



WMSN Madison
7847 Big Sky Dr
Madison, WI 53719

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007-5161

Contract #**7181458****Schedule Dates**

10/23/26-10/24/26

Advertiser

House Majority PAC (146050)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

79/86/15458 (2396472)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Elizab,Nielsen,

Phone/Fax

/

CPE

79/86/15458

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

TV MEREDITH THOMPSON
HMP 2026 - 10/20-10/26 - SKED A (ADD);Separation: 30;PopulationBuyType
: CPP

Date Entered

10/21/26

Last Modified

10/21/26

Entered By

Payton Berg

CO-OP

No

External #

ECR28738792

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$1,575.00

Net Total

\$8,925.00

Sales Tax**Madison (WMSN)****By Broadcast Month**

	Spots	Rate
Oct. 2026	2	\$10,500.00
Grand Total:	2	\$10,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Pre-Game (1)	10/23/26-10/24/26	1	:30	6P- Sports-FOX MLB World Series Pregame	1	.	.	.	.	X	X	.	1	\$7,500.00	\$7,500.00	Madison (WMSN)	World Series Pregame BREWERS	10/21/26
2.0	Normal Line / Football (2)	10/24/26-10/24/26	1	:30	11:30A- Sports-FOX College Football Early	1	.	.	.	.	.	X	.	1	\$3,000.00	\$3,000.00	Madison (WMSN)	College Football Non WI	10/21/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.