



WVTV
Rincon Broadcasting Group, LLC
301 McDowell St
Ste 125 #1645
Charlotte, NC 28204
(844) 655-4442

CONTRACT

<u>Contract / Revision</u> 86297 /		<u>Alt Order #</u> 28661516
<u>Advertiser</u> Chris Taylor for Justice (A)		<u>Original Date / Revision</u> 03/30/26 / 03/30/26
<u>Contract Dates</u> 03/30/26 - 04/12/26	<u>Estimate #</u> 8784	<u>Ext. Opp. ID</u>
<u>Product</u> Chris Taylor for Justice		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVTV	<u>Account Executive</u> Katz TV Chicago	<u>Sales Office</u> Chicago, IL - Na
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>CIA</u> Yes		
<u>Agcy Code</u> TV23631	<u>Advertiser Code</u> 290	<u>Product 1/2</u> 362
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

AL Media
222 W Ontario Street
Suite 600
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVTV	04/06/26	04/12/26	Family Feud	6:00 PM-6:30 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/06/26	04/12/26	M-----				1	\$30.00			
N 2	WVTV	03/30/26	04/05/26	Family Feud	6:00 PM-6:30 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/26	04/05/26	-TWTF--				3	\$30.00			
N 3	WVTV	04/06/26	04/12/26	Family Feud	6:30 PM-7:00 PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/06/26	04/12/26	M-----				1	\$30.00			
N 4	WVTV	03/30/26	04/05/26	Family Feud	6:30 PM-7:00 PM		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/26	04/05/26	-TWTF--				3	\$30.00			
N 5	WVTV	04/06/26	04/06/26	M-F 5p-6p	5:00 PM-5:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/06/26	04/12/26	M-----				1	\$20.00			
N 6	WVTV	03/31/26	04/03/26	M-F 5p-6p	5:00 PM-5:30 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/26	04/05/26	-TWTF--				4	\$20.00			
N 7	WVTV	04/06/26	04/06/26	M-F 5p-6p	5:30 PM-6:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/06/26	04/12/26	M-----				1	\$20.00			
N 8	WVTV	03/31/26	04/03/26	M-F 5p-6p	5:30 PM-6:00 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/26	04/05/26	-TWTF--				4	\$20.00			
N 9	WVTV	04/04/26	04/04/26	NASCAR Race	1:30 PM-5:00 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/26	04/05/26	-----S-				1	\$40.00			
Totals											19	\$480.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service shall remain obligated, jointly and severally, to pay to station/network the amount of any bills rendered by station/network within the time specified and until payment in full is received by station/network. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station/network. Station/network will not be bound by any conditions, contracts (written or oral), insertion orders, copy instructions, or correspondence that conflict with the above terms and conditions. Two-week advance cancellation notice is required unless otherwise agreed to in writing.



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<u>Advertiser</u> Chris Taylor for Justice (A)		<u>Original Date / Revision</u> 03/30/26 / 03/30/26
<u>Contract Dates</u> 03/30/26 - 04/12/26	<u>Product</u> Chris Taylor for Justice	<u>Estimate #</u> 8784

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/30/26 - 04/06/26	19	\$480.00	(\$72.00)	\$408.00
Totals	19	\$480.00	(\$72.00)	\$408.00

Signature: _____ **Date:** _____

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TERMS AND CONDITIONS

The organization (hereinafter called "the Agency") contracting for advertising inventory covered by this contract and/or the advertiser named on the face of this contract (hereinafter called "the Advertiser") and the station accepting this contract (hereinafter called "the Station") hereby agree that this contract shall be governed by the following terms and conditions:

1. PAYMENT AND BILLING

- (a) The Station will bill the Agency monthly, using the standard broadcast month, unless otherwise provided on the face of this contract.
- (b) Invoices shall contain advertiser/product, date, time and length of commercial announcement, cost and, if commercial code identifying each commercial announcement is supplied by the Agency, such code for each commercial announcement.
- (c) The Station warrants that all Information herein is true and correct and was taken from the commercial record produced and maintained at the Station, and will be made available, as will other records adequate to verify performance of conditions of sale, on request, for inspection by the advertiser of the Agency for a minimum of twelve (12) months from the month of broadcast. This statement shall evidence proof of performance.
- (d) For "cash-in-advance" clients, payment is due upon contract agreement or before performance. Otherwise, payment by the Agency is due within thirty (30) days after date of the invoice and proof of performance; provided, that credit approval has been granted.
- (e) The Station agrees to hold the Agency and Advertiser jointly and severally liable for payment for advertising broadcast in accordance with this contract.

2. TERMINATION

- (a) Announcements. Contracts of two consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon two weeks prior written notice, but no such cancellation shall be effective until two Broadcast weeks have run.
- (b) Programs. Programs of five minutes or more in duration may be cancelled by the Station or the Agency upon such prior notice as stated on the face of the Program Sponsorship Agreement.
- (c) If the Agency cancels contract, earned rates will apply. If the Station cancels contract, the Agency shall have the benefit of the same discounts which it would have earned had it been allowed to complete the contract.

3. RENEWAL

Commercial announcements or programs may be renewed upon fourteen (14) days notice prior to expiration, provided that the Station may decline to accept any such renewal by notice to the Agency not less than seven (7) days prior to expiration.

4. EFFECT OF BREACH

- (a) The Station reserves the right to cancel this contract upon default by the Agency or the Advertiser in the payment of bills or other material breach of the terms hereof at any time upon prior notice. Upon such cancellation, all charges for broadcasts completed hereunder and not paid shall become immediately due and payable.
- (b) In the event of a material breach by the Station in performing this contract, the Agency reserves the right to cancel this contract at any time upon prior notice.

5. FAILURE TO BROADCAST

If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical or electronic breakdowns, beyond the Station's control, there is an interruption or omission of any commercial announcement or program contracted to be broadcast hereunder, the Station may suggest a substitute time period or makegood for the broadcast of the interrupted or omitted commercial announcement or program. If no such substitute time period or makegood is acceptable to the Agency, the Station shall allow the Agency (1) with respect to a program, a pro rata reduction in the time and/or program charges hereunder in the amount of money assigned to the time and/or program charges at time of purchase and (2) with respect to a commercial announcement, a reduction in the time charges equal to the amount of money assigned to the commercial announcement at time of purchase, and the Agency shall have the benefit of the same discounts which would have been earned if there had been no interruption or omission in the broadcast.

6. SUBSTITUTION OF PROGRAMS OF PUBLIC SIGNIFICANCE

- (a) The Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program which, in its absolute discretion, it deems to be of public significance, or in order to accommodate candidates for public office. In any such case, the Station will notify the Agency in advance if reasonably possible, but where such notice cannot reasonably be given, the Station will notify the Agency within one business day after such scheduled broadcast has been cancelled.
- (b) If the Agency and the Station cannot agree upon a satisfactory substitute day and time, the broadcast time so preempted shall be deemed cancelled without affecting the rates, discounts or rights provided under this contract, except that the Agency shall not have to pay the cancelled Station charges. However, in such case, if the program substituted by the Station is a sponsored program, the Station shall pay to the Agency, the Agency's actual non cancelable live talent cost incurred by the Agency for the production of a live program (not taped nor recorded) in the cancelled time, and the reasonable allocated rental cost of tapes or recordings scheduled for the cancelled broadcast and not useable for future scheduling.

7. RATES AND CHARGES

- (a) The Station reserves the right to increase rates, but no such increases shall be applied to broadcasts under this contract (except as specifically negotiated by the parties).
- (b) Broadcasts of a parent and/or its subsidiary company(ies) may be combined for discounts.

8. PROGRAM AND COMMERCIAL MATERIAL

- (a) Unless otherwise noted on the face of this contract, all program material, excluding commercial announcements, shall be furnished by the Station, and all commercial announcements material shall be furnished by the Agency. All expenses connected with the delivery of commercial announcements to the Station, and with return therefrom if return is directed, shall be paid by the Agency. The Station shall retain commercial material for sixty (60) days after last broadcast and may destroy such material thereafter, unless otherwise instructed by the Agency in writing.
- (b) The Station shall advise the Agency broadcast operations desk by telephone and subsequently by written confirmation if the Agency furnished program or commercial material and scheduling instructions do not arrive three business days in advance of broadcast date. If such material and instructions do not arrive at the Station within two business days after the Station has notified the Agency, the Station may either makegood or bill the Agency for the time reserved. The Station will exert all reasonable effort to broadcast material received from the Agency despite late receipt.
- (c) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God, labor disputes or for any other cause beyond the Agency's control, the Agency can not provide commercial and/or program material prior to scheduled broadcast hereunder, the Agency shall not be liable to the Station. In such event the Station shall suggest a makegood for broadcast of said commercial and/or program material. If no such makegood is mutually agreed upon, the Station shall credit the Agency for the time and/or program charges hereunder in the amount of money assigned to the time period and/or program charges hereunder in the amount of money assigned to the time period and/or program at time of purchase. The Agency shall have the benefit of the same rate which would have been earned if the commercial announcement and/or program had been broadcast.
- (d) Broadcast program and commercial material provided by the Agency is subject to the Station approval and the Station may exercise a continuing right to reject such material in its discretion, including a right to reject for unsatisfactory technical quality. In the event the program material is unsatisfactory to the Station in its absolute discretion, the Station shall notify the Agency by telephone within forty-eight (48) hours of receipt of program material and subsequently by written confirmation. Unless the Agency furnishes material satisfactory to the Station in its absolute discretion by three (3) business days in advance of broadcast, the Station shall have the right to substitute its own program at no penalty to the Agency. In the event the commercial material within the program is unsatisfactory to the Station in its absolute discretion, the Station shall notify the Agency by telephone and subsequently by written confirmation, and unless the Agency furnishes material satisfactory to the Station in its absolute discretion two (2) business days prior to broadcast date, this contract may be terminated by either party without penalty to either party.

9. INDEMNIFICATION AND LIMITATION OF LIABILITY

- (a) The Station agrees to hold and save the Agency and the Advertiser harmless against all liability resulting from the broadcast of (1) program material except program material furnished by the Agency and (2) musical compositions licensed for broadcasting by a music licensing organization of which the Station is a valid licensee. The Agency and Advertiser agree to hold and save the Station harmless against all liability, costs, losses, and expenses resulting from the use (whether in broadcast, internet or otherwise) of commercial material or program material furnished by the Agency (including, without limitation, liability for (i) copyright, trademark, servicemark, and/or other intellectual property infringement, and (ii) false, misleading, and/or defamatory statements or material or other statements or material giving rise to tort or contractual liability (e.g. - invasion of privacy, false light, intentional infliction of emotional distress, etc.), except musical compositions licensed as stated above. Agency and Advertiser agree that if Agency or Advertiser has authorized the transmission of any commercial or program material of or respecting Advertiser or Agency using the Internet or media other than Station's licensed broadcast transmission facilities, Advertiser and Agency, to the extent permitted by law will hold Station harmless from and against any additional fees or costs of any kind incurred by or asserted against Station due to the transmission of such material using the Internet or any media other than Station's licensed broadcast transmission facilities.
- (b) THE STATION'S MAXIMUM TOTAL LIABILITY ARISING OUT OF OR IN ANY WAY RELATED TO THIS CONTRACT SHALL BE LIMITED TO DIRECT MONEY DAMAGES IN AN AMOUNT NOT TO EXCEED THE LESSER OF: (1) THE TOTAL AMOUNT PAID BY AGENCY (OR ADVERTISER) TO THE STATION UNDER THIS CONTRACT, OR (2) \$25,000. THIS REMEDY IS THE AGENCY'S AND THE ADVERTISER'S SOLE AND EXCLUSIVE REMEDY. WITHOUT LIMITING THE FOREGOING, IN NO EVENT SHALL THE STATION BE LIABLE, WHETHER FOR BREACH OF CONTRACT, WARRANTY, NEGLIGENCE, STRICT LIABILITY IN TORT OR OTHERWISE, FOR PUNITIVE, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES FOR LOST PROFITS, LOST SALES, INJURY TO PERSONS OR PROPERTY OR ANY OTHER INCIDENTAL OR CONSEQUENTIAL LOSS.

- (c) THE STATION HEREBY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

10. GENERAL

- (a) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by the Agency prior to receipt. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after the Station's prior approval.
- (b) This contract, including the rights under it, may not be assigned or transferred by Agency or Advertiser without first obtaining the prior consent of the Station in writing; nor may the Station be required to broadcast hereunder for the benefit of any Advertiser other than the one named on the face of this contract. Any purported assignment by Agency or Advertiser without such prior written consent of Station shall be void *ab initio*.
- (c) Failure of the Station or the Agency to enforce any of the provisions herein shall not be construed as a general relinquishment or waiver as to that or any other provision hereunder.
- (d) The Station's obligations hereunder are subject to the terms and conditions of licenses held by it and to applicable Federal, state and local laws and regulations.
- (e) This contract and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of this state, without regard to any choice of law rules thereunder.
- (f) This contract contains the entire agreement between the parties relating to the subject matter herein contained, and no change or modification or any of its terms and provisions shall be effective unless made in writing.
- (g) The parties to this contract are independent contractors and nothing contained in this contract shall be construed to place the parties in the relationship of employer and employee, partners, principal and agent, or joint venturers. Neither party shall have the power to bind or obligate the other party nor shall either party hold itself out as having such authority.
- (h) Unless otherwise specified, all notices, requests and communications between the parties hereto shall be in writing (including fax, email or similar writing) and shall be delivered to the parties at their respective address or fax number identified on the face of this contract or to such other address or fax number as either party may hereafter specify by notice to the other party.
- (i) In the event of litigation arising out of this contract, the party against which a final judgment is rendered by a court of competent jurisdiction shall pay the attorneys fees and related expenses of the other party.
- (j) Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to

discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.