



125 West 55th St
New York, NY 10019

Contract # 28713345 **Changes as of:** 8/27/2026 at 4:07 PM **Version:** Original Order

CPE: 950/995/16177	Flight: 10/20/26 - 10/26/26	Station: WVTW	Con Type: POLITICAL/VOTE
Agency: GREAT AMERICAN MEDIA INC.	Advertiser: TREVOR JUNG (WI SS D21), FRIENDS OF	Market: Milwaukee-Racine	Total \$: \$3,010.00
3050 K ST NW	Product: Candidate	Office: PHILADELPHIA	Total Spots: 45
SUITE 100	Agency Order #: 15032506	Service: Nielsen	Total CPP: \$0.00
WASHINGTON, DC 20007	Buyer: Hutson, Andrew	Primary Demo:	Total GRP:

Salesperson: SHEPARD RITZEN
215-567-7950

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/20		Total Spots	Total \$	CPP*	GRP*
						10/20					
1	Tu-F,M 1 3p-4p		Funny You Should Ask	\$30.00	30	5		5	\$150.00	\$0.00	0.0
2	Tu-F,M 2 4:30p-5p		25 Words Or Less	\$40.00	30	5		5	\$200.00	\$0.00	0.0
3	Tu-F,M 3 5:30p-6p		Family Feud	\$60.00	30	5		5	\$300.00	\$0.00	0.0
4	Tu-F,M 4 6p-6:30p		Family Feud	\$120.00	30	5		5	\$600.00	\$0.00	0.0
5	Tu-F,M 5 6:30p-7p		Family Feud	\$120.00	30	5		5	\$600.00	\$0.00	0.0
6	Tu-F,M 6 9p-11p		The National News Desk	\$30.00	30	10		10	\$300.00	\$0.00	0.0
7	M 7 7p-8p		All American (Mon)-CW	\$100.00	30	1		1	\$100.00	\$0.00	0.0
8	Tu 7p-9p		WWE NXT-CW	\$100.00	30	1		1	\$100.00	\$0.00	0.0
9	W 7p-8p		Law & Order Toronto: CI-CW	\$100.00	30	1		1	\$100.00	\$0.00	0.0
10	Th 7p-8p		Scrabble-CW	\$100.00	30	1		1	\$100.00	\$0.00	0.0
11	F-Sa 1p-9:30p		NASCAR O'Reilly Series	\$150.00	30	2		2	\$300.00	\$0.00	0.0
12	Sa 11a-5:30p		ACC Football-Day	\$40.00	30	2		2	\$80.00	\$0.00	0.0
13	Sa 5:30p-12:30a		Pac-12 Football-Prime/LF	\$40.00	30	2		2	\$80.00	\$0.00	0.0
TOTALS: 45								45	\$3,010.00	\$0.00	0.0



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Agency: GREAT AMERICAN MEDIA INC.		Advertiser: TREVOR JUNG (WI SS D21), FRIENDS OF		Market: Milwaukee-Racine		Total CPP: \$0.00	
3050 K ST NW		Product: Candidate		Office: PHILADELPHIA		Total GRP:	
SUITE 100		Agency Order #: 15032506		Service: Nielsen			
WASHINGTON, DC 20007		Buyer: Hutson, Andrew		Primary Demo:			
		Salesperson: SHEPARD RITZEN 215-567-7950		Assistant: SHEPARD RITZEN 215-567-7950			
		Separation:					

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/27/26 4:17 PM	SHEPARD RITZEN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget: \$24,667	
WTVV Share: 3%	
Comment: est share	
Unknown: 97%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	45	\$3,010.00	N/A
Total	100%	45	\$3,010.00	N/A
				0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	45	\$3,010.00
Total	45	\$3,010.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	8/27/26 4:07 PM	SHEPARD RITZEN	New	
		Spot++	Spot-	\$ Chg
		45		\$3,010.00
			Contract \$	Comment
			\$3,010.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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