



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25023238 Changes as of: 10/13/2026 at 10:58 AM Version: Original Order

CPE: 2214/2227/18040

Flight: 10/27/26 - 11/3/26

Station: WFRV

Con Type: Political

Agency: Buying Time

Advertiser: ADCC/Spaude

Market: Green Bay

Total \$: \$29,450.00

123 Unknown

Product: candidate

Office: Nexstar Political - Washington DC

Total Spots: 52

Washington, NY 12345

Agency Order #: 15162915

Service: Nielsen

Buyer: Murray, Krista

Primary Demo:

Total CPP: \$0.00

Salesperson: Max Alford

Assistant: Max Alford

Total GRP:

6/78-634-7228

6/78-634-7228

Comments: Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3										Total Spots	Total \$	CPP*	GRP*
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3						
1	Tu-F,M 12n-12:30p		LOCAL 5 NEWS AT NOON	\$375.00	30	1	1	0	1	0	0	1	0	4	\$1,500.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
2	Tu-F,M 11a-12n		THE YOUNG AND THE RESTLESS	\$375.00	30	1	0	1	1	0	0	1	0	4	\$1,500.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
3	Tu-F,M 12:30p-1p		THE BOLD AND THE BEAUTIFUL	\$375.00	30	1	1	1	0	0	0	1	0	4	\$1,500.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
4	Tu-F,M 10a-11a		THE PRICE IS RIGHT	\$750.00	30	1	1	0	1	0	0	1	1	5	\$3,750.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
5	Tu-F,M 9:30a-10a		LOCAL 5 LIVE! 930A	\$375.00	30	1	0	1	1	0	0	0	1	4	\$1,500.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
6	Tu-F,M 9a-9:30a		LOCAL 5 LIVE 9A	\$375.00	30	0	1	1	0	0	0	1	0	3	\$1,125.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
7	Th,M 6:30p-7p		LOCAL 5 NWS-630PM (M/Th) 26-27	\$375.00	30	0	0	1	0	0	0	1	0	2	\$750.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
8	Tu-F,M 4:30p-5p		LOCAL 5 NWS 430P	\$475.00	30	1	1	0	1	0	0	0	0	3	\$1,425.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
9	Tu-F,M 5p-5:30p		LOCAL 5 NEWS AT 5	\$775.00	30	0	1	1	1	0	0	1	0	4	\$3,100.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
10	Tu-F,M 6p-6:30p		LOCAL 5 NEWS AT 6	\$775.00	30	1	0	1	1	0	0	1	0	4	\$3,100.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
11	Tu-F,M 4p-4:30p		LOCAL 5 NWS 4P-430P	\$475.00	30	1	0	0	1	0	0	1	0	3	\$1,425.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
12	Tu-F,M 5:30p-6p		CBS EVENING NEWS	\$1,000.00	30	1	1	1	0	0	0	1	0	4	\$4,000.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
13	Su 6p-7p		60 MINUTES	\$1,000.00	30	0	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0		
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																			

5436387
RECEIVED
10/13/26



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CPE: 2214/2227/18040	Flight: 10/27/26 - 11/3/26	Station: WFRV	Total \$: \$29,450.00
Agency: Buying Time	Advertiser: ADCC/Spaude	Market: Green Bay	Total Spots: 52
123 Unknown	Product: candidate	Office: Nexstar Political - Washington DC	Total CPP: \$0.00
Washington, NY 12345	Agency Order #: 15162915	Service: Nielsen	Total GRP:
Buyer: Murray, Krista	Salesperson: Max Alford	Primary Demo: Max Alford	
Separation:	678-634-7228	Assistant: 678-634-7228	

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3										Total Spots	Total \$	CPP*	GRP*						
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3												
14	Su 10p-10:35p		LOCAL 5 NEWS 10-SU	\$625.00	30	0	0	0	0	0	1	0	0		1	\$625.00	\$0.00	0.0							
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																									
15	Tu-F, M 10p-10:35p		LOCAL 5 NWS-10P	\$625.00	30	1	1	1	0	0	0	1	0		4	\$2,500.00	\$0.00	0.0							
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																									
16	Su 8a-9:30a		CBS SU MORNING 8A-930A	\$400.00	30	0	0	0	0	0	1	0	0		1	\$400.00	\$0.00	0.0							
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																									
17	Su 9:30a-10:30a		FACE THE NATION (1-HR)	\$250.00	30	0	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0							
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																									
TOTALS: 10															8	9	8	0	4	11	2	52	\$29,450.00	\$0.00	0.0



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123 Unknown	Product: candidate	Office: Nexstar Political - Washington DC
Washington, NY 12345	Agency Order #: 15162915	Service: Nielsen
	Buyer: Murray, Krista	Primary Demo:
	Salesperson: Max Alford	Assistant: Max Alford
	Separation: 678-634-7228	678-634-7228
		Con Type: Political
		Total \$: \$29,450.00
		Total Spots: 52
		Total CPP: \$0.00
		Total GRP:

Special Instructions

Date/Time 10/13/26 11:02 AM **Added by** Max Alford **Comment** Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
WFRV Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$29,450.00	N/A	0.0
Total	100%	52	\$29,450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-NOV	52	\$29,450.00
Total	52	\$29,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/13/26 12:23 PM					\$0
New	10/13/26 10:58 AM	Max Alford	New	52		\$29,450.00
Non-Discrimination Policy						

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jennifer Figarola, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ryan Spaude

Authorized committee:

ADCC / Ryan Spaude for Assembly

Agency requesting time (and contact information):

☒

N/A Buying Time Media, LLC - PO Box 318 Crownsville, MD 21032-0318 - 202-965-5060

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Wisconsin Assembly District 89

Date of election:

November 3rd, 2026

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Emma Weinert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Digitally signed by Jen Figarola Date: 2026.09.03 11:57:02 -04'00'	Signature: 
Name: jennifer figarola	Name: Carolyn Williamsen
Date of Request to Purchase Ad Time: 9/3/2026	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 5436287	Station Call Letters: WFRV	Date Received/Requested: 10/13/26
Est. #: 18040	Station Location: Green Bay, WI	Run Start and End Dates: 10/27/26 - 11/3/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Green Bay-NEW Coordinated candidate order - WI ADCC/Spaude-10/20

From Maxwell Alford <MAlford@nexstar.tv>
Date Tue 10/13/2026 11:02 AM

To Carolyn Williamsen <Carolyn.Williamsen@wearagreenbay.com>
Cc Samantha Osborne <SOSborne@Nexstar.tv>; Green Bay Traffic <GreenBayTraffic@nexstar.tv>; Desmond Hurley <DHurley@Nexstar.tv>; Gianna Elizardo <GElizardo@Nexstar.tv>; Alex Waisfisz <AWaisfisz@nexstar.tv>; Ann Hendricks <Ann.Hendricks@wearagreenbay.com>; Jessica Dombrowski <Jessica.Dombrowski@wearagreenbay.com>; Kelsey Nechodom <Kelsey.Nechodom@wearagreenbay.com>; Reece Miller <Reece.Miller@wearagreenbay.com>; Renee Bergsbaken <Renee.Bergsbaken@wearagreenbay.com>; Julie Higgins <Julie.Higgins@wearagreenbay.com>

New coordinated candidate order headed your way for ADCC/Ryan Spaude. Same traffic UFN.

Advertiser: ADCC/Ryan Spaude
Agency: Buying Time
Estimate: 18039,18040
Length: :30s
Flight: 10/20-11/3
WFRV: Combined total: \$59,375

Any previous credits for ADCC/Spaude can be added back to this estimate.

Best,

Maxwell Alford

Account Executive, Political Sales | Email: MAlford@nexstar.tv | Direct: 678.634.7223



Links: Nexstar.tv | The CW | NewsNation | The Hill | Antenna TV