



125 West 55th St
New York, NY 10019

Contract # 28737850	Changes as of: 10/19/2026 at 5:26 AM	Version: Original Order	
CPE: 59/63/557	Flight: 10/20/26 - 10/26/26	Station: WMSN	Con Type: POLITICAL/VOTE
Agency: THEMATIC CAMPAIGNS 111 W Illinois St. Chicago, IL 60664	Advertiser: MITCHELL BERMAN FOR CONGRESS WI-1	Market: Madison	Total \$: \$21,880.00
	Product: General	Office: WASHINGTON	Total Spots: 105
	Agency Order #: 15178162	Service: Nielsen	Total CPP: \$0.00
	Buyer: Bremer, Ann	Primary Demo:	Total GRP:
	Salesperson: MEREDITH THOMPSON 212-408-3622	Assistant: MEREDITH THOMPSON 212-408-3622	
Separation:			
Comments: Separation: 15;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Tu-F,M 8a-9a		The National News Desk	\$75.00	30	2	2	2	2	0	0	2	10	\$750.00	\$0.00	0.0
2	Tu-F,M 9a-9:30a		Judge Judy	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0
3	Tu-F,M 9:30a-10a		Judge Judy	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0
4	Tu-F,M 12:30p-1p		Family Feud	\$60.00	30	2	2	2	2	0	0	2	10	\$600.00	\$0.00	0.0
5	Tu-F,M 1p-1:30p		The Perfect Line	\$60.00	30	2	2	2	2	0	0	2	10	\$600.00	\$0.00	0.0
6	Tu-F,M 4p-4:30p		Judge Judy	\$90.00	30	2	2	2	2	0	0	2	10	\$900.00	\$0.00	0.0
7	Tu-F,M 4:30p-5p		Judge Judy	\$75.00	30	2	2	2	2	0	0	0	8	\$600.00	\$0.00	0.0
8	Tu-F,M 4:30p-5p		Judge Judy	\$90.00	30	0	0	0	0	0	0	2	2	\$180.00	\$0.00	0.0
9	Tu-W,F,M 5:30p-6p		Family Feud	\$60.00	30	1	1	0	1	0	0	1	4	\$240.00	\$0.00	0.0
10	Th 5:30p-6p		Inside the Huddle	\$60.00	30	0	0	1	0	0	0	0	1	\$60.00	\$0.00	0.0
11	Tu-F,M 5p-5:30p		National News Desk	\$75.00	30	2	2	2	2	0	0	2	10	\$750.00	\$0.00	0.0
12	Tu-F,M 10p-10:30p		The National News Desk	\$100.00	30	2	2	2	2	0	0	0	8	\$800.00	\$0.00	0.0
13	Tu-F,M 11:30p-12m		Modern Family	\$25.00	30	2	2	2	2	0	0	2	10	\$250.00	\$0.00	0.0
14	F 7p-10p		MLB World Series Game 1 BREWERS	\$15,000.00	30	0	0	0	1	0	0	0	1	\$15,000.00	\$0.00	0.0
15	Su 10a-11a		FOX NFL Kickoff	\$150.00	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
TOTALS:						21	21	21	22	0	1	19	105	\$21,880.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/19/26 5:26 AM	MEREDITH THOMPSON	Separation: 15;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$21,880
WMSN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	105	\$21,880.00	N/A	0.0
Total	100%	105	\$21,880.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	86	\$20,670.00
2026-Nov	19	\$1,210.00
Total	105	\$21,880.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/26 8:14 AM					\$0	\$0	
New	10/19/26 5:26 AM	MEREDITH THOMPSON	New	105		\$21,880.00	\$21,880.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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