



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25017985

CPE: 278/321/3657

Agency: Medium Buying, LLC

123 Unknown

Columbus, NY 12345

Product: TV

Agency Order #: 15066083

Buyer: Valentine, Aubree

Salesperson: Max Alford
678-634-7228

Separation:

Comments: 10.14-10.20; Separation: 30; PopulationBuyType: CPP

Version: Highlighting Revision 4

Station: WFRV

Market: Green Bay

Office: Nexstar Political -
Washington DC

Service: Nielsen

Primary Demo: Adults 35+

Assistant: Max Alford
678-634-7228

Con Type: Political

Total \$: \$9,825.00

Total Spots: 32

Total CPP: \$0.00

Total GRP:

Traffic #: 5420116

5420116
RECEIVED
10/12/20

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/14 - 10/14		Total Spots	Total \$	CPP*	GRP*
							10/14					
REV+ 3	W-F,M-Tu 5:30a-6a		LOCAL 5 NWS-THIS AM 530A	\$50.00	0	30	2	4	4	\$200.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
4	W-F,M-Tu 6a-6:30a		LOCAL 5 NWS-THIS AM 6A	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
5	W-F,M-Tu 6:30a-7a		LOCAL 5 NWS-THIS AM 630AM	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
REV+ 6	W-F,M-Tu 7a-9a		CBS MORNINGS (M-F)	\$150.00	0	30	2	3	3	\$450.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
7	Sa 10p-10:35p		LOCAL 5 NWS SA 10P	\$625.00	0	30	1		1	\$625.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
8	Su 10p-10:35p		LOCAL 5 NEWS 10-SU	\$625.00	0	30	1		1	\$625.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
9	Su 5:30a-7a		LOCAL 5 NWS SUN AM 530-7A	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
10	Su 7a-7:30a		NWSMAKER SU (FALL)-7A	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
11	Su 7:30a-8a		MDWT-FRM-WKLY-SUN 5A	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
12	Su 8a-9:30a		CBS SU MORNING 8A-930A	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
13	W-F,M-Tu 9:30a-10a		LOCAL 5 LIVE! 930A	\$375.00	0	30	3		3	\$1,125.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
14	W-F,M-Tu 10a-11a		THE PRICE IS RIGHT	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
15	W-F,M-Tu 11a-12n		THE YOUNG AND THE RESTLESS	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												



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Contract # 25017985 Changes as of: 10/12/2026 at 2:33 PM Version: Highlighting Revision 4

CPE: 278/321/3657 Agency: Medium Buying, LLC Flight: 10/14/26 - 10/20/26 Station: WFRV
Advertiser: WIRACC-Bobby Lindsey Market: Green Bay Con Type: Political
Product: TV Total Spots: 32 Total \$: \$9,825.00

123 Unknown Columbus, NY 12345 Agency Order #: 15066083 Buyer: Valentine, Aubree
Salesperson: Max Alford 678-634-7228 Primary Demo: Adults 35+
Separation: Assistant: Max Alford 678-634-7228 Service: Nielsen
Total CPP: \$0.00
Total GRP: Traffic #: 5420116

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/14	10/14 - 10/14	Total Spots	Total \$	CPP*	GRP*
16	W-F M-Tu 12n-12:30p		LOCAL 5 NEWS AT NOON	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
17	W-F M-Tu 5p-5:30p		LOCAL 5 NEWS AT 5	\$775.00	0	30	2		2	\$1,550.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
18	W-F M-Tu 10p-10:35p		LOCAL 5 NWS-10P	\$625.00	0	30	2		2	\$1,250.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
19	Su 5:30a-6a		MIDWEST FARM RPT SUNDAY	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
20	Sa 5:30a-6a		MIDWEST FARM RPT SATURDAY	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
TOTALS: 32									32	\$9,825.00	\$0.00	0.0



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Contract # 25017985		Changes as of: 10/12/2026 at 2:33 PM		Version: Highlighting Revision 4	
CPE: 278/321/3657		Flight: 10/14/26 - 10/20/26		Station: WFRV	
Agency: Medium Buying, LLC		Advertiser: WIRACC-Bobby Lindsey		Market: Green Bay	
123 Unknown		Product: TV		Office: Nexstar Political - Washington DC	
Columbus, NY 12345		Agency Order #: 15066083		Service: Nielsen	
		Buyer: Valentine, Aubree		Primary Demo: Adults 35+	
		Salesperson: Max Alford 678-634-7228		Assistant: Max Alford 678-634-7228	
Separation:				Total Spots: 32	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 5420116	
				Con Type: Political	
				Total \$: \$9,825.00	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/06/26 12:11 PM	Max Alford	10.14-10.20:Separation: 30;PopulationBuyType: CPP
09/30/26 1:33 PM	Jess Dombrowski	Incorrect Programming ordered for Sunday Morning. Please review MG Offer and confirm. jd
09/28/26 8:25 PM	System	Notice Received.
09/28/26 4:08 PM	GOTOSTRATA\malford	10.14-10.20:Separation: 30;PopulationBuyType: CPP
09/11/26 4:55 PM	System	Notice Received.
09/10/26 2:36 PM	Max Alford	10.14-10.20:Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
WFRV Share: 0%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	32	\$9,825.00	0.0
Total	100%	32	\$9,825.00	N/A

Monthly Summary		
Month	Spots	Dollars
2026-Oct	32	\$9,825.00
Total	32	\$9,825.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	10/12/26 2:33 PM	Max Alford	Revised	3	\$250.00 \$9,825.00 Changes: Total Spots from 29 to 32. Calculated Dollars from \$9,575.00 to \$9,825.00. Total \$ from \$9,575.00 to \$9,825.00. User Entered \$ from \$9,575.00 to \$9,825.00. 2 buylines added or modified.
Revision	10/12/26 2:32 PM	GOTOSTRATA\malford	Updated		\$0 \$9,575.00
Revision	10/6/26 12:11 PM	Max Alford	Confirmed		\$0 \$9,575.00 Changes: Demo Meta to [R16]. Origuser Entered Dollars to \$9,575.00. User Entered \$ from \$0.00 to \$9,575.00. Total Spots from 56 to 29. 13 buylines added or modified.
Makegood 1	9/30/26 1:33 PM	Jess Dombrowski	Confirmed	2	\$0 \$9,575.00 Changes: 4 buylines added or modified.
Revision	9/28/26 4:08 PM	GOTOSTRATA\malford	Confirmed	36	\$7,450.00 \$9,575.00 Changes: Total \$ from \$2,125.00 to \$9,575.00. Total Spots from 30 to 56. 14 buylines added or modified.
Queued for Electronic Contracting	9/10/26 3:54 PM				\$0 \$0
New	9/10/26 12:41 PM	Max Alford	Confirmed	30	\$2,125.00 \$2,125.00

Non-Discrimination Policy	
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, EMILY BLATTNER - MEDIUM BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BOBBY LINDSEY

Authorized committee:

WISCONSIN REPUBLICAN ASSEMBLY CAMPAIGN COMMITTEE

Agency requesting time (and contact information):

☐

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

WI AD89

Date of election:

11.3.26

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

SCOTT KRUG

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Emily Blattner</i>	Signature: <i>Carolyn Williamson</i>
Name: EMILY BLATTNER	Name: Carolyn Williamson
Date of Request to Purchase Ad Time: 8.24.26	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Emily Blattner

Name: EMILY BLATTNER

Date: 7.22.26

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <u>5420116</u>	Station Call Letters: <u>WFBV</u>	Date Received/Requested: <u>10/12/26</u>
Est. #: <u>3657</u>	Station Location: <u>Green Bay, WI</u>	Run Start and End Dates: <u>10/14/26-10/20/26</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.