

ORDER



Orders

Order / Rev: 1537115

Alt Order #: WOC15801133

Product Desc: Order

Estimate: 714720

Flight Dates: 07/14/26 - 07/24/26

Original Date / Rev: 07/15/26 / 07/15/26

Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Old Town Media - Political

Buying Contact:

Billing Contact: Meredith AP

610 Madison Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Rodriguez/Democrat/Governor

Demographic: A35+

Product Codes: State Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business End:

Advertiser External ID: 289287

Agency External ID: 116614

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/26	07/24/26	11	\$8,370.00	\$7,114.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2026	11	\$8,370.00	\$7,114.50	0.00
Totals	11	\$8,370.00	\$7,114.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 1	WTMJ	07/14/26	07/24/26	M-F 5-530pm News TMJ4 NEWS AT 5PM (Program: TMJ4 NEWS AT 5PM)	CM	5:00 PM-5:30 PM	MTWTF--	:30	0	\$720.00	P-3	0.00	NM	3	\$2,160.00																																
N 2	WTMJ	07/14/26	07/24/26	M-F NBC Nightly News NBC NITELY NWS (Program: NBC NITELY NWS)	CM	5:30 PM-6:00 PM	MTWTF--	:30	0	\$1,200.00	P-3	0.00	NM	2	\$2,400.00																																
N 3	WTMJ	07/14/26	07/24/26	M-F 6-630pm News TMJ4 NEWS AT 6PM (Program: TMJ4 NEWS AT 6PM)	CM	6:00 PM-6:30 PM	MTWTF--	:30	0	\$750.00	P-3	0.00	NM	2	\$1,500.00																																
N 4	WTMJ	07/14/26	07/19/26	Su NBC Nightly News NBC-NWS SUN (Program: NBC-NWS SUN)	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,080.00	P-3	0.00	NM	1	\$1,080.00																																
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>07/13/26</td><td>07/19/26</td><td>-----S</td><td>1</td><td>\$1,080.00</td><td>0.00</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	07/13/26	07/19/26	-----S	1	\$1,080.00	0.00									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	07/13/26	07/19/26	-----S	1	\$1,080.00	0.00																																									
N 5	WTMJ	07/14/26	07/24/26	M-F 10-1035pm News TMJ4 NEWS AT 10PM (Program: TMJ4 NEWS AT 10PM)	CM	10:00 PM-10:35 PM	MTWTF--	:30	0	\$600.00	P-3	0.00	NM	2	\$1,200.00																																
N 6	WTMJ	07/16/26	07/24/26	M-F 4-5am Early Today M-F 4-5am Early Today	CM	4-5am	---T---	:30	0	\$30.00	P-3	0.00	NM	1	\$30.00																																
													Totals	11	\$8,370.00																																