

ORDER



Orders

Order / Rev:

480418

Alt Order #:

Product Desc:

JDCA

Estimate:

3331

Flight Dates:

02/17/26 - 02/19/26

Original Date / Rev:

02/12/26 / 02/12/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Adam Leston

Sales Office:

MILN

Sales Region:

NAT

Agency

Name:

BlueWest Media

Buying Contact:

Mary Wittemeyer

Billing Contact:

5130 East 18th Ave.

Denver, CO 80220

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Jewish Democratic Council of A

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

POL

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/26/26   | 02/19/26 | 7       | \$4,450.00   | \$3,782.50 |

Totals

| Month         | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| February 2026 | 7       | \$4,450.00   | \$3,782.50 | 0.00   |
| Totals        | 7       | \$4,450.00   | \$3,782.50 | 0.00   |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Adam Leston       |              |              | Start Of Order - End Of Order | 100%    |

Order Share

|               | Share | Total       |
|---------------|-------|-------------|
| WDJT-TV CBS58 | 25%   | \$4,450.00  |
| Market        | 100%  | \$17,800.00 |

Competitive Share

|       | Share | Total      |
|-------|-------|------------|
| CABLE | 0%    | \$0.00     |
| WBME  | 0%    | \$0.00     |
| WCGV  | 0%    | \$0.00     |
| WISN  | 25%   | \$4,450.00 |
| WITI  | 25%   | \$4,450.00 |
| WMLW- | 0%    | \$0.00     |
| WPXE  | 0%    | \$0.00     |
| WTMJ  | 25%   | \$4,450.00 |
| WVTV  | 0%    | \$0.00     |
| WYTU  | 0%    | \$0.00     |

| Ln    | Ch   | Start             | End             | Inventory Code             | Break             | Start/End Time | Days        | Len | Spots         | Rate     | Pri | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|----------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|------------|
| N 1   | WDJT | 02/17/26          | 02/19/26        | CBS This Morning M-F 7a-9a | CM                | 7a-9a          | -111---     | :30 | 3             | \$350.00 | P-1 | 0.00 | NM   | 3     | \$1,050.00 |
|       |      |                   |                 |                            |                   |                |             |     |               |          |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |          |     |      |      |       |            |
| Week: |      | 02/16/26          | 02/22/26        | -111---                    | 3                 |                | \$350.00    |     | 0.00          |          |     |      |      |       |            |
| N 2   | WDJT | 02/17/26          | 02/19/26        |                            | CM                | 5p-530p        | --11---     | :30 | 2             | \$700.00 | P-2 | 0.00 | NM   | 2     | \$1,400.00 |

Order / Rev: 480418  
Alt Order #:  
Flight Dates: 02/17/26 - 02/19/26

Advertiser: Issue/Jewish Democratic Council of Ame  
Product Desc: JDCA  
Estimate: 3331

WDJT-TV CBS58

| Ln            | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount     |
|---------------|------|-------------------|-----------------|-----------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|------------|
| M-F 5pm News  |      |                   |                 |                 |       |                |         |     |                   |             |     |               |        |       |            |
| M-F 5pm News  |      |                   |                 |                 |       |                |         |     |                   |             |     |               |        |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:         |      | 02/16/26          | 02/22/26        | --11---         |       |                |         |     | 2                 | \$700.00    |     | 0.00          |        |       |            |
| N 3           | WDJT | 02/17/26          | 02/19/26        | M-F Late News   | CM    | 10p-1035p      | -11---- | :30 | 2                 | \$1,000.00  | P-1 | 0.00          | NM     | 2     | \$2,000.00 |
| M-F Late News |      |                   |                 |                 |       |                |         |     |                   |             |     |               |        |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |            |
| Week:         |      | 02/16/26          | 02/22/26        | -11----         |       |                |         |     | 2                 | \$1,000.00  |     | 0.00          |        |       |            |
|               |      |                   |                 |                 |       |                |         |     |                   |             |     |               | Totals | 7     | \$4,450.00 |