

ORDER



Orders

Order / Rev: 488461

Alt Order #: 20180999

Ext. Opp. ID:

Product Desc: Brist

Estimate: 18505

Flight Dates: 10/20/26 - 10/26/26

Original Date / Rev: 10/19/26 / 10/19/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Buying Time LLC

Buying Contact: Helene Lustig

Billing Contact:

650 Massachusetts Ave NW #210

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Poli/B Brist/ADCC/D/ASM/WI

Demographic: A35+

Product Codes: PL ST Assembly

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	21	\$24,950.00	\$21,207.50
10/26/26	10/26/26	4	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	21	\$24,950.00	\$21,207.50	0.00
November 2026	4	\$3,900.00	\$3,315.00	0.00
Totals	25	\$28,850.00	\$24,522.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	19%	\$28,850.00
Market	100%	\$151,842.11

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	30%	\$45,552.63
WITI	33%	\$50,107.89
WMLW-	1%	\$1,518.42
WPXE	0%	\$0.00
WTMJ	17%	\$25,813.16
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/25/26	10/25/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-530P (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/20/26		10/20/26	10/26/26	-----S			1			\$400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-----S			1		\$400.00		0.00				
N 2	WDJT	10/20/26	10/20/26	M-F Late News M-F Late News	CM	10p-1035p	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-T-----			1		\$400.00		0.00				
N 3	WDJT	10/21/26	10/21/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	--W----			1		\$400.00		0.00				
N 4	WDJT	10/22/26	10/22/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	---T---			1		\$400.00		0.00				
N 5	WDJT	10/23/26	10/23/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	----F--			1		\$400.00		0.00				
N 6	WDJT	10/26/26	10/26/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-10PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	M-----			1		\$400.00		0.00				
N 7	WDJT	10/20/26	10/20/26	LF 1035p-1137p Comics Unleashed	CM	1035p-1138p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		COMICS UNLEASHED													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-T-----			1		\$300.00		0.00				
N 8	WDJT	10/22/26	10/22/26	LF 1035p-1137p Comics Unleashed	CM	1035p-1138p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		COMICS UNLEASHED													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	---T---			1		\$300.00		0.00				
N 9	WDJT	10/25/26	10/25/26	Sun Late News Sun Late News	CM	10pm-1030pm (10:00 PM-10:30 PM)	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		CBS 58 NEWS-10PM (SUN)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-----S			1		\$350.00		0.00				
N 15	WDJT	10/20/26	10/20/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-T-----			1		\$1,200.00		0.00				
N 20	WDJT	10/20/26	10/20/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	-T-----			1		\$400.00		0.00				
N 21	WDJT	10/21/26	10/21/26	M-F 5pm News M-F 5pm News	CM	5p-530p	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/26	10/26/26	--W----			1		\$400.00		0.00				
N 22	WDJT	10/22/26	10/22/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	---T---		1			\$400.00			0.00			
N 23	WDJT	10/23/26	10/23/26	M-F 5pm News M-F 5pm News	CM	5p-530p	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	----F--		1			\$400.00			0.00			
N 24	WDJT	10/26/26	10/26/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	M-----		1			\$400.00			0.00			
N 30	WDJT	10/25/26	10/25/26	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	-----S		1			\$1,000.00			0.00			
N 33	WDJT	10/22/26	10/22/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	---T---		1			\$1,400.00			0.00			
N 34	WDJT	10/26/26	10/26/26	Y&R 11a-12p The Young & the Restless 11a-1	CM	11a - 12p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Y&R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	M-----		1			\$700.00			0.00			
N 35	WDJT	10/25/26	10/25/26	NFL Early Game Regular NFL Early Game	SPRT	NFL Early Game	-----S	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
NFL Early Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	-----S		1			\$4,000.00			0.00			
N 36	WDJT	10/22/26	10/22/26	Th 8p - 9p Th 8p - 9p	CM	Th 8p - 9p	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
Elsbeth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	---T---		1			\$2,000.00			0.00			
N 37	WDJT	10/21/26	10/21/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	--W----		1			\$2,800.00			0.00			
N 38	WDJT	10/23/26	10/23/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	----F--		1			\$2,800.00			0.00			
N 39	WDJT	10/22/26	10/22/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---T---	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	---T---		1			\$2,800.00			0.00			
N 40	WDJT	10/23/26	10/23/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	----F--	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/20/26	10/26/26	----F--		1			\$2,400.00			0.00			
N 41	WDJT	10/26/26	10/26/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Week:		10/20/26	10/26/26	M-----		1				\$2,400.00		0.00			
													Totals	25	\$28,850.00