

ORDER



Orders

Order / Rev:

487089

Alt Order #:

20167086

Ext. Opp. ID:

Product Desc:

Kaul for Attorney General

Estimate:

16319

Flight Dates:

10/27/26 - 11/02/26

Original Date / Rev:

09/14/26 / 09/14/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

GMMB Greer Margolis Mitchell Burns

Buying Contact:

Andrew Hutson

Billing Contact:

3050 K Street NW

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Poli/J Kaul/D/ATG/WI

Demographic:

A35+

Product Codes:

PL Candidate

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/26	11/02/26	40	\$32,850.00	\$27,922.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2026	40	\$32,850.00	\$27,922.50	0.00
Totals	40	\$32,850.00	\$27,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	19%	\$32,850.00
Market	100%	\$172,894.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	23%	\$39,765.79
WITI	33%	\$57,055.26
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	24%	\$41,494.74
WVTV	1%	\$1,728.95
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/27/26	11/02/26	Morning News M-F 6a - 7a	M	6a-7a	MTWTF--	:30	5	\$90.00	P-2	0.00	NM	5	\$450.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--			5			\$90.00		0.00			

Order / Rev: 487089
Alt Order #: 20167086
Flight Dates: 10/27/26 - 11/02/26

Advertiser: Poli/J Kaul/D/ATG/WI
Product Desc: Kaul for Attorney General
Estimate: 16319

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/27/26	11/02/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$150.00		0.00						
N 3	WDJT	10/31/26	10/31/26	CBS This Morning - SAT CBS This Morning-SAT	CM	7am-9am	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S-	1		\$150.00		0.00						
N 4	WDJT	11/01/26	11/01/26	CBS Sunday Morn 758a-9a CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$1,000.00		0.00						
N 5	WDJT	10/27/26	11/02/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$700.00		0.00						
N 6	WDJT	10/27/26	11/02/26	CBS Block 1p-230p B&B	CM	2-230p (2:00 PM-2:30 PM)	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	2		\$250.00		0.00						
N 7	WDJT	10/27/26	11/02/26	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	3		\$400.00		0.00						
N 8	WDJT	10/27/26	11/02/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$1,200.00		0.00						
N 9	WDJT	10/27/26	11/02/26	Wheel of Fortune 630p-7pm Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$1,400.00		0.00						
N 10	WDJT	10/27/26	11/02/26	M-F Late News M-F Late News	CM	10p-1035p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--	5		\$400.00		0.00						
N 11	WDJT	10/31/26	10/31/26	Sat Late News Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS 58 NEWS-10PM (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S-	1		\$300.00		0.00						
N 12	WDJT	11/01/26	11/01/26	NFL Early Game Regular Season NFL Early Game	SPRT	NFL Early Game	-----S	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
NFL EARLY GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$4,000.00		0.00						
N 13	WDJT	11/01/26	11/01/26	NFL Late Game Regular Season NFL Late Game Regular Season	SPRT	NFL Late Game Regular Season	-----S	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S	1		\$6,000.00		0.00						
Totals													40	\$32,850.00	