

INVOICE



WMTV
615 Forward Drive
Madison, WI 53711
Sales T & C: <http://advertising.graymec.com>
Main: (608) 274-1515
Billing:

Property	WMTV	Order #	4531270
Invoice #	4531270-1	Alt Order #	WOC15841399
Invoice Date	09/30/26	Ext. Opp. ID	
Invoice Month	September 2026	Deal #	
Invoice Period	09/01/26 - 09/14/26	Flight Dates	09/06/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		
Account Executive	Don Vesely		
Sales Office	Madison National		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	934		
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	117658		
Advertiser Ref	660618		
Product 1	982		
Product 2			

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/26	09/14/26	The Morning Show @ 5a	5:00 AM-6:00 AM	MTWTF--	:30	10	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 10 \$250.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
9	WMTV	Tu	09/08/26	5:28 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
1	WMTV	Tu	09/08/26	5:38 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
2	WMTV	W	09/09/26	5:11 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
6	WMTV	W	09/09/26	5:58 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
10	WMTV	Th	09/10/26	5:41 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
3	WMTV	Th	09/10/26	5:59 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
4	WMTV	F	09/11/26	5:08 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
7	WMTV	F	09/11/26	5:58 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
5	WMTV	M	09/14/26	5:28 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
8	WMTV	M	09/14/26	5:45 AM	The Morning Show @ 5a	5:00 AM-6:00 AM	:30	WISSDC26105H	\$250.00 NM
2	09/08/26	09/14/26	The Morning Show @ 6a	6:00 AM-7:00 AM	MTWTF--	:30	10	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 10 \$500.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	WMTV	Tu	09/08/26	6:12 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
1	WMTV	Tu	09/08/26	6:29 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
2	WMTV	W	09/09/26	6:39 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
8	WMTV	W	09/09/26	6:58 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
10	WMTV	Th	09/10/26	6:44 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
3	WMTV	Th	09/10/26	6:59 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
4	WMTV	F	09/11/26	6:08 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
6	WMTV	F	09/11/26	6:27 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
9	WMTV	M	09/14/26	6:12 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	WISSDC26105H	\$500.00 NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

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Product	Candidate		
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12	WMTV	Tu	09/08/26	7:26 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
2	WMTV	Tu	09/08/26	7:56 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
1	WMTV	Tu	09/08/26	8:46 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
4	WMTV	W	09/09/26	8:30 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
3	WMTV	W	09/09/26	8:36 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
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11	WMTV	F	09/11/26	7:19 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
8	WMTV	F	09/11/26	7:26 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
10	WMTV	M	09/14/26	7:22 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
9	WMTV	M	09/14/26	7:56 AM	Today Show	7:00 AM-9:00 AM	:30	WISSDC26105H	\$500.00 NM																				
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	1	WMTV	M	09/14/26	9:32 AM	NBC Today Show 3rd Hour	9:00 AM-10:00 AM	:30	WISSDC26105H	\$250.00	NM																																																																																																																																		
10	09/08/26	09/14/26	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	MTWTF--	:30	4	\$150.00	NM																																																																																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/08/26</td><td>09/14/26</td><td>MTWTF--</td><td>4</td><td>\$150.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Tu</td><td>09/08/26</td><td>10:59 AM</td><td>Today w/ Hoda & Jenna</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>WISSDC26105H</td><td>\$150.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>W</td><td>09/09/26</td><td>10:53 AM</td><td>Today w/ Hoda & Jenna</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>WISSDC26105H</td><td>\$150.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WMTV</td><td>Th</td><td>09/10/26</td><td>10:56 AM</td><td>Today w/ Hoda & Jenna</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>WISSDC26105H</td><td>\$150.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>09/14/26</td><td>10:59 AM</td><td>Today w/ Hoda & Jenna</td><td>10:00 AM-11:00 AM</td><td>:30</td><td>WISSDC26105H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/08/26	09/14/26	MTWTF--	4	\$150.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	WMTV	Tu	09/08/26	10:59 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	WISSDC26105H	\$150.00	NM		1	WMTV	W	09/09/26	10:53 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	WISSDC26105H	\$150.00	NM		4	WMTV	Th	09/10/26	10:56 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	WISSDC26105H	\$150.00	NM		3	WMTV	M	09/14/26	10:59 AM	Today w/ Hoda & Jenna	10:00 AM-11:00 AM	:30	WISSDC26105H	\$150.00	NM																																																												
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12	09/08/26	09/14/26	M-F 1p-2p	1:30 PM-2:00 PM	MTWTF--	:30	3	\$100.00	NM																																																																																																																																				
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13	09/08/26	09/14/26	M-F 2p-3p	2:00 PM-3:00 PM	MTWTF--	:30	3	\$100.00	NM																																																																																																																																				

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To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4531270-1	Invoice Month	September 2026
Invoice Date	09/30/26	Invoice Period	09/01/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/08/26	09/14/26	M-F 2p-3p	2:00 PM-3:00 PM	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	Tu	09/08/26	2:44 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	WISSDC26105H	\$100.00 NM
3	WMTV	Th	09/10/26	2:50 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	WISSDC26105H	\$100.00 NM
1	WMTV	M	09/14/26	2:20 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	WISSDC26105H	\$100.00 NM
14	09/08/26	09/14/26	M-F 3p-330p	3:00 PM-3:30 PM	MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 4 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMTV	Tu	09/08/26	3:25 PM	M-F 3p-330p	3:00 PM-3:30 PM	:30	WISSDC26105H	\$150.00 NM
1	WMTV	W	09/09/26	3:06 PM	M-F 3p-330p	3:00 PM-3:30 PM	:30	WISSDC26105H	\$150.00 NM
3	WMTV	F	09/11/26	3:25 PM	M-F 3p-330p	3:00 PM-3:30 PM	:30	WISSDC26105H	\$150.00 NM
2	WMTV	M	09/14/26	3:29 PM	M-F 3p-330p	3:00 PM-3:30 PM	:30	WISSDC26105H	\$150.00 NM
15	09/08/26	09/14/26	Jeopardy M-F	4:28 PM-5:00 PM	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	Tu	09/08/26	4:36 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	WISSDC26105H	\$500.00 NM
1	WMTV	W	09/09/26	4:56 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	WISSDC26105H	\$500.00 NM
4	WMTV	Th	09/10/26	4:36 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	WISSDC26105H	\$500.00 NM
5	WMTV	F	09/11/26	4:35 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	WISSDC26105H	\$500.00 NM
3	WMTV	M	09/14/26	4:29 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	WISSDC26105H	\$500.00 NM
16	09/08/26	09/14/26	15 News @ 4p	4:10 PM-4:27 PM	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMTV	Tu	09/08/26	4:20 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	WISSDC26105H	\$400.00 NM
1	WMTV	W	09/09/26	4:12 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	WISSDC26105H	\$400.00 NM
3	WMTV	Th	09/10/26	4:25 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	WISSDC26105H	\$400.00 NM
5	WMTV	F	09/11/26	4:12 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	WISSDC26105H	\$400.00 NM
2	WMTV	M	09/14/26	4:11 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	WISSDC26105H	\$400.00 NM
17	09/08/26	09/14/26	15 News @ 5p	5:10 PM-5:30 PM	MTWTF--	:30	5	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$625.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMTV	Tu	09/08/26	5:29 PM	15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$625.00 NM
3	WMTV	W	09/09/26	5:13 PM	15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$625.00 NM
5	WMTV	Th	09/10/26	5:27 PM	15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$625.00 NM
4	WMTV	F	09/11/26	5:12 PM	15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$625.00 NM
2	WMTV	M	09/14/26	5:29 PM	15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$625.00 NM

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INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4531270-1	Invoice Month	September 2026
Invoice Date	09/30/26	Invoice Period	09/01/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/08/26	09/14/26	NBC Nightly News	5:30 PM-6:00 PM	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	W	09/09/26	5:52 PM	NBC Nightly News	5:30 PM-6:00 PM	:30	WISSDC26105H	\$3,000.00 NM
1	WMTV	Th	09/10/26	5:52 PM	NBC Nightly News	5:30 PM-6:00 PM	:30	WISSDC26105H	\$3,000.00 NM
19	09/08/26	09/14/26	15 News @ 6p	6:10 PM-6:30 PM	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMTV	Tu	09/08/26	6:29 PM	15 News @ 6p	6:10 PM-6:30 PM	:30	WISSDC26105H	\$800.00 NM
3	WMTV	W	09/09/26		15 News @ 6p	6:10 PM-6:30 PM	:00		~~\$800.00~~ NM
			See MG 19.6						
4	WMTV	Th	09/10/26	6:11 PM	15 News @ 6p	6:10 PM-6:30 PM	:30	WISSDC26105H	\$800.00 NM
5	WMTV	F	09/11/26	6:28 PM	15 News @ 6p	6:10 PM-6:30 PM	:30	WISSDC26105H	\$800.00 NM
6	WMTV	Su	09/13/26	10:54 PM	Sunday Night Football	10:20 PM-10:30 PM	:30	WISSDC26105H	\$2,550.00 NM
			MG for 22.4,19.3						
			Additional 500 from Emmy price change - POST GAME LUR RATE is \$2,550 this week						
2	WMTV	M	09/14/26	6:29 PM	15 News @ 6p	6:10 PM-6:30 PM	:30	WISSDC26105H	\$800.00 NM
20	09/08/26	09/13/26	Sunday 15 News @ 5p	5:10 PM-5:30 PM	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 -----S 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMTV	Su	09/13/26	5:21 PM	Sunday 15 News @ 5p	5:10 PM-5:30 PM	:30	WISSDC26105H	\$500.00 NM
21	09/08/26	09/13/26	NBC Nightly News Su	5:30 PM-6:00 PM	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 -----S 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMTV	Su	09/13/26	6:00 PM	NBC Nightly News Su	5:30 PM-6:00 PM	:30	WISSDC26105H	\$3,000.00 NM
22	09/08/26	09/14/26	Wheel of Fortune M-F	6:30 PM-7:00 PM	MTWTF--	:30	5	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$1,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	Tu	09/08/26	6:59 PM	Wheel of Fortune M-F	6:30 PM-7:00 PM	:30	WISSDC26105H	\$1,250.00 NM
4	WMTV	W	09/09/26		Wheel of Fortune M-F	6:30 PM-7:00 PM	:00		~~\$1,250.00~~ NM
			See MG 19.6						
3	WMTV	Th	09/10/26	6:44 PM	Wheel of Fortune M-F	6:30 PM-7:00 PM	:30	WISSDC26105H	\$1,250.00 NM
5	WMTV	F	09/11/26	6:38 PM	Wheel of Fortune M-F	6:30 PM-7:00 PM	:30	WISSDC26105H	\$1,250.00 NM
1	WMTV	M	09/14/26	6:59 PM	Wheel of Fortune M-F	6:30 PM-7:00 PM	:30	WISSDC26105H	\$1,250.00 NM
23	09/08/26	09/14/26	M-F 15 News @ 10p	10:10 PM-10:35 PM	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/26 09/14/26 MTWTF-- 5 \$800.00									

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INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4531270-1	Invoice Month	September 2026
Invoice Date	09/30/26	Invoice Period	09/01/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																				
23	09/08/26	09/14/26	M-F 15 News @ 10p	10:10 PM-10:35 PM	MTWTF--	:30	5	\$800.00	NM																																																																																				
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24	09/08/26	09/12/26	Saturday 15 News @ 10p	10:10 PM-10:30 PM	-----S-	:30	1	\$800.00	NM																																																																																				
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																								
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25	09/08/26	09/14/26	The Tonight Show	10:35 PM-11:37 PM	MTWTF--	:30	5	\$350.00	NM																																																																																				
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26	09/08/26	09/14/26	Late Night w/ Seth Meyer	11:37 PM-12:37 XM	MTWTF--S	:30	3	\$175.00	NM																																																																																				
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27	09/08/26	09/12/26	Saturday Night Live	10:28 PM-12:02 XM	-----S-	:30	1	\$900.00	NM																																																																																				
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28	09/08/26	09/13/26	Badger Sports Report		-----S	:30	1	\$500.00	NM																																																																																				
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29	09/08/26	09/14/26	Emmy Awards	7:00 PM-10:00 PM	M-----	:30	2	\$3,750.00	NM																																																																																				

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INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4531270-1	Invoice Month	September 2026
Invoice Date	09/30/26	Invoice Period	09/01/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/08/26	09/14/26	Emmy Awards	7:00 PM-10:00 PM	M-----	:30	2	\$3,750.00	NM
09/08/26 09/14/26 M----- 2 \$3,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV M 09/14/26 7:27 PM Emmy Awards 7:00 PM-10:00 PM :30 WISSDC26105H \$3,750.00 NM 2 WMTV M 09/14/26 8:43 PM Emmy Awards 7:00 PM-10:00 PM :30 WISSDC26106H \$3,750.00 NM									
30	09/08/26	09/08/26	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-T-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 -T----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Tu 09/08/26 9:36 PM Tuesday Prime Hr 3 9:00 PM-10:00 PM :30 WISSDC26105H \$2,500.00 NM									
31	09/08/26	09/09/26	NBC NFL Kickoff FB	6:00 PM-7:15 PM	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV W 09/09/26 6:41 PM NBC NFL Kickoff FB 6:00 PM-7:15 PM :30 WISSDC26105H \$2,000.00 NM									
32	09/08/26	09/09/26	NBC Kickoff Night NFL	7:15 PM-10:30 PM	--W----	:30	1	\$5,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 --W---- 1 \$5,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV W 09/09/26 8:49 PM NBC Kickoff Night NFL 7:15 PM-10:30 PM :30 WISSDC26105H \$5,500.00 NM									
33	09/08/26	09/10/26	Thursday Prime Hr 1	7:00 PM-8:00 PM	---T---	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 ---T--- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Th 09/10/26 7:41 PM Thursday Prime Hr 1 7:00 PM-8:00 PM :30 WISSDC26105H \$1,125.00 NM									
34	09/08/26	09/10/26	Thursday Prime Hr 3	9:00 PM-10:00 PM	---T---	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 ---T--- 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Th 09/10/26 9:30 PM Thursday Prime Hr 3 9:00 PM-10:00 PM :30 WISSDC26105H \$1,125.00 NM									
35	09/08/26	09/13/26	Football Night in America	6:00 PM-7:15 PM	-----S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Su 09/13/26 6:11 PM Football Night in America 6:00 PM-7:15 PM :30 WISSDC26105H \$2,000.00 NM									
36	09/08/26	09/12/26	Notre Dame FBall Pre-G ame	2:00 PM-2:30 PM	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/08/26 09/14/26 -----S- 1 \$500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4531270-1	Invoice Month	September 2026
Invoice Date	09/30/26	Invoice Period	09/01/26 - 09/14/26
Advertiser	Friends of Jenna S Jacobson		
Product	Candidate		
Estimate #	16157		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																				
36	09/08/26	09/12/26	Notre Dame FBall Pre-G ame	2:00 PM-2:30 PM	-----S-	:30	1	\$500.00	NM																																				
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Sa</td><td>09/12/26</td><td>2:23 PM</td><td>Notre Dame FBall Pre-Game</td><td>2:00 PM-2:30 PM</td><td>:30</td><td>WISSDC26105H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Sa	09/12/26	2:23 PM	Notre Dame FBall Pre-Game	2:00 PM-2:30 PM	:30	WISSDC26105H	\$500.00	NM												
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	WMTV	Sa	09/12/26	2:23 PM	Notre Dame FBall Pre-Game	2:00 PM-2:30 PM	:30	WISSDC26105H	\$500.00	NM																																		
37	09/08/26	09/12/26	Notre Dame Football	2:30 PM-6:00 PM	-----S-	:30	1	\$750.00	NM																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/08/26</td><td>09/14/26</td><td>-----S-</td><td>1</td><td>\$750.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Sa</td><td>09/12/26</td><td></td><td>Notre Dame Football</td><td>2:30 PM-6:00 PM</td><td>:00</td><td></td><td>~~\$750.00~~</td><td>NM</td></tr></table> Credited We lost break 1 due to user error in Master Control.Flight over move dollars to est 16158										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/08/26	09/14/26	-----S-	1	\$750.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Sa	09/12/26		Notre Dame Football	2:30 PM-6:00 PM	:00		~~\$750.00~~	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																								
	09/08/26	09/14/26	-----S-	1	\$750.00																																								
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	WMTV	Sa	09/12/26		Notre Dame Football	2:30 PM-6:00 PM	:00		~~\$750.00~~	NM																																		
38	09/08/26	09/12/26	College Football Game 2	6:30 PM-10:00 PM	-----S-	:30	1	\$1,500.00	NM																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/08/26</td><td>09/14/26</td><td>-----S-</td><td>1</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Sa</td><td>09/12/26</td><td>6:31 PM</td><td>College Football Game 2</td><td>6:30 PM-10:00 PM</td><td>:30</td><td>WISSDC26105H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/08/26	09/14/26	-----S-	1	\$1,500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Sa	09/12/26	6:31 PM	College Football Game 2	6:30 PM-10:00 PM	:30	WISSDC26105H	\$1,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																								
	09/08/26	09/14/26	-----S-	1	\$1,500.00																																								
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	WMTV	Sa	09/12/26	6:31 PM	College Football Game 2	6:30 PM-10:00 PM	:30	WISSDC26105H	\$1,500.00	NM																																		
39	09/08/26	09/13/26	Sunday Night Football	7:15 PM-10:30 PM	-----S	:30	1	\$5,500.00	NM																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/08/26</td><td>09/14/26</td><td>-----S</td><td>1</td><td>\$5,500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Su</td><td>09/13/26</td><td>7:10 PM</td><td>Sunday Night Football</td><td>7:15 PM-10:30 PM</td><td>:30</td><td>WISSDC26105H</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/08/26	09/14/26	-----S	1	\$5,500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Su	09/13/26	7:10 PM	Sunday Night Football	7:15 PM-10:30 PM	:30	WISSDC26105H	\$5,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																								
	09/08/26	09/14/26	-----S	1	\$5,500.00																																								
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	WMTV	Su	09/13/26	7:10 PM	Sunday Night Football	7:15 PM-10:30 PM	:30	WISSDC26105H	\$5,500.00	NM																																		
40	09/06/26	09/06/26	College Football HomeTe am	6:30 PM-10:00 PM	-----S	:30	1	\$20,000.00	NM																																				
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																								
	09/01/26	09/07/26	-----S	1	\$20,000.00																																								
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	WMTV	Su	09/06/26	6:48 PM	College Football HomeTeam	6:30 PM-10:00 PM	:30	WISSDC26105H	\$20,000.00	NM																																		
Total Spots							117																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$104,850.00
<u>Agency Commission</u>	\$15,727.50
<u>Net Amount Due</u>	\$89,122.50
<u>Invoice Balance as of 10/08/26 11:38:16 AM CT</u>	\$0.00

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