

Flowchart Detail - Texas PAC 4Q26 Political Scatter - CW Sports
Texas PAC

Agency:

Account Exec:

Deal #:

Billing Address:

Buyer:

Flexpoint Media

Matt Pares

63580v1

PO Box 1051
New Albany,OH 43054

Flexpoint Media

Order Date:

Rating Stream:

Equivalized:

Show as Equiv:

Primary Demo:

9/30/2026

BD LSD

Yes

Yes

A18+ LGY BD LSD



Texas PAC Flights: 09/28/26 - 12/27/26

Q4 2026 - Texas PAC																							A18+ LGY BD LSD* (000)	
Quarter	Daypart	Category	Selling Name Display Times	Len	Rate	Brand	Weekdays	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Units	EQ Units	Dollars	
Sports																								
Q4 2026	Sports	Football	ACC Football Sat 12n-12a	:30		Texas PAC	-----Sa--	2													2	2		524
Q4 2026	Sports	Football	PAC 12 Football Sat 12n- 2a	:30		Texas PAC	-----FSa--	2													2	2		499
Sports Total								4													4	4		512
Q4 2026 - Texas PAC Total								4													4	4		512

Flowchart Summary - Texas PAC 4Q26 Political Scatter - CW Sports

Texas PAC

Agency: Flexpoint Media
Account Exec: Matt Pares
Deal #: 63580v1
Billing Address: PO Box 1051
 New Albany, OH 43054
Buyer: Flexpoint Media

Order Date: 9/30/2026
Rating Stream: BD LSD
Equivalized: Yes
Show as Equiv: Yes
Primary Demo: A18+ LGY BD LSD



Texas PAC Flights: 09/28/26 - 12/27/26

	Q4 2026 Texas PAC													
	9/28	10/5	10/12	10/19	10/26	11/2	11/9	11/16	11/23	11/30	12/7	12/14	12/21	Total
:30 Units	4	0	0	0	0	0	0	0	0	0	0	0	0	4
Units %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	2,046	0	0	0	0	0	0	0	0	0	0	0	0	2,046
A18+ LGY BD LSD* (000) %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Units Equivalized	4	0	0	0	0	0	0	0	0	0	0	0	0	4
Units %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Units % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
Dollars		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
A18+ LGY BD LSD* (000)	2,046	0	0	0	0	0	0	0	0	0	0	0	0	2,046
A18+ LGY BD LSD* (000) %	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* (000) % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* GRP % in Wk.	100.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	100.0 %
A18+ LGY BD LSD* CPM		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	