

ORDER



Orders

Order / Rev: 482974

Alt Order #: 20133688

Ext. Opp. ID:

Product Desc: against Steil

Estimate: 15407

Flight Dates: 10/13/26 - 10/19/26

Original Date / Rev: 04/27/26 / 10/13/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Waterfront Strategies

Buying Contact: Elizabeth Nielsen

Billing Contact: Nicole Meade

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Issue/House Majority PAC

Demographic: A35+

Product Codes: PL Issue

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: ISS

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	78	\$134,550.00	\$114,367.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	78	\$134,550.00	\$114,367.50	0.00
Totals	78	\$134,550.00	\$114,367.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$134,550.00
Market	100%	\$672,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	1%	\$6,727.50
WCGV	0%	\$0.00
WISN	19%	\$127,822.50
WITI	24%	\$161,460.00
WMLW-	2%	\$13,455.00
WPXE	0%	\$0.00
WTMJ	34%	\$228,735.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/13/26	10/19/26	Morning News M-F 6a - 7a	CM	6a-7a	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--			5			\$250.00		0.00			

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/13/26	10/19/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$650.00		0.00			
N 3	WDJT	10/17/26	10/17/26	CBS This Morning - SATCM CBS This Morning-SAT	CM	7am-9am	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				CBS THIS MORNING (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	-----S-					1	\$500.00		0.00			
N 4	WDJT	10/13/26	10/19/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
				THE PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$2,000.00		0.00			
N 5	WDJT	10/13/26	10/19/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
				CBS 58 NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$500.00		0.00			
N 6	WDJT	10/13/26	10/19/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				BOLD & THE BEAUTIFUL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					1	\$500.00		0.00			
N 7	WDJT	10/13/26	10/19/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$400.00		0.00			
N 8	WDJT	10/13/26	10/19/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$400.00		0.00			
N 9	WDJT	10/13/26	10/19/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$450.00		0.00			
N 10	WDJT	10/13/26	10/19/26	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$600.00		0.00			
N 13	WDJT	10/13/26	10/19/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	MTWTF--	:30	5	\$3,500.00	P-2	0.00	NM	5	\$17,500.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$3,500.00		0.00			
N 14	WDJT	10/13/26	10/19/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	5	\$4,000.00	P-2	0.00	NM	5	\$20,000.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	MTWTF--					5	\$4,000.00		0.00			
N 15	WDJT	10/17/26	10/17/26	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				JEOPARDY WKND/ WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/26	10/19/26	-----S-					1	\$1,000.00		0.00			
N 16	WDJT	10/13/26	10/19/26		CM	10p-1035p	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News											
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--					5	\$1,000.00		0.00			
N17	WDJT	10/17/26	10/17/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Late News											
				CBS 58 NEWS-10PM (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$600.00		0.00			
N18	WDJT	10/18/26	10/18/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$600.00		0.00			
N19	WDJT	10/13/26	10/19/26	LF 1035p-1137p	CM	1035p-1138p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
				Late Show											
				THE LATE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--					5	\$700.00		0.00			
N20	WDJT	10/19/26	10/19/26	Mo 8p - 9p	CM	Mo 8p - 9p	M-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				CIA											
				FBI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	M-----					1	\$5,000.00		0.00			
N21	WDJT	10/13/26	10/13/26	Tu 7p - 8p	CM	Tu 7p - 8p	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-T-----					1	\$3,000.00		0.00			
N22	WDJT	10/14/26	10/14/26	Wed Expanded Prime OTCM	CM	7-830p	--W----	:30	1	\$5,500.00	P-2	0.00	NM	1	\$5,500.00
				Survivor											
				SURVIVOR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	--W----					1	\$5,500.00		0.00			
N23	WDJT	10/14/26	10/14/26	Wed 9p - 10p	CM	830-10p	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				Amazing Race											
				AMAZING RACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	--W----					1	\$3,500.00		0.00			
N24	WDJT	10/17/26	10/17/26	Sa 9p - 10p	CM	9p - 10p	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				48 Hours											
				48 HOURS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$2,000.00		0.00			
N25	WDJT	10/17/26	10/17/26	BIG10 Football	SPRT	230-6p	-----S-	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
				BIG10 Football											
				BIG10 FTBL ON CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S-					1	\$4,000.00		0.00			
N26	WDJT	10/18/26	10/18/26	NFL Today	SPRT	NFL Today	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				NFL Today											
				CBS NFL TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$3,000.00		0.00			
N27	WDJT	10/18/26	10/18/26	NFL Early Game Regular	SPRT	NFL Early Game	-----S	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
				NFL Early Game											
				NFL EARLY GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	-----S					1	\$10,000.00		0.00			
N28	WDJT	10/18/26	10/18/26	NFL Late Game Regular	SPRT	NFL Late Game Regular	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL Late Game Regular Season															
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	-----S			1		\$20,000.00		0.00				
N 29	WDJT	10/18/26	10/18/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS58 Sun Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	-----S			1		\$600.00		0.00				
N 30	WDJT	10/13/26	10/19/26	News at Noon 60	CM	12p-1p	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
Noon News ONE HOUR 12p-1p															
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	MTWTF--			1		\$500.00		0.00				
N 31	WDJT	10/13/26	10/19/26	News at Noon 60	CM	12p-1p	M-WTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
Noon News ONE HOUR 12p-1p															
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/13/26	10/19/26	M-WTF--			2		\$1,000.00		0.00				
													Totals	78	\$134,550.00