

Flowchart Detail - Protect the North Dakota Constitution 4Q26 Politic
Protect the North Dakota Constitution

Agency: Viewpoint Ads
Account Exec: Matt Pares
Deal #: 63687v1
Billing Address: 537 Brunello Way
Knoxville, TN 37919
Buyer:

Order Date: 10/5/2026
Rating Stream: BD LSD
Equivalized: Yes
Show as Equiv: Yes
Primary Demo: A18+ LGY BD LSD



Various Flights: 09/28/26 - 12/27/26

Q4 2026 - Various																							A18+ LGY BD LSD* (000)	
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars	
Sports																								
Q4 2026	Sports	Football	Mountain West Football Sat 12n-3a	:30		Various	-----FSaSu	1													1	1		475
Sports Total								1													1	1		475
Q4 2026 - Various Total																							475	

Flowchart Summary - Protect the North Dakota Constitution 4Q26 Politic
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Q4 2026 Various														
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
30 Units	0	1	0	0	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	0	475	0	0	0	0	0	0	0	0	0	0	0	475
A18+ LGY BD LSD* (000) %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk. 0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk. 0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equivalized	0	1	0	0	0	0	0	0	0	0	0	0	0	1
Units %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars	\$0		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	0	475	0	0	0	0	0	0	0	0	0	0	0	475
A18+ LGY BD LSD* (000) %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk. 0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk. 0.0 %	0.0 %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM	\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	

