



125 West 55th St
New York, NY 10019

Contract # 28702395

Changes as of: 7/15/2026 at 11:20 AM

Version: Original Order

CPE: 935/983/15966

Agency: GMMB - AGENCY

3050 K ST NW

WASHINGTON , DC

20007

Flight: 7/14/26 - 7/20/26

Advertiser: 63650

Product: candidate

Agency Order #: 14950717

Station: WVTW

Market: Milwaukee-Racine

Office: WASHINGTON

Service: Nielsen

Con Type: POLITICAL/NOTE

Total \$: \$500.00

Total Spots: 30

Total CPP: \$0.00

Primary Demo:

Buyer: Gilroy, Maura

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	7/14 - 7/14		Total Spots	Total \$	CPP*	GRP*
						7/14					
1	Tu-F M 1 8a-8:30a		News: The National Weather Desk	\$5.00	30	5		5	\$25.00	\$0.00	0.0
2	Tu-F M 2 5:30p-6p		Family Feud	\$25.00	30	5		5	\$125.00	\$0.00	0.0
3	Tu-F M 3 6p-6:30p		Family Feud	\$25.00	30	5		5	\$125.00	\$0.00	0.0
4	Tu-F M 4 6:30p-7p		Family Feud	\$25.00	30	5		5	\$125.00	\$0.00	0.0
5	Tu-F M 5 9p-10p		The National News Desk	\$10.00	30	5		5	\$50.00	\$0.00	0.0
6	Tu-F M 6 10p-11p		The National News Desk	\$10.00	30	5		5	\$50.00	\$0.00	0.0
TOTALS:								30	\$500.00	\$0.00	0.0



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CPE: 935/983/15966			Flight: 7/14/26 - 7/20/26		Station: WTVV		Total \$: \$500.00	
Agency: GMMB - AGENCY			Advertiser: 63650		Market: Milwaukee-Racine		Total Spots: 30	
3050 K ST NW			Product: candidate		Office: WASHINGTON		Total CPP: \$0.00	
WASHINGTON , DC			Agency Order #: 14950717		Service: Nielsen		Total GRP:	
20007			Buyer: Gilroy, Maura		Primary Demo:			
			Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN			
			215-567-7950		215-567-7950			
			Separation:					