

ORDER



Orders

Order / Rev: 486351

Alt Order #: 20162087

Ext. Opp. ID:

Product Desc: JIM CROFT SEN

Estimate: 9305

Flight Dates: 08/18/26 - 08/24/26

Original Date / Rev: 08/18/26 / 08/18/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Flexpoint Campaigns

Buying Contact: Whitney Eversole

Billing Contact:

6530 W Campus Oval, Suite 175

New Albany, OH 43054

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Poli/J Croft/R/SSN/WI

Demographic: A35+

Product Codes: PL Candidate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	15	\$11,650.00	\$9,902.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	15	\$11,650.00	\$9,902.50	0.00
Totals	15	\$11,650.00	\$9,902.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$11,650.00
Market	100%	\$58,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	15%	\$8,737.50
WITI	20%	\$11,650.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	20%	\$11,650.00
WVTV	25%	\$14,562.50
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/18/26	08/18/26	Price Is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Price is Right 10a-11a THE PRICE IS RIGHT Order Comment: Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-T-----			1			\$700.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	-T-----			1		\$700.00		0.00				
N 2	WDJT	08/19/26	08/19/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE PRICE IS RIGHT Order Comment: Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	--W----			1		\$700.00		0.00				
N 3	WDJT	08/21/26	08/21/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	----F--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE PRICE IS RIGHT Order Comment: Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	----F--			1		\$700.00		0.00				
N 4	WDJT	08/24/26	08/24/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE PRICE IS RIGHT Order Comment: Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-----			1		\$700.00		0.00				
N 5	WDJT	08/22/26	08/22/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
CBS 58 NEWS-5P (SAT) Order Comment: Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	-----S-			1		\$250.00		0.00				
N 6	WDJT	08/18/26	08/18/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
JEOPARDY Order Comment: Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	-T-----			1		\$1,200.00		0.00				
N 7	WDJT	08/20/26	08/20/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
JEOPARDY Order Comment: Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	---T---			1		\$1,200.00		0.00				
N 8	WDJT	08/24/26	08/24/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
JEOPARDY Order Comment: Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-----			1		\$1,200.00		0.00				
N 9	WDJT	08/19/26	08/19/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
WHEEL OF FORTUNE Order Comment: Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	--W----			1		\$1,400.00		0.00				
N 10	WDJT	08/18/26	08/18/26	M-F Late News M-F Late News	CM	10p-1035p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS 58 NEWS-10PM Order Comment: Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	-T-----			1		\$300.00		0.00				
N 11	WDJT	08/20/26	08/20/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS 58 NEWS-10PM Order Comment: Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	---T---			1		\$300.00		0.00				
N 12	WDJT	08/24/26	08/24/26		CM	10p-1035p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00

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M-F Late News M-F Late News CBS 58 NEWS-10PM Order Comment: Index: 96 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/26 08/24/26 M----- 1 \$300.00 0.00															
N13	WDJT	08/23/26	08/23/26	PGA Golf PGA Golf	SPRT	1-5p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
GOLF BMW CHAMPIONSHIP Order Comment: Index: 102 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/26 08/24/26 -----S 1 \$1,200.00 0.00															
N15	WDJT	08/24/26	08/24/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/26 08/24/26 M----- 1 \$1,400.00 0.00															
N16	WDJT	08/23/26	08/23/26	Weekend AM Local News CBS 58 AM News - Weekend	CM	6am-7am	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
Morning News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/26 08/24/26 -----S 1 \$100.00 0.00															
													Totals	15	\$11,650.00