



Order / Rev:	5362929
Alt Order #:	25015487
Ext. Opp. ID:	
Product Desc:	Issue
Estimate:	4355
Flight Dates:	08/10/26 - 08/23/26
Original Date / Rev:	08/11/26 / 08/11/26
Order Type:	REG

Primary AE:	Nexstar Political Account Executive
Sales Office:	NSOP
Sales Region:	Nat

Name:	<u>Hulsen Media Services</u>
Buying Contact:	<u></u>
Billing Contact:	<u>Kristin Black</u>
	<u>2400 Laramie Trail</u>
	<u>Austin, TX 78745</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOC
Agency Commission:	15%

Name:	POL/Protecting Our Wisconsin PAC
Demographic:	A50+
Product Codes:	PL6
Revenue Code 1:	AGY
Revenue Code 2:	POL
Revenue Code 3:	POL-ISS
Priority:	P3

Order Brand:	
New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/10/26	08/17/26	89	\$41,150.00	\$34,977.50

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	89	\$41,150.00	\$34,977.50	159.00
Totals	89	\$41,150.00	\$34,977.50	159.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nexstar Political Account Exe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFRV	08/10/26	08/23/26	Local 5 This Morning 6aCM Local 5 News 6a		6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--111--	:30	3	\$150.00	P3	0.40	NM	4	\$600.00
				LOCAL 5 NWS-THIS AM 6A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	08/10/26	08/16/26	--111--		3				\$150.00			0.40		
	Week:	08/17/26	08/23/26	1-----		1				\$150.00			0.40		
N 2	WFRV	08/10/26	08/23/26	Local 5 This Morning 6aCM Local 5 News 6a		6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--111--	:30	3	\$150.00	P3	0.60	NM	4	\$600.00
				LOCAL 5 NWS-THIS AM 630AM NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	08/10/26	08/16/26	--111--		3				\$150.00			0.60		
	Week:	08/17/26	08/23/26	1-----		1				\$150.00			0.60		
N 3	WFRV	08/10/26	08/23/26	CBS This Morning CBS This Morning	CM	M-F 7a-9a	--222--	:30	6	\$225.00	P3	1.10	NM	8	\$1,800.00
				CBS MORNINGS (M-F) NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
	Week:	08/10/26	08/16/26	--222--		6				\$225.00			1.10		
	Week:	08/17/26	08/23/26	2-----		2				\$225.00			1.10		
N 4	WFRV	08/10/26	08/16/26	Midwest Farm Report Midwest Farm Report	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-----1-	:30	1	\$125.00	P3	0.60	NM	1	\$125.00

Order / Rev: 5362929
 Alt Order #: 25015487
 Flight Dates: 08/10/26 - 08/23/26

Advertiser: POL/Protecting Our Wisconsin PAC
 Product Desc: Issue
 Estimate: 4355

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MIDWEST FARM WKLY SA NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1-					1	\$125.00		0.60			
N 5	WFRV	08/10/26	08/16/26	CBS This Morning Sa	CM	Sa 8a-10a	-----1-	:30	1	\$200.00	P3	1.10	NM	1	\$200.00
				CBS This Morning Sa											
CBS SAT MORNING NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1-					1	\$200.00		1.10			
N 6	WFRV	08/10/26	08/16/26	Local 5 Sunday Fall	CM	Su 530a-7a	-----1	:30	1	\$125.00	P3	0.60	NM	1	\$125.00
				Local 5 Sunday Fall											
LOCAL 5 NWS SUN AM 530-7A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$125.00		0.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFRV	08/10/26-08/16/26		Local 5 Sunday Fall		Su 530a-7a	-----Su	:30		(\$125.00)		0.60	NM		
See MG 6.2 [mg]															
2	WFRV	08/16/26-08/16/26		Local 5 Best of News Sun		6:00 AM-7:00 AM	-----Su	:30		\$125.00		0.60	NM		
Ⓜ MG for 6.1 08/16															
N 7	WFRV	08/10/26	08/16/26	Local 5 Best of News Su	CM	6:00 AM-6:30 AM	-----1	:30	1	\$125.00	P3	0.70	NM	1	\$125.00
				Local 5 Best of News Sun	(6:00 AM-6:30 AM)										
SUN BEST OF LCL-5 6A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$125.00		0.70			
N 8	WFRV	08/10/26	08/16/26	Local 5 Best of News Su	CM	6:30 AM-7:00 AM	-----1	:30	1	\$125.00	P3	0.60	NM	1	\$125.00
				Local 5 Best of News Sun	(6:30 AM-7:00 AM)										
SUN BEST OF LCL5 630A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$125.00		0.60			
N 9	WFRV	08/10/26	08/16/26	Su 7-730a Newsmakers	CM	Su 7-730a Newsm	-----1	:30	1	\$150.00	P3	0.60	NM	1	\$150.00
				Newsmakers											
NWSMAKER SU (FALL)-7A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$150.00		0.60			
N 10	WFRV	08/10/26	08/16/26	Midwest Farm Report	CM	7:30 AM-8:00 AM	-----1	:30	1	\$125.00	P3	0.60	NM	1	\$125.00
				Midwest Farm	(7:30 AM-8:00 AM)										
MDWST-FRM-WKLY-SUN 5A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$125.00		0.60			
N 11	WFRV	08/10/26	08/16/26	CBS Sunday Morning	CM	Su 8a-9:30a	-----1	:30	1	\$775.00	P3	3.40	NM	1	\$775.00
				CBS Sunday Morning											
CBS SUNDAY MORNING NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$775.00		3.40			
N 12	WFRV	08/10/26	08/16/26	Face the Nation	CM	Su 9:30a-10:30a	-----1	:30	1	\$625.00	P3	2.30	NM	1	\$625.00
				Face the Nation											
FACE THE NATION (1-HR) NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1					1	\$625.00		2.30			
N 13	WFRV	08/10/26	08/23/26	Local 5 Live	CM	9:00 AM-9:30 AM	--111--	:30	3	\$225.00	P3	1.50	NM	4	\$900.00
				Local 5 Live	(9:00 AM-9:30 AM)										
LOCAL 5 LIVE 9A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$225.00		1.50			
		Week: 08/17/26	08/23/26	1-----		1				\$225.00		1.50			
N 14	WFRV	08/10/26	08/23/26	Local 5 Live	CM	9:30 AM-10:00 AM	--111--	:30	3	\$225.00	P3	1.50	NM	4	\$900.00
				Local 5 Live		(9:30 AM-10:00 AM)									
		LOCAL 5 LIVE! 930A NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$225.00		1.50			
		Week: 08/17/26	08/23/26	1-----		1				\$225.00		1.50			
N 15	WFRV	08/10/26	08/23/26	Price is Right	CM	M-F 10a-11a	--111--	:30	3	\$750.00	P3	3.00	NM	4	\$3,000.00
				Price is Right											
		THE PRICE IS RIGHT NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$750.00		3.00			
		Week: 08/17/26	08/23/26	1-----		1				\$750.00		3.00			
N 16	WFRV	08/10/26	08/23/26	Local 5 News at Noon	CM	M-F 12p-12:30p	--111--	:30	3	\$375.00	P3	2.90	NM	4	\$1,500.00
				Local 5 News at Noon											
		LOCAL 5 NEWS AT NOON NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$375.00		2.90			
		Week: 08/17/26	08/23/26	1-----		1				\$375.00		2.90			
N 17	WFRV	08/10/26	08/23/26	Beyond the Gates	CM	M-F 1p-2p	--111--	:30	3	\$650.00	P3	0.90	NM	4	\$2,600.00
				The Gates											
		BEYOND THE GATES NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$650.00		0.90			
		Week: 08/17/26	08/23/26	1-----		1				\$650.00		0.90			
N 18	WFRV	08/10/26	08/23/26	Local 5 News at 330p	CM	M-F 330p-4p	--111--	:30	3	\$500.00	P3	1.20	NM	4	\$2,000.00
				Local 5 News at 330p											
		LOCAL 5 NWS 330P NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$500.00		1.20			
		Week: 08/17/26	08/23/26	1-----		1				\$500.00		1.20			
N 19	WFRV	08/10/26	08/23/26	Local 5 News at 4p	CM	4:00 PM-4:30 PM	--111--	:30	3	\$475.00	P3	1.50	NM	4	\$1,900.00
				Local 5 News 4p		(4:00 PM-4:30 PM)									
		LOCAL 5 NWS 4P-430P NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$475.00		1.50			
		Week: 08/17/26	08/23/26	1-----		1				\$475.00		1.50			
N 20	WFRV	08/10/26	08/23/26	Local 5 News at 4p	CM	4:30 PM-5:00 PM	--111--	:30	3	\$475.00	P3	2.00	NM	4	\$1,900.00
				Local 5 News 4p		(4:30 PM-5:00 PM)									
		LOCAL 5 NWS 430P NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$475.00		2.00			
		Week: 08/17/26	08/23/26	1-----		1				\$475.00		2.00			
N 21	WFRV	08/10/26	08/23/26	Local 5 News at 5p	CM	M-F 5p-5:30p	--111--	:30	3	\$775.00	P3	3.00	NM	4	\$3,100.00
				Local 5 News at 5:00											
		LOCAL 5 NEWS AT 5 NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/26	08/16/26	--111--		3				\$775.00		3.00			
		Week: 08/17/26	08/23/26	1-----		1				\$775.00		3.00			
N 22	WFRV	08/10/26	08/23/26	Local 5 News at 6p	CM	M-F 6p-6:30p	--111--	:30	3	\$775.00	P3	2.40	NM	4	\$3,100.00
				Local 5 News at 6:00											
		LOCAL 5 NEWS AT 6 NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON													

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 --111-- 3 \$775.00 2.40 Week: 08/17/26 08/23/26 1----- 1 \$775.00 2.40																	
N 23	WFRV	08/10/26	08/16/26	Sat Local 5 News At 6p CM Sat Local 5 News		Sa 6p-6:30p	-----1-	:30	1	\$925.00P3		1.80	NM	1	\$925.00		
LOCAL 5 NWS 6P SA 2026 NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 -----1- 1 \$925.00 1.80																	
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WFRV 08/10/26-08/16/26 Sat Local 5 News At 6p Sa 6p-6:30p -----Sa-- :30 (\$925.00) 1.80 NM See MG 23.2 [No Sa 6p News]																	
2 WFRV 08/16/26-08/16/26 Sun Prime Hour 4 Sun Hour 4 -----Su :30 \$925.00 1.80 NM Ⓜ MG for 23.1 08/15																	
N 24	WFRV	08/10/26	08/23/26	Local 5 News at 630p CM Local 5 News at 6:30		M-F 6:30p-7p	--111--	:30	3	\$775.00P3		1.80	NM	4	\$3,100.00		
LOCAL 5 NWS-630PM (M-F) 2026 NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 --111-- 3 \$775.00 1.80 Week: 08/17/26 08/23/26 1----- 1 \$775.00 1.80																	
N 25	WFRV	08/10/26	08/16/26	Sun Prime Hour 1 CM 60 Minutes		Sun Hour 1	-----1	:30	1	\$2,175.00P3		4.50	NM	1	\$2,175.00		
60 MINUTES (ENCORES) NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 -----1 1 \$2,175.00 4.50																	
N 26	WFRV	08/10/26	08/23/26	LN M-F CM Local 5 News at 10p		Local 5 News at 10p	--111--	:30	3	\$625.00P3		2.70	NM	4	\$2,500.00		
LOCAL 5 NWS-10P NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 --111-- 3 \$625.00 2.70 Week: 08/17/26 08/23/26 1----- 1 \$625.00 2.70																	
N 27	WFRV	08/10/26	08/16/26	LN Sa CM Sat Local News at 10p		Sa 10p-10:35p	-----1-	:30	1	\$625.00P3		2.60	NM	1	\$625.00		
LOCAL 5 NWS SA 10P NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 -----1- 1 \$625.00 2.60																	
N 28	WFRV	08/10/26	08/16/26	LN Su CM LN Su		Su 10p-10:35p	-----1	:30	1	\$625.00P3		2.90	NM	1	\$625.00		
LOCAL 5 NEWS 10 -SU NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 -----1 1 \$625.00 2.90																	
N 29	WFRV	08/10/26	08/23/26	CBS Late Night Hour 1 CM Comics Unleashed		M-F 10:35p - 11:35p	--111--	:30	3	\$100.00P3		2.30	NM	5	\$500.00		
COMIC-UNLSH (A) NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 --211-- 4 \$100.00 2.30 Week: 08/17/26 08/23/26 1----- 1 \$100.00 2.30																	
N 30	WFRV	08/10/26	08/16/26	LF Sa CM Around the Track		10:35 PM-11:05 PM (10:35 PM-11:05 PM)	-----1-	:30	1	\$900.00P3		2.20	NM	1	\$900.00		
ARND-TRCK-RICHMOND 8/15 NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON																	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/10/26 08/16/26 -----1- 1 \$900.00 2.20																	
N 31	WFRV	08/10/26	08/16/26	Sports Extra CM Sports Extra		Sports Extra	-----1	:30	1	\$325.00P3		1.00	NM	1	\$325.00		
LOCAL 5 SPORTS XTRA																	

Order / Rev: 5362929
 Alt Order #: 25015487
 Flight Dates: 08/10/26 - 08/23/26

Advertiser: POL/Protecting Our Wisconsin PAC
 Product Desc: Issue
 Estimate: 4355

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1	1		\$325.00	1.00							
N 32	WFRV	08/10/26	08/16/26	Su 730-8a Newsmaker Su	CM	Su 730-8a News	-----1	:30	1	\$150.00	P3	0.60	NM	1	\$150.00
				Su 730-8a Newsmaker Su											
				NWSMAKER-SU 730AM (2026)											
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1	1		\$150.00	0.60							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFRV	08/10/26-08/16/26	Su 730-8a Newsmaker Su			Su 730-8a News	-----Su	:30		(\$150.00)		0.60	NM		
See MG 32.2															
[mg]															
2	WFRV	08/16/26-08/16/26	Su 7-730a Newsmakers			Su 7-730a News	-----Su	:30		\$150.00		0.60	NM		
Ⓜ MG for 32.1 08/16															
N 33	WFRV	08/10/26	08/16/26	PGA	CM	2:00 PM-5:00 PM	-----1-	:30	1	\$1,200.00	P3	2.10	NM	1	\$1,200.00
				PGA St Jude Champ											
				(2:00 PM-5:00 PM)											
				PGA: 8/15 ST JUDE CHAMP (SAT)											
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1-	1		\$1,200.00	2.10							
N 34	WFRV	08/15/26	08/15/26	College Football Special	CM	6:00 PM-7:00 PM	-----2-	:30	2	\$175.00	P3	3.10	NM	2	\$350.00
				College Kickoff											
				(6:00 PM-7:00 PM)											
				CLLGE-KCK-OFF 8/15											
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----2-	2		\$175.00	3.10							
N 35	WFRV	08/10/26	08/16/26	PGA	CM	1:00 PM-5:00 PM	-----1	:30	1	\$1,500.00	P3	2.70	NM	1	\$1,500.00
				PGA St Jude Champ											
				(1:00 PM-5:00 PM)											
				PGA: 8/16 ST JUDE CHAMP (SUN)											
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/10/26	08/16/26	-----1	1		\$1,500.00	2.70							
													Totals	89	\$41,150.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trl

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Our Wisconsin

Address: 1300 I Street NW Suite 1200 West, Washington, DC 20005

Contact: Kaitlyn Unger

Phone number: : 202 772 5600

Email: protectourwisconsin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Byron Malkus (Director)
Kaitlyn Unger (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Kristin Black</u>	Signature: <u>Carolyn Williamsen</u>
Name: <u>Kristin Black</u>	Name: <u>Carolyn Williamsen</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>8.11.26</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8.11.26

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>5362929</u>	Station Call Letters: <u>WFRV</u>	Date Received/Requested: <u>8.11.26</u>
Est. #: <u>4355</u>	Station Location: <u>Green Bay WI</u>	Run Start and End Dates: <u>8.10 - 8.17.26</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

POWITV 26 LOH :30 "Pander 30"