

ORDER



Orders
Order / Rev: 1550166
Alt Order #: WOC15846044
Product Desc: TV
Estimate: 3605
Flight Dates: 09/02/26 - 09/15/26
Original Date / Rev: 09/01/26 / 09/01/26
Order Type: GENERAL

WGBA

Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Medium Buying LLC - Political
Buying Contact: Youssef Abouhashish
Billing Contact: Megan Bermudez
 815 Grandview Ave STE 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: WIRACC/Franklin
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 282717
Agency External ID: 114639
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/26	09/15/26	123	\$10,970.00	\$9,324.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2026	123	\$10,970.00	\$9,324.50	0.00
Totals	123	\$10,970.00	\$9,324.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	09/02/26	09/15/26	M-F 6-7am News NBC26 TODAY 2	CM	6:00 AM-7:00 AM	--WT---	:30	4	\$25.00	P-3	0.00	NM	4	\$100.00
(Program: NBC26 TODAY 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					4	\$25.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$25.00		0.00			
N 2	WGBA	09/02/26	09/15/26	M-F 7-9am Today Show TODAY SHW	CM	7:00 AM-9:00 AM	--WT---	:30	4	\$35.00	P-3	0.00	NM	4	\$140.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					4	\$35.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$35.00		0.00			
N 3	WGBA	09/02/26	09/15/26	M-F 9-10am TODAY SHOW THIRD HOUR	CM	9:00 AM-10:00 AM	--WT---	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
(Program: TODAY SHOW THIRD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$25.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$25.00		0.00			
N 4	WGBA	09/02/26	09/15/26	M-F 11am-12pm NBC NEWS DAILY	CM	11:00 AM-12:00 PM	--WT---	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$30.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/09/26	09/15/26	-----					0	\$30.00		0.00			
N 5	WGBA	09/02/26	09/15/26	M-F 1-2pm DATELINE	CM	1:00 PM-2:00 PM	--WT---	:30	2	\$20.00	P-3	0.00	NM	2	\$40.00
(Program: DATELINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$20.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$20.00		0.00			
N 6	WGBA	09/02/26	09/15/26	M-F 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	--WT---	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$75.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$75.00		0.00			
N 7	WGBA	09/02/26	09/15/26	M-F NBC Nightly News NBC NITELY NWS	CM	5:30 PM-6:00 PM	--WT---	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
(Program: NBC NITELY NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$150.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$150.00		0.00			
N 8	WGBA	09/02/26	09/15/26	M-F 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	--WT---	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
(Program: NBC26 NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	--WT---					2	\$80.00		0.00			
Week:		09/09/26	09/15/26	-----					0	\$80.00		0.00			
N 9	WGBA	09/02/26	09/12/26	Sa Today Show SATURDAY TODAY	CM	7:00 AM-9:00 AM	-----S-	:30	2	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: SATURDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	-----S-					2	\$10.00		0.00			
Week:		09/09/26	09/15/26	-----S-					2	\$10.00		0.00			
N 10	WGBA	09/02/26	09/12/26	Sa 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$45.00	P-6	0.00	NM	2	\$90.00
(Program: NBC26 NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	-----S-					1	\$45.00		0.00			
Week:		09/09/26	09/15/26	-----S-					1	\$45.00		0.00			
N 11	WGBA	09/02/26	09/13/26	Su Today Show SUNDAY TODAY	CM	7:00 AM-8:00 AM	-----S	:30	1	\$25.00	P-3	0.00	NM	2	\$50.00
(Program: SUNDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	-----S					1	\$25.00		0.00			
Week:		09/09/26	09/15/26	-----S					1	\$25.00		0.00			
N 12	WGBA	09/02/26	09/13/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----S	:30	1	\$60.00	P-3	0.00	NM	2	\$120.00
(Program: MEET PRESS-SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	-----S					1	\$60.00		0.00			
Week:		09/09/26	09/15/26	-----S					1	\$60.00		0.00			
N 13	WGBA	09/02/26	09/13/26	Su 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	-----S	:30	1	\$55.00	P-6	0.00	NM	2	\$110.00
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/02/26	09/08/26	-----S					1	\$55.00		0.00			
Week:		09/09/26	09/15/26	-----S					1	\$55.00		0.00			
N 14	WGBA	09/02/26	09/06/26	Wisconsin Badgers WISCONSIN BADGERS VS NO	CM	6:00 PM-8:30 PM	-----S	:30	2	\$3,250.00	P-6	0.00	NM	2	\$6,500.00
(Program: WISCONSIN BADGERS VS NOTRE DAME GAME 9.6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/31/26	09/06/26	-----S					2	\$3,250.00		0.00			
N 15	WGBA	09/02/26	09/15/26		CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$10.00	P-6	0.00	NM	16	\$160.00

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WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7am News NBC26 TODAY 2 (Program: NBC26 TODAY 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					6	\$10.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					10	\$10.00		0.00			
N16	WGBA	09/02/26	09/15/26	M-F 7-9am Today Show TODAY SHW	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$15.00	P-6	0.00	NM	16	\$240.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					6	\$15.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					10	\$15.00		0.00			
N17	WGBA	09/02/26	09/15/26	M-F 9-10am TODAY SHOW THIRD HOUR	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$10.00	P-6	0.00	NM	8	\$80.00
(Program: TODAY SHOW THIRD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$10.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$10.00		0.00			
N18	WGBA	09/02/26	09/15/26	M-F 11am-12pm NBC NEWS DAILY	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$15.00	P-6	0.00	NM	8	\$120.00
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$15.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$15.00		0.00			
N19	WGBA	09/02/26	09/15/26	M-F 1-2pm DATELINE	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$10.00	P-6	0.00	NM	8	\$80.00
(Program: DATELINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$10.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$10.00		0.00			
N20	WGBA	09/02/26	09/15/26	M-F 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	8	\$360.00
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$45.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$45.00		0.00			
N21	WGBA	09/02/26	09/15/26	M-F NBC Nightly News NBC NITELY NWS	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$55.00	P-6	0.00	NM	8	\$440.00
(Program: NBC NITELY NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$55.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$55.00		0.00			
N22	WGBA	09/02/26	09/15/26	M-F 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$50.00	P-6	0.00	NM	8	\$400.00
(Program: NBC26 NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/02/26		09/02/26	09/08/26	MT--F--					3	\$50.00		0.00			
Week: 09/09/26		09/09/26	09/15/26	MTWTF--					5	\$50.00		0.00			
N23	WGBA	09/02/26	09/15/26	Su - NFL Pre-Game FNI NFL Pregame FNIA	CM	558-720pm	-----S	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/31/26		09/06/26	-----						0	\$0.00		0.00			
Week: 09/07/26		09/13/26	-----S						1	\$400.00		0.00			
Week: 09/14/26		09/20/26	-----						0	\$400.00		0.00			
N24	WGBA	09/02/26	09/15/26	Tuesday Prime A Tuesday NBC Prime A	CM	7-8p/7-9p/7-10p	-T-----	:30	2	\$150.00	P-6	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/31/26		09/06/26	-----						0	\$0.00		0.00			
Week: 09/07/26		09/13/26	-T-----						2	\$150.00		0.00			
Week: 09/14/26		09/20/26	-T-----						2	\$150.00		0.00			
N25	WGBA	09/02/26	09/15/26	M-F 630-7pm M-F 630-7pm	CM	630-7pm	MTWTF--	:30	4	\$45.00	P-6	0.00	NM	4	\$180.00

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WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/31/26		09/06/26	-----			0				\$0.00		0.00			
Week: 09/07/26		09/13/26	MTWTF--			4				\$45.00		0.00			
Week: 09/14/26		09/20/26	-----			0				\$150.00		0.00			
													Totals	123	\$10,970.00