC	Th	09/17/26	9:58 AM	The Price is Right	10:00 AM-11:00 AM	:30	TTWI0908H	\$300.00	NM
43	1	WISC	Th	09/17/26	11:58 AM	News 3 Now at Noon	12:00 PM-12:30 PM	:30	TTWI0811H	\$400.00	NM
48	1	WISC	Th	09/17/26	2:59 PM	Let's Make a Deal	2:00 PM-3:00 PM	:30	TTWI0915H	\$300.00	NM
54	2	WISC	Th	09/17/26	3:39 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	TTWI0908H	\$50.00	NM
59	1	WISC	Th	09/17/26	4:17 PM	News 3 Now at Four	4:00 PM-4:30 PM	:30	TTWI0915H	\$150.00	NM
64	1	WISC	Th	09/17/26	4:52 PM	News 3 Now at Four	4:30 PM-5:00 PM	:30	TTWI0908H	\$250.00	NM
69	1	WISC	Th	09/17/26	5:20 PM	News 3 Now at Five	5:00 PM-5:30 PM	:30	TTWI0811H	\$350.00	NM
74	1	WISC	Th	09/17/26	6:15 PM	News 3 Now at Six	6:00 PM-6:30 PM	:30	TTWI0915H	\$400.00	NM
81	1	WISC	Th	09/17/26	6:55 PM	Entertainment Tonight	6:30 PM-7:00 PM	:30	TTWI0908H	\$300.00	NM
78	2	WISC	Th	09/17/26	7:44 PM	Thu Prime Other 1	6:58 PM-9:00 PM	:30	TTWI0915H	\$1,200.00	NM
MG for 24.1,96.1,78.1											
91	1	WISC	Th	09/17/26	9:14 PM	CBS Fall	9:00 PM-9:30 PM	:30	TTWI0908H	\$600.00	NM
92	1	WISC	Th	09/17/26	9:46 PM	Thu Hour 3	9:30 PM-10:00 PM	:30	TTWI0811H	\$600.00	NM
100	1	WISC	Th	09/17/26	10:13 PM	M-F Late News	10:00 PM-10:35 PM	:30	TTWI0915H	\$600.00	NM
107	1	WISC	Th	09/17/26	10:59 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0908H	\$200.00	NM
107	2	WISC	Th	09/17/26	11:31 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0915H	\$200.00	NM
112	1	WISC	Th	09/17/26	11:59 PM	Late Night Hour 2	11:37 PM-12:37 XM	:30	TTWI0908H	\$100.00	NM
117	1	WISC	Th	09/17/26	1:14 AM	48 Hours	12:37 XM-1:37 XM	:30	TTWI0811H	\$50.00	NM
3	1	WISC	F	09/18/26	4:42 AM	News 3 Now Early Morning	4:30 AM-5:00 AM	:30	TTWI0915H	\$50.00	NM
8	1	WISC	F	09/18/26	5:21 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0908H	\$100.00	NM
8	2	WISC	F	09/18/26	5:58 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0915H	\$100.00	NM
13	1	WISC	F	09/18/26	6:23 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0908H	\$250.00	NM
13	2	WISC	F	09/18/26	6:41 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0811H	\$250.00	NM
18	1	WISC	F	09/18/26	7:40 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0915H	\$300.00	NM
18	2	WISC	F	09/18/26	7:58 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0908H	\$300.00	NM
23	1	WISC	F	09/18/26	8:28 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0915H	\$150.00	NM
23	2	WISC	F	09/18/26	8:46 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0908H	\$150.00	NM
28	1	WISC	F	09/18/26	9:20 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0811H	\$100.00	NM
28	2	WISC	F	09/18/26	9:39 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0915H	\$100.00	NM
39	1	WISC	F	09/18/26	9:59 AM	The Price is Right	10:00 AM-11:00 AM	:30	TTWI0908H	\$300.00	NM
44	1	WISC	F	09/18/26	11:59 AM	News 3 Now at Noon	12:00 PM-12:30 PM	:30	TTWI0915H	\$400.00	NM
49	1	WISC	F	09/18/26	2:59 PM	Let's Make a Deal	2:00 PM-3:00 PM	:30	TTWI0811H	\$300.00	NM
55	2	WISC	F	09/18/26	3:40 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	TTWI0908H	\$50.00	NM
60	1	WISC	F	09/18/26	4:10 PM	News 3 Now at Four	4:00 PM-4:30 PM	:30	TTWI0915H	\$150.00	NM
65	1	WISC	F	09/18/26	4:56 PM	News 3 Now at Four	4:30 PM-5:00 PM	:30	TTWI0908H	\$250.00	NM
70	1	WISC	F	09/18/26	5:25 PM	News 3 Now at Five	5:00 PM-5:30 PM	:30	TTWI0915H	\$350.00	NM
75	1	WISC	F	09/18/26	6:14 PM	News 3 Now at Six	6:00 PM-6:30 PM	:30	TTWI0811H	\$400.00	NM
93	1	WISC	F	09/18/26	7:49 PM	Fri Hour 1	7:00 PM-8:00 PM	:30	TTWI0908H	\$600.00	NM
94	1	WISC	F	09/18/26	8:44 PM	Fri Hour 2	8:00 PM-9:00 PM	:30	TTWI0915H	\$600.00	NM
101	1	WISC	F	09/18/26	10:29 PM	M-F Late News	10:00 PM-10:35 PM	:30	TTWI0908H	\$600.00	NM
108	1	WISC	F	09/18/26	10:52 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0915H	\$200.00	NM
108	2	WISC	F	09/18/26	11:30 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0811H	\$200.00	NM

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Invoice #	28717528-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/22/26
Advertiser	Tiffany, Tom/R/WI Governor		
Product	WI GOV		
Estimate #	19896		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
113	1	WISC	F	09/18/26	11:59 PM	Late Night Hour 2	11:37 PM-12:37 XM	:30	TTWI0908H	\$100.00	NM
118	1	WISC	F	09/18/26	1:10 AM	48 Hours	12:37 XM-1:37 XM	:30	TTWI0915H	\$50.00	NM
78	1	WISC	Sa	09/19/26		News 3 Now at Six Sat	6p-630p	:00		~~\$150.00~~	NM
				See MG 78.2							
31	2	WISC	Sa	09/19/26	5:09 AM	Weekend Mornings Sa	5:00 AM-6:00 AM	:30	TTWI0908H	\$50.00	NM
31	1	WISC	Sa	09/19/26	5:50 AM	Weekend Mornings Sa	5:00 AM-6:00 AM	:30	TTWI0915H	\$50.00	NM
32	2	WISC	Sa	09/19/26	5:59 AM	CBS Saturday Morning	6:00 AM-8:00 AM	:30	TTWI0811H	\$100.00	NM
32	1	WISC	Sa	09/19/26	7:29 AM	CBS Saturday Morning	6:00 AM-8:00 AM	:30	TTWI0908H	\$100.00	NM
33	2	WISC	Sa	09/19/26	8:40 AM	Weekend Mornings Sa	8:00 AM-9:00 AM	:30	TTWI0915H	\$150.00	NM
33	1	WISC	Sa	09/19/26	8:56 AM	Weekend Mornings Sa	8:00 AM-9:00 AM	:30	TTWI0908H	\$150.00	NM
124	1	WISC	Sa	09/19/26	1:01 PM	WNBA	12:00 PM-2:00 PM	:30	TTWI0915H	\$300.00	NM
124	2	WISC	Sa	09/19/26	1:12 PM	WNBA	12:00 PM-2:00 PM	:30	TTWI0811H	\$300.00	NM
125	1	WISC	Sa	09/19/26	3:28 PM	BIG TEN College Football	2:30 PM-6:00 PM	:30	TTWI0908H	\$800.00	NM
125	2	WISC	Sa	09/19/26	5:36 PM	BIG TEN College Football	2:30 PM-6:00 PM	:30	TTWI0915H	\$800.00	NM
104	1	WISC	Sa	09/19/26	10:46 PM	News 3 Now at Ten Sat	10:00 PM-10:35 PM	:30	TTWI0908H	\$500.00	NM
121	1	WISC	Sa	09/19/26	11:38 PM	Sa 1035p-1105p	10:35 PM-11:05 PM	:30	TTWI0915H	\$100.00	NM
122	1	WISC	Sa	09/19/26	12:21 AM	Blue Bloods	1105p-1205a	:30	TTWI0811H	\$50.00	NM
96	1	WISC	Su	09/20/26		Sun Hour 2	7:00 PM-8:00 PM	:00		~~\$500.00~~	NM
				See MG 78.2							
34	2	WISC	Su	09/20/26	7:20 AM	Weekend Mornings Sun	6:30 AM-8:00 AM	:30	TTWI0908H	\$100.00	NM
34	1	WISC	Su	09/20/26	7:37 AM	Weekend Mornings Sun	6:30 AM-8:00 AM	:30	TTWI0915H	\$100.00	NM
35	2	WISC	Su	09/20/26	8:36 AM	CBS Sunday Morning	8:00 AM-9:30 AM	:30	TTWI0908H	\$500.00	NM
35	1	WISC	Su	09/20/26	8:54 AM	CBS Sunday Morning	8:00 AM-9:30 AM	:30	TTWI0915H	\$500.00	NM
36	1	WISC	Su	09/20/26	9:59 AM	Face the Nation	9:30 AM-10:30 AM	:30	TTWI0811H	\$300.00	NM
52	1	WISC	Su	09/20/26	10:49 AM	For the Record	10:30 AM-11:00 AM	:30	TTWI0908H	\$100.00	NM
126	1	WISC	Su	09/20/26	11:30 AM	NFL Today	11:00 AM-12:00 PM	:30	TTWI0915H	\$600.00	NM
126	2	WISC	Su	09/20/26	11:58 AM	NFL Today	11:00 AM-12:00 PM	:30	TTWI0908H	\$600.00	NM
79	1	WISC	Su	09/20/26	5:49 PM	News 3 Now at 5:30pm Su	5:30 PM-6:00 PM	:30	TTWI0915H	\$300.00	NM
95	1	WISC	Su	09/20/26	6:57 PM	Sun Hour 1	6:00 PM-7:00 PM	:30	TTWI0811H	\$3,200.00	NM
97	1	WISC	Su	09/20/26	8:40 PM	Sun Hour 3	8:00 PM-9:00 PM	:30	TTWI0908H	\$500.00	NM
98	1	WISC	Su	09/20/26	9:46 PM	Sun Hour 4	9:00 PM-10:00 PM	:30	TTWI0915H	\$500.00	NM
105	1	WISC	Su	09/20/26	10:31 PM	News 3 Now at Ten Sun	10:00 PM-10:35 PM	:30	TTWI0908H	\$500.00	NM
123	1	WISC	Su	09/20/26	10:54 PM	The Goldbers	10:35 PM-11:05 PM	:30	TTWI0915H	\$100.00	NM
24	1	WISC	M	09/21/26		CBS Mornings	8:00 AM-9:00 AM	:00		~~\$150.00~~	NM
				See MG 78.2							
4	1	WISC	M	09/21/26	4:58 AM	News 3 Now Early Morning	4:30 AM-5:00 AM	:30	TTWI0811H	\$50.00	NM
9	2	WISC	M	09/21/26	5:22 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0908H	\$100.00	NM
9	1	WISC	M	09/21/26	5:52 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0915H	\$100.00	NM
14	1	WISC	M	09/21/26	6:27 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0908H	\$250.00	NM
14	2	WISC	M	09/21/26	6:52 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0915H	\$250.00	NM
19	2	WISC	M	09/21/26	7:41 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0811H	\$300.00	NM
19	1	WISC	M	09/21/26	7:58 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0908H	\$300.00	NM
24	2	WISC	M	09/21/26	8:53 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0915H	\$150.00	NM
29	1	WISC	M	09/21/26	9:09 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0908H	\$100.00	NM
29	2	WISC	M	09/21/26	9:41 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0915H	\$100.00	NM
40	1	WISC	M	09/21/26	9:59 AM	The Price is Right	10:00 AM-11:00 AM	:30	TTWI0811H	\$300.00	NM
45	1	WISC	M	09/21/26	12:12 PM	News 3 Now at Noon	12:00 PM-12:30 PM	:30	TTWI0908H	\$400.00	NM
50	1	WISC	M	09/21/26	2:59 PM	Let's Make a Deal	2:00 PM-3:00 PM	:30	TTWI0915H	\$300.00	NM
56	2	WISC	M	09/21/26	3:27 PM	Dateline	3:00 PM-4:00 PM	:30	TTWI0908H	\$50.00	NM

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Product	WI GOV		
Estimate #	19896		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
61	1	WISC	M	09/21/26	4:18 PM	News 3 Now at Four	4:00 PM-4:30 PM	:30	TTWI0915H	\$150.00	NM
66	1	WISC	M	09/21/26	4:43 PM	News 3 Now at Four	4:30 PM-5:00 PM	:30	TTWI0811H	\$250.00	NM
71	1	WISC	M	09/21/26	5:28 PM	News 3 Now at Five	5:00 PM-5:30 PM	:30	TTWI0908H	\$350.00	NM
76	1	WISC	M	09/21/26	6:12 PM	News 3 Now at Six	6:00 PM-6:30 PM	:30	TTWI0915H	\$400.00	NM
82	1	WISC	M	09/21/26	6:43 PM	Entertainment Tonight	6:30 PM-7:00 PM	:30	TTWI0908H	\$300.00	NM
84	1	WISC	M	09/21/26	6:58 PM	Mon Hour 1	7:00 PM-8:00 PM	:30	TTWI0915H	\$500.00	NM
85	1	WISC	M	09/21/26	8:49 PM	Mon Hour 2	8:00 PM-9:00 PM	:30	TTWI0811H	\$800.00	NM
86	1	WISC	M	09/21/26	9:40 PM	Mon Hour 3	9:00 PM-10:00 PM	:30	TTWI0908H	\$500.00	NM
102	1	WISC	M	09/21/26	10:30 PM	M-F Late News	10:00 PM-10:35 PM	:30	TTWI0915H	\$600.00	NM
109	1	WISC	M	09/21/26	10:52 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0908H	\$200.00	NM
109	2	WISC	M	09/21/26	11:30 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0915H	\$200.00	NM
114	1	WISC	M	09/21/26	12:13 AM	Late Night Hour 2	11:37 PM-12:37 AM	:30	TTWI0811H	\$100.00	NM
119	1	WISC	M	09/21/26	1:34 AM	48 Hours	12:37 AM-1:37 AM	:30	TTWI0908H	\$50.00	NM
5	1	WISC	Tu	09/22/26	4:52 AM	News 3 Now Early Morning	4:30 AM-5:00 AM	:30	TTWI0915H	\$50.00	NM
10	1	WISC	Tu	09/22/26	5:28 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0908H	\$100.00	NM
10	2	WISC	Tu	09/22/26	5:57 AM	News 3 Now This Morning	5:00 AM-6:00 AM	:30	TTWI0915H	\$100.00	NM
15	1	WISC	Tu	09/22/26	6:22 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0811H	\$250.00	NM
15	2	WISC	Tu	09/22/26	6:51 AM	News 3 Now This Morning	6:00 AM-7:00 AM	:30	TTWI0908H	\$250.00	NM
20	2	WISC	Tu	09/22/26	7:25 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0915H	\$300.00	NM
20	1	WISC	Tu	09/22/26	7:55 AM	CBS Mornings	7:00 AM-8:00 AM	:30	TTWI0908H	\$300.00	NM
25	2	WISC	Tu	09/22/26	8:15 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0915H	\$150.00	NM
25	1	WISC	Tu	09/22/26	8:57 AM	CBS Mornings	8:00 AM-9:00 AM	:30	TTWI0811H	\$150.00	NM
30	2	WISC	Tu	09/22/26	9:19 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0908H	\$100.00	NM
30	1	WISC	Tu	09/22/26	9:40 AM	News 3 Now at 9	9:00 AM-10:00 AM	:30	TTWI0915H	\$100.00	NM
41	1	WISC	Tu	09/22/26	9:58 AM	The Price is Right	10:00 AM-11:00 AM	:30	TTWI0908H	\$300.00	NM
46	1	WISC	Tu	09/22/26	12:28 PM	News 3 Now at Noon	12:00 PM-12:30 PM	:30	TTWI0915H	\$400.00	NM
51	1	WISC	Tu	09/22/26	2:59 PM	Let's Make a Deal	2:00 PM-3:00 PM	:30	TTWI0811H	\$300.00	NM
57	2	WISC	Tu	09/22/26	3:58 PM	Dateline	3:00 PM-4:00 PM	:30	TTWI0908H	\$50.00	NM
62	1	WISC	Tu	09/22/26	4:30 PM	News 3 Now at Four	4:00 PM-4:30 PM	:30	TTWI0915H	\$150.00	NM
67	1	WISC	Tu	09/22/26	4:52 PM	News 3 Now at Four	4:30 PM-5:00 PM	:30	TTWI0908H	\$250.00	NM
72	1	WISC	Tu	09/22/26	5:19 PM	News 3 Now at Five	5:00 PM-5:30 PM	:30	TTWI0915H	\$350.00	NM
77	1	WISC	Tu	09/22/26	6:28 PM	News 3 Now at Six	6:00 PM-6:30 PM	:30	TTWI0811H	\$400.00	NM
83	1	WISC	Tu	09/22/26	6:54 PM	Entertainment Tonight	6:30 PM-7:00 PM	:30	TTWI0908H	\$300.00	NM
87	1	WISC	Tu	09/22/26	7:26 PM	Judge Judy	7:00 PM-8:30 PM	:30	TTWI0915H	\$600.00	NM
88	1	WISC	Tu	09/22/26	8:46 PM	Tue Hour 2	8:30 PM-9:00 PM	:30	TTWI0908H	\$600.00	NM
89	1	WISC	Tu	09/22/26	9:44 PM	Tue Hour 3	9:00 PM-10:00 PM	:30	TTWI0915H	\$500.00	NM
103	1	WISC	Tu	09/22/26	10:10 PM	M-F Late News	10:00 PM-10:35 PM	:30	TTWI0811H	\$600.00	NM
110	2	WISC	Tu	09/22/26	10:45 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0908H	\$200.00	NM
110	1	WISC	Tu	09/22/26	11:31 PM	Comics Unleashed	10:35 PM-11:37 PM	:30	TTWI0915H	\$200.00	NM
115	1	WISC	Tu	09/22/26	12:13 AM	Late Night Hour 2	11:37 PM-12:37 AM	:30	TTWI0908H	\$100.00	NM
120	1	WISC	Tu	09/22/26	12:42 AM	48 Hours	12:37 AM-1:37 AM	:30	TTWI0915H	\$50.00	NM
Total Spots								162			

Payment Terms 30 Days

Gross Total **\$46,000.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Morgan Murphy Media, including all of its subsidiaries and any stations it owns or operates, prohibits all forms of discrimination in advertising contracts. We do not, and shall not, discriminate on the basis of race, ethnicity, national origin, or gender regarding advertising practices. By entering into an advertising sales contract with us, all advertisers certify that they are not buying broadcasting time for a discriminatory purpose, including, but not limited to, decisions not to place advertising on particular stations on the basis of race, national origin, ancestry or gender. All advertising agencies warrant, where applicable, that all commercials provided to our stations are properly licensed to be broadcast on radio and/or television stations and the associated internet streams. We reserve the right to not accept any commercial advertising.

INVOICE



Send Payment To:

Television Wisconsin Inc
P.O. Box 88190
Milwaukee, WI 53288-8190

www.channel3000.com

Invoice #	28717528-1	Invoice Month	September 2026
Invoice Date	09/27/26	Invoice Period	08/31/26 - 09/22/26
Advertiser	Tiffany, Tom/R/WI Governor		
Product	WI GOV		
Estimate #	19896		

Agency Commission **\$6,900.00**

Net Amount Due **\$39,100.00**

Invoice Balance as of 10/16/26 3:28:15 PM CT **\$0.00**

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