

Advertiser:	POL/DAGA People's Lawyer Project PA
Product Desc:	General
Estimate:	16121

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	MTWTF--		3			\$150.00	0.00					
N 5	WFRV	10/20/26	10/26/26	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	MTWTF--	:30	3	\$375.00	P3	0.00	NM	3	\$1,125.00
CBS MORNINGS (M-F) NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	MTWTF--		3			\$375.00	0.00					
N 6	WFRV	10/20/26	10/26/26	Midwest Farm Report Midwest Farm Report	CM	Midwest Farm Rep	-----S-	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
MIDWEST FARM WKLY SA NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S-		1			\$125.00	0.00					
N 7	WFRV	10/20/26	10/26/26	CBS This Morning Sa CBS This Morning Sa	CM	Sa 8a-10a	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
CBS SAT MORNING NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S-		1			\$200.00	0.00					
N 8	WFRV	10/20/26	10/26/26	Local 5 Sunday Fall Local 5 Sunday Fall	CM	Su 530a-7a	-----S	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
LOCAL 5 NWS SUN AM 530-7A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S		2			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WFRV	10/20/26-10/26/26		Local 5 Sunday Fall		Su 530a-7a	-----Su	:30		(\$125.00)	0.00	NM			
See MG 8.3,8.4															
2	WFRV	10/20/26-10/26/26		Local 5 Sunday Fall		Su 530a-7a	-----Su	:30		(\$125.00)	0.00	NM			
See MG 8.3,8.4															
3	WFRV	10/25/26-10/25/26		Local 5 Best of News Sun		6:00 AM-7:00 AM	6:00 AM-7:00 A-----Su	:30		\$125.00	0.00	NM			
Ⓜ MG for 8.1,8.2															
4	WFRV	10/25/26-10/25/26		Local 5 Best of News Sun		6:00 AM-7:00 AM	6:00 AM-7:00 A-----Su	:30		\$125.00	0.00	NM			
Ⓜ MG for 8.1,8.2															
N 9	WFRV	10/20/26	10/26/26	CBS Sunday Morning CBS Sunday Morning	CM	Su 8a-9:30a	-----S	:30	1	\$775.00	P3	0.00	NM	1	\$775.00
CBS SUNDAY MORNING NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S		1			\$775.00	0.00					
N 10	WFRV	10/20/26	10/26/26	Face the Nation Face the Nation	CM	Su 9:30a-10:30a	-----S	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
FACE THE NATION (1-HR) NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S		1			\$625.00	0.00					
N 11	WFRV	10/20/26	10/26/26	Local 5 Live Local 5 Live	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
LOCAL 5 LIVE 9A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	MTWTF--		2			\$375.00	0.00					
N 12	WFRV	10/20/26	10/26/26	Local 5 Live Local 5 Live	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
LOCAL 5 LIVE! 930A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	MTWTF--		2			\$375.00	0.00					
N 13	WFRV	10/20/26	10/26/26	Price is Right Price is Right	CM	M-F 10a-11a	MTWTF--	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
THE PRICE IS RIGHT															

Order / Rev: 5361349
Alt Order #: 25015304
Flight Dates: 10/20/26 - 10/26/26

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NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$750.00		0.00			
N 14	WFRV	10/20/26	10/26/26	Local 5 News at Noon	CM	M-F 12p-12:30p	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
				Local 5 News at Noon											
				LOCAL 5 NEWS AT NOON											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$375.00		0.00			
N 15	WFRV	10/20/26	10/26/26	Let's Make A Deal	CM	M-F 2p-3p	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
				Let's Make A Deal											
				LET'S MAKE A DEAL											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$375.00		0.00			
N 16	WFRV	10/20/26	10/26/26	Local 5 News at 4p	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$475.00	P3	0.00	NM	2	\$950.00
				Local 5 News 4p	(4:30 PM-5:00 PM)										
				LOCAL 5 NWS 430P											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$475.00		0.00			
N 17	WFRV	10/20/26	10/26/26	Local 5 News at 5p	CM	M-F 5p-5:30p	MTWTF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 5:00											
				LOCAL 5 NEWS AT 5											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$775.00		0.00			
N 18	WFRV	10/20/26	10/26/26	Local 5 News at 6p	CM	M-F 6p-6:30p	MTWTF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 6:00											
				LOCAL 5 NEWS AT 6											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	MTWTF--					2	\$775.00		0.00			
N 19	WFRV	10/20/26	10/26/26	Sat Local 5 News At 6p	CM	Sa 6p-6:30p	-----S-	:30	1	\$925.00	P3	0.00	NM	1	\$925.00
				Sat Local 5 News											
				LOCAL 5 NWS-SA 6P 2024											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	-----S-					1	\$925.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFRV	10/20/26-10/26/26		Sat Local 5 News At 6p		Sa 6p-6:30p	-----Sa--	:30		(\$925.00)		0.00	NM		
See MG 19.2															
[No Sa 6p News]															
2	NFRV	10/23/26-10/23/26		Fri Prime Hour 3		Fri Hour 3	-----F----	:30		\$925.00		0.00	NM		
Ⓜ MG for 19.1 10/24															
N 20	WFRV	10/20/26	10/26/26	Local 5 News at 630p	CM	M-F 6:30p-7p	M--TF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 6:30											
				LOCAL5 NWS-630PM M,TH-F 26-27											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	M--TF--					2	\$775.00		0.00			
N 21	WFRV	10/20/26	10/26/26	Mon Prime Hour 1	CM	Mon Hour 1	M-----	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				FBI											
				FBI HR1											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	M-----					1	\$1,250.00		0.00			
N 22	WFRV	10/20/26	10/26/26	Fri Prime Hour 1	CM	Fri Hour 1	----F--	:30	1	\$925.00	P3	0.00	NM	1	\$925.00
				Sheriff Country											
				SHERIFF COUNTRY											
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/26	10/26/26	----F--					1	\$925.00		0.00			

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Green Bay WFRV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	MTWTF--			2		\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFRV	10/20/26-10/26/26		CBS Late Night Hour 2		M-F 11:35p - 12:3	MTWThF----	:30		(\$100.00)		0.00	NM		
See MG 29.5															
2	WFRV	10/20/26-10/26/26		CBS Late Night Hour 2		M-F 11:35p - 12:3	MTWThF----	:30		(\$100.00)		0.00	NM		
See MG 29.3,29.4															
3	WFRV	10/20/26-10/26/26		CBS Late Night Hour 2		M-F 11:35p - 12:3	MTWThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 27.1,29.2															
4	WFRV	10/23/26-10/23/26		CBS Late Night Hour 2		M-F 11:35p - 12:3	-----F----	:30		\$100.00		0.00	NM		
Ⓜ MG for 27.1,29.2															
5	WFRV	10/20/26-10/26/26		CBS Late Night Hour 2		M-F 11:35p - 12:3	MTWThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 29.1 10/26															
N 30	WFRV	10/25/26	10/25/26	NFL Early Game	CM	12:00 PM-3:00 PM	-----S	:30	1	\$7,500.00	P3	0.00	NM	1	\$7,500.00
				NFL Early Game	(12:00 PM-3:00 PM)										
NFL: 10/25 COLTS @ VIKINGS															
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	-----S			1		\$7,500.00	0.00					
													Totals	55	\$31,225.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Great American Media

Address: 3050 K Street NW, Suite 100 Washington DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: DAGA People's Lawyer Project

Address: 1350 I Street NW, Suite 300, Washington, DC 20005

Contact: Aaron Pickrell

Phone number: 202.470.3165

Email: compliance@dagaplp.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Aaron Pickrell
Amanda Trump
Pete D'Alessandro

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor DAGA People's Lawyer Project	Station Representative
Signature: Amanda Trump Digitally signed by Amanda Trump Date: 2026.08.12 10:09:04 -04'00'	Signature: <i>Carolyn Williamson</i>
Name: Amanda Trump	Name: <i>Carolyn Williamson</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>8-10-26</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: <i>5361349</i>	Station Call Letters: <i>WFRV</i>	Date Received/Requested: <i>8-10-26</i>
Est. #: <i>16121</i>	Station Location: <i>Green Bay WI</i>	Run Start and End Dates: <i>10-20 — 10-26-26</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.