

ORDER



WMLW-TV

Orders

Order / Rev: 486659

Alt Order #: 20164082

Ext. Opp. ID:

Product Desc: FRIENDS OF TREVOR JUNG

Estimate: 16176

Flight Dates: 10/13/26 - 10/19/26

Original Date / Rev: 08/27/26 / 10/05/26

Order Type: GENERAL

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Great American Media

Buying Contact: Andrew Hutson

Billing Contact: Andrew Hutson

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POLI/T JUNG/ADCC/D/SSN/WI

Demographic: A35+

Product Codes: PL Candidate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	23	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	23	\$2,500.00	\$2,125.00	0.00
Totals	23	\$2,500.00	\$2,125.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WMLW-TV	1%	\$2,500.00
Market	100%	\$250,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WDJT	20%	\$50,000.00
WISN	23%	\$57,500.00
WITI	22%	\$55,000.00
WPXE	0%	\$0.00
WTMJ	24%	\$60,000.00
WVTV	10%	\$25,000.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMLW	10/13/26	10/19/26	12pm-1pm Judge Mathis	CM	12p-1p	MTWTF--	:15/:15	2	\$50.00	P-2	0.00	DN	2	\$100.00
Order Comment: *BOOKENDS* JUDGE MATHIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--			2	\$50.00	0.00						

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Advertiser: POLI/T JUNG/ADCC/D/SSN/WI
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Estimate: 16176

WMLW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WMLW	10/13/26	10/19/26	1pm-2pm People's Court	CM	1p-2p	MTWTF--	:15/:15	3	\$70.00	P-2	0.00	DN	3	\$210.00
Order Comment: *BOOKENDS* THE PEOPLE'S COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--	3		\$70.00		0.00						
N 3	WMLW	10/13/26	10/19/26	2pm-3pm Justice for the People	CM	2p-230p (2:00 PM-2:30 PM)	MTWTF--	:15/:15	3	\$70.00	P-2	0.00	DN	3	\$210.00
Order Comment: *BOOKENDS* JUSTICE 4 PEOP-MILIAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--	3		\$70.00		0.00						
N 4	WMLW	10/13/26	10/19/26	M-F 5p-6p Young Sheldon	CM	530pm- 6pm (5:30 PM-6:00 PM)	MTWTF--	:15/:15	4	\$70.00	P-2	0.00	DN	4	\$280.00
Order Comment: *BOOKENDS* YOUNG SHELTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--	4		\$70.00		0.00						
N 5	WMLW	10/17/26	10/17/26	CBS 58 Wknd News 5p-6p Sat News	CM	Sat 5p-530p	-----S-	:15/:15	1	\$100.00	P-2	0.00	DN	1	\$100.00
Order Comment: *BOOKENDS* CBS58 NWS @ 5 ON WMLW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-----S-	1		\$100.00		0.00						
N 6	WMLW	10/13/26	10/19/26	M-F 630p-7p Big Bang Theory	CM	630p-7p	MTWTF--	:15/:15	4	\$200.00	P-2	0.00	DN	4	\$800.00
Order Comment: *BOOKENDS* BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--	4		\$200.00		0.00						
N 7	WMLW	10/13/26	10/19/26	M-F 9pm News M-F 9pm News - 1hr	CM	9p-10P	MTWTF--	:15/:15	4	\$150.00	P-2	0.00	DN	4	\$600.00
Order Comment: *BOOKENDS* CBS58 NEWS - 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	MTWTF--	4		\$150.00		0.00						
N 8	WMLW	10/17/26	10/18/26	Sat-Sun 9pm News Sat-Sun 9pm News - 1hr	CM	9p-10P	-----SS	:15/:15	2	\$100.00	P-2	0.00	DN	2	\$200.00
Order Comment: *BOOKENDS* CBS58 NEWS - 9P (WKND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/13/26	10/19/26	-----SS	2		\$100.00		0.00						
													Totals	23	\$2,500.00