

# CONTRACT



**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

|                                               |                                           |                                                        |
|-----------------------------------------------|-------------------------------------------|--------------------------------------------------------|
| <b>Contract / Revision</b><br>1976887 /       |                                           | <b>Alt Order #</b><br>WOC15824937                      |
| <b>Advertiser</b><br>Protecting Our Wisconsin |                                           | <b>Original Date / Revision</b><br>08/11/26 / 08/25/26 |
| <b>Contract Dates</b><br>08/10/26 - 08/23/26  | <b>Estimate #</b><br>4355                 | <b>Ext. Opp. ID</b>                                    |
| <b>Product</b><br>Issue                       |                                           |                                                        |
| <b>Billing Cycle</b><br>EOM/EOC               | <b>Billing Calendar</b><br>Broadcast      | <b>Cash/Trade</b><br>Cash                              |
| <b>Property</b><br>WITI                       | <b>Account Executive</b><br>Abby Cronkite | <b>Sales Office</b><br>FSS Philadelphia                |
| <b>Special Handling</b>                       |                                           |                                                        |
| <b>Demographic</b><br>Adults 50+              |                                           |                                                        |
|                                               |                                           | <b>Total Ratings</b><br>360.10                         |
| <b>Agency Code</b><br>TV15247                 | <b>Advertiser Code</b><br>557             | <b>Product 1/2</b><br>540                              |
| <b>Agency Ref</b>                             |                                           | <b>Advertiser Ref</b>                                  |

And:

**Hulsen Media Services LLC**  
**Attention: Jeff Solmundson**  
**2400 Laramie Trail**  
**Austin, TX 78745**

| *Line | Ch          | Start Date               | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|-------|-------------|--------------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| N 1   | WITI        | 08/10/26                 | 08/17/26          | FOX6 WAKEUP NEWS 530A | 530a-6a               |                 | :30           |                   |                       |               | NM          | 3     | \$1,800.00 |
|       |             | POLITICAL ISSUE          |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |             | <u>Start Date</u>        | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 08/10/26                 | 08/16/26          | --111--               |                       |                 |               | 3                 | \$600.00              | 1.40          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>                | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | WITI                     | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 530A | 530a-6a               | ---WThF----     | :30           |                   | <del>\$600.00</del>   | 1.40          | NM          |       |            |
|       |             | See MG 3.6,3.7,3.8,3.9   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |             | 08/17/26                 | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$600.00              | 1.40          |             |       |            |
| N 2   | WITI        | 08/10/26                 | 08/17/26          | FOX6 WAKEUP NEWS 6AM  | 6a-7a                 |                 | :30           |                   |                       |               | NM          | 4     | \$3,600.00 |
|       |             | POLITICAL ISSUE          |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |             | <u>Start Date</u>        | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 08/10/26                 | 08/16/26          | --111--               |                       |                 |               | 3                 | \$900.00              | 2.10          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>                | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 2           | WITI                     | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 6AM  | 6a-7a                 | ---WThF----     | :30           |                   | <del>\$900.00</del>   | 2.10          | NM          |       |            |
|       |             | See MG 2.6               |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 6           | WITI                     | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 6AM  | 6a-7a                 | ----Th-----     | :30           |                   | \$900.00              | 2.10          | NM          |       |            |
|       |             | Ⓜ MG for 2.2 08/12       |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |             | 08/17/26                 | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$900.00              | 2.10          |             |       |            |
| N 3   | WITI        | 08/10/26                 | 08/17/26          | FOX6 WAKEUP NEWS 630A | 6a-7a                 |                 | :30           |                   |                       |               | NM          | 8     | \$8,050.00 |
|       |             | POLITICAL ISSUE          |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |             | <u>Start Date</u>        | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |             | 08/10/26                 | 08/16/26          | --121--               |                       |                 |               | 4                 | \$1,000.00            | 2.70          |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>                | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1           | WITI                     | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 630A | 6a-7a                 | ---WThF----     | :30           |                   | <del>\$1,000.00</del> | 2.70          | NM          |       |            |
|       |             | See MG 3.6,3.7,3.8,3.9   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 6           | WITI                     | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 630A | 6a-7a                 | -----F-----     | :30           |                   | \$1,000.00            | 2.70          | NM          |       |            |
|       |             | Ⓜ MG for 5.1,1.1,7.1,3.1 |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 7           | WITI                     | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 530A | 530a-6a               | ----Th-----     | :30           |                   | \$600.00              | 1.40          | NM          |       |            |
|       |             | Ⓜ MG for 5.1,1.1,7.1,3.1 |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 8           | WITI                     | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 730A | 7a-8a                 | ----Th-----     | :30           |                   | \$1,250.00            | 3.50          | NM          |       |            |
|       |             | Ⓜ MG for 5.1,1.1,7.1,3.1 |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 9           | WITI                     | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 830A | 8a-9a                 | -----F-----     | :30           |                   | \$1,200.00            | 3.20          | NM          |       |            |
|       |             | Ⓜ MG for 5.1,1.1,7.1,3.1 |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |             | 08/17/26                 | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$1,000.00            | 2.70          |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1976887 /                  | WOC15824937        |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/10/26 - 08/23/26   | Issue          | 4355              |

| *Line                  | Ch        | Start Date        | End Date                    | Description                 | Start/End Time  | Days          | Length | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|------------------------|-----------|-------------------|-----------------------------|-----------------------------|-----------------|---------------|--------|-------------------|-----------------------|---------------|-------------|-------|------------|
| N 4                    | WITI      | 08/10/26          | 08/17/26                    | FOX6 WAKEUP NEWS 7AM 7a-8a  |                 |               | :30    |                   |                       |               | NM          | 5     | \$6,250.00 |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | --211--                     |                             |                 |               |        | 4                 | \$1,250.00            | 3.30          |             |       |            |
| <u>Spot</u>            | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>          | <u>Start/End Time</u>       | <u>Weekdays</u> | <u>Length</u> |        |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 7AM 7a-8a  |                             | ---WThF----     | :30           |        |                   | <del>\$1,250.00</del> | 3.30          | NM          |       |            |
| See MG 4.6,4.7         |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 2                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 7AM 7a-8a  |                             | ---WThF----     | :30           |        |                   | <del>\$1,250.00</del> | 3.30          | NM          |       |            |
| See MG 4.6,4.7         |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 6                      | WITI      | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 7AM 7a-8a  |                             | ----Th-----     | :30           |        |                   | \$1,250.00            | 3.30          | NM          |       |            |
| Ⓜ MG for 4.1,4.2       |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 7                      | WITI      | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 7AM 7a-8a  |                             | -----F----      | :30           |        |                   | \$1,250.00            | 3.30          | NM          |       |            |
| Ⓜ MG for 4.1,4.2       |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| Week:                  | 08/17/26  | 08/23/26          | 1-----                      |                             |                 |               |        | 1                 | \$1,250.00            | 3.30          |             |       |            |
| N 5                    | WITI      | 08/10/26          | 08/17/26                    | FOX6 WAKEUP NEWS 730A 7a-8a |                 |               | :30    |                   |                       |               | NM          | 4     | \$5,000.00 |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | --121--                     |                             |                 |               |        | 4                 | \$1,250.00            | 3.50          |             |       |            |
| <u>Spot</u>            | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>          | <u>Start/End Time</u>       | <u>Weekdays</u> | <u>Length</u> |        |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 730A 7a-8a |                             | ---WThF----     | :30           |        |                   | <del>\$1,250.00</del> | 3.50          | NM          |       |            |
| See MG 3.6,3.7,3.8,3.9 |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| Week:                  | 08/17/26  | 08/23/26          | 1-----                      |                             |                 |               |        | 1                 | \$1,250.00            | 3.50          |             |       |            |
| N 6                    | WITI      | 08/10/26          | 08/17/26                    | FOX6 WAKEUP NEWS 8AM 8a-9a  |                 |               | :30    |                   |                       |               | NM          | 5     | \$6,250.00 |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | --211--                     |                             |                 |               |        | 4                 | \$1,250.00            | 3.40          |             |       |            |
| <u>Spot</u>            | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>          | <u>Start/End Time</u>       | <u>Weekdays</u> | <u>Length</u> |        |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 8AM 8a-9a  |                             | ---WThF----     | :30           |        |                   | <del>\$1,250.00</del> | 3.40          | NM          |       |            |
| See MG 6.6,6.7         |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 2                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 8AM 8a-9a  |                             | ---WThF----     | :30           |        |                   | <del>\$1,250.00</del> | 3.40          | NM          |       |            |
| See MG 6.6,6.7         |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 6                      | WITI      | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 8AM 8a-9a  |                             | ----Th-----     | :30           |        |                   | \$1,250.00            | 3.40          | NM          |       |            |
| Ⓜ MG for 6.2,6.1       |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| 7                      | WITI      | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 8AM 8a-9a  |                             | -----F----      | :30           |        |                   | \$1,250.00            | 3.40          | NM          |       |            |
| Ⓜ MG for 6.2,6.1       |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| Week:                  | 08/17/26  | 08/23/26          | 1-----                      |                             |                 |               |        | 1                 | \$1,250.00            | 3.40          |             |       |            |
| N 7                    | WITI      | 08/10/26          | 08/17/26                    | FOX6 WAKEUP NEWS 830A 8a-9a |                 |               | :30    |                   |                       |               | NM          | 4     | \$4,800.00 |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | --121--                     |                             |                 |               |        | 4                 | \$1,200.00            | 3.20          |             |       |            |
| <u>Spot</u>            | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>          | <u>Start/End Time</u>       | <u>Weekdays</u> | <u>Length</u> |        |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                      | WITI      | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 830A 8a-9a |                             | ---WThF----     | :30           |        |                   | <del>\$1,200.00</del> | 3.20          | NM          |       |            |
| See MG 3.6,3.7,3.8,3.9 |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
| Week:                  | 08/17/26  | 08/23/26          | 1-----                      |                             |                 |               |        | 1                 | \$1,200.00            | 3.20          |             |       |            |
| N 8                    | WITI      | 08/10/26          | 08/15/26                    | FOX6 WAKEUP NEWS - SA 7a-8a |                 |               | :30    |                   |                       |               | NM          | 1     | \$700.00   |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | -----1-                     |                             |                 |               |        | 1                 | \$700.00              | 2.40          |             |       |            |
| N 9                    | WITI      | 08/10/26          | 08/15/26                    | FOX6 WAKEUP NEWS - SA 8a-9a |                 |               | :30    |                   |                       |               | NM          | 1     | \$750.00   |
| POLITICAL ISSUE        |           |                   |                             |                             |                 |               |        |                   |                       |               |             |       |            |
|                        |           | <u>Start Date</u> | <u>End Date</u>             | <u>Weekdays</u>             |                 |               |        | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:                  | 08/10/26  | 08/16/26          | -----1-                     |                             |                 |               |        | 1                 | \$750.00              | 3.10          |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1976887 /           | WOC15824937 |

| Advertiser               | Original Date / Revision |
|--------------------------|--------------------------|
| Protecting Our Wisconsin | 08/11/26 / 08/25/26      |

| Contract Dates      | Product | Estimate # |
|---------------------|---------|------------|
| 08/10/26 - 08/23/26 | Issue   | 4355       |

| *Line | Ch                               | Start Date        | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|-------|----------------------------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| N 10  | WITI                             | 08/10/26          | 08/16/26          | FOX6 WAKEUP NEWS - SU | 7a-8a                 |                 | :30           |                   |                       |               | NM          | 1     | \$750.00   |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | -----1                |                       |                 |               | 1                 | \$750.00              | 2.20          |             |       |            |
| N 11  | WITI                             | 08/10/26          | 08/16/26          | FOX6 WAKEUP NEWS - SU | 8a-9a                 |                 | :30           |                   |                       |               | NM          | 1     | \$850.00   |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | -----1                |                       |                 |               | 1                 | \$850.00              | 3.10          |             |       |            |
| N 12  | WITI                             | 08/10/26          | 08/16/26          | FOX NEWS SUNDAY       | 9a-10a                |                 | :30           |                   |                       |               | NM          | 1     | \$1,000.00 |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | -----1                |                       |                 |               | 1                 | \$1,000.00            | 1.60          |             |       |            |
| N 13  | WITI                             | 08/10/26          | 08/17/26          | FOX6 WAKEUP NEWS 9AM  | 9a-10a                |                 | :30           |                   |                       |               | NM          | 5     | \$5,000.00 |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | --211--               |                       |                 |               | 4                 | \$1,000.00            | 2.60          |             |       |            |
|       | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                                | WITI              | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 9AM  | 9a-10a                | ---WThF----     | :30           |                   | <del>\$1,000.00</del> | 2.60          | NM          |       |            |
|       | See MG 13.6,13.7                 |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 2                                | WITI              | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 9AM  | 9a-10a                | ---WThF----     | :30           |                   | <del>\$1,000.00</del> | 2.60          | NM          |       |            |
|       | See MG 13.6,13.7                 |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 6                                | WITI              | 08/13/26-08/13/26 | FOX6 WAKEUP NEWS 9AM  | 9a-10a                | ----Th-----     | :30           |                   | \$1,000.00            | 2.60          | NM          |       |            |
|       | Ⓜ MG for 13.1,13.2               |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 7                                | WITI              | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 9AM  | 9a-10a                | -----F-----     | :30           |                   | \$1,000.00            | 2.60          | NM          |       |            |
|       | Ⓜ MG for 13.1,13.2               |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                                  | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$1,000.00            | 2.60          |             |       |            |
| N 14  | WITI                             | 08/10/26          | 08/17/26          | FOX6 WAKEUP NEWS 930A | 9a-10a                |                 | :30           |                   |                       |               | NM          | 4     | \$3,600.00 |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | --111--               |                       |                 |               | 3                 | \$900.00              | 2.30          |             |       |            |
|       | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                                | WITI              | 08/10/26-08/16/26 | FOX6 WAKEUP NEWS 930A | 9a-10a                | ---WThF----     | :30           |                   | <del>\$900.00</del>   | 2.30          | NM          |       |            |
|       | See MG 14.5                      |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 5                                | WITI              | 08/14/26-08/14/26 | FOX6 WAKEUP NEWS 930A | 9a-10a                | -----F-----     | :30           |                   | \$900.00              | 2.30          | NM          |       |            |
|       | Ⓜ MG for 14.1 08/12              |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                                  | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$900.00              | 2.30          |             |       |            |
| N 15  | WITI                             | 08/10/26          | 08/17/26          | REAL MILWAUKEE 10AM   | 10a-11a               |                 | :30           |                   |                       |               | NM          | 4     | \$2,000.00 |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | --111--               |                       |                 |               | 3                 | \$500.00              | 1.50          |             |       |            |
|       | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                                | WITI              | 08/10/26-08/16/26 | REAL MILWAUKEE 10AM   | 10a-11a               | ---WThF----     | :30           |                   | <del>\$500.00</del>   | 1.50          | NM          |       |            |
|       | See MG 15.5                      |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 5                                | WITI              | 08/13/26-08/13/26 | REAL MILWAUKEE 10AM   | 10a-11a               | ----Th-----     | :30           |                   | \$500.00              | 1.50          | NM          |       |            |
|       | Ⓜ MG for 15.1 08/12              |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                                  | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$500.00              | 1.50          |             |       |            |
| N 16  | WITI                             | 08/10/26          | 08/17/26          | FOX6 NEWS @ 11AM      | 11a-12p               |                 | :30           |                   |                       |               | NM          | 3     | \$1,500.00 |
|       |                                  | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                                  | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                                  | 08/10/26          | 08/16/26          | --111--               |                       |                 |               | 3                 | \$500.00              | 1.80          |             |       |            |
|       | <u>Spot</u>                      | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                                | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 11AM      | 11a-12p               | ---WThF----     | :30           |                   | <del>\$500.00</del>   | 1.80          | NM          |       |            |
|       | See MG 33.6,33.7,33.8,33.9,33.10 |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



WITI  
9001 N Green Bay Rd  
Milwaukee, WI 53209  
(414) 355-6666

|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1976887 /           | WOC15824937 |

|                          |                          |
|--------------------------|--------------------------|
| Advertiser               | Original Date / Revision |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26      |

|                     |         |            |
|---------------------|---------|------------|
| Contract Dates      | Product | Estimate # |
| 08/10/26 - 08/23/26 | Issue   | 4355       |

| *Line                            | Ch        | Start Date        | End Date        | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn           | Type        | Spots | Amount     |
|----------------------------------|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|---------------|-------------|-------|------------|
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/17/26          | 08/23/26        | 1-----             |                       |                 |               | 1                 | \$500.00            | 1.80          |             |       |            |
| N 17                             | WITI      | 08/10/26          | 08/17/26        | FOX6 NEWS @ 1130AM | 11a-12p               |                 | :30           |                   |                     |               | NM          | 3     | \$1,500.00 |
| POLITICAL ISSUE                  |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/10/26          | 08/16/26        | --111--            |                       |                 |               | 3                 | \$500.00            | 1.70          |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                                | WITI      | 08/10/26-08/16/26 |                 | FOX6 NEWS @ 1130AM | 11a-12p               | ---WThF----     | :30           |                   | <del>\$500.00</del> | 1.70          | NM          |       |            |
| See MG 33.6,33.7,33.8,33.9,33.10 |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| Week:                            |           | 08/17/26          | 08/23/26        | 1-----             |                       |                 |               | 1                 | \$500.00            | 1.70          |             |       |            |
| N 18                             | WITI      | 08/10/26          | 08/17/26        | SHERRI M-F 1P      | 1p-2p                 |                 | :30           |                   |                     |               | NM          | 4     | \$1,000.00 |
| POLITICAL ISSUE                  |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/10/26          | 08/16/26        | --111--            |                       |                 |               | 3                 | \$250.00            | 0.70          |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                                | WITI      | 08/10/26-08/16/26 |                 | SHERRI M-F 1P      | 1p-2p                 | ---WThF----     | :30           |                   | <del>\$250.00</del> | 0.70          | NM          |       |            |
| See MG 18.5                      |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 5                                | WITI      | 08/13/26-08/13/26 |                 | SHERRI M-F 1P      | 1p-2p                 | ----Th-----     | :30           |                   | \$250.00            | 0.70          | NM          |       |            |
| (M) MG for 18.1 08/12            |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| Week:                            |           | 08/17/26          | 08/23/26        | 1-----             |                       |                 |               | 1                 | \$250.00            | 0.70          |             |       |            |
| N 19                             | WITI      | 08/10/26          | 08/17/26        | TMZ LIVE           | 2p-3p                 |                 | :30           |                   |                     |               | NM          | 5     | \$2,200.00 |
| POLITICAL ISSUE                  |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/10/26          | 08/16/26        | --111--            |                       |                 |               | 3                 | \$350.00            | 1.20          |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                                | WITI      | 08/10/26-08/16/26 |                 | TMZ LIVE           | 2p-3p                 | ---WThF----     | :30           |                   | <del>\$350.00</del> | 1.20          | NM          |       |            |
| See MG 19.5,19.6                 |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 5                                | WITI      | 08/13/26-08/13/26 |                 | TMZ LIVE           | 2p-3p                 | ----Th-----     | :30           |                   | \$350.00            | 1.20          | NM          |       |            |
| (M) MG for 28.2,19.1             |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 6                                | WITI      | 08/14/26-08/14/26 |                 | TMZ                | 630p-7p               | -----F-----     | :30           |                   | \$800.00            | 2.10          | NM          |       |            |
| (M) MG for 28.2,19.1             |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| Week:                            |           | 08/17/26          | 08/23/26        | 1-----             |                       |                 |               | 1                 | \$350.00            | 1.20          |             |       |            |
| N 20                             | WITI      | 08/10/26          | 08/17/26        | JUDGE JUDY X2 3P   | 3p-4p                 |                 | :30           |                   |                     |               | NM          | 8     | \$4,000.00 |
| POLITICAL ISSUE                  |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/10/26          | 08/16/26        | --222--            |                       |                 |               | 6                 | \$500.00            | 2.70          |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         | <u>Rtg</u>    | <u>Type</u> |       |            |
| 1                                | WITI      | 08/10/26-08/16/26 |                 | JUDGE JUDY X2 3P   | 3p-4p                 | ---WThF----     | :30           |                   | <del>\$500.00</del> | 2.70          | NM          |       |            |
| See MG 20.9,20.10                |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 2                                | WITI      | 08/10/26-08/16/26 |                 | JUDGE JUDY X2 3P   | 3p-4p                 | ---WThF----     | :30           |                   | <del>\$500.00</del> | 2.70          | NM          |       |            |
| See MG 20.9,20.10                |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 9                                | WITI      | 08/14/26-08/14/26 |                 | JUDGE JUDY X2 3P   | 3p-4p                 | -----F-----     | :30           |                   | \$500.00            | 2.70          | NM          |       |            |
| (M) MG for 20.2,20.1             |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| 10                               | WITI      | 08/17/26-08/17/26 |                 | JUDGE JUDY X2 3P   | 3p-4p                 | M-----          | :30           |                   | \$500.00            | 2.70          | NM          |       |            |
| (M) MG for 20.2,20.1             |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
| Week:                            |           | 08/17/26          | 08/23/26        | 2-----             |                       |                 |               | 2                 | \$500.00            | 2.70          |             |       |            |
| N 21                             | WITI      | 08/10/26          | 08/17/26        | FOX6 NEWS @ 4PM    | 4p-5p                 |                 | :30           |                   |                     |               | NM          | 6     | \$6,250.00 |
| POLITICAL ISSUE                  |           |                   |                 |                    |                       |                 |               |                   |                     |               |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         | <u>Rating</u> |             |       |            |
| Week:                            |           | 08/10/26          | 08/16/26        | --111--            |                       |                 |               | 3                 | \$900.00            | 1.90          |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1976887 /                  | WOC15824937        |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/10/26 - 08/23/26   | Issue          | 4355              |

| *Line                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Ch              | Start Date        | End Date              | Description           | Start/End Time  | Days          | Length                | Spots/Week | Rate        | Rtn | Type | Spots | Amount      |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-----------------------|------------|-------------|-----|------|-------|-------------|-------------------|-----------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------|------------|-------------|--|--|--|--|-------------|-----------|-------------------|--------------------|-----------------------|-----------------|---------------|-----------------------|------------|-------------|--|--|--|--|----------------------------|------|-------------------|-----------------|-------|-------------|-----|---------------------|------|----|--|--|--|--|------------------------------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|----------------------------|------|-------------------|-----------------|-------|------------|-----|----------|------|----|--|--|--|--|-------------------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|------------------------------|------|-------------------|-------------------|-------|------------|-----|------------|------|----|--|--|--|--|------------------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|------------------------------|------|-------------------|-----------------------|--------|--------|-----|------------|------|----|--|--|--|--|-------------------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|---------------------------------------------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------------------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="8"></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>WITI</td><td>08/10/26-08/16/26</td><td>FOX6 NEWS @ 4PM</td><td>4p-5p</td><td>---WThF----</td><td>:30</td><td><del>\$900.00</del></td><td>1.90</td><td>NM</td><td colspan="4"></td></tr><tr><td colspan="14">See MG 21.5,21.6,21.7</td></tr><tr><td>5</td><td>WITI</td><td>08/14/26-08/14/26</td><td>FOX6 NEWS @ 4PM</td><td>4p-5p</td><td>-----F----</td><td>:30</td><td>\$900.00</td><td>1.90</td><td>NM</td><td colspan="4"></td></tr><tr><td colspan="14">Ⓜ MG for 31.1,22.1,21.1</td></tr><tr><td>6</td><td>WITI</td><td>08/14/26-08/14/26</td><td>FOX6 NEWS @ 430PM</td><td>4p-5p</td><td>-----F----</td><td>:30</td><td>\$1,000.00</td><td>1.90</td><td>NM</td><td colspan="4"></td></tr><tr><td colspan="14">Ⓜ MG for 31.1,22.1,21.1</td></tr><tr><td>7</td><td>WITI</td><td>08/17/26-08/17/26</td><td>FOX6 NEWS @ 930PM M-F</td><td>9p-10p</td><td>M-----</td><td>:30</td><td>\$1,650.00</td><td>4.10</td><td>NM</td><td colspan="4"></td></tr><tr><td colspan="14">Ⓜ MG for 31.1,22.1,21.1</td></tr><tr><td colspan="14">Week: 08/17/26 08/23/26 1----- 1 \$900.00 1.90</td></tr></table> |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>  | <u>Rate</u>           | <u>Rating</u>   |               |             |            |             |  |  |  |  | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |  |  |  |  | 1                          | WITI | 08/10/26-08/16/26 | FOX6 NEWS @ 4PM | 4p-5p | ---WThF---- | :30 | <del>\$900.00</del> | 1.90 | NM |  |  |  |  | See MG 21.5,21.6,21.7                                                                          |  |  |  |  |  |  |  |  |  |  |  |  |  | 5                          | WITI | 08/14/26-08/14/26 | FOX6 NEWS @ 4PM | 4p-5p | -----F---- | :30 | \$900.00 | 1.90 | NM |  |  |  |  | Ⓜ MG for 31.1,22.1,21.1                                                             |  |  |  |  |  |  |  |  |  |  |  |  |  | 6                            | WITI | 08/14/26-08/14/26 | FOX6 NEWS @ 430PM | 4p-5p | -----F---- | :30 | \$1,000.00 | 1.90 | NM |  |  |  |  | Ⓜ MG for 31.1,22.1,21.1                                                            |  |  |  |  |  |  |  |  |  |  |  |  |  | 7                            | WITI | 08/17/26-08/17/26 | FOX6 NEWS @ 930PM M-F | 9p-10p | M----- | :30 | \$1,650.00 | 4.10 | NM |  |  |  |  | Ⓜ MG for 31.1,22.1,21.1                                                             |  |  |  |  |  |  |  |  |  |  |  |  |  | Week: 08/17/26 08/23/26 1----- 1 \$900.00 1.90 |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Start Date</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>     | <u>Rate</u>           | <u>Rating</u>   |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Spot</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/10/26-08/16/26 | FOX6 NEWS @ 4PM       | 4p-5p                 | ---WThF----     | :30           | <del>\$900.00</del>   | 1.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 21.5,21.6,21.7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/14/26-08/14/26 | FOX6 NEWS @ 4PM       | 4p-5p                 | -----F----      | :30           | \$900.00              | 1.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 31.1,22.1,21.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/14/26-08/14/26 | FOX6 NEWS @ 430PM     | 4p-5p                 | -----F----      | :30           | \$1,000.00            | 1.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 31.1,22.1,21.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/17/26-08/17/26 | FOX6 NEWS @ 930PM M-F | 9p-10p                | M-----          | :30           | \$1,650.00            | 4.10       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 31.1,22.1,21.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Week: 08/17/26 08/23/26 1----- 1 \$900.00 1.90                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N 22                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WITI            | 08/10/26          | 08/17/26              | FOX6 NEWS @ 430PM     | 4p-5p           |               | :30                   |            |             |     | NM   | 3     | \$3,000.00  |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| POLITICAL ISSUE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="8"></th></tr><tr><td>08/10/26</td><td>08/16/26</td><td>--111--</td><td>3</td><td>\$1,000.00</td><td>1.90</td><td colspan="8"></td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>  | <u>Rate</u>           | <u>Rating</u>   |               |             |            |             |  |  |  |  | 08/10/26    | 08/16/26  | --111--           | 3                  | \$1,000.00            | 1.90            |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Start Date</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>     | <u>Rate</u>           | <u>Rating</u>   |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 08/10/26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 08/16/26        | --111--           | 3                     | \$1,000.00            | 1.90            |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>WITI</td><td>08/10/26-08/16/26</td><td>FOX6 NEWS @ 430PM</td><td>4p-5p</td><td>---WThF----</td><td>:30</td><td><del>\$1,000.00</del></td><td>1.90</td><td>NM</td><td colspan="4" rowspan="3"></td></tr><tr><td colspan="14">See MG 21.5,21.6,21.7</td></tr><tr><td colspan="14">Week: 08/17/26 08/23/26 1----- 1 \$1,000.00 1.90</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |  |  |  |  | 1           | WITI      | 08/10/26-08/16/26 | FOX6 NEWS @ 430PM  | 4p-5p                 | ---WThF----     | :30           | <del>\$1,000.00</del> | 1.90       | NM          |  |  |  |  | See MG 21.5,21.6,21.7      |      |                   |                 |       |             |     |                     |      |    |  |  |  |  | Week: 08/17/26 08/23/26 1----- 1 \$1,000.00 1.90                                               |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Spot</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/10/26-08/16/26 | FOX6 NEWS @ 430PM     | 4p-5p                 | ---WThF----     | :30           | <del>\$1,000.00</del> | 1.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 21.5,21.6,21.7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Week: 08/17/26 08/23/26 1----- 1 \$1,000.00 1.90                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N 23                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WITI            | 08/10/26          | 08/17/26              | FOX6 NEWS @ 5PM       | 5p-530p         |               | :30                   |            |             |     | NM   | 3     | \$4,500.00  |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| POLITICAL ISSUE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="8"></th></tr><tr><td>08/10/26</td><td>08/16/26</td><td>--111--</td><td>3</td><td>\$1,500.00</td><td>2.90</td><td colspan="8"></td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>  | <u>Rate</u>           | <u>Rating</u>   |               |             |            |             |  |  |  |  | 08/10/26    | 08/16/26  | --111--           | 3                  | \$1,500.00            | 2.90            |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Start Date</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>     | <u>Rate</u>           | <u>Rating</u>   |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 08/10/26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 08/16/26        | --111--           | 3                     | \$1,500.00            | 2.90            |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>WITI</td><td>08/10/26-08/16/26</td><td>FOX6 NEWS @ 5PM</td><td>5p-530p</td><td>---WThF----</td><td>:30</td><td><del>\$1,500.00</del></td><td>2.90</td><td>NM</td><td colspan="4" rowspan="3"></td></tr><tr><td colspan="14">See MG 25.6,25.7,25.8,25.9</td></tr><tr><td colspan="14">Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |  |  |  |  | 1           | WITI      | 08/10/26-08/16/26 | FOX6 NEWS @ 5PM    | 5p-530p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 2.90       | NM          |  |  |  |  | See MG 25.6,25.7,25.8,25.9 |      |                   |                 |       |             |     |                     |      |    |  |  |  |  | Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90                                               |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Spot</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/10/26-08/16/26 | FOX6 NEWS @ 5PM       | 5p-530p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 2.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 25.6,25.7,25.8,25.9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N 24                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WITI            | 08/10/26          | 08/17/26              | FOX6 NEWS @ 5:30PM    | 530p-6p         |               | :30                   |            |             |     | NM   | 3     | \$4,500.00  |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| POLITICAL ISSUE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="8"></th></tr><tr><td>08/10/26</td><td>08/16/26</td><td>--111--</td><td>3</td><td>\$1,500.00</td><td>3.00</td><td colspan="8"></td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>  | <u>Rate</u>           | <u>Rating</u>   |               |             |            |             |  |  |  |  | 08/10/26    | 08/16/26  | --111--           | 3                  | \$1,500.00            | 3.00            |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Start Date</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>     | <u>Rate</u>           | <u>Rating</u>   |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 08/10/26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 08/16/26        | --111--           | 3                     | \$1,500.00            | 3.00            |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>WITI</td><td>08/10/26-08/16/26</td><td>FOX6 NEWS @ 5:30PM</td><td>530p-6p</td><td>---WThF----</td><td>:30</td><td><del>\$1,500.00</del></td><td>3.00</td><td>NM</td><td colspan="4" rowspan="3"></td></tr><tr><td colspan="14">See MG 25.6,25.7,25.8,25.9</td></tr><tr><td colspan="14">Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 3.00</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |  |  |  |  | 1           | WITI      | 08/10/26-08/16/26 | FOX6 NEWS @ 5:30PM | 530p-6p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 3.00       | NM          |  |  |  |  | See MG 25.6,25.7,25.8,25.9 |      |                   |                 |       |             |     |                     |      |    |  |  |  |  | Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 3.00                                               |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Spot</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/10/26-08/16/26 | FOX6 NEWS @ 5:30PM    | 530p-6p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 3.00       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 25.6,25.7,25.8,25.9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 3.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N 25                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | WITI            | 08/10/26          | 08/17/26              | FOX6 NEWS @ 6PM       | 6p-630p         |               | :30                   |            |             |     | NM   | 7     | \$10,500.00 |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| POLITICAL ISSUE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th><th colspan="8"></th></tr><tr><td>08/10/26</td><td>08/16/26</td><td>--211--</td><td>4</td><td>\$1,500.00</td><td>2.90</td><td colspan="8"></td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>  | <u>Rate</u>           | <u>Rating</u>   |               |             |            |             |  |  |  |  | 08/10/26    | 08/16/26  | --211--           | 4                  | \$1,500.00            | 2.90            |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Start Date</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u>     | <u>Rate</u>           | <u>Rating</u>   |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 08/10/26                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 08/16/26        | --211--           | 4                     | \$1,500.00            | 2.90            |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Rtg</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>WITI</td><td>08/10/26-08/16/26</td><td>FOX6 NEWS @ 6PM</td><td>6p-630p</td><td>---WThF----</td><td>:30</td><td><del>\$1,500.00</del></td><td>2.90</td><td>NM</td><td colspan="4" rowspan="3"></td></tr><tr><td colspan="14">See MG 25.6,25.7,25.8,25.9</td></tr><tr><td colspan="14">2 WITI 08/10/26-08/16/26 FOX6 NEWS @ 6PM 6p-630p ---WThF---- :30 <del>\$1,500.00</del> 2.90 NM</td></tr><tr><td colspan="14">See MG 25.6,25.7,25.8,25.9</td></tr><tr><td colspan="14">6 WITI 08/13/26-08/13/26 FOX6 NEWS @ 6PM 6p-630p ----Th----- :30 \$1,500.00 2.90 NM</td></tr><tr><td colspan="14">Ⓜ MG for 24.1,25.2,25.1,23.1</td></tr><tr><td colspan="14">7 WITI 08/14/26-08/14/26 FOX6 NEWS @ 6PM 6p-630p -----F---- :30 \$1,500.00 2.90 NM</td></tr><tr><td colspan="14">Ⓜ MG for 24.1,25.2,25.1,23.1</td></tr><tr><td colspan="14">8 WITI 08/13/26-08/13/26 FOX6 NEWS @ 5PM 5p-530p ----Th----- :30 \$1,500.00 2.90 NM</td></tr><tr><td colspan="14">Ⓜ MG for 24.1,25.2,25.1,23.1</td></tr><tr><td colspan="14">9 WITI 08/14/26-08/14/26 FOX6 NEWS @ 5:30PM 530p-6p -----F---- :30 \$1,500.00 3.00 NM</td></tr><tr><td colspan="14">Ⓜ MG for 24.1,25.2,25.1,23.1</td></tr><tr><td colspan="14">Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90</td></tr></table>             |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> |  |  |  |  | 1           | WITI      | 08/10/26-08/16/26 | FOX6 NEWS @ 6PM    | 6p-630p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 2.90       | NM          |  |  |  |  | See MG 25.6,25.7,25.8,25.9 |      |                   |                 |       |             |     |                     |      |    |  |  |  |  | 2 WITI 08/10/26-08/16/26 FOX6 NEWS @ 6PM 6p-630p ---WThF---- :30 <del>\$1,500.00</del> 2.90 NM |  |  |  |  |  |  |  |  |  |  |  |  |  | See MG 25.6,25.7,25.8,25.9 |      |                   |                 |       |            |     |          |      |    |  |  |  |  | 6 WITI 08/13/26-08/13/26 FOX6 NEWS @ 6PM 6p-630p ----Th----- :30 \$1,500.00 2.90 NM |  |  |  |  |  |  |  |  |  |  |  |  |  | Ⓜ MG for 24.1,25.2,25.1,23.1 |      |                   |                   |       |            |     |            |      |    |  |  |  |  | 7 WITI 08/14/26-08/14/26 FOX6 NEWS @ 6PM 6p-630p -----F---- :30 \$1,500.00 2.90 NM |  |  |  |  |  |  |  |  |  |  |  |  |  | Ⓜ MG for 24.1,25.2,25.1,23.1 |      |                   |                       |        |        |     |            |      |    |  |  |  |  | 8 WITI 08/13/26-08/13/26 FOX6 NEWS @ 5PM 5p-530p ----Th----- :30 \$1,500.00 2.90 NM |  |  |  |  |  |  |  |  |  |  |  |  |  | Ⓜ MG for 24.1,25.2,25.1,23.1                   |  |  |  |  |  |  |  |  |  |  |  |  |  | 9 WITI 08/14/26-08/14/26 FOX6 NEWS @ 5:30PM 530p-6p -----F---- :30 \$1,500.00 3.00 NM |  |  |  |  |  |  |  |  |  |  |  |  |  | Ⓜ MG for 24.1,25.2,25.1,23.1 |  |  |  |  |  |  |  |  |  |  |  |  |  | Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| <u>Spot</u>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <u>Ch</u>       | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | WITI            | 08/10/26-08/16/26 | FOX6 NEWS @ 6PM       | 6p-630p               | ---WThF----     | :30           | <del>\$1,500.00</del> | 2.90       | NM          |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 25.6,25.7,25.8,25.9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 WITI 08/10/26-08/16/26 FOX6 NEWS @ 6PM 6p-630p ---WThF---- :30 <del>\$1,500.00</del> 2.90 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| See MG 25.6,25.7,25.8,25.9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 6 WITI 08/13/26-08/13/26 FOX6 NEWS @ 6PM 6p-630p ----Th----- :30 \$1,500.00 2.90 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 24.1,25.2,25.1,23.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 7 WITI 08/14/26-08/14/26 FOX6 NEWS @ 6PM 6p-630p -----F---- :30 \$1,500.00 2.90 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 24.1,25.2,25.1,23.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 8 WITI 08/13/26-08/13/26 FOX6 NEWS @ 5PM 5p-530p ----Th----- :30 \$1,500.00 2.90 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 24.1,25.2,25.1,23.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 9 WITI 08/14/26-08/14/26 FOX6 NEWS @ 5:30PM 530p-6p -----F---- :30 \$1,500.00 3.00 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ⓜ MG for 24.1,25.2,25.1,23.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Week: 08/17/26 08/23/26 1----- 1 \$1,500.00 2.90                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |                   |                       |                       |                 |               |                       |            |             |     |      |       |             |                   |                 |                   |                    |                       |                 |               |             |            |             |  |  |  |  |             |           |                   |                    |                       |                 |               |                       |            |             |  |  |  |  |                            |      |                   |                 |       |             |     |                     |      |    |  |  |  |  |                                                                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                            |      |                   |                 |       |            |     |          |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                   |       |            |     |            |      |    |  |  |  |  |                                                                                    |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |      |                   |                       |        |        |     |            |      |    |  |  |  |  |                                                                                     |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                                                       |  |  |  |  |  |  |  |  |  |  |  |  |  |                              |  |  |  |  |  |  |  |  |  |  |  |  |  |                                                  |  |  |  |  |  |  |  |  |  |  |  |  |  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



WITI  
9001 N Green Bay Rd  
Milwaukee, WI 53209  
(414) 355-6666

|                     |             |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 1976887 /           | WOC15824937 |

|                          |                          |
|--------------------------|--------------------------|
| Advertiser               | Original Date / Revision |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26      |

|                     |         |            |
|---------------------|---------|------------|
| Contract Dates      | Product | Estimate # |
| 08/10/26 - 08/23/26 | Issue   | 4355       |

| *Line | Ch                      | Start Date        | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|-------|-------------------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|------------|
| N 26  | WITI                    | 08/10/26          | 08/15/26          | FOX 6 NEWS @ 6PM SA   | 6p-630p               |                 | :30           |                   |                       |               | NM          | 0     | \$0.00     |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | -----1-               |                       |                 |               | 1                 | \$500.00              | 1.90          |             |       |            |
|       | <u>Spot</u>             | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                       | WITI              | 08/10/26-08/16/26 | FOX 6 NEWS @ 6PM SA   | 6p-630p               | -----Sa--       | :30           |                   | <del>\$500.00</del>   | 1.90          | NM          |       |            |
|       | Credited                |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| N 27  | WITI                    | 08/10/26          | 08/16/26          | FOX6 NEWS @ 5PM SU    | 5p-6p                 |                 | :30           |                   |                       |               | NM          | 1     | \$350.00   |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | -----1                |                       |                 |               | 1                 | \$350.00              | 1.40          |             |       |            |
| N 28  | WITI                    | 08/10/26          | 08/17/26          | TMZ                   | 630p-7p               |                 | :30           |                   |                       |               | NM          | 3     | \$2,400.00 |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | --111--               |                       |                 |               | 3                 | \$800.00              | 2.10          |             |       |            |
|       | <u>Spot</u>             | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 2                       | WITI              | 08/10/26-08/16/26 | TMZ                   | 630p-7p               | ---WThF---      | :30           |                   | <del>\$800.00</del>   | 2.10          | NM          |       |            |
|       | See MG 19.5, 19.6       |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                         | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$800.00              | 2.10          |             |       |            |
| N 29  | WITI                    | 08/10/26          | 08/12/26          | MASTERCHEF            | 7p-8p                 |                 | :30           |                   |                       |               | NM          | 0     | \$0.00     |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | --1----               |                       |                 |               | 1                 | \$2,000.00            | 2.60          |             |       |            |
|       | <u>Spot</u>             | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                       | WITI              | 08/10/26-08/16/26 | MASTERCHEF            | 7p-8p                 | ---W-----       | :30           |                   | <del>\$2,000.00</del> | 2.60          | NM          |       |            |
|       | Credited                |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| N 30  | WITI                    | 08/10/26          | 08/17/26          | FOX6 NEWS @ 9PM M-F   | 9p-10p                |                 | :30           |                   |                       |               | NM          | 5     | \$7,500.00 |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | --211--               |                       |                 |               | 4                 | \$1,500.00            | 3.90          |             |       |            |
|       | <u>Spot</u>             | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                       | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 9PM M-F   | 9p-10p                | ---WThF----     | :30           |                   | <del>\$1,500.00</del> | 3.90          | NM          |       |            |
|       | See MG 30.6, 30.7       |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 2                       | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 9PM M-F   | 9p-10p                | ---WThF----     | :30           |                   | <del>\$1,500.00</del> | 3.90          | NM          |       |            |
|       | See MG 30.6, 30.7       |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 6                       | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 9PM M-F   | 9p-10p                | ----ThF----     | :30           |                   | \$1,500.00            | 3.90          | NM          |       |            |
|       | Ⓜ MG for 30.1, 30.2     |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       | 7                       | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 9PM M-F   | 9p-10p                | ----ThF----     | :30           |                   | \$1,500.00            | 3.90          | NM          |       |            |
|       | Ⓜ MG for 30.1, 30.2     |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                         | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$1,500.00            | 3.90          |             |       |            |
| N 31  | WITI                    | 08/10/26          | 08/17/26          | FOX6 NEWS @ 930PM M-F | 9p-10p                |                 | :30           |                   |                       |               | NM          | 4     | \$6,600.00 |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week: |                         | 08/10/26          | 08/16/26          | --121--               |                       |                 |               | 4                 | \$1,650.00            | 4.10          |             |       |            |
|       | <u>Spot</u>             | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|       | 1                       | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 930PM M-F | 9p-10p                | ---WThF----     | :30           |                   | <del>\$1,650.00</del> | 4.10          | NM          |       |            |
|       | See MG 21.5, 21.6, 21.7 |                   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
| Week: |                         | 08/17/26          | 08/23/26          | 1-----                |                       |                 |               | 1                 | \$1,650.00            | 4.10          |             |       |            |
| N 32  | WITI                    | 08/10/26          | 08/17/26          | FOX6 NEWS @ 10PM M-F  | 10p-1030p             |                 | :30           |                   |                       |               | NM          | 3     | \$6,000.00 |
|       |                         | POLITICAL ISSUE   |                   |                       |                       |                 |               |                   |                       |               |             |       |            |
|       |                         | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1976887 /                  | WOC15824937        |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/10/26 - 08/23/26   | Issue          | 4355              |

| *Line           | Ch                                | Start Date        | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount      |
|-----------------|-----------------------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|---------------|-------------|-------|-------------|
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | --211--                |                       |                 |               | 4                 | \$2,000.00            | 4.60          |             |       |             |
|                 | <u>Spot</u>                       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|                 | 1                                 | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 10PM M-F   | 10p-1030p             | ---WThF----     | :30           |                   | <del>\$2,000.00</del> | 4.60          | NM          |       |             |
|                 | See MG 33.6,33.7,33.8,33.9,33.10  |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 2                                 | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 10PM M-F   | 10p-1030p             | ---WThF----     | :30           |                   | <del>\$2,000.00</del> | 4.60          | NM          |       |             |
|                 | See MG 33.6,33.7,33.8,33.9,33.10  |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
| Week:           |                                   | 08/17/26          | 08/23/26          | 1-----                 |                       |                 |               | 1                 | \$2,000.00            | 4.60          |             |       |             |
| N 33            | WITI                              | 08/10/26          | 08/17/26          | FOX6 NEWS @ 1030PM M-F | 1030p-11p             |                 | :30           |                   |                       |               | NM          | 9     | \$11,250.00 |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | --121--                |                       |                 |               | 4                 | \$1,250.00            | 3.80          |             |       |             |
|                 | <u>Spot</u>                       | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |             |
|                 | 1                                 | WITI              | 08/10/26-08/16/26 | FOX6 NEWS @ 1030PM M-F | 1030p-11p             | ---WThF----     | :30           |                   | <del>\$1,250.00</del> | 3.80          | NM          |       |             |
|                 | See MG 33.6,33.7,33.8,33.9,33.10  |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 6                                 | WITI              | 08/13/26-08/13/26 | FOX6 NEWS @ 1030PM M-F | 1030p-11p             | ----Th-----     | :30           |                   | \$1,250.00            | 3.80          | NM          |       |             |
|                 | Ⓜ MG for 32.2,16.1,17.1,32.1,33.1 |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 7                                 | WITI              | 08/13/26-08/13/26 | FOX6 NEWS @ 10PM M-F   | 10p-1030p             | ----Th-----     | :30           |                   | \$2,000.00            | 4.60          | NM          |       |             |
|                 | Ⓜ MG for 32.2,16.1,17.1,32.1,33.1 |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 8                                 | WITI              | 08/14/26-08/14/26 | FOX6 NEWS @ 10PM M-F   | 10p-1030p             | -----F-----     | :30           |                   | \$2,000.00            | 4.60          | NM          |       |             |
|                 | Ⓜ MG for 32.2,16.1,17.1,32.1,33.1 |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 9                                 | WITI              | 08/13/26-08/13/26 | FOX6 NEWS @ 1130AM     | 11a-12p               | ----Th-----     | :30           |                   | \$500.00              | 1.70          | NM          |       |             |
|                 | Ⓜ MG for 32.2,16.1,17.1,32.1,33.1 |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 | 10                                | WITI              | 08/14/26-08/14/26 | FOX6 NEWS @ 11AM       | 11a-12p               | -----F-----     | :30           |                   | \$500.00              | 1.80          | NM          |       |             |
|                 | Ⓜ MG for 32.2,16.1,17.1,32.1,33.1 |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
| Week:           |                                   | 08/17/26          | 08/23/26          | 1-----                 |                       |                 |               | 1                 | \$1,250.00            | 3.80          |             |       |             |
| N 34            | WITI                              | 08/10/26          | 08/15/26          | FOX6 NEWS @ 9PM SA     | 9p-10p                |                 | :30           |                   |                       |               | NM          | 1     | \$1,000.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1-                |                       |                 |               | 1                 | \$1,000.00            | 3.20          |             |       |             |
| N 35            | WITI                              | 08/10/26          | 08/15/26          | FOX6 NEWS @ 9PM SA     | 9p-10p                |                 | :30           |                   |                       |               | NM          | 1     | \$1,100.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1-                |                       |                 |               | 1                 | \$1,100.00            | 3.30          |             |       |             |
| N 36            | WITI                              | 08/10/26          | 08/15/26          | FOX6 NEWS @ 10PM SA    | 10p-1030p             |                 | :30           |                   |                       |               | NM          | 1     | \$1,250.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1-                |                       |                 |               | 1                 | \$1,250.00            | 4.00          |             |       |             |
| N 37            | WITI                              | 08/10/26          | 08/16/26          | FOX6 NEWS @ 9PM SU     | 9p-10p                |                 | :30           |                   |                       |               | NM          | 1     | \$1,000.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1                 |                       |                 |               | 1                 | \$1,000.00            | 2.90          |             |       |             |
| N 38            | WITI                              | 08/10/26          | 08/16/26          | FOX6 NEWS @ 930PM SU   | 9p-10p                |                 | :30           |                   |                       |               | NM          | 1     | \$1,500.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1                 |                       |                 |               | 1                 | \$1,500.00            | 3.80          |             |       |             |
| N 39            | WITI                              | 08/10/26          | 08/16/26          | FOX6 NEWS @ 10PM SU    | 10p-1030p             |                 | :30           |                   |                       |               | NM          | 1     | \$1,500.00  |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |
|                 |                                   | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |             |
| Week:           |                                   | 08/10/26          | 08/16/26          | -----1                 |                       |                 |               | 1                 | \$1,500.00            | 5.40          |             |       |             |
| N 40            | WITI                              | 08/10/26          | 08/16/26          | FOX6 NEWS: SPORTS BLIT | 1030-11p, 11p-113     |                 | :30           |                   |                       |               | NM          | 1     | \$700.00    |
| POLITICAL ISSUE |                                   |                   |                   |                        |                       |                 |               |                   |                       |               |             |       |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



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Milwaukee, WI 53209  
(414) 355-6666

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1976887 /                  | WOC15824937        |

|                          |                                 |
|--------------------------|---------------------------------|
| <u>Advertiser</u>        | <u>Original Date / Revision</u> |
| Protecting Our Wisconsin | 08/11/26 / 08/25/26             |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/10/26 - 08/23/26   | Issue          | 4355              |

| *Line           | Ch   | Start Date        | End Date        | Description         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount       |
|-----------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|--------------|
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |              |
| Week:           |      | 08/10/26          | 08/16/26        | -----1              |                |      |        | 1                 | \$700.00    | 2.40          |      |       |              |
| N 41            | WITI | 08/10/26          | 08/15/26        | MLB BREWERS @ DODGE | Various        |      | :30    |                   |             |               | NM   | 1     | \$20,000.00  |
| POLITICAL ISSUE |      |                   |                 |                     |                |      |        |                   |             |               |      |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |              |
| Week:           |      | 08/10/26          | 08/16/26        | -----1-             |                |      |        | 1                 | \$20,000.00 | 9.10          |      |       |              |
| N 42            | WITI | 08/17/26          | 08/23/26        | Th 7p-8p            | 7p-8p          |      | :30    |                   |             |               | NM   | 1     | \$2,000.00   |
| POLITICAL ISSUE |      |                   |                 |                     |                |      |        |                   |             |               |      |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |              |
| Week:           |      | 08/17/26          | 08/23/26        | ---1---             |                |      |        | 1                 | \$2,000.00  | 2.60          |      |       |              |
| Totals          |      |                   |                 |                     |                |      |        |                   |             | 360.10        |      | 130   | \$153,500.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm.  | Net Amount   |
|---------------------|------------|--------------|---------------|--------------|
| 07/27/26 - 08/20/26 | 130        | \$153,500.00 | (\$23,025.00) | \$130,475.00 |
| Totals              | 130        | \$153,500.00 | (\$23,025.00) | \$130,475.00 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.

## STANDARD CONDITIONS

### 1. BILLING AND PAYMENTS

The television station ("Station") entering into this agreement ("Agreement") will, from time to time at intervals following broadcast or display of advertisements or programs hereunder (each an "Exhibition" and collectively the "Exhibitions"), bill the advertising agency ("Agency") on behalf of the advertiser placing the Exhibitions hereunder ("Advertiser") at the address on the face hereof. Agency shall pay Station on or before the 30<sup>th</sup> day of each month following that in which the Exhibitions occurred or such other date as may be specified in the invoice. Time is specifically made of the essence in the performance of Agency's and Advertiser's payment and other obligations hereunder. Delinquent accounts shall bear interest at the rate of ten percent (10%) per year. If Station institutes any legal action to collect a delinquent account, then Agency agrees to pay Station for all cost thereof.

### 2. LIABILITY FOR PAYMENTS

Agency is acting as agent for a disclosed principal, the Advertiser named on the face hereof. Notwithstanding that bills are rendered to Agency or anything else contained herein, Advertiser and Agency jointly and severally shall be and remain obligated to pay the amount of all bills until payment in full is received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

### 3. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this Agreement, for any reason, upon giving the other party at least 28 days' prior notice. No notice of termination given by Agency may be effective earlier than 28 days after the first Exhibition hereunder. If Agency so terminates this Agreement, Agency shall pay Station at the earned rate for all Exhibitions ordered pursuant to this Agreement through the date of termination.

(b) Station may, upon notice to Agency, terminate this Agreement at any time: (i) upon material breach by Agency, including, without limitation, Station's failure to receive timely payment on billing, or (ii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination all unpaid, accrued charges hereunder shall immediately become due and payable and Agency shall also pay, as liquidated damages, a sum equal to that which Agency would have been obligated to pay hereunder if, on the date on which Station gives such notice of termination, Agency had given notice of termination pursuant to Paragraph 3(a) hereof effective at the earliest date permitted thereunder.

(c) Agency may, upon notice to Station, terminate this Agreement at any time upon material breach by Station. Upon such termination, Station shall pay as liquidated damages, a sum equal to the lesser of the following: (i) the actual, noncancellable out-of-pocket costs necessarily incurred by Agency through date of such termination and that arise directly from the scheduling of the Exhibitions hereunder, provided, however, that Station's obligation to reimburse said costs shall be reduced pro rata by any Exhibitions that actually occurred; or (ii) the total that would be due to Station hereunder if, on the date on which Agency gives notice of termination, Station had given notice of termination pursuant to Paragraph 3(a). Except as expressly set forth in the preceding sentence, Station shall not be liable to Agency or Advertiser for any claims, actions, losses, damages, liabilities, costs or expenses of any kind or nature whatsoever.

### 4. FAILURE TO EXHIBIT

If, as a result of an act of God (including, but not limited to, delay or cancellation of an event due to weather), force majeure, public emergency, labor dispute or lockout, restriction imposed by league rule, law, governmental order, mechanical breakdown, or any other similar or dissimilar cause beyond Station's reasonable control, Station fails to exhibit any or all of the Exhibitions, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled Exhibition is made, a later exhibition shall be made at a reasonably satisfactory substitute date and time in which case Agency shall continue to pay all amounts due hereunder, and if no such time is available the time charges allocable to the omitted Exhibition shall be waived; (ii) if a material part, but not all, of a scheduled Exhibition is omitted, a later Exhibition shall be made at a reasonably satisfactory substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of discounts that it would have earned hereunder if the Exhibition had been made in its entirety. In addition, if, for any reason whatsoever, including, without limitation, events that are beyond Station's control or events that are within Station's control, Station fails to exhibit any or all of the Exhibitions scheduled hereunder, Station's liability, if any, for such failure shall be limited to the time charges allocable to the omitted Exhibition or Exhibitions.

### 5. PREEMPTIONS

For advertisement placements intended for television broadcast, Station shall have the right to cancel any broadcast or portion thereof covered by this Agreement in order to broadcast any program or event that, in Station's sole discretion, it deems to be of public interest or significance. Station will notify Agency of such cancellation as promptly as reasonably possible. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed cancelled without affecting the rate, discounts, or rights provided under this Agreement, except that Agency will not have to pay Station any charges allocable to the cancelled Exhibition.

### 6. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 4 and 5 above, unless the omitted or preempted Exhibition was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this Agreement, Station may preempt any such announcement at its sole discretion for any reason, and in the event of preemption or omission, Agency shall continue to pay the full charge (no credit or refund will be given), but Agency shall be accorded another Exhibition at a reasonably satisfactory substitute date and time, at no additional charge therefor.

### 7. RATE PROTECTION

Station reserves the right at any time(s) to change the rates, discounts, or charges hereunder to conform to any rate card issued after the date of this Agreement ("New Rate Card"), provided that such changes will not be effective so as to increase the aggregate sums payable hereunder prior to the end of the rate protection period specified in the published rate card in effect on the date hereof ("Current Rate Card"), and further provided that the rate protection set forth in the Current Rate Card shall apply only if, and to the extent that, commencing no later than 30 days after the effective date of New Rate Card, announcements or programs hereunder are exhibited weekly without interruption or lapse unless caused by Station. Agency shall have the benefit (to be granted in the form of additional Exhibitions and not in cash) of any decrease in the aggregate sums payable hereunder beginning as of the effective date of the New Rate Card.

### 8. AGENCY MATERIAL

(a) All advertising and program materials shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 96 hours (exclusive of Saturdays, Sundays, and holidays) in advance of Exhibition. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform with all applicable laws, rules, and regulations, (iii) shall conform to the Station's then-existing advertisement and operating policies and quality standards, and (iv) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Agency agrees that its delivery of materials constitutes a representation that such materials may be exhibited without infringing or otherwise violating the rights of others. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for materials supplied by third parties on Agency's behalf.

(b) Unless specifically agreed to in writing by the parties, Agency will not collect or access any information from Station's users or users' devices, whether or not such information has been de-identified, anonymized and/or aggregated, by using, or having the appearance of using, the Company's website(s). Without limiting the foregoing, Agency will not use Station's website(s) to distribute cookies or other tracking technology, including, without limitation, Flash or browser based cookies.

(c) Any additional material furnished by Station either at Agency's request or because Station, in its sole discretion, has determined such additional material is necessary, shall be furnished at Agency's expense and shall be in addition to charges set forth on the face hereof. Station's exercise of its right to refuse to exhibit any advertisement or program hereunder, or revocation of any prior approval of advertising matter, shall not constitute a breach of this Agreement, and Station shall not be liable to Agency therefor. If Station shall fail to receive an acceptable advertisement or program within the time provided for herein, Station may use any previously approved advertisement or program available to Station, or, if there are none, may exhibit by audio or text as applicable the name or other identification or service to be advertised hereunder.

(d) If Agency requests within 30 days of the last Exhibition hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 30 days following the last Exhibition hereunder.

### 9. INDEMNIFICATION

Agency will indemnify, defend, and hold harmless Station from and against all claims, actions, liabilities, damages, losses, costs, and expenses (including reasonable attorneys' fees and disbursements) that arise out of or result from the Exhibition, preparation for Exhibition, or contemplated Exhibition of materials furnished by or on behalf of Agency or furnished by Station at Agency's request for use in connection with Agency's advertising or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency and Advertiser with respect to all other materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this Paragraph shall survive the termination or expiration of this Agreement.

### 10. GENERAL

(a) Station will exhibit the advertisements or programs covered by this Agreement on the schedule provided on the face hereof.

(b) If this Agreement is with a recognized advertising agency, a commission not to exceed 15% will be allowed on all Exhibition charges unless otherwise provided on the face hereof and provided Station's bills are paid when due. If this Agreement is with a media buying service, all references herein to Agency shall apply to the media buying service. If this Agreement is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(c) Agency shall not assign this Agreement except to another agency that succeeds to its business of representing Advertiser, and provided that (i) Agency or Advertiser notifies Station in writing of such assignment, (ii) Station approves the creditworthiness of the successor agency, and (iii) the successor agency assumes in writing all of Agency's obligations hereunder. Following the effective date of such assignment, only the successor agency shall be entitled to commissions, if any, on billings for Exhibitions thereafter. Station is not required to exhibit hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(d) Notwithstanding any other provision of this Agreement, any specification or order for Exhibitions during a particular portion of a program or segment listed on the face hereof, or for Exhibitions on a particular page or section of Station's website, shall be treated as a request only, and Station shall not be obligated to comply with such request.

(e) Any taxes, whether federal, state or local, including sales and use taxes, that may be imposed in connection with any advertising or programs exhibited pursuant to this Agreement that may be advanced by Station on behalf of Agency shall be reimbursed by Agency in addition to any amounts otherwise due.

(f) Station at its sole discretion shall determine the nature and extent of Advertiser's exclusive sponsorship, if any, of any program or webpage (or portion thereof).

(g) This Agreement contains the entire understanding between parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, where Station's home office is located. When there is any inconsistency between these standard conditions and a provision of the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 5) shall be in writing given only by overnight mail or fax (subject to electronic confirmation), addressed to other party at the address on the face hereof, and shall be deemed given on the date it was delivered. In the event of an alleged breach by Station, Advertiser shall not be entitled to recover damages in excess of its out-of-pocket costs, no recovery for anticipated profits or damage to reputation of the Advertiser or its product or services shall be permitted.

(h) Station does not discriminate in the sale of advertising time or space, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time or advertising space under this Agreement for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trl

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Our Wisconsin

Address: 1300 I Street NW Suite 1200 West, Washington, DC 20005

Contact: Kaitlyn Unger

Phone number: : 202 772 5600

Email: protectourwisconsin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Byron Malkus (Director)  
Kaitlyn Unger (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|                                      |                                         |
|--------------------------------------|-----------------------------------------|
| Advertiser/Sponsor                   | Station Representative                  |
| Signature: <i>Kristin Black</i>      | Signature: <i>Stu Swaziek</i>           |
| Name: <i>Kristin Black</i>           | Name: <i>Stu Swaziek</i>                |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *8/11/26*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                            |                                       |                                                |
|----------------------------|---------------------------------------|------------------------------------------------|
| Contract #: <i>1976887</i> | Station Call Letters: <i>WITI-TV</i>  | Date Received/Requested: <i>8/11/26</i>        |
| Est. #: <i>4355</i>        | Station Location: <i>Milwaukee WI</i> | Run Start and End Dates: <i>8/10 - 8/23/26</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Fox Television Stations  
National Issue and/or Federal Candidate Reference Advertisement  
Public File Disclosure Form**

|                                                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Does the advertisement refer to one or more legally-qualified federal candidates for office?<br>Yes                                                                                                   |
| If so, who is/are the legally-qualified federal candidate(s) in the ad?<br>Tom Tiffany                                                                                                                |
| What federal election (or elections) does the advertisement refer to?                                                                                                                                 |
| Does the advertisement refer to a national issue or issues? Yes                                                                                                                                       |
| If so, what is the national issue (or issues)? Please list all issues. Abortion, birth control, and the agendas are too extreme.                                                                      |
| Who is the sponsor of the advertisement? Protect Our Wisconsin                                                                                                                                        |
| Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor?<br>Byron Malkus -Director<br>Kaitlyn Unger - Treasurer |
| Did the station request in writing if this is the complete list of officers?                                                                                                                          |
| List the name, address, and phone number of the contact person buying the time.<br>1300 I Street NW, Suite 1200 West, Washington D.C. 20005                                                           |