



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFRV	10/28/26	11/03/26	Local 5 This Morning 6aCM Local 5 News 6a LOCAL 5 NWS-THIS AM 630AM NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON		6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:15	5	\$97.50	P3	0.00	NM	5	\$487.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/28/26	11/03/26	MTWTF--		5				\$97.50		0.00			
N 2	WFRV	10/28/26	11/03/26	Local 5 Live Local 5 Live LOCAL 5 LIVE! 930A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:15	5	\$243.75	P3	0.00	NM	5	\$1,218.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/28/26	11/03/26	MTWTF--		5				\$243.75		0.00			
N 3	WFRV	10/28/26	11/03/26	Local 5 News at Noon Local 5 News at Noon LOCAL 5 NEWS AT NOON NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON	CM	M-F 12p-12:30p	MTWTF--	:15	5	\$243.75	P3	0.00	NM	5	\$1,218.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/28/26	11/03/26	MTWTF--		5				\$243.75		0.00			
N 4	WFRV	10/28/26	11/03/26	Local 5 News at 4p Local 5 News 4p LOCAL 5 NWS 430P NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	MTWTF--	:15	5	\$308.75	P3	0.00	NM	5	\$1,543.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 5274327
Alt Order #: 25008885
Flight Dates: 10/28/26 - 11/03/26

Advertiser: POL/Safer Wisconsin Fund Issue
Product Desc: TV
Estimate: 3321

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	MTWTF--			5		\$308.75	0.00					
N 5	WFRV	10/28/26	11/03/26	Local 5 News at 6p Local 5 News at 6:00	CM	M-F 6p-6:30p	MTWTF--	:15	5	\$503.75	P3	0.00	NM	5	\$2,518.75
LOCAL 5 NEWS AT 6 NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	MTWTF--			5		\$503.75	0.00					
N 6	WFRV	10/28/26	11/03/26	Late Show Late Show	CM	M-F 10:35p-11:37p	MTWTF--	:15	5	\$211.25	P3	0.00	NM	5	\$1,056.25
LATE SHW W/COLBERT (R) NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	MTWTF--			5		\$211.25	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFRV	10/28/26-11/03/26	Late Show			M-F 10:35p-11:37	MTWThF----	:15		(\$211.25)	0.00	NM			
See MG 6.6,6.7,6.8															
2	WFRV	10/28/26-11/03/26	Late Show			M-F 10:35p-11:37	MTWThF----	:15		(\$211.25)	0.00	NM			
See MG 6.9,6.10															
3	WFRV	10/28/26-11/03/26	Late Show			M-F 10:35p-11:37	MTWThF----	:15		(\$211.25)	0.00	NM			
See MG 6.6,6.7,6.8															
4	WFRV	10/28/26-11/03/26	Late Show			M-F 10:35p-11:37	MTWThF----	:15		(\$211.25)	0.00	NM			
See MG 6.9,6.10															
5	WFRV	10/28/26-11/03/26	Late Show			M-F 10:35p-11:37	MTWThF----	:15		(\$211.25)	0.00	NM			
See MG 6.6,6.7,6.8															
6	WFRV	10/28/26-10/30/26	CBS Late Night Hour 1			10:35 PM-11:35 PM	10:35 PM-11:35 PM	---wThF----	:15	\$211.25	0.00	NM			
Ⓜ MG for 6.1,6.3,6.5															
7	WFRV	10/28/26-10/30/26	CBS Late Night Hour 1			10:35 PM-11:35 PM	10:35 PM-11:35 PM	---wThF----	:15	\$211.25	0.00	NM			
Ⓜ MG for 6.1,6.3,6.5															
8	WFRV	10/28/26-10/30/26	CBS Late Night Hour 1			10:35 PM-11:35 PM	10:35 PM-11:35 PM	---wThF----	:15	\$211.25	0.00	NM			
Ⓜ MG for 6.1,6.3,6.5															
9	WFRV	11/02/26-11/03/26	CBS Late Night Hour 1			10:35 PM-11:35 PM	10:35 PM-11:35 PM	MT-----	:15	\$211.25	0.00	NM			
Ⓜ MG for 6.4,6.2															
10	WFRV	11/02/26-11/03/26	CBS Late Night Hour 1			10:35 PM-11:35 PM	10:35 PM-11:35 PM	MT-----	:15	\$211.25	0.00	NM			
Ⓜ MG for 6.4,6.2															
N 7	WFRV	10/28/26	11/03/26	CBS This Morning Sa CBS This Morning Sa	CM	Sa 8a-10a	-----S-	:15	2	\$130.00	P3	0.00	NM	2	\$260.00
CBS SAT MORNING NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	-----S-			2		\$130.00	0.00					
N 8	WFRV	10/28/26	11/03/26	LN Sa Sat Local News at 10p	CM	Sa 10p-10:35p	-----S-	:15	1	\$406.25	P3	0.00	NM	1	\$406.25
LOCAL 5 NWS SA 10P NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	-----S-			1		\$406.25	0.00					
N 9	WFRV	10/28/26	11/03/26	Local 5 Sunday Fall Local 5 Sunday Fall	CM	Su 530a-7a	-----S	:15	1	\$81.25	P3	0.00	NM	1	\$81.25
LOCAL 5 NWS SUN AM 530-7A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	-----S			1		\$81.25	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFRV	11/01/26-11/01/26	Local 5 Best of News Sun			6:00 AM-7:00 AM	6:00 AM-7:00 AM	A-----Su	:15	\$81.25	0.00	NM			
N 10	WFRV	10/28/26	11/03/26	Face the Nation Face the Nation	CM	Su 9:30a-10:30a	-----S	:15	1	\$406.25	P3	0.00	NM	1	\$406.25
FACE THE NATION (1-HR) NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/28/26	11/03/26	-----S			1		\$406.25	0.00					

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Green Bay WFRV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	-----S			1			\$406.25		0.00			
N 11	WFRV	10/28/26	11/03/26	LN Su	CM	Su 10p-10:35p	-----S	:15	1	\$406.25	P3	0.00	NM	1	\$406.25
				Su 10p News											
				LOCAL 5 NEWS 10 -SU											
				NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	-----S			1			\$406.25		0.00			
													Totals	36	\$9,603.75

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, MEDIUM BUYING, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **KERRIE METRESS**

Agency name: **MEDIUM BUYING**

Address: **1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201**

Contact: **KERRIE METRESS**

Phone number:

Email: **KERRIE@MEDIUMBUYING**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **SAFER WISCONSIN FUND**

Address: **1747 PENNSYLVANIA AVE NW, SUITE 800, WASHINGTON DC 20006**

Contact:

Phone number: **512 277 6095**

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

CABELL HOBBS TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

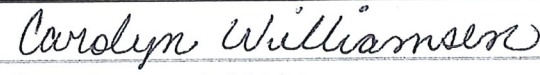
Date of election: **11.3.26**

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: KERRIE METRESS	Name: Carolyn Williamsen
Date of Request to Purchase Ad Time: 5.11.26	Date of Station Agreement to Sell Time: 5.12.26

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: 5274327	Station Call Letters: WFRV	Date Received/Requested: 5.12.26
Est. #: 3321	Station Location: Green Bay WI	Run Start and End Dates: 10.28 – 11.3.26

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.