

CONTRACT



Television Wisconsin Inc
7025 Raymond Road
Madison, WI 53719
(608) 271-4321

www.channel3000.com

And:

Thematic Campaigns
1720 W Division
Chicago, IL 60622

<u>Contract / Revision</u> 28732799 /		<u>Alt Order #</u> 28732799
<u>Advertiser</u> Berman, Mitchell/D/ WI Congress		<u>Original Date / Revision</u> 10/05/26 / 10/05/26
<u>Contract Dates</u> 10/06/26 - 10/12/26	<u>Estimate #</u> 452	<u>Ext. Opp. ID</u>
<u>Product</u> DCCC/Mitchell Berman		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WISC	<u>Account Executive</u> AE Katz Washington	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9924180	<u>Advertiser Code</u> 72	<u>Product 1/2</u> 75
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WISC	10/06/26	10/06/26	News 3 Now This Morning	5:30 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	-T-----				2	\$100.00			
N 2	WISC	10/07/26	10/07/26	News 3 Now This Morning	5:30 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	--W----				2	\$100.00			
N 3	WISC	10/08/26	10/08/26	News 3 Now This Morning	5:30 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	---T---				2	\$100.00			
N 4	WISC	10/09/26	10/09/26	News 3 Now This Morning	5:30 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	----F--				2	\$100.00			
N 5	WISC	10/12/26	10/12/26	News 3 Now This Morning	5:30 AM-6:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/12/26	10/18/26	M-----				2	\$100.00			
N 6	WISC	10/11/26	10/11/26	Weekend Mornings Sun	6:30 AM-8:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	-----S				2	\$100.00			
N 7	WISC	10/11/26	10/11/26	For the Record	10:30 AM-11:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	-----S				1	\$100.00			
N 8	WISC	10/06/26	10/06/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	-T-----				2	\$50.00			
N 9	WISC	10/07/26	10/07/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	--W----				2	\$50.00			
N 10	WISC	10/08/26	10/08/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	---T---				2	\$50.00			
N 11	WISC	10/09/26	10/09/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/05/26	10/11/26	----F--				2	\$50.00			
N 12	WISC	10/12/26	10/12/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Berman, Mitchell/D/ WI Congress		<u>Original Date / Revision</u> 10/05/26 / 10/05/26
<u>Contract Dates</u> 10/06/26 - 10/12/26	<u>Product</u> DCCC/Mitchell Berman	<u>Estimate #</u> 452

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/26	10/18/26	M-----				2	\$50.00			
N 13	WISC	10/06/26	10/06/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	-T-----				2	\$150.00			
N 14	WISC	10/07/26	10/07/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	--W----				2	\$150.00			
N 15	WISC	10/08/26	10/08/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	---T---				2	\$150.00			
N 16	WISC	10/09/26	10/09/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	----F--				2	\$150.00			
N 17	WISC	10/12/26	10/12/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/26	10/18/26	M-----				2	\$150.00			
N 18	WISC	10/07/26	10/07/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	--W----				1	\$700.00			
N 19	WISC	10/08/26	10/08/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	---T---				1	\$700.00			
N 20	WISC	10/12/26	10/12/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/26	10/18/26	M-----				1	\$700.00			
N 21	WISC	10/10/26	10/10/26	News 3 Now at Six Sat	6:00 PM-6:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	-----S-				2	\$300.00			
N 22	WISC	10/07/26	10/07/26	Wed 7p-830p	7:00 PM-8:30 PM		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	--W----				2	\$2,400.00			
N 23	WISC	10/11/26	10/11/26	Sun Hour 1	6:00 PM-7:00 PM		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/26	10/11/26	-----S				1	\$3,200.00			
Totals											41	\$14,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/26 - 10/12/26	41	\$14,000.00	(\$2,100.00)	\$11,900.00
Totals	41	\$14,000.00	(\$2,100.00)	\$11,900.00

Signature: _____ **Date:** _____

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