

INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060171	Order #	207633
Invoice Date	06/28/26	Alt Order #	28688397
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/24/26	Flight Dates	06/20/26 - 06/24/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15085 - Issue		
Estimate #	15085		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/23/26	06/23/26	Good Morning America	7:00 AM-9:00 AM	-T-----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/26 06/28/26 -T----- 1 \$880.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Tu	06/23/26	8:53 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
2	06/22/26	06/22/26	Wisconsin News Now at 4	4:00 PM-5:00 PM	M-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/26 06/28/26 M----- 1 \$360.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	M	06/22/26	4:40 PM	Wisconsin News Now at 4	4:00 PM-5:00 PM	:30	CMG26WFF02H	\$360.00 NM
3	06/24/26	06/24/26	Wisconsin News Now at 4	4:00 PM-5:00 PM	--W----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/26 06/28/26 --W---- 1 \$360.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	W	06/24/26		Wisconsin News Now at 4	4:00 PM-5:00 PM	:00		\$360.00 NM
			Unresolved						
4	06/23/26	06/23/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	-T-----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/22/26 06/28/26 -T----- 1 \$440.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Tu	06/23/26	11:39 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM
Total Spots							3		

Payment Terms 30 Days

Gross Total **\$1,680.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

For Accounting Help, please contact:

1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity, or gender.



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

wkow.com

INVOICE

Invoice #	4526060171	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/24/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15085 - Issue		
Estimate #	15085		

Agency Commission **\$252.00**

Net Amount Due **\$1,428.00**

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060216	Order #	207051
Invoice Date	06/28/26	Alt Order #	28682461
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/17/26	Flight Dates	06/16/26 - 06/17/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15061 - Issue		
Estimate #	15061		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/16/26	06/16/26	Good Morning America	7:00 AM-9:00 AM	-T-----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 -T----- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Tu	06/16/26	8:29 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
2	06/17/26	06/17/26	Good Morning America	7:00 AM-9:00 AM	--W----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 --W---- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	W	06/17/26	8:48 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
3	06/16/26	06/16/26	General Hospital	1:00 PM-2:00 PM	-T-----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 -T----- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Tu	06/16/26	1:26 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
4	06/17/26	06/17/26	General Hospital	1:00 PM-2:00 PM	--W----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 --W---- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	W	06/17/26	1:22 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
5	06/16/26	06/16/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	-T-----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 -T----- 1 \$440.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Tu	06/16/26	11:08 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM

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INVOICE

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526060216	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/17/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15061 - Issue		
Estimate #	15061		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
6	06/17/26	06/17/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	--W----	:30	1	\$440.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/15/26</td><td>06/21/26</td><td>--W----</td><td>1</td><td>\$440.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/15/26	06/21/26	--W----	1	\$440.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/15/26	06/21/26	--W----	1	\$440.00																								
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WKOW	W	06/17/26	11:17 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM																				
<u>Total Spots</u>							6																						

Payment Terms 30 Days

<u>Gross Total</u>	\$3,200.00
<u>Agency Commission</u>	\$480.00
<u>Net Amount Due</u>	\$2,720.00

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060001	Order #	206594
Invoice Date	06/28/26	Alt Order #	28680974
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/13/26	Flight Dates	06/11/26 - 06/13/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15040 - Issue		
Estimate #	15040		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/11/26	06/11/26	Good Morning America	7:00 AM-9:00 AM	---T---	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ---T--- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/11/26	7:59 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
2	06/12/26	06/12/26	Good Morning America	7:00 AM-9:00 AM	----F--	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ----F-- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	F	06/12/26	7:25 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
3	06/11/26	06/11/26	General Hospital	1:00 PM-2:00 PM	---T---	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ---T--- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/11/26	1:24 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
4	06/12/26	06/12/26	General Hospital	1:00 PM-2:00 PM	----F--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ----F-- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	F	06/12/26	1:26 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
5	06/11/26	06/11/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	---T---	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ---T--- 1 \$440.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/11/26	10:55 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM

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INVOICE



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526060001	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/13/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15040 - Issue		
Estimate #	15040		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/12/26	06/12/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	----F--	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 ----F-- 1 \$440.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW F 06/12/26 11:07 PM Jimmy Kimmel Live 10:35 PM-11:37 PM :30 CMG26WFF02H \$440.00 NM									
7	06/13/26	06/13/26	GMA Saturday 7-8a	7:00 AM-8:00 AM	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 -----S- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Sa 06/13/26 7:26 AM GMA Saturday 7-8a 7:00 AM-8:00 AM :30 CMG26WFF02H \$600.00 NM									
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,800.00
<u>Agency Commission</u>	\$570.00
<u>Net Amount Due</u>	\$3,230.00

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060055	Order #	205110
Invoice Date	06/28/26	Alt Order #	28678349
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/06/26	Flight Dates	05/31/26 - 06/06/26
Advertiser	Wisconsin Forward Fund		
Product	Issue		
Estimate #	14990		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/01/26	06/01/26	Good Morning America	7:00 AM-9:00 AM	M-----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 M----- 1 \$880.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	M	06/01/26	7:54 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF01H	\$880.00 NM
2	06/03/26	06/03/26	Good Morning America	7:00 AM-9:00 AM	--W----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 --W---- 1 \$880.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	W	06/03/26	8:48 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF01H	\$880.00 NM
3	06/05/26	06/05/26	Good Morning America	7:00 AM-9:00 AM	----F--	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ----F-- 1 \$880.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	F	06/05/26	7:40 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF01H	\$880.00 NM
4	06/02/26	06/02/26	Wisconsin News Now at 11	11:00 AM-11:30 AM	-T-----	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 -T----- 1 \$320.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Tu	06/02/26	11:11 AM	Wisconsin News Now at 11	11:00 AM-11:30 AM	:30	CMG26WFF01H	\$320.00 NM
5	06/04/26	06/04/26	Wisconsin News Now at 11	11:00 AM-11:30 AM	---T---	:30	1	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ---T--- 1 \$320.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Th	06/04/26	11:21 AM	Wisconsin News Now at 11	11:00 AM-11:30 AM	:30	CMG26WFF01H	\$320.00 NM

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For Accounting Help, please contact:

1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, ethnicity, or gender.

INVOICE



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526060055	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/06/26
Advertiser	Wisconsin Forward Fund		
Product	Issue		
Estimate #	14990		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	06/01/26	06/01/26	General Hospital	1:00 PM-2:00 PM	M-----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 M----- 1 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW M 06/01/26 1:59 PM General Hospital 1:00 PM-2:00 PM :30 CMG26WFF01H \$280.00 NM									
7	06/03/26	06/03/26	General Hospital	1:00 PM-2:00 PM	--W----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 --W---- 1 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW W 06/03/26 1:23 PM General Hospital 1:00 PM-2:00 PM :30 CMG26WFF01H \$280.00 NM									
8	06/05/26	06/05/26	General Hospital	1:00 PM-2:00 PM	----F--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ----F-- 1 \$280.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW F 06/05/26 1:23 PM General Hospital 1:00 PM-2:00 PM :30 CMG26WFF01H \$280.00 NM									
9	06/02/26	06/02/26	Wisconsin News Now at 4	4:00 PM-5:00 PM	-T-----	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 -T----- 1 \$360.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Tu 06/02/26 4:22 PM Wisconsin News Now at 4 4:00 PM-5:00 PM :30 CMG26WFF01H \$360.00 NM									
10	06/04/26	06/04/26	Wisconsin News Now at 4	4:00 PM-5:00 PM	---T---	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ---T--- 1 \$360.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Th 06/04/26 4:29 PM Wisconsin News Now at 4 4:00 PM-5:00 PM :30 CMG26WFF01H \$360.00 NM									
11	06/02/26	06/02/26	27 News @ 6p M-F	6:00 PM-6:30 PM	-T-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 -T----- 1 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Tu 06/02/26 6:08 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 CMG26WFF01H \$1,600.00 NM									
12	06/04/26	06/04/26	27 News @ 6p M-F	6:00 PM-6:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ---T--- 1 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Th 06/04/26 6:13 PM 27 News @ 6p M-F 6:00 PM-6:30 PM :30 CMG26WFF01H \$1,600.00 NM									
13	06/01/26	06/01/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	M-----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 M----- 1 \$440.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW M 06/01/26 11:17 PM Jimmy Kimmel Live 10:35 PM-11:37 PM :30 CMG26WFF01H \$440.00 NM									

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1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

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INVOICE



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526060055	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/06/26
Advertiser	Wisconsin Forward Fund		
Product	Issue		
Estimate #	14990		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	06/01/26	06/01/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	M-----	:30	1	\$440.00	NM
14	06/03/26	06/03/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	--W----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 --W---- 1 \$440.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW W 06/03/26 11:10 PM Jimmy Kimmel Live 10:35 PM-11:37 PM :30 CMG26WFF01H \$440.00 NM									
15	06/05/26	06/05/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	----F--	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 ----F-- 1 \$440.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW F 06/05/26 11:47 PM Jimmy Kimmel Live 10:35 PM-11:37 PM :30 CMG26WFF01H \$440.00 NM									
16	06/06/26	06/06/26	GMA Saturday 7-8a	7:00 AM-8:00 AM	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/26 06/07/26 -----S- 1 \$600.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKOW Sa 06/06/26 7:58 AM GMA Saturday 7-8a 7:00 AM-8:00 AM :30 CMG26WFF01H \$600.00 NM									
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,960.00
<u>Agency Commission</u>	\$1,494.00
Net Amount Due	\$8,466.00

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1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060173	Order #	207321
Invoice Date	06/28/26	Alt Order #	28682972
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/19/26	Flight Dates	06/18/26 - 06/19/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15077 - Issue		
Estimate #	15077		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/18/26	06/18/26	Good Morning America	7:00 AM-9:00 AM	---T---	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 ---T--- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/18/26	7:25 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
2	06/19/26	06/19/26	Good Morning America	7:00 AM-9:00 AM	----F--	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 ----F-- 1 \$880.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	F	06/19/26	8:53 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
3	06/18/26	06/18/26	General Hospital	1:00 PM-2:00 PM	---T---	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 ---T--- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/18/26	1:59 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
4	06/19/26	06/19/26	General Hospital	1:00 PM-2:00 PM	----F--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 ----F-- 1 \$280.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	F	06/19/26	1:25 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
5	06/18/26	06/18/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	---T---	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 ---T--- 1 \$440.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKOW	Th	06/18/26	10:52 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM

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1-888-297-6110

accountsreceivable@allenmediabroadcasting.com

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INVOICE



Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Invoice #	4526060173	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/19/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15077 - Issue		
Estimate #	15077		

wkow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
6	06/19/26	06/19/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	----F--	:30	1	\$440.00	NM																				
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>06/15/26</td><td>06/21/26</td><td>----F--</td><td>1</td><td>\$440.00</td><td colspan="4"></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/15/26	06/21/26	----F--	1	\$440.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/15/26	06/21/26	----F--	1	\$440.00																								
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WKOW	F	06/19/26	11:06 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM																				
<u>Total Spots</u>							6																						

Payment Terms 30 Days

<u>Gross Total</u>	\$3,200.00
<u>Agency Commission</u>	\$480.00
<u>Net Amount Due</u>	\$2,720.00

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INVOICE



WKOW-TV
5727 Tokay Blvd
Madison, WI 53719-9514
Main: (608) 274-1234
Billing: (608) 274-1234

wkow.com

Billing Address:

Sage Media Planning and Placement C/O
Change Media Group --EDI
Attention: Accounts Payable
1319 F ST NW STE 301
WASHINGTON, DC 20004-1140

Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

Property	WKOW-TV		
Invoice #	4526060081	Order #	206887
Invoice Date	06/28/26	Alt Order #	28682041
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/15/26	Flight Dates	06/14/26 - 06/15/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15054 - Issue		
Estimate #	15054		
Account Executive	Katz Washington DC		
Sales Office	Katz Washington DC		
Sales Region	National		
Agency Code	9914019		
Advertiser Code	1773		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111337		
Advertiser Ref	115799		
Product 1	1828		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/15/26	06/15/26	Good Morning America	7:00 AM-9:00 AM	M-----	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 M----- 1 \$880.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	M	06/15/26	8:59 AM	Good Morning America	7:00 AM-9:00 AM	:30	CMG26WFF02H	\$880.00 NM
2	06/15/26	06/15/26	General Hospital	1:00 PM-2:00 PM	M-----	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 M----- 1 \$280.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	M	06/15/26	1:25 PM	General Hospital	1:00 PM-2:00 PM	:30	CMG26WFF02H	\$280.00 NM
3	06/15/26	06/15/26	Jimmy Kimmel Live	10:35 PM-11:37 PM	M-----	:30	1	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/15/26 06/21/26 M----- 1 \$440.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	M	06/15/26	11:05 PM	Jimmy Kimmel Live	10:35 PM-11:37 PM	:30	CMG26WFF02H	\$440.00 NM
4	06/14/26	06/14/26	GMA Sunday	7:00 AM-8:00 AM	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/08/26 06/14/26 -----S 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKOW	Su	06/14/26	7:41 AM	GMA Sunday	7:00 AM-8:00 AM	:30	CMG26WFF02H	\$600.00 NM

Total Spots **4**

Payment Terms 30 Days

Gross Total **\$2,200.00**

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Send Payment To:

WKOW-TV
P.O. Box 739044
Dallas, TX 75373-9044

wkow.com

INVOICE

Invoice #	4526060081	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/15/26
Advertiser	Wisconsin Forward Fund		
Product	1773/1828/15054 - Issue		
Estimate #	15054		

Agency Commission **\$330.00**

Net Amount Due **\$1,870.00**

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